

JOURNALISM
BA Degree: 120 Credits
FALL 2012 update

MAJOR REQUIREMENTS: 49 CREDITS
UNIVERSITY APPROVED MINOR: 18 Credits
ELECTIVES: 2 Credits

Prescribed Courses: (13 Credits)

- _____ **COMM 160** **Basic News Writing Skills** (1 credit): grammar, punctuation, spelling, and word usage skills required of journalists.
- _____ **COMM 260W** **News Writing and Reporting:** news and news values, legal and ethical challenges in writing and reporting news for the mass media
Prereq: ENGL 15 or 30; COMM 160; 3rd semester standing and typing proficiency.
- _____ **COMM 271** **Principles of Multimedia Journalism:** introduces how journalists work with the tools of multimedia and how multimedia is changing journalism.
Prereqs: COMM 160, COMM 260W
- _____ **COMM 403** **Law of Mass Communications:** nature and theories of law; the Supreme Court and press freedom; legal problems of the mass media.
- _____ **COMM 409** **News Media Ethics:** ethical problems in the practice of journalism; principal public criticisms of news media; case study approach.

Additional Courses: (18 Credits)

SELECT Twelve (12) credits of courses from one of the following tracks of study. Tracks can be combined but only with the consent of a student's adviser:

BROADCAST JOURNALISM OPTION (12 credits)

Prescribed courses (6 credits)

- _____ **COMM 360** **Radio Reporting:** reporting, writing, producing and presenting radio news programs, focusing on the development of news judgment and writing skills. Prereq or concurrent: COMM 260W
- _____ **COMM 465** **Television Reporting:** television news reporting and production.
Prereq: COMM 360

Select 6 credits from:

- _____ **COMM 402** **International Reporting:** advanced level course designed to give student journalists experience in reporting the news in a foreign country. Prereqs: COMM 260W, COMM 360, COMM 465 and permission of program
- _____ **COMM 466** **Public Affairs Broadcasting:** producing a television magazine program featuring individually-produced mini-documentaries and public affairs interviews.
Prereqs: COMM 383 or COMM 465
- _____ **COMM 475** **Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about.
Prereq: COMM 260W
- _____ **COMM 480** **Television News** (3-6 credits): produce a weekly television newscast.
Prereqs: COMM 360, COMM 465 and permission of program
- _____ **COMM 481** **Advanced Multimedia Production:** advanced work in multimedia production using web authoring, video editing, audio editing, image editing and animation software. Prereqs: COMM 270 or COMM 260W plus one of the following: COMM 269, COMM 360, COMM 460, COMM 462 or permission of program.
- _____ **COMM 495** **Internship:** supervised practicum with newspapers, broadcasting stations, public relations and advertising agencies.
Prereqs: continuing COMM major and department approval

PRINT JOURNALISM OPTION (12 credits)

Prescribed courses (6 credits)

_____ **COMM 460W Reporting Methods:** techniques in reporting news and trends at local, regional and county levels. Prereq: COMM 260W

_____ **COMM 467 News Editing:** teaches proficiency in editing news copy for content and language precision, evaluating the relative importance of news elements, and writing headlines and captions; provides an orientation in newspaper page design and the editing of photographs and information graphics. Prereq: COMM 260W

Select 6 credits from:

_____ **COMM 269 Photojournalism:** photography for communication in print and online; creating photographs for newspapers and magazines and the Web; digital camera and software skills. Prereq: COMM 260W or COMM 320

_____ **COMM 402 International Reporting:** advanced level course designed to give student journalists experience in reporting the news in a foreign country. Prereqs: COMM 260W, COMM 360, COMM 465 and permission of program

_____ **COMM 461 Professional Journalism Seminar:** problems of research, content and form in journalistic specializations; topics of specialization announced each semester course is offered. Prereq: COMM 260W

_____ **COMM 462 The Feature Article:** reporting and writing the human interest article for newspapers and magazines. Prereq: COMM 260W

_____ **COMM 463 Newspaper Design:** learn to solve design problems, edit photos, and work with industry software. Prereqs: COMM 160, COMM 260W, COMM 467 or permission of program.

_____ **COMM 464W Editorial Writing and News Analysis:** introduces advanced journalism students to theory and techniques of writing news analyses, editorials, and reviews of culture and the arts. Prereq: COMM 260W

_____ **COMM 474 Depth Reporting:** exploration of strategies for developing in-depth newspaper or magazine articles, with an emphasis on gathering information and long-form writing. Prereq: COMM 260W

_____ **COMM 475 Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about. Prereq: COMM 260W

_____ **COMM 481 Advanced Multimedia Production:** advanced work in multimedia production using web authoring, video editing, audio editing, image editing and animation software. Prereqs: COMM 270 or COMM 260W plus one of the following: COMM 269, COMM 360, COMM 460, COMM 462 or permission of program.

_____ **COMM 495 Internship:** supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies. Prereqs: continuing COMM majors and department approval

VISUAL COMMUNICATION OPTION (12 credits)

Prescribed courses (6 credits)

_____ **COMM 269 Photojournalism:** photography for communication in print and online; creating photographs for newspapers and magazines and the Web; digital camera and software skills. Prereq: COMM 260W or COMM 320

_____ **COMM 469** **Photography for the Mass Media:** development of an informed and critical approach to photocommunication; individual and team projects, seminars, and critiques. Prereq: COMM 269

Select 6 credits from:

_____ **COMM 402** **International Reporting:** advanced level course designed to give student journalists experience in reporting the news in a foreign country. Prereqs: COMM 260W, COMM 360, COMM 465 and permission of program

_____ **COMM 463** **Newspaper Design:** students will learn to solve design problems, edit photos, and work with industry software.
Prereqs: COMM 160, COMM 260W, COMM 467 or permission of program.

_____ **COMM 467** **News Editing:** teaches proficiency in editing news copy for content and language precision, evaluating the relative importance of news elements, and writing headlines and captions; provides an orientation in newspaper page design and the editing of photographs and information graphics. Prereq: COMM 260W

_____ **COMM 468** **Graphic Applications in Print Communications:** issues, concepts and practice identified with contemporary design strategies for print journalism, advertising and public relations. Prereq: COMM 260W or 320

_____ **COMM 475** **Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about.
Prereq: COMM 260W

_____ **COMM 481** **Advanced Multimedia Production:** advanced work in multimedia production using web authoring, video editing, audio editing, image editing and animation software. Prereqs: COMM 270 or COMM 260W plus one of the following: COMM 269, COMM 360, COMM 460, COMM 462 or permission of program.

_____ **COMM 495** **Internship:** supervised practicum with newspapers, broadcasting stations, public relations and advertising agencies.
Prereqs: continuing COMM majors and department approval

ADDITIONAL COURSES – for all options (6 credits)

Select 6 credits from:

_____ **COMM 180** **Survey of Electronic Media and Telecommunications:** the development of electronic media and telecommunications, emphasizing social, economic, political and global impact.

_____ **COMM 205** **Women, Minorities and the Media:** analysis of historical, economic, legal, political and social implications of the relationship between women, minorities and the mass media.

_____ **COMM 381** **Telecommunications Regulation:** overview of the regulation of electronic media. Prereqs: COMM 180, ECON 102 or ECON 014

_____ **COMM 401** **Mass Media in History:** relationship of news media to social, economic and political developments in the Western world.

_____ **COMM 405** **Political Economy of Communications:** structure and functions of American and other mass communications systems and their relationship to political and economic systems. Prereq: ECON 002

_____ **COMM 410** **International Mass Communications:** the role of international media in communication among & between nations & people. Complement to COMM 419.
Prereq: Select 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320 or 370

_____ **COMM 411** **Cultural Aspects of the Mass Media:** the mass media as creators and critics of mass culture in American life; relationships between the media and mass culture.
Prereq: 6 credits in the arts or humanities and 3 credits selected from COMM 100, 110, 118, 150, 180, 251, 260W, 320 or 370

<u> </u>	COMM 412	Sports, Media and Society: sport and media relationship in American culture.
<u> </u>	COMM 419	World Media Systems: comparative study of modern media systems of mass communications in selected foreign countries. Prereq: Select 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320 or 370
<u> </u>	COMM 496	Independent Studies
<u> </u>	COMM 499	Mass Communications Study Abroad: study of mass communication systems and practices in selected foreign countries. Prereq: department approval

SUPPORTING COURSES AND RELATED AREAS *(18 credits)*

University-Approved Minor (18 credits):

Students majoring in journalism must take a University-approved minor. By careful planning, students may use General Education requirements and Bachelor of Arts requirements to help fulfill the minor. In lieu of a minor, a student may take a multiple major or simultaneous degree, as long as it is outside of the College of Communications. Students should consult with their advisor as soon as possible.

STUDENTS MUST SELECT AT LEAST 80 CREDITS IN NON-COMMUNICATIONS COURSES, INCLUDING AT LEAST 65 IN THE LIBERAL ARTS AND SCIENCES.

07/31/12 update