Prescribed Courses — complete the following: (15 Credits)


_________ COMM 304 Mass Communication Research (3 credits): Introduction to research methods in a mass communications. Prereqs: STAT 200 & 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370

_________ COMM 405 Political Economy of Communications (3 credits): Structure and functions of American and other mass communications systems and their relationship to political and economic systems. Prereq: ECON 102

_________ COMM 411 Cultural Aspects of the Mass Media (3 credits): The mass media as creators and critics of mass culture in American life; relationships between the media and mass culture. Prereqs: 6 credits in arts or humanities & 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370

_________ COMM 413W The Mass Media and the Public (3 credits): Social-level and political theories of the relationships between media and public; media influences on public opinion; social pressure on the media; political communications. Prereqs: 3 credits from COMM 304 or 420 & 3 credits from COMM 100, 118, 150, 180, 251, 260W, 320, or 370

Additional Courses: (21-30 Credits)

SELECT appropriate courses from one of the following tracks of study.

FILM AND TELEVISION STUDIES OPTION (21 credits)

Prescribed courses — complete the following (9 credits)

_________ COMM 150 The Art of the Cinema (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

_________ COMM 242 Basic Video/Filmmaking (3 credits): Introduction to basic motion picture techniques, emphasizing practical experience in filmmaking. Prereq: COMM 150 and second-, third- or fourth-semester standing

_________ COMM 250 Film History and Theory (3 credits): Exploration of film theory and criticism in the context of aesthetic, technological, and economic evolution of film history. Prereq: COMM 150

Additional courses — select 9 credits from the following (9 credits)

_________ COMM 451 Topics in American Film (3 credits per semester, maximum of 6 credits): Critical and historical studies of American films. Analysis of directing, cinematography, editing, screenwriting, and acting. Prereq: COMM 250

_________ COMM 452 Topics in International Cinema (3 credits per semester, maximum of 6 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250

_________ COMM 453 Narrative Theory: Film and Literature (3 credits): Comparative study of the aesthetics and techniques of film and literature; close analyses of masters of each art form. Prereq: COMM 150 or 3 credits in literature

_________ COMM 454 Documentary in Film and Television (3 credits per semester, maximum of 6 credits): Study of representative films from various documentary movements, examining form, technique, trends, and audience objectives. Prereq: Fourth-semester standing
Advanced Film Theory and Criticism (3 credits per semester, maximum of 6 credits): Close examination of classic and contemporary film theory and critical perspectives. Prereq: COMM 250

Internship (1-3 credits): Supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies.

Independent Studies (1-3 credits): Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal.

Supporting courses — select one course from the following (3 credits)

Rhetoric of Film and Television (3 credits): Rhetorical analysis of the artistic forms and cultural structures of film and television; intensive study of selected examples. Prereq: CAS 100 or COMM 150

Chinese Film and New Media (3 credits): Survey of Chinese film and new media in the twentieth century and beyond, with attention to changing cultural settings.

International Cultures: Film and Literature (3 credits): Comparison of narrative techniques employed by literature and film in portraying different cultures, topics may vary each semester.

Literature and Culture (3 credits): Historical, theoretical, and practical issues within cultural studies in relation to English-speaking texts. (Section subtitles may appear in the Schedule of Courses.) Prereq: ENGL 015 or ENGL 030

French Culture Through Film (3 credits): Introduction to French culture through film by French and francophone directors examining gender, ethnicity, and global issues.

Topics in French Film History and Theory I: 1895-1945 (3 credits): Provide background needed to understand the broad outlines of French film history and theory in their first fifty years (1895-1945). Prereqs: FR 351 and FR 352 or COMM 250

Topics in French Film History and Theory II: 1945-2002 (3 credits): Provide background needed to understand the broad outlines of French film history and theory in their second half-century (1945-2002). Prereqs: FR 351 and FR 352 or COMM 250

Modern Italian Literature and Cinema (3 credits): Focus on silent films, fascism, WWII, Resistance, Neorealism, and reactions against Neorealism.

Japanese Film (3 credits): Selected films and directors representing various aspects of Japanese culture and cinema; topics may vary each semester. Prereq: JAPNS 401

Film Music (3 credits): An introductory examination of music's role in Hollywood narrative film from the classic era (1930s and 1940s) to the present.

Philosophy, Art, and Film (3 credits): Explores relations between images and reality, representation and culture, and beauty and politics through film, artworks, and aesthetic theories.

INTERNATIONAL COMMUNICATIONS OPTION (21-30 credits)

Prescribed courses — complete the following (9 credits)

Media and Democracy (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.

International Mass Communications (3 credits): The role of international media in communication among and between nations and people. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370
COMM 419  World Media Systems (3 credits): Comparative study of modern media systems of mass communications in selected foreign countries. Prereqs. 6 credits in the arts or the humanities, and 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370

Additional courses — select one course from the following (3 credits)

COMM 118  Introduction to Media Effects (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors.

COMM 150  The Art of the Cinema (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

COMM 205  Women, Minorities, and the Media (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.

COMM 320  Introduction to Advertising (3 credits): Advertising management in business, including communication theory; common industry practices; basics of copy, media, and budget decision; and environmental influences. A student may not receive credit for both COMM 320 and MKTG 322. Prereq. Fourth-semester standing

COMM 381  Telecommunications Regulation (3 credits): Overview of the regulation of electronic media. Prereqs. COMM 180, and ECON 102 or ECON 104

COMM 452  Topics in International Cinema (3 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250

Supporting courses — complete the following (9-18 credits)

Minor  University-approved minor in foreign language or any of the following minors: Arabic Language; Asian Studies; African Studies; Black Diaspora Studies; Earth Systems; French and Francophone Studies; Geography; Geosciences; Global Health; Global Security; Global and International Studies; International Agriculture; International Arts; International Business; International Studies; Latin American Studies; Middle East Studies; Peace and Conflict Studies; Russian Area Studies; Science, Society and the Environment of Africa; World Literature

Study abroad  University-approved education abroad program.

Other  Other international-related courses or programs with prior departmental approval.

MEDIA EFFECTS OPTION (21 credits)

Prescribed courses — complete the following (9 credits)

COMM 118  Introduction to Media Effects (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors.

COMM 418  Media Effects: Theory and Research (3 credits): Investigation of social and psychological effects of media messages and technologies via theories and empirical evidence pertaining to processes of effects. Prereqs. COMM 118 & COMM 304 or equivalent methods course

PSYCH 100  Introductory Psychology (3 credits): Introduction to general psychology; principles of human behavior and their applications.

Additional courses — select two courses from the following (6 credits)
COMM 110 Media and Democracy (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.

COMM 150 The Art of the Cinema (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

COMM 180 Survey of Electronic Media and Telecommunications (3 credits): The development of electronic media and telecommunications, emphasizing social, economic, political and global impact.

COMM 205 Women, Minorities, and the Media (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.

COMM 320 Introduction to Advertising (3 credits): Advertising management in business, including communication theory; common industry practices; basics of copy, media, and budget decision; and environmental influences. A student may not receive credit for both COMM 320 and MKTG 322. Prereq. Fourth-semester standing

COMM 403 Law of Mass Communications (3 credits): Nature and theories of law; the Supreme Court and press freedom; legal problems of the mass media.

COMM 412 Sports, Media and Society (3 credits): Sport and media relationship in American culture.

Additional psychology courses — select one course from the following (3 credits)

PSYCH 221 Introduction to Social Psychology (3 credits): Research and theory on topics including interpersonal attraction, aggression, helping, attitudes, attribution, cooperation, competition, and groups, from a psychological perspective. Prereq. PSYCH 100.

PSYCH 256 Introduction to Psychology of Perception (3 credits): Survey of human perception and processing of perceptual information, with some reference to animal literature. Emphasizes vision and audition. Prereq. PSYCH 100.

Supporting courses — select one course from the following (3 credits)

ANTH 428 Archaeological Methods and Theory (3 credits): Scientific methods as applied to archaeological data: evolution, ecology, diffusion, and cyclicism theory. Prereq. ANTH 007, ANTH 008, ANTH 009, ANTH 011 or ANTH 012.

ANTH 458 Ethnographic Field Methods (3 credits): Course introduces students to ethnographic field methods, includes student projects and simple analyses that don't require statistical sophistication. Prereq. ANTH 045.

CAS 204 Communication Research Methods (3 credits): Overview of the skills necessary to evaluate commonly reported communication research.

CAS 411 Rhetorical Criticism (3 credits): Principles of rhetorical criticism examined through analysis of selected texts and critics. Prereq. CAS 201 or CAS 100.

CAS 415 Rhetoric of Film and Television (3 credits): Rhetorical analysis of the artistic forms and cultural structures of film and television; intensive study of selected examples. Prereq. CAS 100 or COMM 150.

CAS 450W Group Communication Theory and Research (3 credits): Selected theories of problem solving through group discussion emphasizing participation and leadership. Prereq. CAS 100 or COMM 150.

ECON 490 Introduction to Econometrics (3 credits): Use of simple and multiple regression models in measuring and testing economic relationships. Problems including multicollinearity, heteroskedasticity, and serial correlation. Prereqs. MATH 110, ECON 390.

EDPSY 406 Applied Statistical Inference for the Behavioral Sciences (3 credits): Common techniques (parametric) covered through two-factor analysis of variance (independent
samples); hypothesis testing, confidence interval, power, robustness; MINITAB
frequently used. Prereq. EDPSY 400 or STAT 200.

EDPSY 450  
Principles of Measurement (3 credits): Scale transformation, norms, standardization,
validation procedures, estimation of reliability. Prereqs. EDPSY 400 or PSYCH 200 or
PSYCH 100, and STAT 200.

ENGL 200  
Introduction to Critical Reading (3 credits): Responses to a variety of literary texts
written in English that evoke different approaches. Prereq. ENGL 015 or ENGL 030.

PL SC 308  
Introduction to Political Research (3 credits): Introduction to conceptualization,
research design, and measurement in political research. Prereq. 3 credits in PL SC.

PL SC 309  
Quantitative Political Analysis (3 credits): Data analysis and statistical applications in
political research, including data processing; inferential statistics; contingency analysis;
correlation and regression; multivariate analysis. Prereq. 3 credits in PL SC.

PSYCH 400  
Intermediate Experimental Design (3 credits): Design and analysis of experiments on
human and animal behavior, including application of the t, F, chi-square, and binomial
Prereq: PSYCH 200 or STAT 200.

SOC 007  
Introduction to Social Research (3 credits): Fundamental concepts and problems in
social science research; design, measurement, sampling, causation, validity,
interpretation.

SOC 207  
Research Methods in Sociology (3 credits): Experiential-based course covering the four
main social research methods: available data, survey research, experiments, and field
research. Prereq. 3 credits in SOC.

SOC 470  
Intermediate Social Statistics (4 credits): Descriptive and inferential statistics in social
research: central tendency and variation, normal distribution, measures of association,
confidence intervals, hypothesis testing. Prereq. SOC 207.

SOC 471  
Qualitative Research Methods in Sociology (3 credits): Theory, methods, and practice
of qualitative data collection, including observation, participant observation,
interviewing; supervised projects in natural settings. Prereq. 3 credits in SOC.

STAT 401  
Experimental Methods (3 credits): Random variables; probability density functions;
estimation; statistical tests, t-tests; correlation; simple linear regression; one-way analysis
of variance; randomized blocks. Prereq. MATH 111 or MATH 141.

STAT 460  
Intermediate Applied Statistics (3 credits): Review of hypothesis testing, goodness-of-
fit tests, regression, correlation analysis, completely randomized designs, randomized
complete block designs, latin squares. Prereq. STAT 200, STAT 220, STAT 240, STAT
250, STAT 301, or STAT 401.

STAT 462  
Applied Regression Analysis (3 credits): Introduction to linear and multiple regression;
correlation; choice of models, stepwise regression, nonlinear regression. Prereq. STAT
200, STAT 220, STAT 240, STAT 250, STAT 301, or STAT 401.

STAT 464  
Applied Nonparametric Statistics (3 credits): Tests based on nominal and ordinal data
for both related and independent samples. Chi-square tests, correlation. Prereq. STAT
200, STAT 220, STAT 240, STAT 250, STAT 301, or STAT 401.

WMNST 401  
Feminist Perspectives on Research and Teaching (3 credits): Feminist approaches to
methodological issues in research and teaching in the social sciences and the humanities.
Prereq. WMNST 001, or WMNST 003, or WMNST 301.

SOCIETY AND CULTURE OPTION (21 credits)

Core courses — select two courses from the following (6 credits)

COMM 110  
Media and Democracy (3 credits): This course considers the role of the mass media with
regard to developing civic awareness and engagement in democratic societies.

COMM 118  
Introduction to Media Effects (3 credits): Examination of individuals' selection, uses
and perceptions of media and the effects of media on individuals' attitudes, beliefs, and
behaviors.
COMM 150  The Art of the Cinema (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

COMM 205  Women, Minorities, and the Media (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.

Additional theory courses — select five courses from the following; courses cannot be used for both the core and additional theory requirements, and at least three courses must be at the 400 level *(15 credits)*

**COMM 110  Media and Democracy** (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.

**COMM 118  Introduction to Media Effects** (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors.

**COMM 150  The Art of the Cinema** (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

**COMM 170  Introduction to the Sports Industry** (3 credits): The course provides a basic understanding of how the principles of business apply in the industry of sports.

**COMM 180  Survey of Electronic Media and Telecommunications** (3 credits): The development of electronic media and telecommunications, emphasizing social, economic, political and global impact.

**COMM 408  Cultural Foundations of Communications** (3 credits): Examination of oral, scribal, print, industrial, and electronic cultures; analysis of impact of technology on communications and social structure. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370, or 3 credits of STS

**COMM 409  News Media Ethics** (3 credits) Ethical problems in the practice of journalism; principal public criticisms of news media; case study approach.

**COMM 410  International Mass Communications** (3 credits): The role of international media in communication among and between nations and people. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370

**COMM 412  Sports, Media and Society** (3 credits): Sport and media relationship in American culture.

**COMM 417  Ethics and Regulation in Advertising and Public Relations** (3 credits): Ethical issues in practice of advertising and public relations; legal and regulatory issues; case studies. Prereq. 3 credits from COMM 320 or 370

**COMM 418  Media Effects: Theory and Research** (3 credits): Investigation of social and psychological effects of media messages and technologies via theories and empirical evidence pertaining to processes of effects. Prereqs. COMM 118 & COMM 304 or equivalent methods course

**COMM 419  World Media Systems** (3 credits): Comparative study of modern media systems of mass communications in selected foreign countries. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370

**COMM 451  Topics in American Film** (3 credits per semester, maximum of 6 credits): Critical and historical studies of American films. Analysis of directing, cinematography, editing, screenwriting, and acting. Prereq: COMM 250

**COMM 452  Topics in International Cinema** (3 credits per semester, maximum of 6 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250

**COMM 453  Narrative Theory: Film and Literature** (3 credits): Comparative study of the aesthetics and techniques of film and literature; close analyses of masters of each art form. Prereq: COMM 150 or 3 credits in literature
COMM 454  **Documentary in Film and Television** (3 credits per semester, maximum of 6 credits): Study of representative films from various documentary movements, examining form, technique, trends, and audience objectives. Prereq: Fourth-semester standing

COMM 455  **Advanced Film Theory and Criticism** (3 credits per semester, maximum of 6 credits): Close examination of classic and contemporary film theory and critical perspectives. Prereq: COMM 250

**STUDENTS MUST SELECT AT LEAST 80 CREDITS IN NON-COMMUNICATIONS COURSES, INCLUDING AT LEAST 65 IN THE LIBERAL ARTS AND SCIENCES.**

*07/31/12 update*