Assistant Professor of Advertising

Penn State Erie, The Behrend College

The Communication department at Penn State Erie, The Behrend College, invites applications for a tenure-track assistant professorship in advertising beginning August 2015. Candidates should have college teaching experience and a record of scholarly achievement or demonstrated potential for scholarly achievement. Professional experience is desirable. A Ph.D. is required for appointment to the tenure track; however, ABD candidates with evidence of significant degree progress will be considered. The position requires excellence in teaching and scholarship, as well as involvement in college and departmental service. Teaching responsibilities include introductory and advanced courses in advertising, as well as courses that would complement our broad-based major in communication which balances theory and skill development in speaking, writing, and media technology/production. Such areas might include: communication/media theory, global mass communication, media production, social media, media and society, and/or media effects.

Penn State Behrend is a comprehensive four-year and residential college of Penn State in Erie, PA. The college prides itself on the balance it achieves between teaching and research. Located on a beautiful, wooded hilltop campus, Penn State Behrend offers its 4300 undergraduate and graduate students an inspiring and technologically-advanced environment characterized by close student/faculty interaction. For more information about the college, please visit our Web site (www.behrend.psu.edu).

Please send letter of application, curriculum vitae, statement of teaching and creative/scholarly interests, unofficial graduate transcripts, evidence of teaching effectiveness, and three letters of recommendation to jobs@psu.edu. If unable to send electronically, applications can be mailed to:

Chair, Advertising Search Committee
School of Humanities and Social Sciences
Penn State Erie, The Behrend College
4951 College Drive
Erie, PA 16563-1501

Review of applications will begin March 23, 2015 and will continue until the position is filled.

Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce.