



# Monday Memo

■ May 11, 2015

## Calendar

May 21: Bart Richards Award  
June 4-6: Keystone Multimedia Workshop  
July 12-17: Broadcast Journalism, Film & Multimedia Camps

## Faculty & Staff News

Lee Ahern was quoted in a *Newsweek* story about the controversial Bud Light advertising campaign.

## Publication

DiStaso, M. W., McCorkindale, T., & Agugliaro, A. (2015). America's Most Admired Companies Social Media Industry Divide. *Journal of Promotion Management*, 21(2), 163-189.

## Alumni

Clayton Over ('15 Journ) is a reporter with the *Centre Daily Times*.

Alyssa Wolfe ('07 Journ) is an associate editor with *Architectural Digest*.