



Monday Memo

■ **May 23, 2016**

May 26: **Bart Richards Award**, 7 p.m., New York Times
June 2-4: **Keystone Multimedia Workshop**
July 10-15: **Comm Summer Camps**

Faculty & Staff News

Denise Bortree and **Mu Wu** were interviewed by *MediaPost* about the impact of native advertising on media outlets and companies.

Student Achievements

The college finished second overall in the final standings of the Hearst Journalism Awards Program for 2015-16. Penn State finished second in writing, fifth in broadcast, seventh in multimedia and eighth in photojournalism.

Alumni

Taylor Bisacky ('16 Journ) is a reporter at WINK-TV in Fort Myers, FL.

Amy Kirkpatrick ('16 Ad/PR) is an assistant brand strategist at Horizon Media.