



Monday Memo

■ August 24, 2015

Calendar

August 24:	Fall Semester Begins
August 30:	GSIC Fall Picnic , 1 p.m., Circleville Park
August 30:	Curley Center Welcome Back Picnic , 3 p.m., North Beaver Pavilions
September 3:	Comm Involvement Fair , 4 p.m., Heritage Hall
September 14-17:	Digital Media Week
September 16:	Faculty Meeting , 5 p.m., Nittany Lion Inn
September 18:	Welcome Back Reception , 12 p.m., Carnegie Building Lawn
September 28:	Pockrass Memorial Lecture , 5 p.m., Foster Auditorium
October 11:	Donor Dinner , 5 p.m., Penn Stater

Faculty & Staff News

John Sanchez is the winner of the 2015-16 Schreyer Honors College Excellence in Teaching Award. The award is presented annually to an honors faculty member who has been nominated by their students for extraordinary teaching.

Publication

Frank Dardis, Mike Schmierbach, Lee Ahern, Julia Fraustino, Saraswathi Bellur, Sean Brooks and Jared Johnson. "Effects of In-Game Virtual Direct Experience (VDE) on Reactions to Real-World Brands." *Journal of Promotion Management*, 21, no. 3 (2015): 313-334.

Student Achievements

Students in the college earned three nominations for Mid-Atlantic Emmy Awards. **The Centre County Report** was nominated for in the College Newscast category. **In the Game** was nominated in the College Long Form Non-Fiction category. **Zach Rickens** and **Meaghan Caffrey** were nominated for their story, "Making a Splash."

Alumni

Emma Epstein ('15 Ad/PR) is a project manager at Tag Worldwide.

Shannon Gethard ('15 Journ) is an instructional developer for Dish Network.

Danielle Sampsell ('15 Ad/PR) is a staff associate at McNeely Pigott & Fox Public Relations.