



# Monday Memo

■ **October 13, 2014**

## Calendar

October 21:	<b>Bronstein Lecture in Ethics and Public Relations</b> , 7:30 p.m., HUB Auditorium
October 22:	<b>Curley Center Conversation: Nickname or Not</b> , 7 p.m., HUB Auditorium
October 24:	<b>Social Media 101</b> , 3 p.m., 24 Carnegie
October 25-26:	<b>Alumni Society Board Meeting</b>
October 30:	<b>Curley Center Conversation: Michael Weinreb</b> , 6 p.m., Foster Auditorium
October 31:	<b>Social Media 201</b> , 3 p.m., 19 Carnegie
November 11:	<b>Honor Code Signing</b>
November 11:	<b>Robert Woods Johnson Lecture</b> , 7:30 p.m., Nittany Lion Inn
November 12:	<b>Digital Journalism Panel</b> , 7 p.m., HUB Auditorium
November 14-21:	<b>Global Entrepreneurship Week</b>

## Announcements

**Mike Williams**, a columnist for the *Richmond Times-Dispatch*, will visit classes and meet with students as a Hearst Visiting Professional on October 13-15.

“‘Friending’ Your State Legislator: The Promise and Pitfalls of Social Media in State Government” is the subject of the **Ben Bronstein Lecture in Ethics and Public Relations** on October 21 at 7:30 p.m. in the HUB Robeson Center Auditorium. The speakers will be Erik Ameson, communications and policy director for State Senator Dominic Pileggi, and Brittany Foster, a political communications expert with Triad Strategies in Harrisburg.

## Alumni

**Andrew Clay** ('11 Journ) is a reporter at WHSV-TV in Harrisonburg, Va.

**Stephanie (Orzalek) Hopkins** ('08 Ad/PR) is the enrollment services specialist at Penn State Worthington Scranton.