



Monday Memo

■ **November 14, 2016**

November 15:	Post-Election Panel , 7 p.m., Freeman Auditorium
November 21:	Toss It, Shred It, Trash It!
November 30:	#MoreThanMean , 7:30, Freeman Auditorium
December 17:	Undergraduate Commencement , 10:30 a.m., Bryce Jordan Center
December 17:	Graduate Commencement , 2:30 p.m., Bryce Jordan Center

Faculty & Staff News

Jeff Brown was inducted into the Slippery Rock University Radio Hall of Fame.

Michel Haigh served on the accrediting team that visited the School of Journalism and New Media at the University of Mississippi.

Publication

Frank E. Dardis, Michael Schmierbach, Brett Sherrick, Frank Waddell, Jose Aviles, Shushma Kumble and **Erica Bailey**. "Adver-Where? Comparing the Effectiveness of Banner Ads and Video Ads in Online Video Games." *Journal of Interactive Advertising* 16 (2016): 87-100.

Alumni

Emily Agosti ('14 Ad/PR) is a recruiter with General Healthcare Resources.