



# Monday Memo

■ **November 16, 2015**

November 15-20:	<b>Global Entrepreneurship Week</b>
November 16:	<b>Pennsylvania School Press Association Regional Student Journalism Competition</b>
November 18:	<b>Ben Bronstein Lecture in Ethics and Public Relations</b> , HUB Auditorium, 7 p.m. <ul style="list-style-type: none"><li>• Lester Munson, Senior Writer and Legal Analyst, ESPN, and Adjunct Instructor, Northwestern University</li><li>• Jennifer (Bullano) Ridgley, Senior Director of Communications, Pittsburgh Penguins, and Adjunct Instructor, Point Park University</li></ul>
November 23:	<b>Toss It, Shred It, Trash It! II</b>
December 1:	<b>Lewis Goldstein</b> , vice president of marketing at Organic Valley, 7 p.m., Alumni Hall.
December 19:	<b>Undergraduate Commencement</b> , 12:30 p.m., Bryce Jordan Center
December 19:	<b>Graduate Commencement</b> , 4:30 p.m., Bryce Jordan Center

## Announcements

Three events for students in the college will be held this week as part of Global Entrepreneurship Week:

### **Ad Club's "Navigating with a Chance of MeetBall"**

The creators of the location-sharing app MeetBall will discuss how it was started.  
November 16, 6 p.m., 113 Carnegie

### **Joe Crookston, musician and entrepreneur**

He will discuss crafting a career as an artist while attending to the business side of being a musician.  
November 17, 6:30 p.m., 113 Carnegie

### **Nancy Schwartzman, filmmaker and entrepreneur**

A survivor of sexual assault, she will discuss her film, "The Line," and her app, Circle of 6.  
November 18, 7:30 p.m., State Theatre

## Faculty & Staff News

**Matt Jordan** wrote an essay for *The Conversation* about how the presidential debates have become ratings-driven events.

## Student Achievement

A film by **Shane Robinson** about the marijuana industry in Amsterdam was selected for the Los Angeles CineFest.

## Alumni

**Devon Herrick** ('09 Ad/PR) is national manager of stewardship communications at JDRF International.