



# Monday Memo

■ November 17, 2014

## Calendar

November 17:	<b>Marketing Campaigns for Start-Ups</b> , 6 p.m., Carnegie Cinema
November 18:	<b>How to Start Your Own Creative Agency</b> , 5:30 p.m., Carnegie Cinema
November 18:	<b>Trends in Web Design</b> , 8 p.m., Foster Auditorium.
November 19:	<b>Women Entrepreneurs in Film</b> , 5:30 p.m., State Theatre
November 23-29:	<b>Thanksgiving Holiday</b>
December 1:	<b>COMM Career Conversation: Matt Rasmiller</b> , 6 p.m., Foster Auditorium
December 20:	<b>Commencement</b>

## Announcement

"Divan," a documentary by **Pearl Gluck**, will be screened as part of the Women Entrepreneurs in Film event on Wednesday at 5:30 p.m. at the State Theatre. After the screening, there will be a question-and-answer session with Gluck and producer/director Nancy Gerstman.

## Faculty & Staff News

**Denise Bortree** edited a special issue of *Public Relations Journal* on corporate social responsibility. One of the articles in the issue, "Corporate Social Responsibility and the Nonprofit Sector: Assessing the Thoughts and Practices Across Three Nonprofit Subsectors," was co-authored by doctoral student **Holly Ott**.

**Matt Jackson** was interviewed on WTAJ-TV for a story about the new network neutrality rules being considered by the Federal Communications Commission.

## Student Achievements

The Penn State chapter of the Society of Professional Journalists sent two students to the society's Ted Scripps Leadership Institute. Chapter President **Shannon Gethard** and Vice President **Carissa Gaither** were among a small group of students from across the country selected to attend. The event featured speakers and workshops on leadership and organization.

## Alumni

**Drew Burton** ('09 Ad/PR) is a copywriter at Deutsch Inc.

**Marissa Sturm** ('14 Ad/PR) is an account executive at Ketchum Sports & Entertainment.