Monday Memo ▪ November 17, 2014

Calendar

November 17: Marketing Campaigns for Start-Ups, 6 p.m., Carnegie Cinema
November 18: How to Start Your Own Creative Agency, 5:30 p.m., Carnegie Cinema
November 18: Trends in Web Design, 8 p.m., Foster Auditorium.
November 19: Women Entrepreneurs in Film, 5:30 p.m., State Theatre
November 23-29: Thanksgiving Holiday
December 1: COMM Career Conversation: Matt Rasmiller, 6 p.m., Foster Auditorium
December 20: Commencement

Announcement

“Divan,” a documentary by Pearl Gluck, will be screened as part of the Women Entrepreneurs in Film event on Wednesday at 5:30 p.m. at the State Theatre. After the screening, there will be a question-and-answer session with Gluck and producer/director Nancy Gerstman.

Faculty & Staff News


Matt Jackson was interviewed on WT AJ-TV for a story about the new network neutrality rules being considered by the Federal Communications Commission.

Student Achievements

The Penn State chapter of the Society of Professional Journalists sent two students to the society’s Ted Scripps Leadership Institute. Chapter President Shannon Gethard and Vice President Carissa Gaither were among a small group of students from across the country selected to attend. The event featured speakers and workshops on leadership and organization.

Alumni

Drew Burton (‘09 Ad/PR) is a copywriter at Deutsch Inc.

Marissa Sturm (‘14 Ad/PR) is an account executive at Ketchum Sports & Entertainment.