

Michael S. Poorman

psupoorman@gmail.com • @PSUPoorman • (814) 571-2261 • State College, PA

LECTURER, PENN STATE COLLEGE OF COMMUNICATIONS

Introduction to the Sports Industry, 2011-present

Freshman Branding, 2011-present

Sports Writing, Initial instructor, capstone course, Curley Center for Sports Journalism, 2003-2011

Joe Paterno: Communications & The Media, course creator/lecturer, 2008-11

News Writing, 2001

CAMPUS & COMMUNITY INVOLVEMENT

Penn State Varsity Field Hockey Team, faculty mentor, 2014-present

Penn State All-Sports Museum, board member, 2013-present

International Ministries at Penn State, outreach volunteer, 2016-present

Senior Class Gift Committee, Penn State, faculty/staff board member, 2016-present

Mt. Nittany Middle School, Visiting Readers Program, 2016-present

CommRadio, Penn State student radio station, sports advisor/chaperone, 2008-present

Paternoville/Nittanyville, Penn State student encampment, faculty adviser, 2007-2014

La Vie, Penn State student yearbook, board member/business advisor, 2006-2011

Mount Nittany Conservancy, board member, State College, Pa., 2000-2004

PA Festival of the Arts, board member, State College, Pa., 2001-2005; current volunteer

ALUMNI RELATIONS

Director of Alumni Relations, College of Communications, Penn State, 2005-present

Main conduit to Penn Staters in communications and sports fields; 27,000 alumni overall

CURRENT MEDIA

StateCollege.com, sports columnist (Mondays and Fridays, year-round), 2009-present

Monday Night Quarterbacks, co-host, WBLF Radio 970, State College, 2015-present

MEDIA EXPERIENCE

Executive, editor, writer for communications firms, publications, content providers

Barash Media Group, senior vice president, State College, Pa., 1995-2005

Center for Corporate Health/The Travelers, director, comm. products, Oakton, Va., 1992-95

Collegiate sports annuals, editor/writer, Campus Communications and Everest Publications, for Air Force, Army, Michigan, Michigan State, Navy, Notre Dame, Penn State, Syracuse, 1984-92

The News Tribune, lifestyle editor/writer, Woodbridge, N.J., 1986-88

Blue-White Illustrated, founding editor, State College, Pa., 1985-86

Centre Daily Times, associate sports editor, State College, Pa., 1984-85

Lebanon Daily News, writer, Lebanon, Pa., 1983-84

Sports Correspondent, Associated Press and United Press International, 1981-83

The Daily Collegian, sports editor, Penn State; named nation's No. 1 college newspaper, 1981-82

Story of The Century, 1896-1996 (history of State College, Pa.), managing editor

The Collegian Chronicles: A History of Penn State, technical advisor

EDUCATION

Post-graduate studies, History & Philosophy of Sport, Dept. of Kinesiology, Penn State, 2016-present

• **History of Sport: Cultural & Social Dynamics (A); Cultural Perspectives, Sporting Bodies (A)**

Dual B.A. degree in Journalism and Political Science, with honors, Penn State, 1982

Post-graduate internship, U.S. Olympic Committee, Colorado Springs, Colo.

Traveled to 41 states and 11 countries

ATHLETIC ACHIEVEMENTS

Youth coach, basketball and soccer, State College, Pa.

Keystone Games, 10,000-meter finalist

Varsity letter-winner, cross country, Muhlenberg College

Pike's Peak, hiked, 1983 and 2009

Boston Marathon, 2:48, 1980

Running PR's: mile (4:28); 5-mile (25:36)