

**Prescribed Courses — complete the following:** (15 Credits)

_____ <b>COMM 100</b>	<b>The Mass Media and Society</b> (3 credits): Mass communications in the United States: organization, role, content, and effects of newspapers, magazines, television, radio, books, and films.
_____ <b>COMM 304</b>	<b>Mass Communication Research</b> (3 credits): Introduction to research methods in a mass communications. Prereqs: STAT 200 & 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370
_____ <b>COMM 405</b>	<b>Political Economy of Communications</b> (3 credits): Structure and functions of American and other mass communications systems and their relationship to political and economic systems. Prereq: ECON 102
_____ <b>COMM 411</b>	<b>Cultural Aspects of the Mass Media</b> (3 credits): The mass media as creators and critics of mass culture in American life; relationships between the media and mass culture. Prereqs: 6 credits in arts or humanities & 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370
_____ <b>COMM 413W</b>	<b>The Mass Media and the Public</b> (3 credits): Social-level and political theories of the relationships between media and public; media influences on public opinion; social pressure on the media; political communications. Prereqs: 3 credits from COMM 304 or 420 & 3 credits from COMM 100, 118, 150, 180, 251, 260W, 320, or 370

**Additional Courses:** (21-30 Credits)

**SELECT** appropriate courses from one of the following tracks of study.

**FILM AND TELEVISION STUDIES OPTION** (21 credits)

**Prescribed courses — complete the following** (9 credits)

_____ <b>COMM 150</b>	<b>The Art of the Cinema</b> (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.
_____ <b>COMM 242</b>	<b>Basic Video/Filmmaking</b> (3 credits): Introduction to basic motion picture techniques, emphasizing practical experience in filmmaking. Prereq: COMM 150 and second-, third- or fourth-semester standing
_____ <b>COMM 250</b>	<b>Film History and Theory</b> (3 credits): Exploration of film theory and criticism in the context of aesthetic, technological, and economic evolution of film history. Prereq: COMM 150

**Additional courses — select 9 credits from the following** (9 credits)

_____ <b>COMM 451</b>	<b>Topics in American Film</b> (3 credits per semester, maximum of 6 credits): Critical and historical studies of American films. Analysis of directing, cinematography, editing, screenwriting, and acting. Prereq: COMM 250
_____ <b>COMM 452</b>	<b>Topics in International Cinema</b> (3 credits per semester, maximum of 6 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250
_____ <b>COMM 453</b>	<b>Narrative Theory: Film and Literature</b> (3 credits): Comparative study of the aesthetics and techniques of film and literature; close analyses of masters of each art form. Prereq: COMM 150 or 3 credits in literature
_____ <b>COMM 454</b>	<b>Documentary in Film and Television</b> (3 credits per semester, maximum of 6 credits): Study of representative films from various documentary movements, examining form, technique, trends, and audience objectives. Prereq: Fourth-semester standing

- \_\_\_\_\_ **COMM 455**      **Advanced Film Theory and Criticism** (3 credits per semester, maximum of 6 credits): Close examination of classic and contemporary film theory and critical perspectives. Prereq: COMM 250
- \_\_\_\_\_ **COMM 495**      **Internship** (1-3 credits): Supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies.
- \_\_\_\_\_ **COMM 496**      **Independent Studies** (1-3 credits): Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal.

Supporting courses — select one course from the following (3 credits)

- \_\_\_\_\_ **CAS 415**      **Rhetoric of Film and Television** (3 credits): Rhetorical analysis of the artistic forms and cultural structures of film and television; intensive study of selected examples. Prereq: CAS 100 or COMM 150
- \_\_\_\_\_ **CHNS 121**      **Chinese Film and New Media** (3 credits): Survey of Chinese film and new media in the twentieth century and beyond, with attention to changing cultural settings.
- \_\_\_\_\_ **CMLIT 153**      **International Cultures: Film and Literature** (3 credits): Comparison of narrative techniques employed by literature and film in portraying different cultures, topics may vary each semester.
- \_\_\_\_\_ **ENGL 403**      **Literature and Culture** (3 credits): Historical, theoretical, and practical issues within cultural studies in relation to English-speaking texts. (Section subtitles may appear in the Schedule of Courses.) Prereq: ENGL 015 or ENGL 030
- \_\_\_\_\_ **FR 138**      **French Culture Through Film** (3 credits): Introduction to French culture through film by French and francophone directors examining gender, ethnicity, and global issues.
- \_\_\_\_\_ **FR 487**      **Topics in French Film History and Theory I: 1895-1945** (3 credits): Provide background needed to understand the broad outlines of French film history and theory in their first fifty years (1895-1945). Prereqs: FR 351 and FR 352 or COMM 250
- \_\_\_\_\_ **FR 488**      **Topics in French Film History and Theory II: 1945-2002** (3 credits): Provide background needed to understand the broad outlines of French film history and theory in their second half-century (1945-2002). Prereqs: FR 351 and FR 352 or COMM 250
- \_\_\_\_\_ **IT 475**      **Modern Italian Literature and Cinema** (3 credits): Focus on silent films, fascism, WWII, Resistance, Neorealism, and reactions against Neorealism.
- \_\_\_\_\_ **JAPNS 453**      **Japanese Film** (3 credits): Selected films and directors representing various aspects of Japanese culture and cinema; topics may vary each semester. Prereq: JAPNS 401
- \_\_\_\_\_ **MUSIC 004**      **Film Music** (3 credits): An introductory examination of music's role in Hollywood narrative film from the classic era (1930s and 1940s) to the present.
- \_\_\_\_\_ **PHIL 005**      **Philosophy, Art, and Film** (3 credits): Explores relations between images and reality, representation and culture, and beauty and politics through film, artworks, and aesthetic theories.

**INTERNATIONAL COMMUNICATIONS OPTION (21-30 credits)**

Prescribed courses — complete the following (9 credits)

- \_\_\_\_\_ **COMM 110**      **Media and Democracy** (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.
- \_\_\_\_\_ **COMM 410**      **International Mass Communications** (3 credits): The role of international media in communication among and between nations and people. Prereq: 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370
- \_\_\_\_\_ **COMM 419**      **World Media Systems** (3 credits): Comparative study of modern media systems of mass communications in selected foreign countries. Prereq: COMM 410

Additional courses — select one course from the following (3 credits)

_____	<b>COMM 118</b>	<b>Introduction to Media Effects</b> (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors.
_____	<b>COMM 150</b>	<b>The Art of the Cinema</b> (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.
_____	<b>COMM 205</b>	<b>Women, Minorities, and the Media</b> (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.
_____	<b>COMM 320</b>	<b>Introduction to Advertising</b> (3 credits): Advertising management in business, including communication theory; common industry practices; basics of copy, media, and budget decision; and environmental influences. A student may not receive credit for both COMM 320 and MKTG 322. Prereq. Fourth-semester standing
_____	<b>COMM 381</b>	<b>Telecommunications Regulation</b> (3 credits): Overview of the regulation of electronic media. Prereqs. COMM 180, and ECON 102 or ECON 104
_____	<b>COMM 452</b>	<b>Topics in International Cinema</b> (3 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250

Supporting courses — complete the following (9-18 credits)

_____	<b>Minor</b>	University-approved minor in foreign language or any of the following minors: Arabic Language; Asian Studies; African Studies; Black Diaspora Studies; Earth Systems; French and Francophone Studies; Geography; Geosciences; Global Health; Global Security; Global and International Studies; International Agriculture; International Arts; International Business; International Studies; Latin American Studies; Middle East Studies; Peace and Conflict Studies; Russian Area Studies; Science, Society and the Environment of Africa; World Literature
_____	<b>Study abroad</b>	University-approved education abroad program.
_____	<b>Other</b>	Other international-related courses or programs with <i>prior</i> departmental approval.

**MEDIA EFFECTS OPTION (21 credits)**

Prescribed courses — complete the following (9 credits)

_____	<b>COMM 118</b>	<b>Introduction to Media Effects</b> (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors.
_____	<b>COMM 418</b>	<b>Media Effects: Theory and Research</b> (3 credits): Investigation of social and psychological effects of media messages and technologies via theories and empirical evidence pertaining to processes of effects. Prereqs. COMM 118 & COMM 304 or equivalent methods course
_____	<b>PSYCH 100</b>	<b>Introductory Psychology</b> (3 credits): Introduction to general psychology; principles of human behavior and their applications.

Additional courses — select two courses from the following (6 credits)

_____	<b>COMM 110</b>	<b>Media and Democracy</b> (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.
_____	<b>COMM 150</b>	<b>The Art of the Cinema</b> (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.

_____	<b>COMM 180</b>	<b>Survey of Electronic Media and Telecommunications</b> (3 credits): The development of electronic media and telecommunications, emphasizing social, economic, political and global impact.
_____	<b>COMM 205</b>	<b>Women, Minorities, and the Media</b> (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.
_____	<b>COMM 320</b>	<b>Introduction to Advertising</b> (3 credits): Advertising management in business, including communication theory; common industry practices; basics of copy, media, and budget decision; and environmental influences. A student may not receive credit for both COMM 320 and MKTG 322. Prereq. Fourth-semester standing
_____	<b>COMM 403</b>	<b>Law of Mass Communications</b> (3 credits): Nature and theories of law; the Supreme Court and press freedom; legal problems of the mass media.
_____	<b>COMM 412</b>	<b>Sports, Media and Society</b> (3 credits): Sport and media relationship in American culture.

Additional psychology courses — select one course from the following (3 credits)

_____	<b>PSYCH 221</b>	<b>Introduction to Social Psychology</b> (3 credits): Research and theory on topics including interpersonal attraction, aggression, helping, attitudes, attribution, cooperation, competition, and groups, from a psychological perspective. Prereq. PSYCH 100.
_____	<b>PSYCH 256</b>	<b>Introduction to Cognitive Psychology</b> (3 credits): Survey of human perception and processing of perceptual information, with some reference to animal literature. Emphasizes vision and audition. Prereq. PSYCH 100.

Supporting courses — select one course from the following (3 credits)

_____	<b>ANTH 428</b>	<b>Archaeological Methods and Theory</b> (3 credits): Scientific methods as applied to archaeological data: evolution, ecology, diffusion, and cyclicism theory. Prereq. ANTH 007, ANTH 008, ANTH 009, ANTH 011 or ANTH 012.
_____	<b>ANTH 458</b>	<b>Ethnographic Field Methods</b> (3 credits): Course introduces students to ethnographic field methods, includes student projects and simple analyses that don't require statistical sophistication. Prereq. ANTH 045.
_____	<b>CAS 204</b>	<b>Communication Research Methods</b> (3 credits): Overview of the skills necessary to evaluate commonly reported communication research.
_____	<b>CAS 411</b>	<b>Rhetorical Criticism</b> (3 credits): Principles of rhetorical criticism examined through analysis of selected texts and critics. Prereq. CAS 201 or CAS 100.
_____	<b>CAS 415</b>	<b>Rhetoric of Film and Television</b> (3 credits): Rhetorical analysis of the artistic forms and cultural structures of film and television; intensive study of selected examples. Prereq. CAS 100 or COMM 150.
_____	<b>CAS 450W</b>	<b>Group Communication Theory and Research</b> (3 credits): Selected theories of problem solving through group discussion emphasizing participation and leadership. Prereq. CAS 100 or COMM 150.
_____	<b>ECON 490</b>	<b>Introduction to Econometrics</b> (3 credits): Use of simple and multiple regression models in measuring and testing economic relationships. Problems including multicollinearity, hetroskedasticity, and serial correlation. Prereqs. MATH 110, ECON 390.
_____	<b>EDPSY 406</b>	<b>Applied Statistical Inference for the Behavioral Sciences</b> (3 credits): Common techniques (parametric) covered through two-factor analysis of variance (independent samples); hypothesis testing, confidence interval, power, robustness; MINITAB frequently used. Prereq. EDPSY 400 or STAT 200.
_____	<b>EDPSY 450</b>	<b>Principles of Measurement</b> (3 credits): Scale transformation, norms, standardization, validation procedures, estimation of reliability. Prereqs. EDPSY 400 or PSYCH 200 or PSYCH 100, and STAT 200.
_____	<b>ENGL 200</b>	<b>Introduction to Critical Reading</b> (3 credits): Responses to a variety of literary texts written in English that evoke different approaches. Prereq. ENGL 015 or ENGL 030.

_____ <b>PL SC 308</b>	<b>Introduction to Political Research</b> (3 credits): Introduction to conceptualization, research design, and measurement in political research. Prereq. 3 credits in PL SC.
_____ <b>PL SC 309</b>	<b>Quantitative Political Analysis</b> (3 credits): Data analysis and statistical applications in political research, including data processing; inferential statistics; contingency analysis; correlation and regression; multivariate analysis. Prereq. 3 credits in PL SC.
_____ <b>PSYCH 400</b>	<b>Intermediate Experimental Design</b> (3 credits): Design and analysis of experiments on human and animal behavior, including application of the t, F, chi-square, and binomial Prereq: PSYCH 200 or STAT 200
_____ <b>SOC 007</b>	<b>Introduction to Social Research</b> (3 credits): Fundamental concepts and problems in social science research; design, measurement, sampling, causation, validity, interpretation.
_____ <b>SOC 207</b>	<b>Research Methods in Sociology</b> (3 credits): Experiential-based course covering the four main social research methods: available data, survey research, experiments, and field research. Prereq. 3 credits in SOC.
_____ <b>SOC 470</b>	<b>Intermediate Social Statistics</b> (4 credits): Descriptive and inferential statistics in social research: central tendency and variation, normal distribution, measures of association, confidence intervals, hypothesis testing. Prereq. SOC 207.
_____ <b>SOC 471</b>	<b>Qualitative Research Methods in Sociology</b> (3 credits): Theory, methods, and practice of qualitative data collection, including observation, participant observation, interviewing; supervised projects in natural settings. Prereq. 3 credits in SOC.
_____ <b>STAT 401</b>	<b>Experimental Methods</b> (3 credits): Random variables; probability density functions; estimation; statistical tests, t-tests; correlation; simple linear regression; one-way analysis of variance; randomized blocks. Prereq. MATH 111 or MATH 141.
_____ <b>STAT 460</b>	<b>Intermediate Applied Statistics</b> (3 credits): Review of hypothesis testing, goodness-of-fit tests, regression, correlation analysis, completely randomized designs, randomized complete block designs, latin squares. Prereq. STAT 200, STAT 220, STAT 240, STAT 250, STAT 301, OR STAT 401.
_____ <b>STAT 462</b>	<b>Applied Regression Analysis</b> (3 credits): Introduction to linear and multiple regression; correlation; choice of models, stepwise regression, nonlinear regression. Prereq. STAT 200, STAT 220, STAT 240, STAT 250, STAT 301, OR STAT 401.
_____ <b>STAT 464</b>	<b>Applied Nonparametric Statistics</b> (3 credits): Tests based on nominal and ordinal data for both related and independent samples. Chi-square tests, correlation. Prereq. STAT 200, STAT 220, STAT 240, STAT 250, STAT 301, OR STAT 401.
_____ <b>WMNST 401</b>	<b>Doing Feminism: Theory and Practice</b> (3 credits): Feminist approaches to methodological issues in research and teaching in the social sciences and the humanities. Prereq. WMNST 001, OR WMNST 003, OR WMNST 301.

**SOCIETY AND CULTURE OPTION** (21 credits)

Core courses — select two courses from the following (6 credits)

_____ <b>COMM 110</b>	<b>Media and Democracy</b> (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.
_____ <b>COMM 118</b>	<b>Introduction to Media Effects</b> (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors
_____ <b>COMM 150</b>	<b>The Art of the Cinema</b> (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.
_____ <b>COMM 205</b>	<b>Women, Minorities, and the Media</b> (3 credits): Analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.

Additional theory courses — select five courses from the following; courses cannot be used for both the core and additional theory requirements, and at least three courses must be at the 400 level (15 credits)

- \_\_\_\_\_ **COMM 110**      **Media and Democracy** (3 credits): This course considers the role of the mass media with regard to developing civic awareness and engagement in democratic societies.
- \_\_\_\_\_ **COMM 118**      **Introduction to Media Effects** (3 credits): Examination of individuals' selection, uses and perceptions of media and the effects of media on individuals' attitudes, beliefs, and behaviors
- \_\_\_\_\_ **COMM 150**      **The Art of the Cinema** (3 credits): The development of cinema to its present state; principles of evaluation and appreciation; examples from the past and present.
- \_\_\_\_\_ **COMM 170**      **Introduction to the Sports Industry** (3 credits): The course provides a basic understanding of how the principles of business apply in the industry of sports.
- \_\_\_\_\_ **COMM 180**      **Survey of Electronic Media and Telecommunications** (3 credits): The development of electronic media and telecommunications, emphasizing social, economic, political and global impact.
- \_\_\_\_\_ **COMM 408**      **Cultural Foundations of Communications** (3 credits): Examination of oral, scribal, print, industrial, and electronic cultures; analysis of impact of technology on communications and social structure. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370, or 3 credits of STS
- \_\_\_\_\_ **COMM 409**      **News Media Ethics** (3 credits) Ethical problems in the practice of journalism; principal public criticisms of news media; case study approach.
- \_\_\_\_\_ **COMM 410**      **International Mass Communications** (3 credits): The role of international media in communication among and between nations and people. Prereq. 3 credits from COMM 100, 110, 118, 150, 180, 251, 260W, 320, or 370
- \_\_\_\_\_ **COMM 412**      **Sports, Media and Society** (3 credits): Sport and media relationship in American culture.
- \_\_\_\_\_ **COMM 417**      **Ethics and Regulation in Advertising and Public Relations** (3 credits): Ethical issues in practice of advertising and public relations; legal and regulatory issues; case studies. Prereq. 3 credits from COMM 320 or 370
- \_\_\_\_\_ **COMM 418**      **Media Effects: Theory and Research** (3 credits): Investigation of social and psychological effects of media messages and technologies via theories and empirical evidence pertaining to processes of effects. Prereqs. COMM 118 & COMM 304 or equivalent methods course
- \_\_\_\_\_ **COMM 419**      **World Media Systems** (3 credits): Comparative study of modern media systems of mass communications in selected foreign countries. Prereq: COMM 410
- \_\_\_\_\_ **COMM 451**      **Topics in American Film** (3 credits per semester, maximum of 6 credits): Critical and historical studies of American films. Analysis of directing, cinematography, editing, screenwriting, and acting. Prereq: COMM 250
- \_\_\_\_\_ **COMM 452**      **Topics in International Cinema** (3 credits per semester, maximum of 6 credits): Critical and historical studies of topics in non-American film. Analysis of theory, direction, cinematography, editing, and screenwriting. Prereq: COMM 250
- \_\_\_\_\_ **COMM 453**      **Narrative Theory: Film and Literature** (3 credits): Comparative study of the aesthetics and techniques of film and literature; close analyses of masters of each art form. Prereq: COMM 150 or 3 credits in literature
- \_\_\_\_\_ **COMM 454**      **Documentary in Film and Television** (3 credits per semester, maximum of 6 credits): Study of representative films from various documentary movements, examining form, technique, trends, and audience objectives. Prereq: Fourth-semester standing
- \_\_\_\_\_ **COMM 455**      **Advanced Film Theory and Criticism** (3 credits per semester, maximum of 6 credits): Close examination of classic and contemporary film theory and critical perspectives. Prereq: COMM 250

**STUDENTS MUST SELECT AT LEAST 72 CREDITS IN NON-COMMUNICATIONS COURSES.**

06/9/15 update