

# Welcome to JobExpo.Comm 2018

The Pennsylvania State University's newly-named, Donald P. Bellisario College of Communications, would like to welcome the representatives of each of our recruiting businesses as well as the students and alumni in attendance to our 19th annual JobExpo.Comm 2018! We are excited that all of you are joining us for the day.

In particular, we would like to thank all of the recruiters representing each company for taking the time out of their busy schedules to be here today – your commitment to recruiting our students does not go unrecognized and we sincerely appreciate all of your efforts.

The Bellisario College of Communications at Penn State, the largest academic accredited undergraduate communications program in the country, is committed first and foremost to preparing students to take their place in society as active, critical and engaged participants. Our faculty is noted for their strong professional and academic backgrounds, and is dedicated to excellence in teaching, research and outreach.

In a time of profound change in structure, content, and dissemination patterns of media, the fundamental skills of investigation, analysis and communication through written and visual means are intrinsic in preparing our students to excel in media professions and to be informed media consumers.

JobExpo.Comm promptly begins at 9:00 a.m. and ends at 2:00 p.m. with additional time from 2:00 p.m. to 4:00 p.m. for recruiters to interview students if needed. We will offer lunch at noon to recruiters in attendance. JobExpo.Comm is designed to allow recruiters time to meet individually with students, soon-to-be graduates and recent graduates directly at their booth space. The length of the individual meetings with students is at the discretion of each recruiter.

Finally, if you should have any specific needs or questions, please do not hesitate to contact any of our representatives at the Welcome Booth located outside the entrance to the HUB's Alumni Hall.

Thank you for attending our 19th annual Jobexpo.Comm 2018! Let's make it a great day!

Jacqueline Browne, Intern  
Stephanie Girouard, Administrative Assistant  
Julie Miller, Manager of Internships  
Robert Martin, Assistant Dean, Office of Internships and Career Placement  
208 Carnegie Building, University Park, PA 16802 / (814) 863-4674

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# AccuWeather

385 Science Park Road, State College, PA 16803

814-235-8591

## What We Do

Nearly 2 billion people worldwide rely on AccuWeather to help them plan their lives, protect their businesses, and get more from their day. AccuWeather provides hour-by-hour and minute-by-minute forecasts and warnings with Superior Accuracy™ with customized content and engaging video presentations available through smart phones, tablets, free wired and mobile Internet sites via AccuWeather.com, award-winning AccuWeather apps, connected TVs, wearables, smart homes, and connected cars, as well as radio, television, newspapers, and the AccuWeather Network cable channel. Established in 1962 by Founder, President, and Chairman Dr. Joel N. Myers – a Fellow of the American Meteorological Society who was recognized as one of the top entrepreneurs in American history by Entrepreneur Magazine's Encyclopedia of Entrepreneurs book – AccuWeather also delivers a wide range of highly customized enterprise solutions to media, business, government, and institutions, as well as weather news, content, and video for more than 180,000 third-party websites. For more information, visit [accuweather.com](http://accuweather.com).

## Positions Available

Internships: Video Technician Intern, Multi-Media Journalist Intern

Full-Time: TV Broadcaster, Video Technician, Multimedia Journalist

## Who We Are

**Jeff Jeffries, Director of Talent Management**

[jeff.jeffries@accuweather.com](mailto:jeff.jeffries@accuweather.com)

**Tom Loebig, VP Digital Media and Content Operations**

[thomas.loebig@accuweather.com](mailto:thomas.loebig@accuweather.com)

**Meghan Mussoline, Director, News and Content Optimization**

**Sarah Stahl, Talent Acquisition Specialist**

**Leslye Garlin, Talent Acquisition Specialist**

# Affinity Connection

2160 Sandy Dr., State College, PA 16803

814-237-0481

## What We Do

Affinity Connection is a State College-based direct marketing, publishing and alumni relations firm that works with more than 100 alumni groups throughout the U.S., as well as non-profits and similar organizations.

## Positions Available

Internships: Communications Intern, Editorial Intern and Marketing Intern

Our interns will help generate and edit content for websites, eletters, printed newsletters, marketing campaigns, magazines and more. Stories may take the form of short Q&As; to full-length profiles. Other duties: conduct research, interact with clients, assist with marketing campaigns, social media, public relations tasks.

Affinity Connection appreciates candidates who are excellent writers and multi-taskers. You should be articulate, outgoing, organized and reliable. You should also be a self-starter and pick up on written and oral directions quickly. Interns have successfully transitioned into full-time roles at Affinity Connection and at prestigious international brands, advertising agencies, technology firms, and publishing companies.

Full-Time: There are no full-time positions available at this time. We welcome you to inquire about these roles at our booth.

## Who We Are

**Greg Woodman, CEO**  
greg@affinityconnection.com

**Marc Gruber, Managing Editor**

**Seth Foresman, Managing Editor**

**Molly Shoemaker, Data Management**

# Allied Integrated Marketing

2005 Market Street, Suite 300, Philadelphia, PA 19103

## What We Do

Allied Integrated Marketing is a full service integrated marketing firm focused on the entertainment industry and consumer brands, specializing in delivering targeted programs on a local, regional or national basis. The firm has 21 offices in the U.S. and Canada, making it the largest privately held company of its kind in North America. Allied has a management team of creative, advertising, publicity and promotions specialists with a great depth of knowledge and industry experience. Some of our current clients include 20th Century Fox, Paramount Pictures, Warner Bros., Walt Disney Studios Motion Pictures, Netflix, Food Network, The Disney Store, Mattel, and W Hotels as well as the touring productions of Mamma Mia!, Wicked, Book of Mormon and Hamilton.

## Positions Available

Internships: Field Marketing Internship

Full-Time: Please inquire at the Allied Integrated Marketing booth regarding full-time positions available on the day of the event.

## Who We Are

**David Cuzzo, Assistant Director**

[dcuzzo@alliedim.com](mailto:dcuzzo@alliedim.com)

267-765-3711

**Jessica Christopher, Jr. Account Executive**

[jchristopher@alliedim.com](mailto:jchristopher@alliedim.com)

# Altoona Mirror

301 Cayuga Ave, Altoona, PA 16602

814-946-7527

## What We Do

The Altoona Mirror (22,000 daily, 29,000 Sunday) and altoonamirror.com combine to form one of Central PA's top media companies, covering Blair County and surrounding counties.

## Positions Available

**Internships:** Interested candidate for summer internships should contact Neil Rudel at nrudel@altoonamirror.com.

**Full-Time:** The Altoona Mirror (22,000 daily, 29,000 Sunday) and altoonamirror.com seek a page designer for its print edition. Experience with Quark or Indesign preferred along with good news judgment, copy editing skills and knowledge of AP style. Interested candidates should contact Kate Morris at kmorris@altoonamirror.com.

## Who We Are

**Neil Rudel, Managing Editor**

nrudel@altoonamirror.com

# Altria Group Distribution Company-Sales & Marketing

4680 Parkway Drive, Suite 450, Manson, OH 45040

## What We Do

Altria Group is a FORTUNE 200 company that owns the premier tobacco companies in the United States including Philip Morris USA, U.S. Smokeless Tobacco Company, John Middleton, and Nu Mark. The companies' premium tobacco brands include Marlboro, Copenhagen, Skoal, and Black & Mild. Altria also owns Ste. Michelle Wine Estates, one of the country's top premium wine producers and Philip Morris Capital Corporation, an investment company. Altria's mission is to own and develop financially disciplined businesses that are leaders in responsibly providing adult tobacco and wine consumers with superior branded products. We are currently seeking highly qualified undergraduates to join our Field Sales Force for internship opportunities in select PA/OH locations.

## Positions Available

Internships: Sales Intern

Full-Time: Territory Sales Manager

## Who We Are

**Lauren Guarino, Territory Sales Manager**

lauren.l.guarino@gmail.com

717-405-8675



# American Red Cross

205 E. Beaver Ave, Suite 203, State College, PA 16803

814-659-5139

## What We Do

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

## Positions Available

Internships: Blood Services PR Internships, full-time and part-time Summer 2018 and Fall 2018 internships available.

Full-Time: Please inquire at the American Red Cross booth regarding full-time positions.

## Who We Are

**Melissa Wolf, Account Manager**  
melissa.wolf@redcross.org

**Mickey Lin, Intern**

**Shelby Johnson, Intern**

**Hannah Ranalli, Intern**

# Applied Medical

29977 Avenida de las Banderas, Rancho Santa Margarita, CA 92688

949-713-8684

## What We Do

Applied Medical is a new generation medical device company with a proven business model and commitment to innovation that has fueled our rapid business growth and expansion. Applied has recently launched a new line of products in a major category for both minimally invasive and open abdominal surgery. Applied has been developing and manufacturing advanced surgical technologies for nearly 30 years, and has earned a strong reputation in the healthcare field. Our dedication to delivering the highest quality products combined with our unique business positioning, allows team member representatives the ability to truly partner with hospital accounts and contribute in a larger capacity than is possible in most sales jobs.

## Positions Available

Internships: Please inquire at the Applied Medical booth about internships.

Full-Time: Field Associate

## Who We Are

**Barbara Wilber, Career Development Coordinator**  
salesassociate@appliedmedical.com

**Keely Moore, Recruiter**  
kemoore@appliedmed.com

**Matthew Beck, Recruiter**  
mbeck@appliedmedical.com

# Banana Vital

220 Regent Court, Suite A, State College, PA 16801

## What We Do

### NUTRITION BEGINS WITH NATURE

Based here in Happy Valley, Banana Vital is a new startup in the health food arena, dedicated to developing and manufacturing all-natural, limited ingredient, banana-based nutrition bars.

Having launched their patent-pending bar, “Simply Bananas,” in 2017, Banana Vital is currently positioned in Wegmans and 31 local retailers, with negotiations underway for several additional chains. Later this year, they’ll be launching several new flavors as they expand their reach through nationwide brick-and-mortar retailers and Amazon’s global marketplace.

Banana Vital is a privately-held, WBE certified company with a strict and unwavering focus on product quality—with the highest integrity at every level of their business operations—while ensuring fair treatment of the workforce who create their products. Banana Vital believes in using only the finest ingredients and manufacturing practices available, so consumers like you, will always have peace of mind.

[www.BananaVital.com](http://www.BananaVital.com)

## Positions Available

Internships: Paid Marketing & Social Media Intern, Paid International Business Intern (focus on global Amazon platforms & Brazil Manufacturing), Paid Digital Media Intern (photo & video production/editing/archiving)

Part-Time: Brand Ambassadors (paid)

## Who We Are

**Gracienne Myers, Founder & President**

**Brandi Hall, Director of Business Development & Marketing**

[BrandiHall@bananavital.com](mailto:BrandiHall@bananavital.com)

# Barash Media

403 South Allen Street, State College, PA 16801

814-238-5051

## What We Do

Barash Media is the publisher of Town&Gown and The Centre County Gazette. Thanks to our loyal advertiser support, we continue to offer a high-quality magazine and newspaper to the community free of cost. Published monthly for more than 52 years, Town&Gown continues to celebrate the people, the places and events that make State College and Penn State such a vibrant community. Published each Thursday, The Centre County Gazette provides balanced, comprehensive coverage of community news and events along with coverage of Penn State and Centre County High School sports. Both Town&Gown and The Centre County Gazette are free and accessible at more than 400 locations. In addition, Barash Media designs and creates more than 20 other publications each year including the Arts Festival Program, First Night Program, Chamber Guides & Directories, the Builders' Guides, Neighborhoods Guide, Penn State Football Annual, Penn State Winter Sports Annual, State Theatre Program and much more!

## Positions Available

Internships: Editorial, Graphic Design, Ad Sales, Marketing

Full-Time: Please inquire at the Barash Media booth regarding full-time positions at the time of the event.

## Who We Are

**Vilma Shu, General Manager**

[vshu@barashmedia.com](mailto:vshu@barashmedia.com)

**Mark Brackenbury, Editorial Director**

[mbrackenbury@barashmedia.com](mailto:mbrackenbury@barashmedia.com)

**Kerry Webster, Managing Editor**

[editor@centrecountygazette.com](mailto:editor@centrecountygazette.com)

# Big Ten Network

600 West Chicago Ave., Chicago, IL 60654

## What We Do

BTN is the premier destination for college sports fans everywhere to immerse themselves in the Big Ten experience as the first internationally distributed network dedicated to covering America's most storied collegiate conference. BTN captures the Big Ten's passion and tradition with unparalleled coverage of over 1,000 sporting events each year, including football, basketball, Olympic sports and championship events and award-winning original programming, in-depth studio analysis and classic games. BTN is available on multiple platforms, including BTN2Go, BTN's digital extension delivering live games and on-demand programming to BTN customers via the web, smartphones, and tablets. BTN is the ultimate destination for Big Ten fans, alumni and sports lovers across the country.

## Positions Available

Internships: Summer, Fall

Seasonal: Remote Production Crew Members

## Who We Are

**Lauren Goss, HR Manager**

lauren.goss@btn.com

**Chelsea Merriman, Business Operations Manager**

# Bravo Group

20 N. Market Square, Harrisburg, PA 17101

717-214-2200

## What We Do

Bravo Group's culture of winning the fights worth winning has built the firm we are today. We bring energy and urgency to every campaign. Our difference is in our integrated campaign-style approach, where our professionals on the ground use a full range of tactics to match smart strategies necessary to win. Our public relations and advocacy work combines sector expertise, brilliant execution and lasting relationship with key constituencies, media outlets and decision makers in the energy, healthcare, education, transportation, manufacturing, financial services and technology sectors.

Please visit our website at: [bravogroup.us](http://bravogroup.us).

## Positions Available

Internships: Public Relations, Writing and Creative Design internships in Harrisburg, Pittsburgh and the Philadelphia area.

Full-Time: There are no full-time positions available at this time. We welcome you to inquire about these roles at our booth.

## Who We Are

**Megan Earley, Account Executive**

[earley@thebravogroup.com](mailto:earley@thebravogroup.com)

**Alizah Thornton, Writer**

[thornton@thebravogroup.com](mailto:thornton@thebravogroup.com)

**Sarah Kostyal, Design Associate**

[kostyal@thebravogroup.com](mailto:kostyal@thebravogroup.com)

**Javon Gondwe, HR Generalist**

[gondwe@thebravogroup.com](mailto:gondwe@thebravogroup.com)

# BRUNNER

11 Stanwix Street, Pittsburgh, PA 15222

412-995-9568

1100 Peachtree St NE, Atlanta GA 30309

404-479-2200

## What We Do

We have always focused on “what’s next.” In 1991, we acquired a database marketing firm. In 1997 a digital “interactive” company. Then we opened an office in Atlanta. Next, we launched our emerging technology innovation lab. In 2015, we upped our digital performance marketing capabilities. Our aim? Be the best in the country. Our work and our client partners might tell you we’re there. And yet, we remain that nimble, curious, fiercely independent startup who wanted to be the best in the building.

## Positions Available

**Internships:** There are no internships available at this time. We welcome you to inquire about these roles at our booth.

**Full-Time:** Full-Time positions to be determined at a later date.

## Who We Are

**Brian Klingensmith, HR Generalist**

[bklingensmith@brunnerworks.com](mailto:bklingensmith@brunnerworks.com)

**Melissa B. Richards, Director of Human Resources**

[mrichards@brunnerworks.com](mailto:mrichards@brunnerworks.com)

# C-NET

243 South Allen Street, Suite 336, State College, PA, 16801

814-238-5031

## What We Do

C-NET is the Government and Educational Access Network for Centre County, Pennsylvania. C-NET operates two TV channels within Centre, Clinton and Clearfield counties. All C-NET programs are available on-demand at [cnet1.org](http://cnet1.org), and several programs are live streamed each week. C-NET provides meeting coverage for local and County governments, school districts, and authorities, along with high school sporting events, concerts, local festivals, and various community and Penn State lectures.

## Positions Available

**Internships:** C-NET offers video production internships for each Spring, Summer and Fall semester.

**Full-Time:** There are no full-time positions available at this time. We welcome you to inquire about these roles at our booth.

## Who We Are

**Cynthia Hahn, Executive Director**

[chahn@cnet1.org](mailto:chahn@cnet1.org)

**Matt Burns, Production Manager**

[mburns@cnet1.org](mailto:mburns@cnet1.org)



# CBS21/WHP-TV

3300 North 6th Street, Harrisburg, PA 17110

## What We Do

CBS21/WHP-TV is owned and operated by Sinclair Broadcast Group, Inc. Sinclair is one of the largest and most diversified television broadcasting companies in the country. Sinclair owns and operates, programs or provides sales services to more television stations than anyone and has affiliations with all the major networks. Additionally, Sinclair is the leading local news provider in the country as well as a producer of sports content. Sinclair owns a multicast network, four radio stations and a cable network. Sinclair's broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. Sinclair, either directly or through its venture subsidiaries, makes equity investments in strategic companies. Sinclair Broadcast Group, Inc. was founded in 1986, went public in 1995 and is traded on the NASDAQ Global Select Market under the ticker symbol SBGI.

## Positions Available

Internships: Marketing Intern (Fall 2018), Sales Department, News Intern (Spring/Summer 2018), News Department

Full-Time: Marketing Consultant, Sales Department  
 Marketing Associate, Sales Department  
 Automotive Sales/Marketing Consultant, Sales Department  
 Digital Sales Marketing Consultant, Sales Department  
 Assignment Desk Editor, News Department  
 Digital Content Producer Part-Time, News Department  
 Multimedia Journalist (MMJ), News Department  
 Production Assistant, News Department  
 News Editor, News Department

## Who We Are

**Gretchen Paul, Human Resources Coordinator**

gpaul@sbgvtv.com  
 717-857-3504

**Nia Towne, Managing Editor, News Department**

ntowne@sbgvtv.com  
 717-857-3605

# Cox Media Group

6205 Peachtree Dunwoody Road, Atlanta, GA 30328

678-645-6204

## What We Do

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company. The company's operations currently include 14 broadcast television stations and one local cable channel, more than 60 radio stations, seven daily newspapers and 11 non-daily publications; and more than 100 digital sites and services. Additionally, CMG operates the National Advertising Platform businesses of CoxReps - the country's biggest television rep firm - Gamut, and Videa.

## Positions Available

**Internships:** Please inquire at the Cox Media Group booth regarding internships.

**Full-Time:** Various full-time positions from TV/Radio engineering/operations, to marketing, to advertising, to sales, to AMJ (All Media Journalist)

## Who We Are

**Cassady Buck, Talent and University Relations Specialist**

[cassady.buck2@coxinc.com](mailto:cassady.buck2@coxinc.com)

# Cvent, Inc.

1765 Greensboro Station Place, 7th Floor, Tysons Corner, VA 22102 571-830-2022

## What We Do

Cvent is the global meeting, event, travel, and hospitality technology leader. Cvent offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, e-mail marketing and web surveys. Cvent provides hoteliers with an integrated platform, enabling properties to increase group business demand through targeted advertising and improve conversion through proprietary demand management and business intelligence solutions. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events.

## Positions Available

Internships: Sales Summer Intern

Full-Time: Sales Development Representative, Client Success Consultant

## Who We Are

**Lauren Simoncic, Campus Recruiter**

[l.simoncic@cvent.com](mailto:l.simoncic@cvent.com)

**Emily Duke, Project Coordinator, CrowdCompass**

[eduke@cvent.com](mailto:eduke@cvent.com)

**Sarah Markisohn, Senior Associate, Customer Marketing**

[smarkisohn@cvent.com](mailto:smarkisohn@cvent.com)

# Daversa Partners

55 Greens Farms Road, Westport, CT 06880

## What We Do

We are the leading headhunting firm in North America hired to build out the VP and C-level leadership teams for the most disruptive and influential companies of this generation. Think Snapchat, Uber, Pinterest, Twitter, Airbnb, Dropbox, Etsy, theSkimm etc. These companies call us when they are at an inflection point and need to bring top talent to their executive team. It's our job to recruit them the superstars that will take their businesses to the next level. Snapchat hired us in it's very early stages--we recruited their VP of Engineering, an executive that would help Evan Spiegel turn his vision for Snap into reality.

We are about 80 people across the country, and from day one you will be mentored by amazing people who will push and inspire you.

Feel free to visit us at [www.daversapartners.com/careers](http://www.daversapartners.com/careers)

## Positions Available

Internships: Not Available

Full-Time: Now hiring Consultant-level recruiters to join our seasoned headhunters. We are looking for recent/upcoming graduates and/or those with 1-2 years of working/internship experience, preferably in sales, recruiting, marketing, consulting or other outbound positioned roles that involve extensive interaction skills.

## Who We Are

**Jonathan Krodel, Head of Training and Development**

[jonathan.krodel@daversapartners.com](mailto:jonathan.krodel@daversapartners.com)

203-517-1133

# Derrick Publishing Company

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1510 W. First Street, Oil City, PA 16301

814-677-8367

## What We Do

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Derrick Publishing Company publishes The Derrick in Oil City and The News-Herald in Franklin. We also have a website, TheDerrick.com. We have a newsroom staff of about 20 people.

## Positions Available

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Internships: Please inquire at the Derrick Publishing Company booth regarding internships

Full-Time: Reporter, Copy Desk

## Who We Are

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**Luka Krneta, News Editor**

lukakrneta.thederrick@gmail.com

# The Dow Chemical Company

2211 H.H. Dow Way, Midland, MI 48674

## What We Do

The Dow Chemical Company (Dow) combines science and technology knowledge to develop premier materials science solutions that are essential to human progress. Dow has one of the strongest and broadest toolkits in the industry, with robust technology, asset integration, scale and competitive capabilities that enable it to address complex global issues. Dow's market-driven, industry-leading portfolio of advanced materials, industrial intermediates, and plastics businesses deliver a broad range of differentiated technology-based products and solutions for customers in high-growth markets such as packaging, infrastructure, and consumer care. More information can be found at [www.dow.com](http://www.dow.com).

## Positions Available

**Internships:** Public Affairs & Government Affairs internships provide students the opportunity to gain experience in corporate communications and public relations. Students will develop and improve their strategic planning, writing, event planning and advertising skills.

**Project Areas:** Interns have the opportunity to work on projects within Public Affairs & Government Affairs including, but not limited to: Business/Marketing Communications; Community Relations; Corporate Reputation and Branding; Crisis Management; Employee Communications; Environmental Health & Safety; Event and Tradeshow Planning; Issues Management; Media Relations; Public Policy; and Social Media & Digital Communications.

**Full-Time:** Please inquire at the booth regarding full-time positions.

## Who We Are

**Justin Land Program Officer, Global Citizenship & Northeast Public Affairs Manager**

[jmland@dow.com](mailto:jmland@dow.com)

**Victoria Maseda, Marketing Communications Specialist,  
Dow Construction Chemicals**

[vmaseda@dow.com](mailto:vmaseda@dow.com)

# Forever Media, Inc.

2551 Park Center Blvd., State College, PA 16801

814-237-9800

## What We Do

Forever Media has over 20 years' experience helping clients develop marketing strategies aimed at growing business and increasing sales. We provide advertisers with a full array of creative marketing solutions including top-rated radio stations and their websites. Our account executives are fully trained in the art of listening, brainstorming, conceptualizing and ultimately creating multi-media advertising solutions that grow local businesses. Our programming professionals pride themselves on delivering quality broadcasts that combine relevant, local conversation by entertaining on-air personalities, mixed with the very best music by the top artists of our time. Forever Media works hard to have a positive impact on the communities we serve. We work to raise funds for local charities and organizations year round. Our team works diligently to create phenomenal contests that engage our listeners on and off the air; events that draw crowds to local businesses; and sales promotions that result in generating revenue for our advertisers. Please visit our website at: [forevermediainc.com](http://forevermediainc.com).

## Positions Available

**Internships:** There are no internships available at this time. We welcome you to inquire about these roles at our booth.

**Full-Time:** Account Executive Sales positions in all Forever Media markets including State College, Johnstown, Altoona, Huntingdon, Meadville, New Castle, Franklin, Pittsburgh and York. Also in Cumberland Maryland and Midshore Maryland. Wheeling W. Va as well.

## Who We Are

**Scott Cohagan, General Manager**  
[scohagan@forevermediainc.com](mailto:scohagan@forevermediainc.com)

**Kiaia R. Cole, Business Manager**  
[kcole@forevermediainc.com](mailto:kcole@forevermediainc.com)

**Thomas Schmidt, General Sales Manager**  
[tschmidt@forevermediainc.com](mailto:tschmidt@forevermediainc.com)

# FOX43, Tribune Media

2005 S. Queen Street, York, PA 17403

717-843-0043

## What We Do

FOX43 is the local FOX affiliate located in York, Pennsylvania. We cover the Harrisburg/Lancaster/Lebanon/York DMA. We serve the market with 8 hours of news per day, Monday through Friday.

## Positions Available

Internships: Please inquire at the FOX43 booth regarding internships.

Full-Time: We are always on the lookout for news talent, sales reps, production, creative services and engineering positions.

## Who We Are

**Bill Witsik, National Sales Manager**

[wwitsik@fox43.com](mailto:wwitsik@fox43.com)

717-814-5545

**Matt McConico, News Director**

[mmcconico@fox43.com](mailto:mmcconico@fox43.com)

717-814-5557

Twitter: @TheMcConicoWire



# Gatesman

2730 Sidney Street Bldg.2, Ste. 300, Pittsburgh, PA

412-339-5172

## What We Do

OUR PROCESS....WE DON'T CATER TO OUR CLIENTS, WE CATER TO THEIR CONSUMERS. SPOILER ALERT: EVERYBODY WINS. WE CALL THIS HACKING HUMAN BEHAVIOR™.

Like it or not, the consumer is steering this ship. Our job is to put wind in their sails. Our process starts with understanding your consumer groups and then listening and learning to create experiences, promotions, products and work they love.

YOU CALL IT SUCCESS.

We fundamentally do it differently. Anchored in research and footed by data, data and more data, our model ensures that information leads to insight and, ultimately, to work that connects with the feelings, needs, wants and behaviors of your target market.

## Positions Available

Internships: 2018 Summer Brandttern Program

Full-Time: Assistant Media Planner, PR/Social Media Assistant Account Executive

## Who We Are

**Billie Kellar, AVP, Director of HR**

[bkellar@gatesmanagency.com](mailto:bkellar@gatesmanagency.com)

**Janelle Klueber, Media Planner**

[jklueber@gatesmanagency.com](mailto:jklueber@gatesmanagency.com)

# Harmelin Media

525 Righters Ferry Road, Bala Cynwyd, PA 19004

267-440-8926

## What We Do

Harmelin Media specializes in strategic media solutions, and has more than 30 years of experience helping clients navigate a rapidly changing media landscape across traditional, digital and lifestyle forms. The firm has grown to more than \$540 million in billings and 220 employees with a diverse client roster including Fortune 500 companies and is now one of the largest independent media service firms in the United States.

For more information, visit [www.Harmelin.com](http://www.Harmelin.com), or connect with us on Twitter @harmelinmedia or Facebook at [www.facebook.com/HarmelinMedia](http://www.facebook.com/HarmelinMedia).

## Positions Available

Internships: Media Planning Intern, Media Buying Intern

Full-Time: Media Assistant

## Who We Are

**Kaiti English, Media Manager of Social Strategy**

[kenglish@harmelin.com](mailto:kenglish@harmelin.com)

**Colin Barbine, Senior Media Strategist**

[CBarbine@harmelin.com](mailto:CBarbine@harmelin.com)

# Hearst Television-WGAL & WTAE

1300 Columbia Ave, Lancaster, PA 17356

## What We Do

Hearst Television is a national multimedia company with operations serving nearly three dozen U.S. cities, reaching one out of every five U.S. households. It delivers local and national news, weather, information, sports and entertainment programming via every available content-delivery platform. Hearst Television is recognized as one of the media industry's premier companies, where quality journalism and service to community are our core values. The company and its employees have been honored with numerous awards for distinguished journalism, industry innovation and community service.

## Positions Available

Internships: News Internships, Sports Internships

Full-Time: Please check the variety of positions available at the Hearst Television careers website: <https://www.hearst.com/careers>

## Who We Are

**Eric Nazareus, WGAL Assistant News Director - Harrisburg, Pa.**

[enazareus@hearst.com](mailto:enazareus@hearst.com)

717-735-7305

**Baylor Long, WTAE Assistant News Director - Pittsburgh, Pa.**

[blong@hearst.com](mailto:blong@hearst.com)

412-242-4468

**Josh Ford, WGAL, Technical Manager**

[jford@hearst.com](mailto:jford@hearst.com)

# Hoffmann Murtaugh

Pittsburgh, PA

412-741-8618

## What We Do

Hoffmann Murtaugh is a full-service and integrated media planning and buying agency based in Pittsburgh, Pennsylvania. Our approach combines media strategy and intelligence with formidable negotiations to deliver smart, efficient and customized media solutions to our clients. We provide complete communications planning and activation across all traditional and emerging channels.

Our services include: Media Research, Integrated Media Planning, Audio & Video Buying, Digital Media Strategy & Buying, Social Media & Public Relations, Analytics.

## Positions Available

**Internships:** Please inquire at the Hoffman Murtaugh booth regarding internships.

**Full-Time:** We are always looking for passionate and hardworking new talent to join our growing team. We are currently specifically looking for individuals interested in the PR/Social Media and Digital Media areas of our agency.

## Who We Are

**Christina Tarantini, Media Planner**  
christina@hoffmannmurtaugh.com

**Paige Krewson, Media Buyer**  
paige@hoffmannmurtaugh.com

# iHeartMedia

600 Corporate Circle, Harrisburg, PA 17110

717-540-8800

## What We Do

iHeartMedia is a leading global media and entertainment company specializing in radio, digital, outdoor, mobile, social, live events and on-demand entertainment.

## Positions Available

Internships: Please inquire at the iHeartMedia booth regarding internships.

Full-Time: Account Executive, On Air Announcer, PT Board Operator, Promotions Assistant

## Who We Are

**Dan Lankford, Region President**

DanLankford@iHeartMedia.com

**Mike Jarvie, General Sales Manager**

MikeJarvie@iheartmedia.com

**Joe Daniels, General Sales Manager**

JoeDaniels@iHeartMedia.com

# Insight Global

1735 Market Street, Philadelphia, PA 19103

610-864-2786

## What We Do

Insight Global is a national staffing and services company that specializes in sourcing information technology, accounting, finance, and engineering professionals, and delivering service-based solutions to Fortune 1000 clients. Insight Global completes more than 33,000 placements annually in short-term, long-term, contract-to-hire, and direct placement positions through our network of more than 44 regional offices across the U.S. and Canada. The company has been ranked one of the fastest growing staffing firms for the past 10 consecutive years, and named the 3rd largest IT staffing firm in America by Staffing Industry Analysts for three consecutive years. We offer unmatched customer service by developing an in-depth understanding of client needs, providing qualified professionals, and tailoring managed services solutions for large projects, which allows clients to focus on expanding their business and achieving their goals.

## Positions Available

Internships: None Available

### Full-Time:

#### Entry-Level Recruiter Position

- Identify and evaluate top consultants for client requirements
- Develop and maintain a network of candidate prospects using the company's staffing database
- Screen consultants through phone and personal interviews
- Negotiate wage rates and contracts with consultants and clients
- Prepare and communicate the job offer to selected consultants and contractors
- Manage contracts to ensure consultant and client satisfaction

#### Account Manager Position

- Develop new business relationships and actively maintain network of clients from Fortune 1000 companies
- Entertain clients over lunch, dinner, sporting events, games, concerts, etc.
- Present Insight Global to hiring managers as a resource for their staffing needs
- Utilize relationship-based sales approach to build lasting business

## Who We Are

**Caitlyn Schenkel, Talent Acquisition Specialist**

caitlyn.schenkel@insightglobal.com

# The JDK Group Catering & Events

1 Bishop Place, Camp Hill, PA 17011

## What We Do

The JDK Group Catering & Events is Central PA's premier catering and event planning company, where clients and their special life moments come first. Since 1987, The JDK Group has continued to reinvent the standards of hospitality in Lancaster, York, and the greater Harrisburg area. With over 30 years of catering and event management experience, The JDK Group has planned celebrations for as few as 15 and as many as 15,000, providing exceptional guest service, incredible fresh food, and innovative event design. The JDK Group produces these events with talented and passionate employees that shine in our warm, robust company culture.

## Positions Available

Internships: Talent & Engagement/Operations Intern, Graphic Design & Creative Marketing Intern, Web Design & Online Marketing Intern, Social Media Marketing & PR Intern, Scheduling & Logistics Intern, Event Production & Design Intern, The Bond Event Coordinator Intern, Linwood Estate Event Coordinator Intern, The Bond Creative Marketing Intern, Linwood Estate Creative Marketing Intern, Floral Design Intern

Part-Time: Event Managers, Event Servers, Floral & Design Event Lead, Floral and Event Design Crew, Floral and Event Design Production Supervisor, Bartenders, and Seasonal Event Supervisor

Full-Time: Floral & Event Design Specialist, Event Coordinators, Guest Relations Manager, Facilities Engineer, and Venue Manager

## Who We Are

**Jessica Czeremcha, Venue Manager, Linwood Estate**

[jczeremcha@thejdkgroup.com](mailto:jczeremcha@thejdkgroup.com)

717-730-4661

**Kelsey Ivan, Event Specialist**

[kivan@thejdkgroup.com](mailto:kivan@thejdkgroup.com)

**Elaina Martino, Marketing Manager**

[emartino@thejdkgroup.com](mailto:emartino@thejdkgroup.com)

# Ketchum

1615 L St NW, Suite 500, Washington, DC 20036

202-835-7279

## What We Do

Ketchum is a full-service global communications company with more than 90 years of experience building relationships and reputations for companies and brands. We have five global practices (Health, Corporate and Public Affairs, Brand Marketing, Food & Nutrition and Technology) and 25 unique specialty and service offerings that we will activate as needed on your behalf. We have more than 2,400 employees in more than 100 offices and affiliates in 68 countries. There's something about a Ketchum person – and you'll know it when you meet us.

## Positions Available

Internships: Spring & Fall Intern, Summer Fellow

Full-Time: Account Coordinators

## Who We Are

**Devon Conley, VP Human Resources**

[devon.conley@ketchum.com](mailto:devon.conley@ketchum.com)



# Learfield-Penn State Sports Properties

101 Innovation Blvd., Suite 114, State College, PA 16803

## What We Do

At Learfield, we look for passionate, curious individuals that can keep up with the fast-paced world of college sports. We are a Clients First company and want to have people with that mentality as part of our team. Our company prides itself on building long-term relationships and partnerships with universities and our clients.

Build the Team, Grow the Company and Have Fun!

This company mission statement emphasizes how dedicated our people are to serving our employees and clients while growing the universities' brands every day.

Penn State Sports Properties is the first Learfield property to be named "Property of the Year" two years in a row (2016 and 2017).

## Positions Available

Internships: Property Assistants- Game Day

Full-Time: Property Assistant, Corporate Sponsorship Sales

## Who We Are

**Kayla Weaver, Coordinator of Partnership Services**

kweaver@pennstatesports.com

814-865-8497

**Sarah Lynch, Manager of Partnership Services**

slynch@pennstatesports.com

814-865-8492

**Madeline Myford, Coordinator of Partnership Services**

mmyford@pennstatesports.com

814-865-8491

# Little League® Baseball and Softball

539 US Highway 15, PO Box, Williamsport, PA 17701

## What We Do

Founded in 1939, Little League® Baseball and Softball is the world's largest organized youth sports program, with nearly 2.4 million players and one million adult volunteers in every U.S. state and more than 80 other countries. During its nearly 80 years of existence, Little League has seen more than 40 million honored graduates, including public officials, professional athletes, award-winning artists, and a variety of other influential members of society. Each year, millions of people follow the hard work, dedication, and sportsmanship that Little Leaguers® display at our seven baseball and softball World Series events, the premier tournaments in youth sports. For more information, visit [LittleLeague.org](http://LittleLeague.org), and follow Little League on Facebook ([Facebook.com/LittleLeague](https://www.facebook.com/LittleLeague)), Twitter ([Twitter.com/LittleLeague](https://twitter.com/LittleLeague)), and Instagram ([Instagram.com/LittleLeague](https://www.instagram.com/LittleLeague)).

## Positions Available

Internships: Graphic Design, Digital Media, Media Relations, Web Development, Video Production, Video Highlights, Event Merchandising

Full-Time: Please check at the Little League International booth at the event regarding full-time/part-time positions.

## Who We Are

**Kevin Fountain, Director of Media Relations**

[kfountain@littleleague.org](mailto:kfountain@littleleague.org)

570-326-1921 ext. 2325

**Dallas Miller, Director of Digital Media**

[dmiller@littleleague.org](mailto:dmiller@littleleague.org)

570-326-1921 ext. 2331

**Melissa Shaffer, Human Resources**

[mshaffer@littleleague.org](mailto:mshaffer@littleleague.org)

570-326-1921 ext. 2242

# Magnum Broadcasting

315 S. Atherton St., State College, PA 16801

814-272-1320

## What We Do

Magnum/Intrepid Broadcasting, Inc. is a diversified media, entertainment, digital media, event and marketing services company that owns and operates top radio stations in each market, along with, live event properties in Pennsylvania and New York. Magnum /Intrepid Broadcasting is committed to local programming in all of the markets we serve. Our focus is quality entertainment, local content, local news, sports and area events! We believe strongly in giving back to the communities we serve through community involvement, public service and charitable contributions.

## Positions Available

Internships: Broadcasting, Programming, Promotions Internships available

Full-Time: Account Executive (Media Sales), Radio Producer

## Who We Are

**Garrett Beck, Promotions & Digital Media Director**  
promotions1059@gmail.com

**Diana Stapleford, General Manager**  
dstapleford@1059qwikrock.com

# McClatchy/Centre Daily Times

3400 E College Ave., State College, PA 16801

## What We Do

McClatchy/Centre Daily Times is our community connector. We are passionate about our responsibility as Centre County's most compelling and trustworthy information source through our various outlets: our newspaper and other print products, our website, videos, social media presence and more. We strive to be one of the best small news organizations in the nation.

## Positions Available

**Internships:** We are actively looking for interns who will fill a similar role to the job described below, who will work daily with top management throughout the whole reporting process and interact regularly with the newsroom. This will be a hands-on, dynamic opportunity to learn from top editors and writers.

**Full-Time:** Please inquire at the McClatchy/Centre Daily Times booth. At the current moment, we are not hiring, but when we do, we'll be looking for: An investigative and digitally savvy reporter, an energetic and competitive person who loves to break news. We look for candidates who are comfortable in covering a variety of subjects. A bachelor's degree is required with daily reporting, digital and video experience highly preferred.

## Who We Are

**John Roach, Executive Editor**

jroach@centredaily.com  
814-231-4640

**Lori Falce, Assigning Editor**

lfalce@centredaily.com  
814-235-3910

**Jess McAllister, Assigning Editor**

jmcallister@centredaily.com  
814-231-4617

# Merkle

7001 Columbia Gateway Dr., Columbia, MD, 21046

443-542-4586

## What We Do

Merkle is a leading data-driven, technology-enabled, global performance marketing agency that specializes in the delivery of unique, personalized customer experiences across platforms and devices. For more than 30 years, Fortune 1000 companies and leading nonprofit organizations have partnered with Merkle to maximize the value of their customer portfolios. The agency's heritage in data, technology, and analytics forms the foundation for its unmatched skills in understanding consumer insights that drive people-based marketing strategies. Its combined strengths in performance media, customer experience, customer relationship management, loyalty, and enterprise marketing technology drive improved marketing results and competitive advantage. With 4,400+ employees, Merkle is headquartered in Columbia, Maryland, with additional offices in the US, Europe, and Asia. In 2016, the agency joined the Dentsu Aegis Network.

## Positions Available

Internships: Not Available

Full-Time: Search Engine Marketing Analyst, Media Services Specialist, SEO Specialist, Digital Media Analytics

## Who We Are

**Amber Hanson-Rumbaugh, Campus Recruiting Lead**  
recruiting@merkleinc.com

**Katelyn Anderson, Media Services Specialist**  
kaanderson@merkleinc.com

**Rachel Venner, Senior SEM Analyst**  
rvenner@merkleinc.com

**Sarah Schuchman, SEM Analyst**  
sschuchman@merkleinc.com

# Newsday

235 Pinelawn Road, Melville, NY 11747

631-843-2253

## What We Do

Newsday Media Group (NMG) is one of the nation's most dynamic media organizations, serving Long Island and New York City through its portfolio of mobile and digital products, print publications and live events. With 19 Pulitzer Prizes and other esteemed awards for outstanding journalism, our mission and vision is to engage consumers and businesses by connecting them to the communities in which they live, work and play.

NMG properties include the award-winning Newsday, Newsday.com; amNewYork, New York City's most widely circulated free daily paper along with its mobile app and amNY.com; Newsday Connect, the digital solutions company serving Long Island business owners; and Newsday Local Publishing, one of the Northeast's largest groups of weekly shopper publications.

## Positions Available

Internships: Newsday.com has internship openings in news, sports, social media, lifestyle and entertainment, video and web development. See details at [newsday.com/internships](http://newsday.com/internships).

Full-Time: See the latest openings at [newsday.com/careers](http://newsday.com/careers).

## Who We Are

**Mandy Hofmockel, Deputy Editor - News, Newsday.com**

[mandy.hofmockel@newsday.com](mailto:mandy.hofmockel@newsday.com)

# PCO (Pennsylvania Certified Organic)

106 School St Suite 201, Spring Mills, PA 16875

814-422-0251

## What We Do

PCO is a USDA-accredited organic certifying agency with a mission to ensure the integrity of organic products, and to provide education, inspection, and certification services that meet the needs of our members. PCO maintains an organic certification program and educates our members by: Providing annual independent third-party inspections of growers, processors and handlers of organic products; Developing, sponsoring and supporting educational activities for growers, producers and consumers that promote learning, understanding and awareness of organic agriculture; Providing support relevant to organic certification through referrals to volunteer mentors and/or other nonprofit educational and research organizations; Certifying organic growers, processors, and handlers meeting the standards and requirements of PCO and the USDA National Organic Program regulations.

To learn more about PCO and what we do visit our website at:  
[www.paorganic.org](http://www.paorganic.org).

## Positions Available

Internships: Part-Time seasonal internships available

Full-Time: Farm Fest Coordinator

## Who We Are

**Sandy Vandeven, HR Manager**

[sandy@paorganic.org](mailto:sandy@paorganic.org)

**Ryan Dangle, Executive Assistant**

# PSECU

502 E. College Ave, State College, PA 16801

## What We Do

PSECU is a not-for-profit credit union providing a full array of convenient, electronically delivered services at no or low cost. In fact, we're proud to be one of the largest credit unions in Pennsylvania! We serve more than 400,000 members and have over \$5 billion in assets. We're the credit union of choice for hundreds of businesses and organizations across the great state of Pennsylvania.

## Positions Available

Internships: Financial Center Student Worker

Part-Time: Please visit the PSECU booth for part-time opportunities.

## Who We Are

**Heidi Wrights, State College Financial Center Community Manager**

[hwrights@psecu.com](mailto:hwrights@psecu.com)

814-237-8550



# Penn State Athletics- Communications Office

101 Bryce Jordan Center, University Park, PA 16801

814-865-7993

## What We Do

The Penn State Athletic Communications Office is seeking highly motivated prospective and currently enrolled students who are interested in gaining experience in athletic media relations, communications, or public relations. Students with strong written and verbal communication skills, who are dependable, can easily work independently and as a member of team are encouraged to apply. Knowledge of Microsoft Word and desktop publishing (InDesign and Photoshop) programs preferred, but not required. Familiarity with AP style is a plus. Social media, basic HTML coding and video experience a plus. Student Assistants in the Athletic Communications Office will work various events across all 31 Penn State Intercollegiate sports, performing tasks that include taking statistics, assisting the media, and transcribing postgame press conferences. An office hours component also includes research projects, writing press releases and features stories, and assisting with website maintenance for GoPSUsports.com.

## Positions Available

Internships: Level One and Level Two student assistant position openings.

Full-Time: There are no full-time positions available at this time. We welcome you to inquire about these roles at our booth.

## Who We Are

**Megan Samassa, Assistant Director of Strategic Communications**  
mps5768@psu.edu

**John Hanna, Assistant Director of Strategic Communications**  
jrh486@psu.edu

# Penn State Athletics-Marketing

116 Bryce Jordan Center, University Park, PA 16802

## What We Do

Creates branding campaigns for Penn State's 31 Division I athletic programs by improving the atmosphere at each event through the use of games, giveaways, contests, trivia and music, etc. Promotes athletic events through grassroots initiatives on campus and in the community.

## Positions Available

Internships: Game Day and Grassroots Intern

Full-Time: Please inquire about full-time positions with Penn State Athletics Marketing at our booth on the day of JobExpo.Comm.

## Who We Are

**PJ Mullen, Marketing Manager**

[pjmullen@psu.edu](mailto:pjmullen@psu.edu)

814-867-4421

**Alex Kamberogiannis, Assistant Director of Marketing**

[azk5404@psu.edu](mailto:azk5404@psu.edu)

814-863-0082

**Danny O'Connell, Marketing Intern**

[dfo5023@psu.edu](mailto:dfo5023@psu.edu)

# Penn State Athletics-Video

155 Pegula Ice Arena, University Park, PA 16803

814-867-1545

## What We Do

Penn State Athletics has one of the nation's most successful athletic departments featuring 31 programs with over 800 student-athletes. The Nittany Lions have won 77 NCAA titles all-time & 104 Big Ten titles since 1992-93. Our video production team produces LIVE streams for events held in Beaver Stadium, Bryce Jordan Center, Pegula Ice Arena, Rec Hall, Jeffrey Field, Beard Field, Medlar Field, the Lasch Football Complex and more. Our streams can be found on LionVision @ GoPSUsports.com or on the Big Ten Network's BTN Plus platform. Many of our BTN Plus streams, called StudentU, are events produced by students with many re-airing on BTN's linear channel in a tape delayed capacity. In addition to LIVE streams our team also produces LIVE video board shows inside Beaver Stadium, the BJC, Pegula Ice Arena and Rec Hall. Our video team also produces team intros, game highlights and players features encompassing all of our varsity programs.

## Positions Available

Internships: Live Production Internship, ENG & Editing Internship, Football Video Board Internship

Full-Time: Please inquire at the booth regarding our part-time Production Assistant position and any possible full-time opportunities that may be available.

## Who We Are

**MJ Tetzlaff, Video Coordinator**

mjtetzlaff21@gmail.com

**Jess Shlemon, Video Coordinator**

jls6230@psu.edu

**Mary Pillot, Associate Video Coordinator**

mvp5445@psu.edu

# Penn State, College of Health and Human Development

215 Henderson Building, University Park, PA 16801

## What We Do

The College of Health and Human Development (HHD) is committed to improving the quality of your life. Our faculty represent some of the most respected leaders in their disciplines. The college enjoys enrollment of some of the most intelligent, motivated, and passionate students. Our research and outreach efforts touch people everywhere. Our work is relevant to people everywhere, which is why we lead the way in offering high-quality education to our students and in producing research that will positively affect the ways we live today and in the future.

## Positions Available

Internships: Fall 2018, For-Credit Public Relations/Writing Internship

Students majoring in journalism, advertising/public relations, or students in a different major with an interest and some background in news/public relations writing. Five to 10 hours per week; mostly daytime hours with occasional evening hours for special events.

Full-Time: Currently, we do not have any full-time positions available in our department. We welcome you to inquire at our booth about future positions.

## Who We Are

**Jennifer Cruden, Senior Writer/Editor**

jlm966@psu.edu

814-865-8465

**Marjorie Miller, Writer/Editor**

msm39@psu.edu

814-865-4622

# Penn State, College of IST-Office of Marketing and Communications

E397 Westgate Building University Park, PA 16802

814-865-6675

## What We Do

The Office of Marketing and Communications in Penn State's College of Information Sciences and Technology writes news and promotional content that raises the college's profile with prospective and current students, alumni and friends, research and industry partners, and a number of other audiences. From student experiences and faculty research to alumni success stories and emerging programs, we tell IST's unique story across a variety of media: print, web, email, social, and in-person.

## Positions Available

**Internships:** Writing Intern - IST's Office of Marketing and Communications is seeking to hire a writing intern to produce stories for Penn State News and various college publications. The intern will work closely with IST's Marketing and Communications team to tell IST's story by researching and writing news stories; editing and proofreading materials; and developing content for the college's social media presence and website. The intern will work 10-20 hours/week, and the position will run from May to August 2018, with excellent potential to continue in the fall and spring semesters.

**Full-Time:** There are no full-time positions available at this time. We welcome you to inquire about these roles at our booth.

## Who We Are

**Jordan Ford, Director of Marketing and Communications**

jaf378@psu.edu

**Jessica Hallman, Marketing Communications Specialist**

# Penn State, Donald P. Bellisario College of Communications

302 James Building, University Park, PA 16802

## What We Do

The Office of Strategic Communications in the Donald P. Bellisario College of Communications at Penn State tells the story of the Bellisario College. We drive all communications and marketing for the Bellisario College, from prospective student recruitment to on-campus guest lectures, special events, publications, the website, commencement and more.

## Positions Available

**Internships:** We're seeking a minimum of three (3) full-time interns for the 2018-19 academic year, perhaps starting as soon as the summer of 2018 depending on student availability, to help us tell the story of the Bellisario College of Communications. That means writers, multimedia storytellers, event planners and more. You'll do a little bit of everything in our office and we'll rely on your insights as a current student to shape much of what we do.

**Full-Time:** Please inquire at the Donald P. Bellisario College of Communications booth about full-time positions.

## Who We Are

**Steve Sampson, Director of Strategic Communications**

steves@psu.edu

814-865-3766

**Trey Miller, Strategic Communications Coordinator**

twm5101@psu.edu

814-865-0520

# Pennsylvania Business Central

2160 Sandy Dr. Suite D, State College, PA 16803

## What We Do

For more than 25 years, Pennsylvania Business Central has striven to provide more business information, analysis and news than any other media outlet in our 23-county region. Our readership spans the spectrum of the work force, from entry level employees to middle managers to executives. In June of 2010, we launched a sister publication to PBC — Marcellus Business Central. Each bimonthly issue is dedicated to the Marcellus Shale phenomenon and energy industry. Additionally, we launched another sister publication, Women in Business, to target females in the workforce and address their specific needs and issues.

## Positions Available

Internships: Editorial Internship

The editorial intern will assist the editor and director of content with compiling editorial content for upcoming issues, writing content as needed, monitoring incoming press releases, social media and proofreading. The editorial intern must be able to commit 15 hours per week to the position, between the hours of 8 a.m. and 4 p.m. Occasional attendance at an evening event may be required. Journalism, Communications and English majors are preferred. Previous writing experience is required. Must be presentable, forward-thinking and knowledgeable of business trends both locally and internationally.

Full-Time: While there are no full-time positions available at this time, we encourage you to stop by our booth to discuss potential future positions.

## Who We Are

**Holly Riddle, Director of Content**

holly@affinityconnection.com

814-237-0481



151 West Fourth Street, Suite 700, Cincinnati, OH 45202

215-273-7962

## What We Do

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Our passion and our people make us the best in the world at managing timelines, budgets and vendor coordination for promotional marketing projects so our clients can focus on the big picture—and the excellent results. pep: the marketing operations experts.

We execute on-time, on-budget and on-specification. Our client roster includes world-class consumer packaged goods, pharmaceutical, franchise food and financial companies.

## Positions Available

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Internships: IT Intern

Full-Time: Account Coordinators, Account Executives, Satellite Trainee

\*Please note\*: The Satellite Trainee role includes training within our home office in Cincinnati, followed by relocation onto new business!

## Who We Are

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**Brittany Schrader, Senior Account Executive**

brittany.schrader@peppromotions.com

**Jennifer Edwards, Account Executive**

jennifer.edwards@peppromotions.com



# Pittsburgh Post-Gazette

358 North Shore Drive, Suite 300, Pittsburgh, PA 15212 412-263-1459

## What We Do

The Pittsburgh Post-Gazette is the most-read news outlet in Western Pennsylvania and the state's largest newspaper. The Post-Gazette draws more than 4 million monthly readers to our web site and publishes a daily newspaper in the Pittsburgh metropolitan area.

## Positions Available

Internships: Reporting, Copy Editing, Page Design, Photography, Social Media

Full-Time: Please come to our booth for availability of current positions.

## Who We Are

**Jim Iovino, Deputy Managing Editor**

[jiovino@post-gazette.com](mailto:jiovino@post-gazette.com)

412-263-3566

**Jerry Micco, Senior Assistant Managing Editor/Internship Coordinator**

[jmicco@post-gazette.com](mailto:jmicco@post-gazette.com)

412-263-3052

**Antonella Crescimbeni, Photographer**

[acrescimbeni@post-gazette.com](mailto:acrescimbeni@post-gazette.com)

412-263-1173

# Preferred Health Care/Eliance Health Solutions

480 New Holland Ave., Suite 7203, Lancaster, PA 17602

## What We Do

Eliance Health Solutions brings employers, providers and members together for better health. We offer employers in the Lancaster, Pennsylvania area an integrated suite of self-funded group health, corporate wellness and occupational medicine services. As part of Lancaster General Health, Eliance is uniquely positioned to offer direct access to nationally recognized programs and services. Our program offers custom solutions to help businesses better control medical benefits, reduce costs and enhance employees' health and wellness. Our team works with select broker partners and performs direct outreach to Lancaster employers to provide education and enroll businesses in our innovative product.

## Positions Available

Full-Time: Sales Executive

Internships: We do not have internships available at this time but we welcome you to inquire about possible internship opportunities in the future.

## Who We Are

**Erica Brandt, Marketing Analyst**

[ebrandt@eliancehealthsolutions.org](mailto:ebrandt@eliancehealthsolutions.org)

717-560-9494 ext. 145

**David J. Jani, Vice President, Sales and Business Development**

[djani@eliancehealthsolutions.org](mailto:djani@eliancehealthsolutions.org)

717-560-9494 ext. 133

# QVC Inc.

1200 Wilson Drive, West Chester, PA 19380

484-701-1000

## What We Do

QVC combines the best of retail, media and social to create the most engaging shopping experience, one that exceeds the expectations of everyone we touch by delivering the joy of discovery through the power of relationships. Based in West Chester, PA and founded in 1986, QVC has more than 17,000 employees and has retail operations in the U.S., Japan, Germany, United Kingdom, Italy, France, and through a joint venture in China. Worldwide, QVC engages shoppers via 15 broadcast networks reaching more than 360 million homes, seven websites, and 195 social pages. QVC's West Chester location includes the largest live television studio on the East coast.

## Positions Available

Internships: Broadcast Technical Operator (Control Room) Intern, Master Control Intern

Full or Part-Time position(s) available: Broadcast Technical Operator (Control Room) Freelancer, Studio Assistant Freelancer, Master Control Freelancer

## Who We Are

**Kaitlyn Werner, Technical Director**

kaitlyn.n.werner@qvc.com

**Judith Mosteller, Senior Technical Director/Director**

judith.l.mosteller@qvc.com

484-701-1783

# The Sentinel

352 Sixth Street, Lewistown, PA 17044

## What We Do

The Sentinel is a daily newspaper serving Mifflin and Juniata counties as well as portions of Snyder, Huntingdon and Perry counties. Based in Lewistown, Pa., we provide the most comprehensive coverage of local news and sports to our readers in both our print and online editions. Our current daily circulation is approximately 8,500 for our Monday-Friday editions and approximately 9,500 for our Saturday weekend edition. The Sentinel is about 30 miles from State College and about 60 miles from Harrisburg.

## Positions Available

Internships: Summer newsroom intern (paid position)

Full-Time: Please inquire at The Sentinel booth about full-time positions.

## Who We Are

**Brian Cox, Managing Editor**

[bcox@lewistownsentinel.com](mailto:bcox@lewistownsentinel.com)

717-248-6741, ext. 119

# Seven Mountains Media

160 W. Clearview Ave., State College, PA 16803

## What We Do

Seven Mountains Media is a group of 26 hand-crafted radio stations throughout Central and Northern PA and a team of creative people that are driven to make the type of local content that our communities crave. We connect with our listeners, on-air, on-site, and online.

Seven Mountains Creative is a division of Seven Mountains Media that provides marketing services such as Video Production, Digital Advertising, Photography, Graphic Design, Website Design and Audio Production. The company currently has offices in State College, DuBois, Lewistown, Huntingdon, Selinsgrove and Wellsboro, PA.

## Positions Available

Internships: Internships available on WBHV (B94.5) and WFEQ (98.7/The FREQ) in State College.

Full-Time: Multi-Media Business Specialists (various markets), On-Air Radio Personalities (Full and Part-time/various markets)

## Who We Are

**Don Bedell, Market Manager - State College**

[dbedell@7mountainsmedia.com](mailto:dbedell@7mountainsmedia.com)

814-238-5085

**Kathy Craig, Market Manager - Lewistown/Huntingdon**

[krcraig@7mountainsmedia.com](mailto:krcraig@7mountainsmedia.com)

717-248-6757

**"Moose" Rosana, Market Manager - DuBois**

[moose@7mountainsmedia.com](mailto:moose@7mountainsmedia.com)

814-371-6100

**Ken Holtzinger, Regional Sales Manager**

[ken@7mountainsmedia.com](mailto:ken@7mountainsmedia.com)

**Angela Steco, Program Director WBHV-FM "B94.5"**

[asteco@7mountainsmedia.com](mailto:asteco@7mountainsmedia.com)

# Stream Companies

400 Lapp Rd., Malvern, PA 19355

610-644-8637

## What We Do

Stream Companies is a fully integrated advertising agency based outside Philadelphia, PA. With more than 20 years of experience, Stream is one of the leading ad agencies in the region, offering a full-service approach and customized ad solutions.

## Positions Available

Internships: Account Management, Digital Marketing, Social Media, Web Merchandising, among others!

Full-Time: SEO, Copywriting, Digital Content, Account Management, Media Buying, Paid Search, Social Media, Graphic Design, and more!

## Who We Are

**Jennifer Wargo, Director of Recruitment**

[jennifer.wargo@streamcompanies.com](mailto:jennifer.wargo@streamcompanies.com)

610-644-8637 ext. 380

**Kristen Stasko, Full Throttle Product Manager**

[kristen.stasko@streamcompanies.com](mailto:kristen.stasko@streamcompanies.com)

610-644-8637 ext. 419

# TBC, Inc.

900 S Wolfe Street, Baltimore, MD 21231

## What We Do

TBC is a fully integrated, full-service agency in Baltimore. TBC has worked with brands across a variety of categories—our past and present client roster includes McCormick & Company, Haribo Gummy Bears, the *Wall Street Journal*, Connections Education and ZIPS Dry Cleaners, to name just a few.

TBC has more than 40 years of successful brand-building experience that has shaped our core agency principles: creativity must come from every department; everything matters; and we measure our success by our clients' successes. We know how to build and nurture brands, and we take that responsibility very seriously. But we also understand that building a brand alone isn't enough. We're also in the business of driving response and delivering measurable results.

## Positions Available

Internships: TBC is actively seeking interns for 2018.

Full-Time: We are always looking for talented people to join our team. Please visit our booth to inquire about opportunities with our creative, account services, PR, social, digital and media teams.

## Who We Are

**Haley Luvison, Senior Project Manager**

hluvison@tbc.us

410-986-1333

# Target

[www.target.com/careers](http://www.target.com/careers)

410-382-9986

## What We Do

One of the world's leading and most recognized brands comes to life in our stores, where guests are still captivated by everything that made them fall in love with Target. Our approximately 1800 locations are a warm, welcoming and ever-evolving space where guests are inspired to get what they need to enjoy life—for less. This unmatched shopping experience is cultivated by our store leaders who train, guide and support their teams.

## Positions Available

Internships: Stores Executive Intern, Distribution Center Operations Intern, more available throughout region

Full-Time: Stores Executive Team Leader (assistant manager), Distribution Center Operations Manager (warehouse supervisor)

## Who We Are

**Anita Galiano, Lead Executive Recruiter of Campus**  
[anita.galiano@target.com](mailto:anita.galiano@target.com)



# Tierney Communications

1700 Market Street, FL 29, Philadelphia, PA 19103

## What We Do

Tierney is a leading full-service communications agency, offering integrated advertising, PR, media, social media, and digital solutions. In 2014 and 2015, the agency was honored by Ad Age as one of the Best Places to Work. Tierney is headquartered in Philadelphia and operates offices in Harrisburg, and New York. The company is part of the Interpublic Group of Companies (NYSE: IPG). Start a conversation at [hellotierney.com](http://hellotierney.com) and follow us on Twitter and Instagram (@hellotierney) and Facebook (Hello Tierney).

## Positions Available

Internships: Internships available in all of our departments.

Full-time: Please visit our website [hellotierney.com](http://hellotierney.com)

## Who We Are

### **Caitlyn Class, HR Generalist**

[cclass@tierneyagency.com](mailto:cclass@tierneyagency.com)  
215-790-4123

### **Jennifer Wallington, Sr. Account Executive**

[jwallington@tierneyagency.com](mailto:jwallington@tierneyagency.com)  
215-790-4359

### **April Miller, Sr. Media Planner**

[amiller@tierneyagency.com](mailto:amiller@tierneyagency.com)  
215-790-4289

### **Michael Scaringelli, Assistant Media Planner**

[mscaringelli@tierneyagency.com](mailto:mscaringelli@tierneyagency.com)  
215-790-4412

# UDNI

2038 Sandy Drive, State College, PA 16803

814-631-1774

## What We Do

UDNI is a technology firm based in state College Pennsylvania. We specialize in providing Technology Management Solutions and Cloud Based Technologies to the small and medium sized business market. We are an innovator of new cutting edge technologies and develop our products and services in-house. Our premier offering is Cloud My Office; a cloud hosted virtual desktop platform.

## Positions Available

**Internships:** Please inquire at the UDNI booth regarding the possibility of future internship opportunities.

**Full-Time:** We are looking to speak with candidates interested in working within a structured sales department. New employees start on our outbound prospecting team, where they will be using our automated tools to prospect for clients. This includes emailing, cold calling, and setting up demo accounts. All new hires are entered into our defined growth plan and assigned a sales mentor.

## Who We Are

**Britt Sutcliffe, VP of Sales and Marketing**

[bsutcliffe@udni.com](mailto:bsutcliffe@udni.com)

**Rob Hopkins, Sales**

[rhopkins@udni.com](mailto:rhopkins@udni.com)

# United States Air Force

315 South Allen St., State College, PA 16803

814-591-3605

## What We Do

We are the world's greatest fighting and flying force. We are only searching for the Elite to be part of our team. The United States Air Force is recruiting individuals that have true grit and desire to become part of Special Operations. Only 1% of the country serves in the military today. There are even less individuals that have what it takes to become a part of our Elite few. All of our positions require a high level of athletic ability and mental fortitude. That's why we train our Special Operators as we would train a professional athlete. In these valiant career fields you will be expected to undergo some of the most grueling mental and physical challenges and still be able to successfully provide your unique skillset in a wide range of difficult environments all over the world. These careers provide some of the best leadership experiences in the world and set you up to be successful in whatever you decide to pursue afterward.

## Positions Available

**Internships:** There are no internships available at this time. We welcome you to inquire about these roles at our booth.

**Full-Time:** There are four Special Operations positions: Pararescue (PJ), Combat Control (CCT), Special Operations Weather Technician (SOWT) and Tactical Air Control Party (TACP). We also are looking to boost our Combat Support careers to include: Explosive Ordinance Disposal (EOD) and Survival Evasion Resistance and Escape (SERE). These positions are currently available to both males and females. Once trained your unique skill set will set you up for any challenge you might face in your lifetime, as well as belong to a brotherhood unlike any across the globe.

## Who We Are

**Anthony Leonard, SSgt**

[anthony.leonard@us.af.mil](mailto:anthony.leonard@us.af.mil)

**Zachariah Kilmer, SSgt**

[zachariah.kilmer@us.af.mil](mailto:zachariah.kilmer@us.af.mil)

# WBOY-TV

904 West Pike St., Clarksburg, WV 26301

## What We Do

WBOY-TV is the NBC & ABC affiliate in the Clarksburg-Fairmont-Morgantown, WV TV market. We hire Reporter/MMJs, anchors, sports anchor/reporters, meteorologists, producers, web staff and creative/promotions personnel and often have opportunities for internal advancement. We are also part of "Nexstar Nation," which gives employees the opportunity for advancement at 100+ stations of varying market size all over the country.

## Positions Available

Internships: News Reporting (WBOY), Sports Reporting (WBOY), News Producing (WBOY), Weather (WBOY)

Full Time: Reporter/MMJ (WBOY), Producer (WBOY), Meteorologist (WBOY)

## Who We Are

**Aaron Williams, WBOY News Director**

awilliams@wboy.com

304-326-6707

# WBRE/WYOU

62 S. Franklin St., Wilkes-Barre, PA 18702

570-706-7348

## What We Do

WBRE is the home of Eyewitness News, programmed on both WBRE and WYOU covering the Wilkes-Barre/Scranton/Hazleton market, the 56th DMA in the nation. WBRE is owned and operated by the Nexstar Media Group. With the reach of 170 full power television stations in 100 markets addressing nearly 38.7% of US television households, and a diversified, growing digital media operation, Nexstar Media Group offers superior audience engagement across all media devices and local broadcast television's unrivalled influence on consumers' purchasing and political decisions.

## Positions Available

Internships: Internships available for Fall, Spring and Summer semesters.

Full Time: Recruiting for MMJ's, Photographers, Editors, Producers and News Production personnel. Check out the latest openings at [www.nexstar.tv/careers/](http://www.nexstar.tv/careers/)

## Who We Are

**Rod Jackson, News Director**  
rjackson@pahomepage.com

# WHTM-TV

3235 Hoffman St, Harrisburg, PA 17110-2226

717-236-2727

## What We Do

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WHTM-TV is an ABC affiliated, full-power commercial television station licensed to the Harrisburg-Lancaster-Lebanon-York market. The station provides five and a half hours of local news, weather, sports and information programming each week day and produces a half hour lifestyle program highlighting South Central Pennsylvania. WHTM also serves the community by providing free air time and involvement with many local charities and organizations, and is known as "abc27 News, Working For You!"

## Positions Available

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Internships: News, Sports, Weather, Production

Full-Time: News, Production, Promotions and Sales. Inquire at our booth for current openings.

## Who We Are

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### **CJ Hoyt, News Director**

choyt@abc27.com

717-236-2727 x258

### **Patti Jarvis, HR Manager**

pjarvis@abc27.com

717-236-2727 x224

# WINK News

2824 Palm Beach Blvd., Fort Myers, FL 33916

239-344-5000

## What We Do

WINK News is Southwest Florida's News Leader. We produce 67 hours of news each week. We are an aggressive news team that consistently wins breaking news and severe weather coverage. WINK News is full of exciting challenges and opportunities for growth and advancement. The sunshine and white, sandy beaches are bonuses to life in Southwest Florida.

## Positions Available

Internships: Producer

Full-Time: Video Journalist, Producer, Web editor, Photojournalist

## Who We Are

**Lenny Smith, Senior Executive Producer**

[lenny.smith@winknews.com](mailto:lenny.smith@winknews.com)

724-544-8181

# WJAC-TV

49 Old Hickory Lane, Johnstown, PA 15905

## What We Do

WJAC-TV is the leading news provider for the Laurel Highlands. An NBC Affiliate, we are a subsidiary of Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcast companies in the nation. We provide a great work environment with fair employment practices and competitive pay and benefits. We offer opportunities for professional and personal growth that enables employees to reach their full potential. We are advancing the world of broadcasting, and we want YOU to join our winning team!

## Positions Available

Internships: News Internship, Production Internship

Full-Time: Assignment Editor, Investigative Reporter, Multi-Media Journalist, News Photographer, Temporary Meteorologist, Sports Multi-Media Journalist, News Executive Producer

## Who We Are

**Nancy Shull, Human Resources Coordinator**

nshull@sbgvtv.com

814-255-7602

**James Platzer, News Director**

jkplatzer@sbgvtv.com

814-255-7654



# WJET-WFXP, Nexstar Broadcasting

8455 Peach St., Erie, PA 16415

## What We Do

WJET, JET24 is the ABC television affiliate in Erie, PA. WFXP, FOX66 is the FOX television affiliate in Erie, PA. We are part of Nexstar Broadcasting, with more than 170 TV stations in 100 markets around the U.S.

## Positions Available

Internships: Internships available in the news, weather and sports departments.

Full-Time: Not Available

## Who We Are

**Lou Baxter, News Director**

lbaxter@wjettv.com

814-572-4010

# WNEP-TV

16 Montage Mt. Road, Moosic, PA 18507

570-881-8844

## What We Do

WNEP-TV 16 is the ABC affiliate for the Scranton-Wilkes-Barre-Hazleton television market (Nielsen DMA market #57). The station is owned by Dreamcatcher Broadcasting, LLC. Tribune Broadcasting operates WNEP under a shared services agreement. The station's main studio is located at 16 Montage Mountain Road, Moosic, PA, and our transmitter is on Penobscot Knob in Mountain Top, Pennsylvania. We also operate three regional offices:

- Central Pennsylvania Newsroom in the Lycoming Mall, Muncy
- Pocono Newsroom in Stroudsburg, and
- Wyoming Valley Newsroom on Public Square in Downtown Wilkes-Barre

WNEP serves one of the largest coverage areas east of the Mississippi River. This area is very mountainous meaning that some areas cannot get a clear signal from our digital channel. As a result, we operate one of the largest translator systems of any station in the Eastern Time Zone. This allows the entire market to get a clear picture on WNEP.

Every Newswatch 16 newscast is #1 in its time period.

## Positions Available

Internships: Fall 2018, and Spring 2019 Photographer, Producer, Reporter Internships available

Part-Time: We currently are looking for potential part-time Photographer candidates.

## Who We Are

**Cory Burns, Assistant Chief Photographer**  
corey.burns@wnep.com

**Tom Williams, Anchor**  
tom.williams@wnep.com

# WOKW 102.9FM

P.O. Box 589, Clearfield, PA 16830

814-765-4955

## What We Do

WOK!W 102.9FM is a stand alone, family owned radio station located in Clearfield, Pa. We work very closely with our customers to create marketing plans that work, not just using radio, but coordinate all forms of media for optimum effectiveness. We believe our success is based on our clients success. If they are happy, they will continue to use WOKW as their source for advertising. Radio is not dead. Local radio is alive and well and our staff not only earns a living, they get to have a life too! Bigger isn't always better and WOKW 102.9FM is proof that great things come in small packages.

Find us at [www.wokw.com](http://www.wokw.com) and on Facebook

## Positions Available

Internships: One internship per semester for both Communications majors and Advertising/Marketing majors. Internships are unpaid.

Full-Time: Please inquire at the RayMark Broadcasting Co., Inc.-wOK!w 102.9FM booth about career options.

## Who We Are

**Yvonne Lehman, Sales Manager**

[sales@wokw.com](mailto:sales@wokw.com)

**Mark Harley, Owner**

[sales@wokw.com](mailto:sales@wokw.com)

# WPSU Penn State

238 & 227 Outreach Bldg, University Park, PA 16802

## What We Do

We offer 30-40 internship positions each academic year in a variety of production disciplines, including television production, radio production, multimedia/web development, business, social media, marketing, project development, and distance education. Most internships are given for educational credit, at the discretion of the student and supervisor. All are currently unpaid internships, though we do have one paid opportunity through radio. We have a strong track record of hiring former interns at WPSU Penn State. Many interns have gone on to employment at companies such as: NPR, NBC, CBS, ESPN, MLB, CBS Outdoor, United States Olympic Committee, Disney ABC Television Group, National Geographic, ACLU-TN, FOX45, WLNY, WGRZ, Brain Farm, and more.

## Positions Available

Internships: Please visit [wpsu.org/internships](http://wpsu.org/internships) for a full listing of opportunities for Summer 2018, Fall 2018 and Spring 2019. Internships available: Sports Production, Radio News, Creative Services, Audience Services, Social Media.

Full-Time: Please inquire at the WPSU Penn State booth about careers.

## Who We Are

**Toni Irvin, Office Manager & Internship Coordinator**

[ami107@psu.edu](mailto:ami107@psu.edu)

814-863-0820

**Mindy McMahon, Director of Production**

[mda122@psu.edu](mailto:mda122@psu.edu)

**Emily Reddy, FM News Director**

[ejr16@psu.edu](mailto:ejr16@psu.edu)

**Don Hampton, Sports Producer/Director**

[dch5@psu.edu](mailto:dch5@psu.edu)

# WTAJ-TV

5000 6th Avenue, Altoona, PA 16602

814-942-1010

## What We Do

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WTAJ-TV is the leading TV station in Central PA. WTAJ is the Home of Nittany Nation and Steeler Nation and the CBS affiliate. Known for its award winning news and sports coverage. Our Meteorology team is led by AMS Certified Chief Meteorologist Joe Murgo. With WeAreCentralPA.com we have a community portal that provides users in the region access to all of the news, weather, and sports information along with tons of other content.

## Positions Available

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Internships: News and Production

Full-Time: Account Executive, Multi-Media Journalist

## Who We Are

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**Jennifer Bates, General Sales Manager**

[jbates@wtajtv.com](mailto:jbates@wtajtv.com)

**Dave Beeney, Production/Promotion Manager**

[dbeeney@wtajtv.com](mailto:dbeeney@wtajtv.com)

**Kyle Fobe, News Director**

[kfobe@wtajtv.com](mailto:kfobe@wtajtv.com)

**Palmer Brown, Local Sales Manager**

[pbrown@wtajtv.com](mailto:pbrown@wtajtv.com)

# WTRF-TV

96 16th Street, Wheeling, WV 26003

## What We Do

WTRF-TV is the CBS, ABC and My Ohio Valley affiliate in the Wheeling, WV-Steubenville ,OH TV market. WTRF hires reporters/MMJ's, anchors/reporters, sports anchor/ reporters, meteorologist, producers, web staff, and creative service personnel. WTRF is part of "Nexstar Nation" which gives employees the opportunity for advancement at 150+ stations of varying market sizes all over the country.

## Positions Available

Full-Time: MMJ, Web Manager, Sports Reporter

Internships: News, Weather, Sports

## Who We Are

**Brenda Danehart, News Director**

[bdanehart@wtrf.com](mailto:bdanehart@wtrf.com)

304-230-6283

**Nick Richter, Creative Services Manager**

[nrichter@wtrf.com](mailto:nrichter@wtrf.com)

304-230-6264

# WWCP-TV

141 West Beaver Avenue, Suite 3 Rear, State College, PA 1680 814-237-4198

## What We Do

WWCP-TV/WATM-TV, under the direction of General Manager Frank Quitoni, operates WWCP FOX 8, WATM ABC23, ThisTV, and Antenna TV. We are based in Johnstown, Pennsylvania, with additional sales offices in Altoona and State College.

## Positions Available

**Internships:** Summer sales internships are available in our State College office.

**Full-Time:** Please inquire at the booth about full or part-time positions available.

## Who We Are

**Melanie Stewart, Sales Assistant**

mstewart@abc23.com

**Justin Betti, ABC 23 News Anchor**

**Shawn Glass-Lucas, Account Executive**

sglass@abc23.com

**Andrea Hertlein, Account Executive**

alhertlein@fox8tv.com

# WebpageFX

1705 N. Front Street, Harrisburg, PA 17102

717-745-6971

## What We Do

WebpageFX is a full-service internet marketing and SEO company offering innovative web marketing solutions to mid to large size companies across the globe. As a leader in SEO, web design, ecommerce, website conversion, and Internet marketing services, our firm prides ourselves on driving traffic, converting visitors, and measuring effectiveness to ultimately deliver real results for our clients. We have an ever-expanding trophy cabinet for our web design, SEO, and digital marketing work. Get in touch with our team today to experience what makes WebpageFX stand apart from other digital agencies, including recently being named the Best Place to Work in PA for the 3rd year in a row! We aren't like this because we work here, we're here because we're like this.

## Positions Available

Internships: Internet Marketing, Account Management, Internet Marketing, Content Marketer & Promoter, Web Developer Internships

Full-Time: Jr. Internet Marketing Specialist (Account Manager/Strategy/Creative tracks), Jr. Content Marketing Specialist, Jr. Online PR Specialist, Jr. Marketing Blogger, Jr. Social Media Specialist (Account Manager/Strategy tracks), Jr. Web Developer, Front End Developer, Jr. Web Designer, Jr. Online Graphics Designer

## Who We Are

**Patty Price, Talent Acquisition and Culture Coordinator**  
superjobs@webpagefx.com



# Williamsport Sun-Gazette

252 West Fourth Street, Williamsport, PA 17701

570-326-1551

## What We Do

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The Williamsport Sun-Gazette is a mid-sized, award-winning daily morning newspaper that serves a seven-county area in the heart of northcentral Pennsylvania. We are a community newspaper in the truest sense, emphasizing heavy coverage of local news, sports and lifestyle events, issues and public meetings with an emphasis on thorough, objective content and a strong art and layout presence.

## Positions Available

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**Internships:** We offer paid correspondent work in lieu of internships.

**Full-Time:** We are looking for creative, energetic reporters who are interested in reporting on a wide range of community news, from government to lifestyle features to sports events, both as part-time and full-time staffers. We also are interested in graduates with layout and design skills using pagination software such as Quark and In Design.

## Who We Are

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**L. Lee "Laura" Janssen, Editor**

llee@sungazette.com

570-326-1551 ext. 3121

# Yelp Inc.

11 Madison Ave, Manhattan, NY 10010

212-376-9234

## What We Do

Yelp was created to connect people with great local businesses. As an Account Executive, you'll be working directly with these local businesses to help them achieve their goals through Yelp's advertising programs. You'll provide a consultative approach to every sale and work with each client to determine their business's needs and aspirations, because we succeed when we help our clients grow their businesses. In this role, you will be directly responsible for selling advertising space on Yelp to local businesses across the US and Canada. Success in this role is measured by hitting and exceeding monthly sales goals, consistently staying ahead of daily metrics, and handling rejection in stride, all in a team-focused environment.

## Positions Available

Internships: Not Available

Full-Time: Sales Account Executive

## Who We Are

**Lauren Withers, Sales Recruiter**

lwitthers@yelp.com

# Companies Unable to Attend

**-Philadelphia Eagles  
(Super Bowl Champions)**

# Philadelphia Eagles (Super Bowl Champions)

One Nova Care Way, Philadelphia, PA 19145

215-339-6789

## What We Do

The Philadelphia Eagles are known as one of the more progressive organizations in professional sports and have come to be considered one of the most storied sports franchises in history. As an organization the Philadelphia Eagles is both an exciting and demanding place to work fueled by passion, dedication, and a commitment to the community.

## Positions Available

PAID Part-Time Seasonal Production Assistant roles are available from mid July 2018 to end of season: Philadelphia Eagles Audio Production Assistant, Philadelphia Eagles Cinematography Production Assistant, Philadelphia Eagles Content Production Assistant, Philadelphia Eagles Network Digital Production Assistant, Philadelphia Eagles Stadium Production Assistant

You must be a college graduate in order to be eligible for these positions and you can not use college credit.

To apply, e-mail your cover letter and resume that states the position you are interested in and why you're qualified to: Kelly Rafferty at [krafferty@eagles.nfl.com](mailto:krafferty@eagles.nfl.com)

Apply by March 30.

## Who We Are

**Kelly Rafferty, Production Coordinator**  
[krafferty@eagles.nfl.com](mailto:krafferty@eagles.nfl.com)

**Eric Long, Director of Production**



