

15TH ANNUAL

PENN STATE'S DONALD
P. BELLISARIO
COLLEGE OF COMMUNICATIONS

SUCCESS IN THE CITY 2018

FRIDAY, APRIL 6, 2018
TIME WARNER CENTER
1 TIME WARNER CENTER
NEW YORK, NY 10019

Sponsored in part by:



Welcome to "Success in the City" 2018

Welcome to the Time Warner Center! The Pennsylvania State University's Donald P. Bellisario College of Communications would like to welcome the representatives of each recruiting business as well as the students and alumni in attendance as we celebrate the 15th anniversary of our "Success in the City" internship/career/networking event in New York City. We are excited that all of you are joining us for the day.

In particular, we would like to thank all of the recruiters representing each company for taking the time out of their busy schedules to be here today – your commitment to recruiting our students does not go unrecognized and we sincerely appreciate all of your efforts. Over 80 companies and more than 400 students are joining us today, making this the largest "Success in the City" to date.

This year's 2018 "Success in the City" is being sponsored in part by Adobe. We are thrilled to have their support, once again, allowing us to keep this wonderful event free to all recruiting companies. We would like to thank our gracious hosts, CNN/Turner, and our wonderful event coordinators from the Time Warner Center, Mark Madsen and Melissa Phillip, for their willingness to provide us with splendid hospitality and an exceptional venue right in the heart of the city! This is our fifteenth year putting on "Success in the City" in the Time Warner Center. The professionalism of our hosts and event coordinators is unmatched.

The Donald P. Bellisario College of Communications at Penn State, the largest ACEJMC accredited undergraduate communications program in the country, is committed first and foremost to preparing students to take their place in society as active, critical and engaged participants. Our faculty is noted for their strong professional and academic backgrounds, and is dedicated to excellence in teaching, research and outreach.

Today's events begin with our luncheon at noon. At approximately 1:15 p.m., we will ask recruiters to report to their respective booths to meet individually with students. The length of the individual meetings with students is at the discretion of each recruiter. We welcome all recruiters to find time to individually interview candidates if time permits or to schedule interviews at a later date at your convenience.

Finally, if you should have any specific needs or questions, please do not hesitate to contact any of our representatives at the Welcome Booth located outside the entrance to the 10th Floor Conference Center.

Thank you for attending our 15th annual "Success in the City" 2018! Let's make it a great day!

Jacqueline Browne, Intern
Stephanie Girouard, Administrative Assistant
Julie Miller, Manager of Internships
Robert Martin, Assistant Dean, Office of Internships and Career Placement
208 Carnegie Building, University Park, PA 16802 / (814) 863-4674

Table of Contents

Company	Booth #	Page #
72andSunny.....	#55	1
AT&T	#63	2
Acronym.....	#20	3
adMarketplace.....	#64	4
Affect.....	#32	5
Apex.....	#54	6
Autumn Communications	#3	7
Banjo	#34	8
Brunswick Group	#23	9
Burson-Marsteller	#41	10
CBS 2 / WLNY-TV.....	#16	11
CBS Corporation.....	#16	12
CBS Sports Radio	#17	13
CBS Television Distribution.....	#18	14
CNN/Turner.....	#10	15
CooperKatz & Company.....	#57	16
Coyne Public Relations.....	#37	17
DKC.....	#49	18
Daversa Partners.....	#27	19
Dentsu Aegis Network.....	#62	20
Development Counsellors International.....	#59	21
DeVries Global.....	#30	22
Digitas	#25	23
Discovery.....	#14/15	24
DISH.....	#47	25
ESPN - The Walt Disney Company.....	#58	26
FleishmanHillard.....	#5	27
Fox News Channel.....	#44	28
Frank Recruitment Group.....	#80	29
G&S Business Communications.....	#22	30
GQR	#77	31
Generator Media + Analytics.....	#7	32
Green Key Resources	#33	33
Grey Group.....	#61	34
Greyhealth Group.....	#13	35
Group Nine Media	#74	36
GroupM	#78	37
Havas.....	#1	38
Hawkins International Public Relations.....	#9	39
Hearst Magazines	#52	40
Hearst Television	#38	41
Horizon Media, Inc.	#76	42
Hunter PR.....	#51	43
IPG Mediabrands.	#69	44
inHouse Productions	#12	45
Insight Global.....	#75	46
Ketchum, Inc.....	#67	47
McCann Health	#53	48
MediaMath	#35	49
Mediaplanet Inc.	#40	50
NBCUniversal - Full-Time.....	#73	51
NBCUniversal - Internships.....	#72	52
News America Marketing.....	#42	53

Table of Contents

Company	Booth #	Page #
The New York Times.....	#6	54
Newsday Media Group	#21	55
Omnicom Health Group.....	#43	56
Omnicom Media Group.....	#60	57
Overtime Sports.....	#24	58
PIX11.....	#68	59
PMX Agency	#31	60
Penn State Alumni Association - NYC Chapter.....	Welcome.....	61
Penske Media Corporation	#71	62
Peppercomm	#19	63
Philadelphia Media Network	#2	64
Prosek Partners.....	#11	65
Publicis Media.....	#46	66
Quinn.....	#39	67
R/GA	#50	68
SiriusXM.....	#65	69
Sudler & Hennessey	#56	70
Surgo.....	#26	71
Swirled	#4	72
TEKsystems.....	#8	73
TV One.....	#79.....	74
United Talent Agency	#28	75
Viacom	#45	76
W2O Group.....	#29	77
Wavemaker Global	#36	78
Wieden+Kennedy.....	#66.....	79
Williams Lea Tag	#48	80
Yelp Inc.	#70	81
Companies Unable to Attend.....	82
Rubenstein.....	83
Student Notes.....	84
Student Notes.....	85

72andSunny

12101 West Bluff Creek Drive, Playa Vista, CA 90094

310-215-9009

What We Do

72andSunny is an ideas company that exists to expand and diversify the creative class and drive brand transformations. The company has been recognized as one of Fast Company's Most Innovative Companies for two years in a row and is a two-time "Agency of the Year" winner for Advertising Age and Adweek. With offices in Amsterdam, Los Angeles, New York, Singapore and Sydney, 72andSunny's clients include Activision, adidas, Axe, Barilla, Ciroc, Comcast, Coors, Dropbox, eBay, Google, General Mills, Seventh Generation, Smirnoff, Starbucks, Tillamook, truth and Uber.

For more information, visit 72andSunny.com.

Positions Available

Internships: Please visit the 72andSunny booth to find out which internship positions are available.

Full-Time: Please visit the 72andSunny booth to find out which full-time positions are available.

Who We Are

David Girandola, Creative Recruiter
david.girandola@72andsunny.com

Lauren Cole, Sr. Brand Manager

AT&T

Various Locations

What We Do

At AT&T, we're always looking to tomorrow – and in it, we see big things for you. With our Development Programs and Internships, you'll collaborate directly with some of the top innovators in your field while taking advantage of world-class learning and development activities. Take your college experience and use it to drive success with real-world projects, grow your talents and start your career off right. From Technology to Sales (and so much more), this is your chance to be our future.

Positions Available

Internships: Please inquire at the AT&T booth about internships.

Full-Time: B2B Sales Development Program

Who We Are

Anna Zotikova-Khan, Lead College Recruiting Manager
az769s@att.com

Grant Reid, Lead College Recruiting Manager
gr1138@att.com

Melissa Branovan, Channel Account Manager
melissa.branovan@att.com

Anna Dubiansky, Client Solutions Executive
ad469n@att.com

Acronym

350 Fifth Avenue, New York, NY 10118

212-691-7051

What We Do

Acronym is one of the largest independent global search and discovery marketing agencies, with our headquarters in New York City's iconic Empire State Building, as well as regional offices in London, Singapore, and Toronto. Privately funded, we employ 100 full-time Search Marketing, Analytics and Technology experts worldwide. We focus on developing long-term partnerships with world-class brands, and take pride in our high-touch client services, unrivaled subject matter expertise, and agility in dealing with our Clients' changing needs in this fast-changing industry. We have been building a solid reputation for excellence since 1995.

Positions Available

Internships: Junior Analyst

Full-Time: PPC Analyst, PPC Strategist

Who We Are

Daniel Bruh, Human Resources Coordinator
dbruh@acronym.com

Nicolette Ambrosio, PPC Strategist
nambrosio@acronym.com

Erin Debbie, PPC Analyst
edebbie@acronym.com

Jaclyn O'Connor, Business Development Coordinator
joconnor@acronym.com

adMarketplace

1250 Broadway, New York, NY 10001

646-532-4500

What We Do

adMarketplace is the leading native search marketplace, driving better, faster search experiences for consumers; market share wins for the largest, most data-savvy brands; and revenue gains for search publishers.

Built over 18 years and headquartered in New York City, our proprietary search supply is managed by an award-winning technology platform, which delivers business results to advertisers while increasing yield for brand-safe publishers.

Learn more at www.admarketplace.com.

Positions Available

Internships: Sales, Account Management, and Taxonomy

Full-Time: Account Specialist, Account Manager, Advertising Sales Executive, Publisher Sales Executive, Sales Manager, Business Development Manager, Data Analysts, Software Engineers

Who We Are

Alex Bloomer, Technical Recruiter
abloomer@admarketplace.com

Erika Leard, Recruiter
elearn@admarketplace.com

Affect

989 Avenue of the Americas, New York, NY 10018

212-398-9680

What We Do

Affect is not your run-of-the-mill public relations, social media and marketing firm. Specializing in technology (cryptocurrency/ blockchain/ adtech/ etc.), healthcare and professional services, we combine smart people, cutting-edge thinking, creative ideas and hard work to provide exceptional service and produce tangible results for our clients.

Positions Available

Internships: PR Internship

Full-Time: Account Services

Who We Are

April Huchko, Human Resources Manager
ahuchko@affect.com

Apex

4400 Cox Road, Suite 200, Glen Allen, VA 23060

314-795-4363

What We Do

Apex provides a broad range of staffing services within our two divisions: Apex Systems, which supports our IT focused placements and Apex Life Sciences, which supports our Science & Engineering placements. Apex utilizes specialized technology and industry practice groups to deliver the most talented and qualified professionals for temporary and permanent placements with clients within all major industries. Apex has a presence nationwide and contract employees currently placed in companies throughout the country. Apex is recognized as a leader in the staffing industry and continues to win awards for corporate growth and client satisfaction. Apex offers significant opportunities for advancement as we expand to meet the needs of our clients and the marketplace.

For more information about Apex, visit: www.apexcareers.com.

Positions Available

Internships: We have an internship program, but only available in some offices.

Full-Time: Job Title - Recruiter

Job Description: We are looking for competitive, self-motivated individuals who have the drive to succeed and are ready to build a long-term career. If you are looking for a career in sales, the Recruiter position will allow you to grow your skills from the ground up and put you on the fast track to success within our company.

Who We Are

Courtney Elfrink, Corporate Recruiter
celfrink@apexsystems.com

Kim Coyoc, Corporate Recruiter
kcoyoc@apexsystems.com

Justin Smith, Managing Director
jsmith@apexsystems.com

Liz Cooper, Account Manager
lcooper@apexsystems.com

Marika Racibarskas, Account Manager
mracibarskas@apexsystems.com

Autumn Communications

26 West 17th Street, New York, NY 10011

212-206-9780

What We Do

Autumn Communications is a full-service public relations and marketing firm with offices in New York City and Los Angeles. We specialize in developing compelling campaigns that amplify brand awareness, engage customers, and drive demand for our clients. We primarily work in the fashion, lifestyle, food & drink, entertainment, and technology sectors and have established strong ties with influencers and press. The results can be seen through sustained coverage in both print and digital media. Autumn Communications' multi-platform approach has been hugely successful in launching new brands, as well as expanding established ones.

Positions Available

Internships:

- Full-Time Summer Internships

Full-Time:

- Assistant Account Executive
- Account Executive
- Senior Account Executive

Who We Are

Marisa Chiarello, Account Executive
marisa@autumncommunications.com

Annie Myers, Junior Account Executive
annie@autumncommunications.com

Banjo

What We Do

WE BREAK NEWS TO THE NEWS! Banjo, the premiere Artificial Intelligence in the industry, is changing the way the world understands, processes, and reacts to time and information. We've created the world's first "crystal ball" by giving journalists the power to see what's happening anywhere in the world, right now...LIVE!

Banjo has partnered with hundreds of newsrooms all across the U.S. in giving them the power to know NOW with Banjo's AI event-detection technology.

Positions Available

WANT A JOB IN A NEWSROOM...ABC, CBS, CNN, ESPN, FOX, NBC & TELEMUNDO!

This year we're giving journalism graduates front-line visibility to Banjo's hiring newsrooms.

Full-time positions all fall under the umbrella of storytelling and broadcast media. Including web producers, digital content producers, assignment editors, writers, production assistants, investigative and community reporters, videographers, social media and multimedia journalists, bilingual journalists, sports news, and everything in between.

Ready to Join Banjo's FREE Jobs Program
Go to www.BanjoCertification.Skilljar.com and use access code banjospring18

New To Banjo and Want to Learn More?
Contact university@teambanjo.com

Who We Are

Gabriella Kelly, University Program Manager
university@teambanjo.com

Diana Arena, University Program Manager

Brunswick Group

245 Park Avenue, 14th Floor, New York, NY 10167

212-333-3810

What We Do

Brunswick Group invites you to explore a career in business critical communications. We help our clients prepare for and deal with challenges by developing thoughtful strategies to effectively communicate with their core stakeholders. Since 1987, Brunswick has been helping clients navigate these interconnected financial, political and social worlds to build trusted relationships globally. With 24 offices in 14 countries, we operate as a single profit center - allowing us to respond seamlessly to our clients' needs, wherever they are in the world.

Positions Available

Internships: Ten-Week Summer and Fall 2018 Internships - general, digital and insight specialties

Full-Time: Entry-level Account Researcher positions

Who We Are

Carissa Sweitzer, Executive Assistant - Global Senior Recruitment
csweitzer@brunswickgroup.com

Alexa Urbina, Recruiter
aurbina@brunswickgroup.com

Annie Lohmeyer, Account Director
alohmeyer@brunswickgroup.com

Burson-Marsteller

230 Park Avenue South, New York, NY 10003

What We Do

Burson-Marsteller, established in 1953, is a leading global public relations and communications firm. It provides clients with strategic thinking and program execution across a full range of public relations, public affairs, reputation and crisis management, advertising and digital strategies. The firm's seamless worldwide network consists of 77 offices and 85 affiliate offices, together operating in 110 countries across six continents. Burson-Marsteller is a part of Young & Rubicam Group, a subsidiary of WPP (NASDAQ: WPPGY), the world's leader in communications services.

For more information, please visit www.bm.com.

Positions Available

Internships: The application deadline for our summer internship program 2018 has passed. Please inquire at the Burson-Marsteller booth regarding future internship opportunities.

Full-Time:

- Client Staff Assistant, Healthcare
- Client Staff Assistant, Corporate

Who We Are

Michaela Morgan, Recruitment Manager
michaela.morgan@bm.com
212-614-4653

CBS 2 / WLNY-TV

524 West 57th Street, New York, NY 10019

What We Do

CBS 2 / WLNY-TV are part of the CBS Television Stations group, a division of CBS Corporation and one of the largest network-owned station groups in the country. The Company, through its many and varied operations, combines broad reach with well-positioned local businesses, all of which provide it with an extensive distribution network by which it serves audiences and advertisers across the country.

CBS 2 / WLNY-TV broadcasts more than 30 hours per week of local news for the NY tri-state area. The combined strengths of CBS 2 and WLNY provide a strong platform for serving the tri-state area.

Positions Available

Internships: Please inquire at the CBS 2 / WLNY-TV booth about summer internships. Various broadcasting opportunities.

Full-Time: Please inquire at the CBS 2 / WLNY-TV booth about open positions.

Who We Are

Kathleen Kelly, Director, Human Resources
kathleen.kelly@cbs.com
212-975-5713

CBS Corporation

51 West 52nd Street, New York, NY 10019

What We Do

CBS Corporation is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. CBS owns the most-watched television network in the U.S. and one of the world's largest libraries of entertainment content, making its brand -- "the Eye" -- one of the most recognized in business. The Company's operations span virtually every field of media and entertainment, including cable, publishing, local TV, film and interactive and socially responsible media. CBS's businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), CBS Television Studios, CBS Studios International, CBS Television Distribution, CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations and CBS EcoMedia.

For more information, go to www.cbscorporation.com.

Positions Available

Internships:

Please visit the CBS Engagement Portal and upload your resume - <http://cbs.avature.net/cbsengagementportal?jobld=10867>

Full-Time:

Entry-level sales and marketing positions. Please visit the CBS Engagement Portal and upload your resume - <http://cbs.avature.net/cbsengagementportal?jobld=10867>

Who We Are

Shawntrice Jackson, Director Talent Acquisition
sljackson@cbs.com

CBS Sports Radio

345 Hudson Street, New York, NY 10014

What We Do

CBS Sports Radio is a 24/7 sports radio network owned by Entercom Communications. The network launched on January 2, 2013 and currently has an affiliate base of over 300 radio stations nationwide and in Canada. CBS Sports Radio hosts include Jim Rome, Brandon Tierney, Tiki Barber, Scott Ferrall, Damon Amendolara, Bill Reiter, "Taz and the Moose," and Amy Lawrence. CBS Sports Radio produces CBS Sports Minutes, one minute sports commentaries anchored by Boomer Esiason, John Feinstein, Jim Rome, Tiki Barber and Brandon Tierney. The list of stations that broadcast the Sports Minutes include WFAN-AM/FM (New York), WBZ-FM (Boston), and WIP-FM (Philadelphia).

Positions Available

Part-Time: We are looking to fill part-time production positions.

Who We Are

David Mayurnik, Executive Producer
david.mayurnik@entercom.com
212-352-2444

Eric Spitz, Director of Programming
eric.spitz@entercom.com
212-352-2446

CBS Television Distribution

825 Eighth Avenue, New York, NY 10019

What We Do

CBS Television Distribution is the preeminent company in television syndication. CTD produces or distributes 10 first-run series and holds the largest distributed television library at 70,000 hours strong. Among CTD's critically-acclaimed programs are the #1 syndicated series Judge Judy; talk leader Dr. Phil; the #1 and #2 rated game shows Wheel of Fortune and Jeopardy!; the Emmy Award-winning talk shows Rachael Ray and The Doctors; the #1 and #2 newsmagazines Entertainment Tonight and Inside Edition, along with The Insider; court show Hot Bench; and popular off-network product, including the CSI and Star Trek franchises, Everybody Loves Raymond, Frasier, NCIS, Criminal Minds, NCIS: Los Angeles, The Good Wife, Blue Bloods, Hawaii Five-0, Hot in Cleveland and Undercover Boss. In addition, CTD handles the domestic television distribution of CBS News, CBS Films and Showtime. CTD is a unit of CBS Corp.

Positions Available

Internships: Please refer to the CBS Careers website for company internship opportunities - <https://cbscorporation.jobs/internships/new-jobs/>

Full-Time: Please inquire at the CBS Television Distribution booth regarding full-time positions.

Who We Are

Alyson Millman, VP Sales Administration
alyson.millman@cbs.com
212-708-8225

Ilyse Calderon, Executive Assistant
ilyse.calderon@cbs.com
212-708-8232

Jenna Fuchs, Sales Assistant
jenna.fuchs@cbs.com
212-708-8236

CNN/Turner

1 Time Warner Center, New York, NY 10019

What We Do

Turner is better known as the folks who bring you CNN, HLN, TNT, tbs, Adult Swim, truTV, Cartoon Network, Turner Sports, Bleacher Report and so much more! From cutting-edge breaking news stories, up-to-the-minute sports coverage, and the characters we grew up loving on to the shows we love today, Turner continues to be the gold standard in first class television programming and a demonstrated leader in digital content. We tell the stories the world wants to hear.

To build the best brands though, we need the best people. Idea generators. Solution seekers. Technology geeks. We are committed to challenging ourselves to be different, but we need the right people to take us there. Join our CNN and Turner Talent Networks below because you are someone we want to get to know!

Turner Talent Network:

<http://go.turnerjobs.com/TTN-PSU2018site>

CNN Talent Network:

<http://go.turnerjobs.com/CNN-PSU2018site>

Positions Available

Internships: For a complete list of all current open internship opportunities please visit turnerjobs.com.

Full-Time: For a complete list of all current open positions please visit turnerjobs.com.

Who We Are

Lilian Petrie, Talent Acquisition Manager, CNN

Nathan Small, Senior Recruiter, CNN

Andrew Carlson, Senior Recruiter, Ad Sales

CooperKatz & Company

205 Lexington Avenue, 5th Floor, New York, NY 10016

What We Do

CooperKatz & Company is a highly-regarded, results-driven public relations firm. New York-based since our founding in 1996 by two PR industry veterans – and with strong strategic and creative credentials – the firm offers full-service public relations, creative services, events production and digital / social media capabilities to a national client base across a broad range of industry sectors. These include: business-to-business; consumer products / services; education and educational institutions; financial services; healthcare; government and non-profit organizations; professional services; technology; telecommunications; trade associations; transportation; and more.

The agency has won numerous industry awards, including 'Best Agency of the Year' in its size category and 'One of the Best Agencies to Work For,' from The Holmes Report.

Visit our website at www.cooperkatz.com.

Positions Available

Internships: Summer, Fall, and Spring internships

Full-Time: Account Coordinator (entry-level)

Who We Are

Jessica Chen, Account Supervisor
jchen@cooperkatz.com
917-595-3055

Jessica Savarese, Account Executive
jsavarese@cooperkatz.com
917-595-3067

Coyne Public Relations

5 Wood Hollow Road, Parsippany, NJ 07054

973-588-2000

What We Do

Why should you consider Coyne? Coyne is a full-service, integrated communications agency with expertise in a variety of industries. The agency consistently displays the knowledge and creativity that has made it one of the fastest-growing agencies. Prominent clients including The Walt Disney Company, Hard Rock International, Red Robin Gourmet Burgers, Chrysler, Skinny Girl, Shell Lubricants, Columbia Business School and Pfizer look to Coyne for its amazing combination of unbridled imagination, limitless enthusiasm, unwavering strategic approach and impeccable integrity. Fueled by the agency's mission to be the best place to work, employees deliver high-profile programs that drive visibility, engagement and growth for many of the world's most-trusted brands. Coyne has won more than 750 industry honors in the past decade, including Midsize Agency of the Year by PRWeek, Consumer Agency of the Year, Best Agency to Work For in America and Small Agency of the Year by The Holmes Report.

AND, we are a great place!

Positions Available

Internships: Spring, Summer, Fall Internships

Full-Time: Full time Account Coordinator

Who We Are

Tina Calo, Director, Human Resources
tcalo@coynepr.com

Marta Jonca, Senior Account Executive
mjonca@coynepr.com

Tess Rollano, Account Executive
trollano@coynepr.com

Kristen D'Amelio, Assistant Account Executive
kdamelio@coynepr.com

DKC

261 Fifth Avenue, 2nd Floor, New York, NY 10016

What We Do

DKC is a full service public relations, marketing and government affairs firm and one of the top ten independent PR agencies in the U.S. Based in New York City, and with offices in Los Angeles, Chicago, Washington D.C., San Francisco and Miami, DKC provides all communications needs, including strategic counsel and planning, media relations, digital and social media, integrated marketing, event production and marketing, executive positioning, crisis management and public affairs. DKC breaks the mold of a traditional PR agency to create a bold, new hybrid that combines the creativity of a boutique agency, with the strategic abilities and intellectual capital of a large corporation.

Positions Available

Internships: Seasonal Internships

Full-Time: Publicity Assistants

Who We Are

Amanda Perez, Senior Account Executive
amanda_perez@dkcnews.com
212-981-5274

Jessica Hirschberg, Senior Account Executive
jessica_hirschberg@dkcnews.com
212-981-5278

Daversa Partners

55 Greens Farms Road, Westport, CT 06880

What We Do

We are the leading headhunting firm in North America hired to build out the VP and C-level leadership teams for the most disruptive and influential companies of this generation. Think Snapchat, Uber, Pinterest, Twitter, Airbnb, Dropbox, Etsy, theSkimm etc. These companies call us when they are at an inflection point and need to bring top talent to their executive team. It's our job to recruit them the superstars that will take their businesses to the next level. Snapchat hired us in it's very early stages- we recruited their VP of Engineering, an executive that would help Evan Spiegel turn his vision for Snap into reality. We are about 80 people across the country, and from day one you will be mentored by amazing people who will push and inspire you.

To learn more, please visit us at www.daversapartners.com/careers

Positions Available

Full-Time: Daversa Partners is currently hiring full-time Consultant-level recruiters to join our seasoned headhunters. We are looking for recent/upcoming graduates and/or those with 1-2 years of working/ internship experience, preferably in sales, recruiting, marketing, consulting or other outbound positioned roles that involve extensive interaction skills.

Who We Are

Christen Morelli, Director
christen.morelli@daversapartners.com

Jonathan Krodel, Head of Training & Development
jonathan.krodel@daversapartners.com

Sam Agostino, Senior Associate
samantha.agostino@daversapartners.com

Tara Cremin, Consultant
tara.cremin@daversapartners.com

Dentsu Aegis Network

150 East 42nd Street, New York, NY 10017

What We Do

Dentsu Aegis Network is Innovating the Way Brands Are Built for its clients through its best-in-class expertise and capabilities in media, digital and creative communications services. Offering a distinctive and innovative range of products and services.

Positions Available

Internships: Dentsu Aegis Network is looking for the next generation of talented digital and media professionals! We seek individuals that work well in a team-based, fast paced, detail-oriented environment. Our interns demonstrate a passion for the media industry, are resourceful, and desire an opportunity to participate in advanced media planning, digital marketing, and research projects.

We will be accepting applications on a rolling basis from January 2 – April 1, 2018.

Full-Time:

- Assistant Media Planner
- Assistant Media Buyer
- Digital Assistant
- Assistant Paid Search

Who We Are

Harleen Multani, Recruiter
harleen.multani@denstuaegis.com
917-326-7357

James Evers, Recruiter
james.evers@carat.com

Allison Schwing, Assistant Media Planner
ally.schwing@carat.com

Development Counsellors International

215 Park Ave South, New York, New York 10003

212-444-7108

Regional offices in Denver, CO, Los Angeles, CA and Toronto, Canada

What We Do

Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with more than 450 cities, regions, states and countries, helping them attract both investors and visitors. We specialize exclusively in all phases of economic development and tourism marketing.

Positions Available

Internships: We offer Fall, Spring and Summer internships in our NYC and Denver offices.

Full-Time:

-Account Coordinator – Sales Support - New York, NY

-Research Assistant – New York, NY

Who We Are

Nancy Otten, Talent Scout

nancy.otten@aboutdci.com

Hannah Khan, Digital Account Executive

hannah.khan@aboutdci.com

Kate Warrington, Account Coordinator

kate.warrington@aboutdci.com

DeVries Global

909 Third Avenue, New York, NY 10022

212-546-8500

What We Do

DeVries Global is a mid-sized consumer communications agency and proud member of Interpublic Group (IPG) – a leading provider of marketing solutions with a roster of world-class agencies across the marketing spectrum in all major world markets. We have grown from a New York flagship into a global network with wholly-owned offices in London, Beijing, Shanghai, Taipei, and Singapore. Clients count on us because we are just big enough to offer seamless global capabilities, but can also move quickly, nimbly, and with high-impact precision.

Positions Available

Internships: Seasonal internships including 2018 Summer Internships

Full-Time: Future full-time positions available. Please inquire at the DeVries Global booth about full-time positions.

Who We Are

Kristy Nguyen, Human Resources Manager
knguyen@devriesglobal.com

Nicole Pace, Human Resources Coordinator
npace@devriesglobal.com

Niki Chakravarthy, Executive Vice President
nchakravarthy@devriesglobal.com

Sarai Goring, Vice President
sgoring@devriesglobal.com

Digitas

355 Park Avenue South, New York, NY 10010

What We Do

Digitas is a highly-caffeinated playground where brilliant minds come together to make bold, award-winning advertising. We use data-driven insights to guide our work, but we also believe in a healthy dose of spirited storytelling.

We've got 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day.

On top of great values, great people and great clients, we've also got tons of perks that we're proud to offer – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 15, 20 years and more. And while we celebrate the people who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

Positions Available

Internships: Please inquire at the Digitas booth regarding internships.

Full-Time:

- Analyst, Data & Analytics
- Associate Media Planner, Media

Who We Are

Daniel Gross, Associate Director, Recruiting
daniel.gross@digitas.com
646-735-7759

Laura Siroka, Manager, Recruiting
laura.siroka@digitas.com
929-394-3988

Discovery

850 Third Avenue, New York, NY 10022

What We Do

Have you ever wondered how television commercials get to your TV? Or about the strategy behind which commercials air on which networks and why? If you ever had an interest in advertising sales this could be the perfect fit for you!

The Sales Assistant position at Discovery is the entry level role to get you on the path to becoming an Account Executive within media sales. Sales Assistants provide sales support to Account Executives and Sales Planners on Discovery's US networks which include: Discovery Channel, TLC, Animal Planet, Food, Cooking, HGTV, Destination America, Discovery Life, ID, Science Channel, American Heroes Channel, Velocity, OWN, Discovery Family, and Discovery's US Hispanic Networks.

Positions Available

Internships: Please inquire at the Discovery booth regarding internship opportunities.

Full-Time: Contingent Advertising Sales Assistant – 1-year assignment

Who We Are

Darnell Gilet, Talent Acquisition Manager

Carla Rampersad, Recruiter

Vivian Bellina, Director, Sales Operations

Mona Bhow, Vice President, Planning

Hannah Barron, Sales Planner

Jessica Blitzer, Sales Planner

DISH

185 Varick Street, New York, NY 10014

What We Do

DISH Media Sales provides advertisers with intelligent solutions to efficiently maximize exposure to desired audiences across DISH and Sling TV. Through innovative platforms, viewer measurement tools, and access to custom audiences on DISH and Sling TV via addressable and programmatic, advertisers employ strategically positioned, demographically targeted buys that enhance their national media campaigns.

Positions Available

Internships: Please inquire at the DISH booth regarding future internship opportunities.

Full-Time:

- Sales Coordinator
- Data Analyst/Engineer
- Marketing Specialist
- Pricing Analyst

Who We Are

Mike Fedyna, General Manager, Sales
michael.fedyna@dish.com

Nicole Zabita, Account Executive, Media Sales
nicole.zabita@dish.com

William "Willie" Jungels, Associate Account Executive
william.jungels@dish.com

Amanda "Mandy" Blute, Sales Planner
amanda.blute@dish.com

ESPN - The Walt Disney Company

77 West 66th Street, New York, NY 10023

646-547-5945

What We Do

To Serve Sports Fan. Anytime. Anywhere.

Positions Available

Internships: Fall internships

Full-Time: Account Managers

Who We Are

Stephanie Tabor, Account Services Executive

stephanie.tabor@espn.com

Danielle Evans, Inventory Analyst

danielle.y.evans@espn.com

Alyssa Massaro, Sales Planner

alyssa.manware@espn.com

FleishmanHillard

220 East 42nd Street, 14th Floor, New York, NY 10017 212-453-2088

What We Do

FleishmanHillard specializes in public relations, reputation management, public affairs, brand marketing, digital strategy, social engagement and content strategy. We have been named PRWeek's Global Agency of the Year and Best Places to Work; a "Standout Agency" on Advertising Age's A-List; NAFE's "Top 50 Companies for Executive Women" for six years running; and among our firm's award-winning work we've taken home 5 Lions in the past two years at the Cannes International Festival of Creativity. We're also more motivated by what we can give than what we receive, and in our 70th year we've initiated a worldwide service commitment to support social inclusion in the communities in which we work and live.

FleishmanHillard is part of Omnicom Public Relations Group, a division of Omnicom Group Inc., and has more than 85 offices in 30 countries, plus affiliates in 43 countries.

Visit us at www.fleishmanhillard.com.

Positions Available

Internships:

- Graduate Development Program (Summer)
- Undergraduate Internship (Summer)

Full-Time:

- Account Executive, Corporate Financial Services
- Senior Account Executive, Technology
- Senior Account Executive, Healthcare
- Senior Account Executive, Consumer Media Relations

Who We Are

Kristin Knihnicki, Recruiting Manager
kristin.knihnicki@fleishman.com

Gina Feghali, Managing Supervisor

Maddie Brown, Senior Account Executive

Fox News Channel

1211 Avenue of Americas, New York, NY 10036

What We Do

FOX News Channel (FNC) is a 24-hour all-encompassing news service dedicated to delivering breaking news as well as political and business news. The number one network in cable, FNC has been the most watched television news channel for 16 years and according to a Gallup/Knight Foundation Survey, is the most objective information source in the country. Owned by 21st Century Fox, FNC is available in more than 90 million homes and dominates the cable news landscape, routinely notching the top ten programs in the genre.

Positions Available

Internships: Fall 2018 Internship

Full-Time:

- Freelance Production Assistant, Media Desk
- Production Assistant, Fox Nation
- Freelance Production Assistant, Advertising and Promotions
- Freelance Production Assistant, Media Production Unit

For a full list of our open roles, please visit: <https://21cfcareers.com/>

Please be sure to filter through "By Brand" using Fox News Channel or Fox Business Network

Who We Are

Marsheila Hayes, Director of Campus Programs and Diversity Outreach
marsheila.hayes@FOXNEWS.COM

Haley Leigh, Recruiting Program Assistant
haley.leigh@FOXNEWS.COM

Brianne Kranz, Associate Producer of Special Events
brianne.kranz@FOXNEWS.COM

Madeliene Maggs, Executive Assistant to the CFO
madeliene.maggs@FOXNEWS.COM

Frank Recruitment Group

110 William Street, 21st Floor, New York, NY 10038

215-253-7638

What We Do

Frank Recruitment Group is an award winning, multi-brand specialist global recruitment firm. Recruitment is one of the fastest growing sectors worldwide offering, fantastic, high-paying, long-term opportunities for ambitious individuals. Recruitment is a very lucrative career with generous uncapped commission and the ability for YOU to determine how quickly you progress. The opportunity to earn, learn and progress your career whilst having fun on the way is limitless. Are you interested? Our current roles include Trainee and Graduate Recruitment Consultants.

Positions Available

Considering a career in sales? IT recruitment is one of the most lucrative careers you can pursue. At Frank Recruitment Group, you will have the opportunity to work for a fast-growing and successful global technology recruitment business that is dedicated to connecting the most qualified technology professionals with businesses worldwide.

Why Work for Frank Recruitment Group?

- o Uncapped Earning Potential
- o Industry-leading Training
- o Structured Career Path
- o Fun and Rewarding Culture
- o Getaways and 5 Star Lunches

Internships: Sales, Market Research, Data Acquisition

Full-Time: Graduate / Trainee Recruitment Consultant

Who We Are

Clifford Myatt, Vice President

Caroline Fox, Global Talent Acquisition Manager
c.fox@frankgroup.com

Alexandra Varley, Talent Acquisition Consultant
a.varley@frankgroup.com

Dori Rohan, Talent Acquisition Consultant

G&S Business Communications

60 East 42nd Street, New York, NY 10165

212-697-2600

What We Do

At G&S, we immerse ourselves in meaningful projects for our clients in advanced manufacturing, agribusiness and food, building and construction, clean technology and energy, emerging technology ventures, financial and professional services, and home and lifestyle markets. We work together on full-service teams to deliver business communication solutions, including digital media, social media, strategic planning and writing.

Positions Available

Internships: Summer PR internships

Full-Time: Junior Account Executive role for May 2018 graduates

Who We Are

Ashley Eisner, Client Service Manager
aeisner@gscommunications.com

Sarah Lynch, Senior Account Executive
slynch@gscommunications.com

Khiara McMillin, Account Executive
kcmillin@gscommunications.com

GQR

360 Madison Ave, New York, NY 10017

What We Do

NOW HIRING: Entrepreneurial Adventure Seekers

We focus on the placement of senior candidates in the world's top hedge funds, private equity firms, investment banks, energy, health care and tech startups. Our niche focuses are Banking & Finance, Technology, Engineering and Healthcare. Since founding in London in 2009, we have rapidly expanded to LA, NY, Austin and Sydney. By January 2018 we aim to launch offices in Hong Kong, San Fran, Chicago and Brazil. Because of the explosive growth we are having we are excited to speak with people like you for our Consultant position.

GQR has an exceptional platform for you to become a highly successful business development driven recruitment consultant. With an industry leading training program and ongoing support, you will be on target to exceed \$76,000 USD in your first year. The top 20% of our company does \$250,000 in commission plus base salary and they are between the ages of 24 and 30. Graduates joining the team now will be fast tracked to management.

Positions Available

Full-Time:

RESPONSIBILITIES

- Outbound calls to clients and candidates
- Maintaining relationships and networking
- Sourcing best talent
- Negotiating
- Closing deals

We are a work hard play hard environment, that celebrates success. If you are ready to fast track your career than we look forward to meeting you. Follow us on Instagram/Snapchat @WyndenStark

Who We Are

Carolyn Russo, VP of Talent Acquisition
carolyn.russo@wyndenstark.com

Carol Lee, Senior Associate
carol.lee@wyndenstark.com

Generator Media + Analytics

353 Lexington Avenue, 11th Floor, New York, NY 10016

What We Do

Our mission is to improve clients' business performance through creative media strategies and innovative technologies that enhance the value of their media investments. Founded in 2002 on the principle of providing clients with complete visibility into their media investment performance to help them profitably scale their businesses. Our collaborative nature ensures open communications and smooth working relationships with our clients' creative, social, public relations, and other marketing services agencies.

Positions Available

Internships: Summer Internship for graduating seniors only (full-time and paid)

Full-Time: Please inquire at the Generator Media + Analytics booth regarding full-time positions available at the time of the event.

Who We Are

Julie Smith, Operations & Talent Manager
jsmith@generatormedia.com

Alanna Slate, Communications Strategy Supervisor
aslate@generatormedia.com

Ann Hibbert, Communications Strategy Associate Director
ahibbert@generatormedia.com

Green Key Resources

475 Park Avenue South, 7th Floor, New York, NY 10016

What We Do

Premier executive recruitment firm specializing in permanent placement, contract consulting, temp-to-hire and temporary staffing within the following specialty areas: accounting-finance, healthcare nursing & allied health, pharmaceutical, financial service operations, information technology, creative, hospitality, office/legal support and human resources across our offices nationwide.

Our recruiters are highly-specialized consultants who only recruit within specific job disciplines. Each of our division leaders has over a decade of direct experience working in the industries they serve. The bottom line is that we understand your business, your challenges – and most importantly what it takes to source and successfully hire top talent. When you're looking to hire people who make an immediate impact, unlock your potential with Green Key Resources.

Positions Available

Internships: Please inquire at the Green Key Resources booth regarding internships.

Full-Time:

- Junior Recruiter
- Junior Account Executive
- Researcher
- Corporate Recruiter

Who We Are

Marina White, Senior Internal Recruiter
mwhite@greenkeyllc.com
646-942-5460

Randi Bleichfeld, Executive Director of Business Development
randib@greenkeyllc.com
212-584-6439

Grey Group

200 Fifth Avenue, New York, NY 10010

What We Do

Two things Grey has been doing since 1917: hiring forceful, energetic innovators with diverse skill sets and points of view who can put ideas into motion that lead to results. That's no coincidence.

Smart, quick, highly motivated business-savvy people have been the backbone of Grey's Famously Effective work for a hundred years. They are the drivers of business and creative performance that at this point in Grey's long history have never better. We were named 2015 North American Agency of the Year at Cannes in recognition of our 23 Lions for clients including Volvo, DirecTV, NFL and GSK. Grey was also among the top three agencies at the Effies where our work for clients including P&G and Pfizer were recognized. Famous and Effective. It's what we do, and it's part of why Grey was named "Global Network of the Year" by Adweek in 2013 and 2015, and "Agency of the Year" by Advertising Age in 2014.

Of course none of this could have happened without the diverse talent roster we have in place and we are continuing to look for the best talent to join us in the coming year. That's why we continue to need drivers—people who can help move the agency further on the trajectory of success.

Positions Available

Internships: We hire on an immediate need basis. Please inquire at the Grey Group booth regarding internship positions currently available.

Full-Time: We hire on an immediate need basis. Please inquire at the Grey Group booth regarding full-time positions currently available.

Who We Are

Taylor Dougherty, Senior Associate, Talent Acquisition
taylor.dougherty@grey.com
212-546-2376

Greyhealth Group

200 Fifth Avenue, 5th Floor, New York, NY 10010

What We Do

ghg has the industry expertise and key partnerships to effectively engage users today, and innovate exciting experiences for tomorrow. We tailor our dynamic approach to health advertising to the full spectrum of audiences, from healthcare professionals, to caregivers, to key consumer decision makers.

How do we do it? We bring outstanding strategic thinking to our work, along with market-changing innovation, scientific prowess, and award-winning creative. Our inventive solutions attract a diverse range of clients, including pharma, biotech, device, diagnostics, vaccines, eye care, oral care, OTC, m-health, personal care, and animal-health companies.

Positions Available

Internships:

- Account Internship
- Project Management Internship
- Digital Strategy Internship
- Studio Internship
- Creative (Art and Copy) Internship
- Finance Internship

Full-Time:

- Assistant Account Executive

Who We Are

Gabrielle Vella, Recruiter
gabrielle.vella@ghgroup.com

Geoff Piraino, Vice President, Group Account Supervisor
geoffrey.piraino@ghgroup.com

Group Nine Media

568 Broadway, New York, NY 10012

What We Do

Group Nine Media is one of the world's largest digital-first media companies and the #1 publisher on Facebook Watch, boasting over 5 billion monthly video views [source: Crowd platform specific analytics modules] and reaching 81% of U.S. adults in their 20s [source: Nielsen]. With over 120 million social engagements each month [source: ListenFirst Media], Group Nine's brands are built for consumption on the platforms where young people spend the majority of their time. Group Nine is home to NowThis (the no. 1 most watched social news brand in the world), The Dodo (the no. 1 animal brand on social), Thrillist (the most trusted digital brand in food, drink, travel & entertainment) and Seeker (the digital leader in science and curiosity). Group Nine recently acquired Emmy-nominated, Cannes Lion and Sundance Film Festival award-winning production studio, JASH.

Positions Available

Internships: <https://www.groupninemedia.com/careers/>

Full-Time: <https://www.groupninemedia.com/careers/>

Who We Are

Neil Gadhok, Vice President, Talent Acquisition
ngadhok@groupninemedia.com

Nicole Dunoff, Account Manager
ndunoff@groupninemedia.com

GroupM

498 Seventh Avenue, New York, NY 10018

212-297-8181

What We Do

GroupM is the leading global media investment management company for WPP's media agencies including Mindshare, MediaCom, Wavemaker, Essence and m/Six, and the outcomes-driven programmatic audience company, Xaxis. Responsible for more than US \$108B in annual media investment by some of the world's largest advertisers, GroupM agencies deliver an advantage to clients with unrivaled insights into media marketplaces and consumer audiences. GroupM enables its agencies and clients with trading expertise, data, technology, and an array of specialty services including addressable TV, content, and sports. GroupM works closely with WPP's data investment management group, Kantar, and together they account for almost 50% of WPP's group revenues of more than US \$19B. GroupM delivers unrivaled marketplace advantage to its clients, stakeholders and people.

Discover more about GroupM at www.groupm.com.

Follow @GroupMWorldwide on Twitter

Follow GroupM on LinkedIn - <https://www.linkedin.com/company/groupm>

Positions Available

Internships: DataBytes (Data and Analytics Internship)

Full-Time:

- Assistant Media Planner
- Digital Investment Associate
- Marketing Science Associate

Who We Are

Stephen Echeverri, Associate Director, Talent Acquisition - Partner
stephen.echeverri@groupm.com

Erica Perchick, Talent Acquisition Coordinator
erica.perchick@groupm.com

Ron Chen, Campus Recruiter
ron.chen@groupm.com

Havas

200 Hudson Street, New York, NY 10013

212-886-4100

What We Do

Havas aims to be the world's best company at creating meaningful connections between people and brands using creativity, media and innovation. The agency is built on an integrated structure, including 49 "Havas Villages" around the world that combine digital, creative and media capabilities and teams under one roof to best meet our clients' needs. The Havas network is a communications industry leader that delivers integrated solutions to leading brands.

Headquartered in New York, the network brings together 11,000 experts in 76 countries and is the largest unit of the Havas Group. For more information, visit havas.com, or follow Havas on Twitter (@havas).

Positions Available

Internships: (Full-Time)

- Art Direction
- Copywriting
- Strategy
- Account Management
- Digital Production
- Experience Design
- Analytics

Full-Time: A variety of full-time positions available. Please inquire about these opportunities at the Havas booth.

Who We Are

Christine Clement, Senior Talent Acquisition Manager
christine.clement@havas.com

Jamiel J. Draper, Talent Acquisition Manager
jamiel.draper@havas.com

Hawkins International Public Relations

119 West 23rd Street, New York, NY 10011

What We Do

Hawkins International Public Relations is a recognized leader and global player in public relations, communications, and digital strategy for luxury travel, hospitality and lifestyle brands. Boutique in size, boundless in experience, we have grown a global portfolio of clients ranging from iconic independent properties, to major hospitality groups, while developing enviable connections and maintaining rewarding relationships across print, broadcast, and digital media, as well as within the industries we service.

Positions Available

Internships:

- Summer 2018 PR Internship
- Summer 2018 Social Media Internship

Full-Time: Please inquire at the Hawkins International Public Relations booth regarding future full-time opportunities.

Who We Are

Nicole Haubner, Account Coordinator and Internship Coordinator
nhaubner@hawkpr.com

Brooke Stafford, Account Coordinator
brooke@hawkpr.com

Hearst Magazines

300 West 57th Street, New York, NY 10019

What We Do

Hearst Magazines is one of the world's largest publishers of monthly magazines, with 20 U.S. titles and close to 300 international editions. Hearst Magazines also publishes 19 magazines in the United Kingdom through its wholly owned subsidiary, Hearst Magazines UK.

Positions Available

Internships: Internships are not currently available for Summer 2018.

Full-Time:

- Sales Assistant
- Marketing Assistant
- Editorial Assistant
- Design Assistant

Who We Are

Amy Helmus, Associate Director, Human Resources
ahelmus@hearst.com

Ashley Martinez, Assistant Manager, Human Resources
ashleymartinez@hearst.com

Hearst Television

300 West 57th Street, New York, NY 10019

What We Do

Hearst Television owns and operates TV and radio stations serving 26 media markets across 39 states, reaching over 21 million U.S. television households. We deliver national content over nearly 70 video channels, including programming from ABC, NBC, CBS, CW, MY Net, MeTV, This TV, Estrella and more. We've been recognized as a premier media company, having won numerous awards for distinguished journalism, innovation and community service, including: Walter Cronkite Awards, Peabody awards, the DuPont-Columbia University Journalism Award, the National Headliner Award, the Edward R. Murrow Award, and the Emmy.

To see our current job openings, visit: careers.hearsttelevision.com

Positions Available

Internships: Please check directly with the individual Hearst stations to find out if they have an internship program and about their internship requirements.

Full-time: Please visit our booth to inquire about entry-level on-air and off-air positions.

Who We Are

Michelle Chism, News Director, WGAL-TV
mchism@hearst.com
717-735-7300

Katherine Barnett, VP, Human Resources
kbarnett@hearst.com
212-887-6813

Joan Roth, Recruiter
jroth@hearst.com
212-887-6831

Angelica Altamura, Recruiter
aaltamura@hearst.com
212-887-6859

Horizon Media, Inc.

75 Varick Street, 15th Floor, New York, NY, 10013-1917

What We Do

Horizon Media, Inc. is a global leader in data-driven media and marketing. The company was founded in 1989, and is headquartered in New York with offices in Los Angeles and Toronto. Recognized as one of the world's ten most innovative marketing and advertising companies by Fast Company, Horizon Media has been recognized as U.S. Media Agency of the Year by Adweek and AdAge, and Independent Media Agency of the Year by Mediapost. Renowned for its incredible culture, Horizon is also consistently named to all the prestigious annual Best Places to Work lists published by Fortune, AdAge, Crain's New York Business and Los Angeles Business Journal. Bill Koenigsberg served as the Chairman of the 4A's Board of Directors from 2014 to 2017, and currently serves as Vice Chair of the 4A's Board of Directors. Bill was the first person from a media agency to hold this prestigious position in the 100-year history of the 4As, the marketing industry's leading trade association. Horizon Media has estimated billings of \$8 billion and over 2,000 employees and clients that include Sprint, Chobani, Burger King, GEICO, LG Electronics USA, and A+E Networks.

Positions Available

Full-Time:

- Assistant Brand Strategist (Media Planning)
- Assistant Media Buyer
- Assistant Digital Planner

Who We Are

Shayna Walker, Director, Diversity & Inclusion and Campus Recruiting
shwalker@horizonmedia.com

Frank Castellucci, Talent Acquisition Partner

Jamie Leder, Associate Brand Group Director

Samara Sommer, Digital Media Supervisor

Kristen Robertson, Assistant Brand Strategist

Kendall Mar, Assistant Media Planner

Hunter PR

41 Madison Avenue, New York, NY 10010

212.679.6600

What We Do

Hunter Public Relations is an award-winning consumer products public relations firm with offices in New York and London and a strategic footprint in markets across North America. Beginning with research-driven consumer insights, Hunter PR executes strategic public relations programs that build equity, increase engagement and drive measurable business results for branded consumer products and services. We use a powerful blend of traditional publicity, social & digital media outreach, strategic partnerships and influencer seeding to reach the hearts, minds and spirits of general market and multicultural target consumers.

Founded in 1989 as a PR agency specializing in food and nutrition, Hunter PR has grown into one of the most respected mid-size marketing communications firms in the country, with more than 100 full-time staff professionals. Our very first client, TABASCO® Sauce, remains a client today. Our practice areas include the food and beverage, home and lifestyle, and health and beauty industries, and we're proud to serve a broad range of esteemed companies and brands in each of these sectors.

Positions Available

Summer Internships: Summer 2019

Full-Time: Account Coordinators & Social Media Coordinators

Who We Are

Laura Trani, Recruitment Manager
ltrani@hunterpr.com

Sara Oxfeld, Vice President
soxfeld@hunterpr.com

Megan Rhein, Senior Account Executive
mrhein@hunterpr.com

IPG Mediabrands

100 West 33rd Street, New York, NY 10001

What We Do

IPG Mediabrands is a new world agency group designed with dynamic marketing at its core. Our speed, agility and data smarts ensure we continue to create growth for many of the world's biggest brands. IPG Mediabrands' network of agencies includes UM, Initiative, BPN and Orion Holdings as well specialty business units including MAGNA, Cadreon, Ansible, Society, Reprise, Rapport and the IPG Media Lab.

IPG Mediabrands was founded by Interpublic Group (NYSE: IPG) in 2007 to manage all of its global media related assets. Today, we manage over \$37 billion in marketing investment on behalf of our clients, employing over 8,500 marketing communication specialists in more than 130 countries.

IPG Mediabrands. Dynamic by Design.

Positions Available

Internships: We have filled our Summer 2018 internship program, but please visit the IPG Mediabrands booth regarding future opportunities.

Full-Time: Entry Level Media Buying/Planning Positions

Who We Are

Tammy Segal, Senior Associate, Talent Acquisition
tammy.segal@mbww.com

Daniele Ashkenazy, Associate Director, SEM & Social, Universal McCann
daniele.ashkenazy@umww.com

inHouse Productions, Inc.

185 Varick Street, New York, NY 10014

What We Do

inHouse is a team of experts on all aspects of Influencer Marketing. We are based in NYC and specialize in video, with a focus on content strategy, creative development, talent management, production, and distribution. inHouse is a top platform that offers ideation/creative strategy, talent acquisition, production and distribution of influencer and social video content all under one roof. We have our own production studios, equipment and producers, editors and creatives, on staff, as well as an LA-based talent division.

Please follow our Instagram @inhouseteam and check website www.inhouse.team to see some of our recent campaigns starring your favorite YouTubers, fashion bloggers, fitness gurus, foodies, etc.

Positions Available

Internships:

- Post-grad internship in NYC
- Summer internship in NYC
- Freelance work opportunities

Full-Time: Please inquire at the inHouse Productions booth regarding full-time positions.

Who We Are

Paige Gurski, Marketing Coordinator
paige@inhouse.team
908-285-9249

Allison Braham, Managing Partner, Talent & Sales Strategy
allison@inhouse.team
917-420-0000

Insight Global

1734 Market Street, Philadelphia, PA 19103

What We Do

Insight Global is a national staffing and services company that specializes in sourcing information technology, accounting, finance, and engineering professionals, and delivering service-based solutions to Fortune 1000 clients. Insight Global completes more than 33,000 placements annually in short-term, long-term, contract-to-hire, and direct placement positions through our network of more than 44 regional offices across the U.S. and Canada. The company has been ranked one of the fastest growing staffing firms for the past 10 consecutive years, and named the 3rd largest IT staffing firm in America by Staffing Industry Analysts for three consecutive years. We offer unmatched customer service by developing an in-depth understanding of client needs, providing qualified professionals, and tailoring managed services solutions for large projects, which allows clients to focus on expanding their business and achieving their goals.

Positions Available

Internships: There are currently no internships available. Please inquire at the Insight Global booth regarding future internship opportunities.

Full-Time:

- Entry-Level Recruiter Position
- Account Manager Position
- Training
- Compensation and Benefits

Who We Are

Caitlyn Schenkel, Talent Acquisition Specialist
caitlyn.schenkel@insightglobal.com
610-864-2786

Ketchum, Inc.

1285 Avenue of the Americas, New York, NY 10019

What We Do

As a global public relations and communications agency with 90 plus years of experience, Ketchum builds brands and reputations for clients. We start conversations, build communities and engage stakeholders—and have a lot of fun doing it. We inspire and empower our people to think about products, companies, issues and challenges in a different way. And we're just crazy enough to think we can impact the world – and how it responds to ideas – through communication.

We believe great ideas shatter expectations, change thinking and build brands. We call this break through, and it's our mission to deliver it. How? Very simply—our people. By listening, cultivating diverse perspectives and rewarding fearless creativity, we've developed a culture of break through.

Positions Available

Internships: Please inquire at the Ketchum booth regarding internship positions.

Full-Time: Please inquire at the Ketchum booth regarding full-time positions.

Who We Are

Meri McGloin, Manager, Talent Acquisition
meri.mcglain@ketchum.com
646-935-4386

Emily Simmons, Vice President
emily.simmons@ketchum.com

Marissa Sturm, Account Executive, Ketchum Sports & Entertainment
marissa.sturm@ketchum.com

Kevin Alonzo, Account Coordinator, Ketchum Sports & Entertainment
kevin.alonzo@ketchum.com

McCann Health

New York, New Jersey, California, Ontario (Canada)

973-917-6446

What We Do

We are a leading global marketing company providing strategic, creative and integrated marketing services for the healthcare and medical community.

60 offices across 20 countries over 6 continents

Our range of global practices includes strategic consultancy, healthcare professional marketing, medical communications, consumer health and wellness, global health, pharmacy engagement, managed markets, and patient engagement. Talent is at the heart of all that we do. It is talented, passionate and vital people who enable our best work, born from their passion for science, creativity, and commitment to our craft.

Learn more: www.mccannhealth.com

Positions Available

Internships:

- Account Management
- Project Management
- Editorial, Creative
- Strategy

Full-Time:

- Project Coordinator
- Jr Art Director
- Graphic Designer
- Assistant Account Executive
- Copywriting Apprenticeship

Who We Are

Dawn Serra, Regional Talent Director
dawn.serra@mccann.com

MediaMath

150 Greenwich Street, 45th Floor, New York, NY 10007 631-848-3258

What We Do

MediaMath's strength is in numbers. Our technology analyzes 200 billion customer opportunities daily— more volume than the top 10 stock exchanges in the world, combined. Over 700 Mathletes in 16 global offices are trusted by two-thirds of the Fortune 500 and partner with thousands of marketers to ensure brands connect with right audiences, in the right place, in the right time.

We believe consumers want to have meaningful conversations with their favorite and yet-to-be-discovered brands across all digital touchpoints. Our omnichannel, integrated programmatic platform unites digital media and big data to maximize the return on every marketing dollar spent by making advertising relevant, personalized, measurable and controllable.

From inventing the DSP category in 2007 to being named a DMP Forrester Challenger (our first year participating in the DMP Wave!) in 2017, we continue to deliver results for marketers more quickly and accurately than any other solution.

Positions Available

Internships: Summer Engineering Internship

Full-Time: Accounts Assistant, Analytics in Digital Marketing Training Program (NYC), Account Analytics Track, Campaign Optimization Track, Graduate Digital Media Analyst/Trader, Jr. Full Stack Developer, Product Associate-DSP, Programmatic Account Analyst/Executive, Programmatic Marketing Accelerator, Sales Development Representative, Specialist-Programmatic Strategy & Optimization, Technical Platform Specialist/ AdOps Analyst

Who We Are

Brian A. Douglas, Partner, Global Talent Acquisition
bdouglas@mediamath.com

Meghan Contay, Director, Global Talent Acquisition

Nandita Joshi, Partner, Talent Acquisition

Jonathan Long, Manager, Global Talent Acquisition

Mediaplanet, Inc.

350 Seventh Avenue, 18th Floor, New York, NY 10001

What We Do

Mediaplanet Project Managers are in charge of spearheading a cross-platform industry campaign every few months, releasing 5-6 campaigns per year. As a Project Manager, you are responsible for determining the editorial arc of the campaign, working with journalists, thought leaders and celebrities to create engaging, newsworthy content. Project Managers are also responsible for securing the financial sponsorship of the campaign by selling print and digital advertisements to clients within the industry.

Together with 15,000+ clients globally, we create multi-platform content marketing campaigns, highlighting key challenges, opportunities and solutions within carefully chosen industries and topic areas. We continuously innovate and develop our products and distribution channels to challenge the way companies position and strengthen their brands. Our clients include Fortune 500 companies like General Motors, Cisco, Visa, Disney, Verizon, Microsoft, the NFL, and more. Celebrities and thought leaders include Michelle Obama, Bill Nye, Salma Hayek, Dr. Phil, Magic Johnson, Shakira, Dascha Polanco, Miles Teller, Kelly Rowland, Aly Raisman, Derek Jeter, and Fran Drescher, among others.

Positions Available

Full-Time: Project Manager

Who We Are

Sabrina Johnson, Office Manager
sabrina.johnson@mediaplanet.com
646-922-1400

Virginia Nielsen, Project Manager

NBCUniversal – Full-Time

30 Rockefeller Plaza, New York, NY 10012

What We Do

At NBCUniversal, we believe in the talent of our people. It's our passion and commitment to excellence that drives NBCU's vast portfolio of brands to succeed. From broadcast and cable networks, news and sports platforms, to film, world-renowned theme parks and a diverse suite of digital properties, we take pride in all that we do and all that we represent. It's what makes us uniquely NBCU. Here you can create the extraordinary. Join us.

Positions Available

Full-Time or Part-Time:

NBCU Ad Sales: Ad Sales Associates Program, Account Services Representative, Digital Service Representative, Sales Operations Specialist, Commercial Operations Coordinator, Marketing Coordinator, Research Analyst

NBC News: Production Assistant, Editorial Assistant, Marketing Assistant/ Coordinator, Communications Assistant/ Coordinator, Media Desk Associate, Desk Assistant

NBC Sports and Local Media: Executive Assistant, Marketing Coordinator, Production Assistant, Video Streaming Coordinator, Sales Assistant

Who We Are

Gregory Smith, Talent Acquisition Manager
gregory.smith1@nbcuni.com

Allison Barclay, Talent Acquisition Associate Recruiter
allison.barclay@nbcuni.com

Marissa Choto, Talent Acquisition Associate Recruiter
marissa.choto@nbcuni.com

NBCUniversal – Internships

30 Rockefeller Plaza, New York, NY 10012

What We Do

At NBCUniversal, we believe in the talent of our people. It's our passion and commitment to excellence that drives NBCU's vast portfolio of brands to succeed. From broadcast and cable networks, news and sports platforms, to film, world-renowned theme parks and a diverse suite of digital properties, we take pride in all that we do and all that we represent. It's what makes us uniquely NBCU. Here you can create the extraordinary. Join us.

Positions Available

Internships: NBCU Ad Sales, CNBC, NBC Sports, NBCU Operations & Technology, NBC News & MSNBC, Telemundo Enterprises, NBCU Corporate Functions, Filmed Entertainment Group, Stations & Affiliate Relations, NBC Entertainment, Content Distribution, International

Who We Are

Nikita Chothani, HR Coordinator
nikita.chothani@nbcuni.com

Ali Soong, Sales Associate
ali.soong@nbcuni.com

Nick Sullivan, Sales Associate
nick.sullivan@nbcuni.com

News America Marketing

1185 Avenue of the Americas, New York, NY 10036

212-782-8000

What We Do

We help influence the way consumers across America shop. Our clients include the biggest brands in the world. Whether their objective is to build brand awareness, increase sales, drive trial or launch a new product—we have solutions to reach consumers along the path to purchase. Our omni-channel portfolio includes home-delivered, in-store, sampling, digital and mobile media that can reach almost every adult in the country, no matter how, where or when they go shopping. We are consultative in our approach, providing our clients with expertise in determining how our products will best strengthen your campaign.

Our eleven sales offices throughout the U.S. and Canada service over 2,000 clients annually. Many of the nation's most recognized companies rely upon our products and services.

Positions Available

Internships: Summer 2018 Sales internships available for rising seniors

Full-Time: At News America Marketing and News Marketing Canada, our Sales Development Program is all about developing consultative sales leaders. We are currently hiring Account Coordinators to join our intensive sales-training program, where you will learn how to build and manage client relationships.

Who We Are

Mary Abrasley, Talent Acquisition Specialist
mabrasley@newsamerica.com

Carly Franceschino, Account Associate
cfranceschino@newsamerica.com

The New York Times

620 Eighth Avenue, New York, NY 10018

What We Do

This is an important moment to work at The Times. Across the organization, we're taking advantage of the changing media landscape to pioneer a new era of journalism. With high-quality, original reporting at our core, we're thinking more creatively about our reader relationships and how to deliver new and relevant offerings and experiences. We're telling stories differently and playing with emerging formats like 360 video and VR. And we're building a diverse and collaborative culture that can keep up with the rigors of the modern-day news cycle.

To create journalism and supporting products that stand apart, we must recruit the finest talent in the world: journalists, data designers, videographers, agile marketers, art directors and many others. Together, we can make our journalism more insightful, meaningful and essential to the daily lives and understanding of people around the world.

Positions Available

Internships: Please visit our Internship Opportunities page under Business Summer Internships.

<https://nytimes.wd5.myworkdayjobs.com/Intern-Biz>

Full-Time: Please visit our Careers Page.

<https://www.nytimes.com/careers/us-opportunities/>

Who We Are

Chau Phan, Associate Manager, Talent Acquisition
chau.phan@nytimes.com

Brittany Joseph, Digital Sales Planner

Daniel Victor, Reporter, The New York Times

Newsday Media Group

235 Pinelawn Road, Melville, NY 11747

What We Do

Newsday Media Group (NMG) is one of the nation's most dynamic media organizations, serving Long Island and New York City through its portfolio of mobile and digital products, print publications and live events. With 19 Pulitzer Prizes and other esteemed awards for outstanding journalism, our mission and vision is to engage consumers and businesses by connecting them to the communities in which they live, work and play.

NMG properties include the award-winning Newsday, Newsday.com; amNewYork, New York City's most widely circulated free daily paper along with its mobile app and amNY.com; Newsday Connect, the digital solutions company serving Long Island business owners; and Newsday Local Publishing, one of the Northeast's largest groups of weekly shopper publications.

Positions Available

Summer Internships: Web, Marketing, Sales & Advertising

Full-Time: Social Media Video Producer, Reporter, Customer Service Representative, Staff Accountant, Applications Support Analyst, Data Analyst, Data Journalist & Community Manager

Who We Are

Jennifer Indemaio, Talent Acquisitions Recruiter
jennifer.indemaio@newsday.com

Megan Beirne, Talent Acquisitions Recruiter
megan.beirne@newsday.com

Omnicom Health Group

220 East 42nd Street, New York, NY 10017

What We Do

Omnicom Health Group is the largest healthcare marketing and communications group in the world with offices throughout the U.S. and across the globe. With more than 3,200 talented specialists dedicated exclusively to health, we have the expertise, insight, creativity, and scale to engage customers across the entire healthcare ecosystem. And create meaningful change through better, more innovative communications.

Positions Available

Internships: Creative Internship, Summer 2018

Full-Time: Please inquire about full-time positions at the Omnicom Health Group booth.

Who We Are

Laura Azar, Director, Talent Acquisition
lazar@omnicomhealthgroup.com

Kady Torres, Talent Acquisition Coordinator
ktorres@omnicomhealthgroup.com

Omnicom Media Group

195 Broadway, New York, NY 10007

What We Do

Omnicom Media Group is the media services division of Omnicom Group Inc. (NYSE: OMC), the leading global advertising, marketing and corporate communications company, providing services to over 5,000 clients in more than 100 countries. Omnicom Media Group includes the full service media networks OMD Worldwide and PHD Network, leading global data and analytics company, Annalect, as well as several media specialist companies including search specialist Resolution, Optimum Sports/Fuse, Outdoor Media Group of Companies, Content Collective, and direct response agency Pathway.

We offer unparalleled clout in the marketplace, as well as a depth of capabilities and experience to drive leadership and innovation in every media type. In order to maximize our investment in building out best-in-breed capabilities, ensure we can draw industry-leading talent and bring the maximum market leverage to bear for our clients.

Positions Available

Internships: We have a limited internship program that is only available to juniors in college at this time.

Full-Time:

- Assistant Strategist
- Assistant Negotiator
- Assistant Analyst

Who We Are

Charna Anes, Talent Acquisition, Senior Associate
charna.anes@omnicommediagroup.com

Erin Spitzfaden, Talent Acquisition Associate
erin.spitzfaden@omnicommediagroup.com

Katherine Ahumada, Print Investment Supervisor, OMD USA

Ashley Shannon, Strategy Supervisor, OMD USA

Overtime Sports

45 Main Street, Brooklyn, NY 11201

What We Do

Overtime is a sports media company that produces original content featuring primarily high school sports and athletes. We've created a strong brand that is recognizable amongst a core high-school aged demographic. It was founded by Dan Porter, who was previously Head of WME Digital and by Zack Weiner, who used to run his own sports news site called The Sports Quotient. Thus far, Overtime has raised over \$12M from top investors and venture capital firms and the likes of Kevin Durant and David Stern.

Positions Available

Internships: Potentially have production internships available for the summer of 2018.

Part-Time:

Part Time Assistant Editor

- Must be an expert on Adobe Premiere
- Will help manage our server, organize projects and take-in videos from the field team
- Documentary/Reality experience preferred over scripted

Part Time Shooters

- Looking for shooters capable of filming on the FS5 and A7s who are capable of getting their own audio
- Documentary/Reality experience preferred over scripted

Part Time Production Management

- Looking for extremely organized people to assist with production management

Who We Are

Dave Zigerelli, Head of Production
dave.zigerelli@itsovertime.com

Tanya Cuadra, Producer
tanya@itsovertime.com

PIX11

220 East 42nd Street, 10th Floor, New York, NY 10017

What We Do

Founded in 1948 and owned by Tribune Broadcasting, a division of Tribune Media, WPIX-TV (PIX11) has long been regarded as a groundbreaking station in New York. In 2006, PIX11 became the flagship station of the CW Television Network and PIX11's award winning news, successful primetime programming, off-network sitcom favorites, public affairs shows and outstanding event coverage have contributed to the station's success. The station has been honored with numerous awards for excellence including nearly 300 Emmy® Awards (two for Outstanding Morning News Program and multiple Awards for Outstanding Newscast.) PIX11 also has a long history of local sports coverage and in 2015 became the broadcast home of the New York Yankees. PIX11 is also the broadcast station of the New York Mets, since 1999. In 2014, PIX11 announced a long-term, exclusive content and marketing partnership with the Barclays Center in Brooklyn. PIX11 is also home to the New Jersey Lottery drawings. PIX11 engages with audiences across multiple social platforms; find us on Facebook at facebook.com/pix11news, on Twitter, Instagram, Snapchat and Periscope: @pix11news. For more information visit www.pix11.com.

Positions Available

Internships: Traffic, Sales, Morning News, Assignment Desk, Sports, News Content

Full-Time: Writer, Copyeditor, Account Executive, Digital Sales Manager

Part-Time: Freelance Production Assistant, Freelance Maintenance Engineer, Freelance MMJ, Freelance Reporter, Freelance Assignment Editor

Who We Are

Nancy Barbosa, Regional Director, Human Resources
nbarbosa@tribunemedia.com

Shanta Washington, Human Resources Coordinator
swashington2@tribunemedia.com

Saul Adams, Managing Editor
sadams@pix11.com

PMX Agency

One World Trade Center, 63rd Floor, New York, NY 10007

What We Do

At PMX Agency, we believe in the intersection of brand and performance. That's why we focus not only on what's immediately measurable, but on the way a brand is able to influence, and inspire action from customers over time. We always put the audience first, weaving together a unique combination of 'right place, right context, and right time' insights in order to curate a more meaningful, personalized experience for the right individual. We believe that all media investments should drive the bottom line. And that begins with the right strategic vision. Our philosophy is to immerse ourselves in our clients' data and business - acting as a trusted partner and extension of their teams. We do this by developing a deep understanding of customers, marketplace challenges and opportunities, and competitors, in order to identify the strategic pillars and right media executions for each clients' established goals. The result is a set of customized, robust and growth-centric programs designed to drive scalable business impact.

Positions Available

Internships:

- Affiliates Intern (Part-time)
- Strategy Intern (Part-time)
- Account Management Intern (Part-time)

Full-Time:

- Coordinator, Paid Search

Who We Are

Nick Konstantakos, Director, Human Resources
nkonstantakos@pmxagency.com

Anastasia Lafond, Human Resources Coordinator
alafond@pmxagency.com

Sara Pollack, Senior Manager, Marketing & Content Strategy
spollack@pmxagency.com

Penn State Alumni Association NYC Chapter

Grand Central Station P.O. Box 2927, New York, NY 10163

What We Do

The New York City Chapter of the Penn State Alumni Association is an affiliate group of the national Penn State Alumni Association in University Park, PA. Our Chapter serves PSU alumni and friends residing in and around the five boroughs of New York City who want to meet, mingle, and network with other Penn Staters, give back to Penn State through philanthropic efforts, contribute to the local community through community service events, and maintain a connection to our alma mater. The PSU network in NYC is over 8,000 strong - become involved in the Chapter and grow your network here in the Big Apple!

Who We Are

Linde Miles, Secretary
secretary@psunyc.org
814-599-9568

Penske Media Corporation

475 Fifth Avenue, New York, NY 10017

What We Do

Penske Media Corporation (PMC) is a leading digital media and information services company whose award-winning content attracts a monthly audience of more than 180 million and empowers more than 1 million global CEOs and business thought-leaders in markets that impact the world. Our dynamic events, data services, and rich content entertain and educate today's fashion, retail, beauty, entertainment and lifestyle sectors. Headquartered in New York and Los Angeles with additional offices in 11 countries worldwide, Penske Media is the way global influencers are informed, connected, and inspired.

To learn more about PMC and its iconic brands, visit www.pmc.com

Positions Available

Internships: Please inquire at the Penske Media Corporation booth regarding internships available at that time.

Full-Time: Please inquire at the Penske Media Corporation booth regarding full-time positions available at that time.

Who We Are

Cara M. Albaum, Human Resources Generalist
calbaum@pmc.com

Mary Corbet, Human Resources Operations Manager
mcorbet@pmc.com

Peppercomm

470 Park Avenue South, 4th Floor North, New York, NY 10016

What We Do

Peppercomm is an award-winning strategic communications and marketing firm with more than 100 employees headquartered in New York City, with offices in San Francisco and London. Combining the deep insight of established experts with the entrepreneurial spirit of an up-and-comer, our fun, independent culture allows us to excel strategically, think holistically, explore creatively, work nimbly, and continually attract and enlist strategic thinkers from a variety of fields.

Positions Available

Internships: The PeppSquad internship is very hands-on and interns will be responsible for conducting research for existing clients and new business development, media relations, news monitoring, account administration and general office support. Our fall session runs from September through December, and the deadline to apply at internjobs@peppercomm.com is July 5. It is a paid internship.

Full-Time: Open full-time positions are always changing - ask us about positions currently available at our booth.

Who We Are

Sarah Sanzari, Human Resources Manager
ssanzari@peppercomm.com

Bailey Irelan, Account Executive
birelan@peppercomm.com

Taylor Shawver, Associate
tshawver@peppercomm.com

Philadelphia Media Network

801 Market Street, Suite 300, Philadelphia, PA 19107

What We Do

We're the Philadelphia Media Network (PMN), the company behind the Philadelphia Inquirer, the Daily News and Philly.com. Our fast-changing newsroom is committed to telling great stories and deepening our connection with the communities we serve. We're owned by the non-profit Lenfest Institute for Journalism, and we're at the very center of the mission to create a lasting future for ambitious local journalism.

Positions Available

Internships: In the Fall and Spring Semesters, Philadelphia Media Network will sponsor part-time internships for academic credit. During the academic year, each intern will work 15 hours a week, preferably in two 7.5-hour shifts to be arranged by the student with his or her supervisor. Pay is \$7.25/hr. The shifts may include night and weekend work.

There will not be a company-funded internship program this summer. Philadelphia Media Network will welcome applications in 2018 from journalists who are able to secure funding through their college or university, or a foundation. Applicants must be approved by the newsroom internship committee.

Full-Time: Please inquire at the Philadelphia Media Network booth regarding future full-time positions.

Who We Are

Alexis Bressler, Talent Acquisition Partner
abressler@philly.com

Anna Orso, Reporter

Prosek Partners

105 Madison Ave, New York, NY 10016

212-279-3115

What We Do

Prosek Partners is among the largest independent PR firms in the U.S. We “unbox” communications, bringing fresh ideas and unconventional strategies to financial and business-to-business clients. Prosek Partners is one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. Specializing in providing a full range of communications solutions to financial and professional services companies, the firm delivers an unexpected level of passion, creativity and marketing savvy. Prosek Partners’ “Unboxed Communications” approach brings breakthrough ideas to every client engagement. Services include digital and traditional media relations, financial communications, investor relations, crisis communications and issues management, digital marketing, creative services, media training, editorial services and publishing, branded entertainment, and graphic design. Prosek Partners has been named an Inc. 5000 Fastest-Growing Company; was ranked No. 5 (by revenue) among U.S. financial services public relations firms by O’Dwyer’s; and placed No. 11 in the U.S. and No. 20 globally in the mergermarket League Tables of PR Advisors. The agency was also named a “Top Place to Work in PR” by PR News, and a Holmes Report Agency of the Year. Prosek Partners is a certified Minority- and Women-Owned Business.

Positions Available

Internships: Please inquire at the Prosek Partners booth regarding internships.

Full-Time: Prosek is currently recruiting for our Public Relations Development Program which is designed for recent college graduates who are interested in starting a career in the public relations industry. We refer to participants in this program as Prosek Apprentices.

Who We Are

Clancy Forte, Talent Acquisition Associate
cforte@prosek.com

Jake Daubenspeck, Associate Vice President
jdaubenspeck@prosek.com

Publicis Media

375 Hudson Street, New York, NY 10013

What We Do

Publicis Media is one of the four solutions hubs of Publicis Groupe ([Euronext Paris FR0000130577, CAC 40], alongside Publicis Communications, Publicis.Sapient and Publicis Healthcare. Led by Steve King, CEO, Publicis Media is comprised of Starcom, Zenith, Digitas, Spark Foundry, Blue 449 and Performics, powered by digital-first, data-driven global practices that together deliver client value and business transformation. Publicis Media is committed to helping its clients navigate the modern media landscape and is present in more than 100 countries with over 23,500 employees worldwide.

Positions Available

Internships: Please stop by the Publicis Media booth to learn more about available internships.

Full-Time: June 2018 Media Training Program

Who We Are

Caitlin Carr, Campus Recruitment Manager
caitlin.carr@publicismedia.com

Alexa Abrams, Talent Acquisition Associate
alexa.abrams@publicismedia.com

Jessica Holzberg, Media Associate
jessica.holzberg@starcomww.com

Nicole Martinelli, Assistant Negotiator
nicole.martinelli@vm-one.com

Quinn

48 West 38th Street, New York, NY 10018

212-868-1900

What We Do

Quinn is a lifestyle public relations agency with global impact. Our disciplined, strategic approach to PR has built some of the largest audiences in the world.

Positions Available

Full-Time:

- Assistant Account Executive
- Fellowship Program

Who We Are

Lyn Chhua, Human Resources Manager
lchhua@quinn.pr

Farin Fathali, Human Resources Assistant
ffathali@quinn.pr

Jackie Jordan, Senior Account Executive
jjordan@quinn.pr

R/GA

450 West 33rd Street, 12th Floor, New York, NY 10001 212-244-7414

What We Do

R/GA, the agency for the connected age, develops products, services and communications to help grow our clients' brands and businesses. Founded in 1977, the agency has been a pioneer at the intersection of technology, design and marketing with work spanning web, mobile, social, retail, product innovation, brand development and business consulting for the connected age. R/GA has more than 1,400 employees globally with offices across the United States, Europe, South America, and Asia-Pacific and is part of The Interpublic Group of Companies (NYSE: IPG), one of the world's largest advertising and marketing services organizations.

Positions Available

Internships: Available in a variety of departments - Production, Client Services, Strategy, Copywriting, Design, Media, and Consulting.

Full-Time: Available in a variety of departments - Production, Client Services, Strategy, Copywriting, Design, Media, and Consulting.

Who We Are

Hannah Carroll, Recruiter
hannah.carroll@rga.com

Kristina Pflug, Recruiter
kristina.pflug@rga.com

Sean Donnelly, Community Manager
sean.donnelly@rga.com

SiriusXM

1221 Avenue of the Americas, New York, NY 10020

What We Do

Sirius XM Holdings Inc. is the largest radio company measured by revenue and has more than 32.7 million subscribers.

SiriusXM creates and offers commercial-free music; premier sports and live events; news and comedy; exclusive talk and entertainment; and a wide variety of Latin commercial-free music, sports, and talk programming.

SiriusXM is available in vehicles from every major car company in the U.S. and smartphones and other connected devices, as well as online at siriusxm.com. SiriusXM listeners can personalize SiriusXM's expertly curated commercial-free music channels using MySXM and listen to thousands of hours of programming on demand using SiriusXM On Demand. SiriusXM is also a provider of connected vehicle services that give customers access to a suite of safety, security and convenience services.

Positions Available

Internships: Please inquire at the SiriusXM booth to learn more about the multitude of internship opportunities.

Full-Time: Please inquire at the SiriusXM booth to learn more about the multitude of full-time and part-time opportunities.

Who We Are

Jessica Fox, Director, Talent Acquisition
jessica.fox@siriusxm.com

Alison Smith, Manager, Talent Acquisition - Internship Program
alison.smith@siriusxm.com

Gillian Bodgas, Recruitment Operations Manager
gillian.bodgas@siriusxm.com

Christine Schworn, Recruiter
christine.schworn@siriusxm.com

Sudler & Hennessey

230 Park Avenue South, New York, NY 10003

212-614-4100

What We Do

Sudler is a leading healthcare communications firm that develops strategic promotional and educational programs for a wide spectrum of healthcare brands.

Sudler creates advertising, direct marketing, and sales promotion programs for prescription drugs and over-the-counter medications. In addition, Sudler provides strategic consultancy and communications support in the areas of managed care, medical devices and equipment, nutrition, veterinary medicine and general healthcare.

Communications programs produced by Sudler on behalf of its largely pharmaceutical industry client base are directed to a wide range of healthcare professionals as well as patients and their support networks.

Sudler is hiring! Check our open positions here:
<https://careers-sudlerhennessey.icims.com/jobs>

Positions Available

Internships: Please inquire at the Sudler & Hennessey booth regarding internships.

Full-Time:

- Assistant Account Executive
- Project Coordinator
- Assistant Program director Speaker Bureau Coordinator

Who We Are

Jordan Sussberg, Vice President, Director of Talent Acquisition
jordan.sussberg@sudler.com

Kelly Connor, Talent Acquisition Manager
kelly.connor@sudler.com

Surgo Group

291 Broadway, 12th Floor, New York, NY 10007

646-535-0028

What We Do

Surgo is a technology company that devises and executes cross-platform digital initiatives into a client's marketing strategy. Success in the City is your chance to get to know Jacqueline and Julianne, Penn State graduates and Internship Program leaders, and discuss your strengths and career goals.

Surgo provides training and presents projects that will keep you ahead of digital advancements (content marketing, analytics, website optimizations, online advertising). In turn, interns are expected to bring enthusiasm and grit.

Grow your professional experience at a progressive workplace with driven and approachable employees. We take our work seriously... without taking ourselves too seriously — join us.

Positions Available

Internships: Paid Digital Marketing Internship. For details, visit: www.news.surgogroup.com/pennstate

Full-Time: For an updated list, visit: www.news.surgogroup.com/jobs/

Who We Are

Jacqueline Till, Project Manager
jacqueline@surgogroup.com

Julianne Stanley, Associate
julianne.stanley@surgogroup.com

Swirled

246 5th Avenue, Suite 622, New York, NY 10001

What We Do

Swirled is a New York City-based lifestyle website and daily newsletter for millennial women that focuses on food, health, travel, budgeting and career content. Every day, Swirled wants to put its readers at the top of their "to-do" lists by combining original stories with the best lifestyle content on the web. You'll find great budgeting hacks, food-spiration, travel deals and fitness must-knows all in one place. Our motto: own your life and love it.

Positions Available

Internships:

- Writing Internship
- Graphic Design Internship
- Marketing Internship
- Ambassador Program

Full-Time:

- Marketing Coordinator

Who We Are

Samantha Allen, Senior Lifestyle Editor
sami@swirled.com
570-772-2273

Libby Ryan, Travel Editor
libby@swirled.com
651-274-2659

TEKsystems

1400 Opus Place, Suite 250, Downers Grove, IL 60515

What We Do

TEKsystems'® unmatched success in the IT Staffing & Services marketplace is driven by one thing – our employees. Consistently recognized as one of the top 100 companies to work for¹ in a thriving IT industry has caused us to grow at a rapid pace. TEKsystems® offers great opportunities for advancement, personal and professional growth, and unlimited earning potential. TEKsystems® seeks professional individuals with competitive spirit, drive, team mentality, courage, commitment, perseverance, and a desire to build a long term career in a fast paced environment.

Positions Available

Internships: Technical Staffing Recruiter

Full-Time: Technical Staffing Recruiter

Who We Are

Lauren Peters, University Relations Recruiter
lpeters@teksystems.com

TV One

15 Broad Street, New York, NY 10004

What We Do

Launched on Martin Luther King's birthday in January 2004, TV One is a fast growing cable network that now serves 57 million households. Combining hit sitcoms, big studio movies, irreverent reality television and newsworthy specials, TV One delivers real life and entertainment programming from the African American point of view. TV One represents a connection to the authentic, rich, and diverse experience of African American life, history, and culture.

Positions Available

Internships:

- Ad Sales Intern (New York City, NY)
- Business Analytics Intern (New York City, NY)
- Programming Intern (Silver Spring, MD; New York City, NY; Los Angeles, CA)
- Public Relations Intern (Silver Spring, MD or Los Angeles, CA)

Full-Time: Please inquire at the TV One booth regarding future full-time opportunities.

Who We Are

Nehemah McQueen, Ad Sales Coordinator
nehemahm@gmail.com

United Talent Agency

888 Seventh Ave, New York, NY 10106

What We Do

One of the biggest talent agencies in the world, United Talent Agency represents many of the world's most acclaimed figures in every current and emerging area of entertainment and media, including motion pictures, television, music, digital, broadcast news, books, theatre, video games, fine art and live entertainment. The agency is also globally recognized in the areas of film finance, film packaging, branding, licensing, endorsements and representation of production talent. UTA additionally provides corporate consulting, venture funding and strategic advisory services to companies ranging from start-ups to Fortune 500 companies. In 2015, UTA acquired The Agency Group, the world's largest independent music agency, to form UTA Music, a leading music touring and representation practice. UTA has offices in Los Angeles, New York, London, Nashville, Miami and Malmo, Sweden.

Positions Available

Internships: The internship program at United Talent Agency offers a select group of undergraduate and graduate students the opportunity to work at one of the world's leading entertainment talent and literary agencies.

Full-Time: Trainees are exposed to a wide spectrum of talent agency business practices and are given hands-on training necessary to become successful agents in all areas of entertainment. UTA is known for its collegial, team-oriented work environment where trainees may excel through hard work and determination. In turn, they are rewarded with an unparalleled opportunity to succeed.

Who We Are

Laura Roenick, Director
UTArecruiting@unitedtalent.com

Liz DiRienzo, Human Resources

Viacom

1515 Broadway, New York, NY 10036

What We Do

Viacom is home to premier global media brands that create compelling entertainment content - including television programs, motion pictures, short-form content, games, consumer products, podcasts, live events and social media experiences - for audiences in more than 180 countries on various platforms and devices. Globally, Viacom Media Networks reach approximately 4.3 billion cumulative television subscribers through leading brands including Nickelodeon, MTV, BET, Comedy Central, Paramount Network (SPIKE), VH1, TV Land, CMT and Logo.

Positions Available

Internships: Summer 2018 internships have been filled at this time. The Summer 2019 application will be available in December on viacomcareers.com.

Full-Time: Client Service Representative roles within the Ad Sales division.

Who We Are

Nicolas Delville, Talent Acquisition Manager

Amanda Martin, Manager, Client Services for On-Air and Digital AD Sales

Casey Lambusta, Assistant Ad Sales Strategy

W2O Group

199 Water Street, 14th Floor, New York, NY 10038

646-795-6053

What We Do

A marketing-communications firm driven by insight integration to give brands an unfair advantage.

Positions Available

Internships: Account Intern (PR, Marketing, Social Media, Earned Media, Analytics, Creative)

Full-Time: Account Associate (PR, Marketing, Social Media, Analytics)

Who We Are

Kryssy Bloch, Head of Recruitment
kbloch@w2ogroup.com

Christiana Pascale, Senior Account Manager
cpascale@w2ogroup.com

Samantha Hershman, Account Director
shershman@w2ogroup.com

Jaime Needel, Managing Director
jneedel@w2ogroup.com

Wavemaker Global

825 Seventh Avenue, New York, NY 10019

212-474-0159

What We Do

We are a newly-formed global media network (MEC + Maxus) that is part of the GroupM and WPP family. Our media presence scales 140 offices in over 90 countries. With well-known clients such as L'Oreal, IKEA, Paramount, Amgen, Tiffany & Co., and Church & Dwight, we have been recognized in the industry for excellence and diversity. We focus on, and specialize in media planning and buying and our global ambition is to become the most distinctive and admired media, content, and technology agency in the world.

Positions Available

Internships: Please inquire at the Wavemaker Global booth regarding internships.

Full-Time:

- Associate, Digital Investment
- Associate, Planning

Who We Are

Sasha Fine, Associate Director, People & Culture
sasha.fine@wmglobal.com

Wieden+Kennedy

150 Varick Street, 6th Floor, New York, NY 10013

What We Do

Wieden+Kennedy, founded in Portland, Oregon, in 1982, is an independent, privately held international advertising agency with offices in Amsterdam, Delhi, London, New York City, Portland, São Paulo, Shanghai and Tokyo. A full-service, creatively led communications company, Wieden+Kennedy has helped build some of the strongest global brands, including Coca-Cola, Delta Air Lines, Bud Light, Lyft, Nike and Procter & Gamble.

Please visit www.wk.com

Positions Available

Internships:

Now that you know what we do, we want to hear about what you do.

We offer a killer summer residency across several disciplines - typically Media Planning, Account Services, Strategic Planning, Business Affairs, Production (Broadcast and Art), and more.

Come see us at Success in the City and then visit our application portal here: <http://www.wk.com/jobs/residencies>

Who We Are

Tory Nettleton, Recruiting Coordinator
tory.nettleton@wk.com

Kellie Pederson, Recruiting Manager

Williams Lea Tag

381 Park Avenue South, New York, NY, 10016

What We Do

We are the leading provider of marketing and communications supply chain services. Our clients trust us to help them transform their business processes, enhance their customer conversations and realize the potential of their brands. We are always looking for passionate, talented people to join our team.

Positions Available

Internships: Please inquire at the Williams Lea Tag booth regarding future internships.

Full-Time:

- Account Coordinator
- Account Manager
- Project Manager
- Designer
- Front End Developer

Who We Are

Krystal Gomola, Talent Acquisition Lead
krystal.gomola@wlt.com
347-388-4177

Yelp Inc.

11 Madison Avenue, New York, NY 10010

212-376-9234

What We Do

Yelp was created to connect people with great local businesses. As an Account Executive, you'll be working directly with these local businesses to help them achieve their goals through Yelp's advertising programs. You'll provide a consultative approach to every sale and work with each client to determine their business's needs and aspirations, because we succeed when we help our clients grow their businesses.

Positions Available

Full-Time: Account Executive

Who We Are

Lauren Withers, Sales Recruiter
lwithers@yelp.com

Brittany Rizzo, Account Executive
brizzo@yelp.com

Max Caesar, Account Executive
mcaesar@yelp.com

Companies Unable To Attend

-Rubenstein

Rubenstein

825 Eighth Avenue, New York, NY 10019

What We Do

Rubenstein is a strategic communications & reputation management firm. Our founder, Howard Rubenstein, started the agency in Brooklyn in 1954, with a handful of clients, a typewriter, and a vision of an industry that could be broader than the crude “press agency” that then defined public relations. We use the power of media to make ideas, organizations, and people matter. Every day, we create, break, and shape stories that connect our clients with their audiences. We help our clients navigate a complex communications environment to solve problems and carefully manage their reputations over time. With a staff of more than 180 professionals, we represent a roster of over 450 clients across a wide spectrum, including global corporations, media and entertainment companies, sports teams, financial services organizations, real estate concerns, educational and cultural institutions, law firms, healthcare providers, not-for-profit organizations, business executives and public figures. Rubenstein is an equal opportunities employer and values diversity.

Positions Available

Full-Time: Project Coordinator and Account Coordinator (two different entry level tracks at our firm)

Who We Are

Christina Stokes, Vice President, Director of Talent Acquisition
cstokes@rubenstein.com

Emily Lanaris, Human Resources Coordinator

Game Show Network/getTV

5 Bryant Park, 21st Floor, New York, NY 10019

What We Do

GSN is the leader in game show entertainment across multimedia. GSN presents original and classic game programming and competitive entertainment and games via its 80-million subscriber television network, a dedicated GSN.TV website and via digital game sites. GSN's cross-platform content gives game lovers the opportunity to win cash and prizes through GSN's popular TV game shows and GSN Games' free casual games, mobile and social games, and skill-game tournaments. GSN's television network is distributed throughout the U.S., Caribbean and Canada by all major cable operators, satellite providers and telcos. GSN is owned by Sony Pictures Entertainment and AT&T Entertainment Group. For further information, please visit GSNTV.com.

Positions Available

Internships: Currently our Summer 2018 internships have been filled. Spring 2019, Summer 2019 spots are available.

Full-Time: We tend to have entry-level positions open and we look to immediately fill those spots for sales assistants and marketing coordinators.

Who We Are

Suzanne Schulner, Account Executive
sschulner@gsn.com
646-557-2977