

Mrs. Ann L. Kuskowski
Curriculum Vitae

Updated: June 7, 2018

The Pennsylvania State University
CM - Journalism
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Education

D ED, KENT STATE UNIVERSITY, Education, East Liverpool, OH, 2001.
Major: Instructional technology

MA, CALIFORNIA STATE UNIVERSITY OF PENNSYLVANIA, Communication, California, PA,
1990.
Major: Communications
Dissertation Title: Critical analysis of working newsroom (WPXI)

BA, PENNSYLVANIA STATE UNIVERSITY, Journalism, University Park, Pa, 1988.
Major: Journalism, Broadcasting
Supporting Areas of Emphasis: English

Administrative Assignments

College, approximately 10 hours spent per year. (August 2006 - Present).
As a member of the Equipment Committee. I meet periodically with other faculty and staff in the college to assess the college's need for new/upgraded equipment.

Professional Positions

Academic

Senior Lecturer, Pennsylvania State University. (August 2003 - Present).
I am a full-time member of the broadcast journalism faculty responsible for teaching, primarily, the professional courses in radio and television

Senior Lecturer, Pennsylvania State University. (August 2003 - Present).
I am a full-time member of the broadcast journalism faculty responsible for teaching, primarily, the professional courses in radio and television

Instructor, Pennsylvania State University. (August 2001 - July 2003).
I was a multi-year contract instructor in both the Journalism and Telecommunications Departments. My primary teaching responsibility was in the video and radio production courses

Professional

WNEO – Channels 45/49 – Producer, WNEO. (September 1999 - May 2000).
This was a shared position with YSU. I worked as a producer of original programming for the local PBS affiliate WNEO Channels 45/49
-Recruit and coordinate student researchers/photographers/editors
-Serve as faculty liaison between the university and WNEO Channels 45/49

Executive Producer for the following documentaries: "SMARTS Opera," "The Aging of the Mahoning Valley," "Women in Jazz" and "East Meets West: A Musical Connection"

Executive Producer, WFMJ-TV Youngstown, OH. (May 1994 - May 1999).

-Executive produce three daily newscasts: gather news from video feeds from CNN and NBC, review Associated Press wire copy, schedule and coordinate satellite interviews and write scripts for half hour shows.

-Generate local news stories, determine each story format and placement within broadcast Write six daily topicals and two promos and edit video to coincide with their tapings, as well as a three-minute MSNBC taping

-Consult with the News Director in the creation, planning, and execution of special projects such as half-hour broadcasts for public relations and community service campaigns

-Responsible for special event telecasts: YSU's championship homecoming, half-hour LPGA review, live broadcasts from the Canfield Fair, simulcasts of John Glenn's return to orbit

Producer, WPXI-TV Pittsburgh, PA. (November 1990 - April 1991).

-Produce a four-hour newscast on Saturday mornings: gather news from video feeds from CNN and NBC, review Associated Press wire copy, write all the scripts for the first and third hours of the broadcast

-Generate local news stories, determine each story format and placement within broadcast

-Associate produce during the week: writing and producing for various newscasts as needed

News Source Anchor, WPXI-TV. (November 1989 - November 1990).

- Responsible for writing and broadcasting hourly, news updates

- Manage the overnight assignment desk: gathering local and national news, monitored the police scanners, coordinating field photographer and establishing live remotes when needed

Other

Instructor, Telecommunication Studies, Youngstown State University. (August 1999 - May 2001).

I was a full-time faculty member in the Telecommunications department. My teaching responsibilities spanned both the practical and theoretical courses. I also began my doctoral studies at YSU with the understanding that the position would become tenure-track

Instructor, Journalism, Lock Haven University. (August 1991 - May 1994).

During my time at Lock Haven University I had three one-year contracts to teach full time in the department of Journalism and Mass Communications.

I primarily taught the radio and TV production courses and was the faculty advisor to the student-run groups in each area

Teaching

Teaching Experience

Penn State

COMM 360, Radio Reporting, 37 courses

COMM 465, Tv Reporting, 13 courses

COMM 496H, Indep Studies, 5 courses

PSU 009, Comm 1st-Yr Smnr, 2 courses

PSU 9, First-Year Seminar Communications, 4 courses

List of Course-Related and Course-Integrated Instructional Activities

| <u>Course Name</u> | <u>Course Title</u> | <u>Semester</u> | <u>Year</u> | <u>Sections</u> | <u>Students</u> |
|--------------------|---------------------|-----------------|-------------|-----------------|-----------------|
|--------------------|---------------------|-----------------|-------------|-----------------|-----------------|

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|----------|--|--------|----------------|----------|-----------|
| Comm 360 | Broadcast Journalism: Radio | Spring | 2018 | 0 | 0 |
| Comm 360 | Broadcast Journalism: Radio | Fall | 2017 | 0 | 0 |
| Comm 360 | Broadcast Journalism: Radio | Spring | 2017 | 0 | 0 |
| COMM 360 | Radio Reporting | Fall | 2013 | 2 | 20 |
| COMM 465 | Broadcast Journalism: Field production | Fall | 2012 | 0 | 0 |
| COMM 360 | Broadcast Journalism: Radio | Fall | 2012 | 0 | 0 |
| | | | | | |
| | | | Totals: | 2 | 20 |

Directed Student Learning

Nikki Cheshire, ""Loopholes"." As co-advisor, I attended to support Nikki's work (February 19, 2016).

Nikki Cheshire, ""Loopholes"." Thesis Advising (August 2015 - April 2016).

Jenny Kim, "Representation of Koreans in the U.S. News." Honors Thesis Advisor (March 17, 2014 - March 24, 2014).

Greg Surine, "Nuisance Properties." Oversee entries for national/state journalism awards (October 20, 2014 - November 3, 2014).

Research

Editorial and Advisory Boards

Pope Francis' visit to Philadelphia, Subject Matter Editor. (September 25, 2015 - September 27, 2015). <http://http://news.psu.edu/story/372887/2015/09/30/academics/popes-visit-once-lifetime-opportunity-student-journalists>.

I was the only faculty member to go to both Washington DC and Philadelphia with a contingent of broadcast students so they could cover the pope's first visit to the US. Although it was very tiring, I am glad that I got to go to both DC and Philly. It was amazing to see how the different cities handled the masses and the media coverage (DC was far better ;)

Pope Francis' visit to Washington DC, Subject Matter Editor. (September 23, 2015 - September 25, 2015). <http://http://news.psu.edu/photo/372886/2015/09/30/taylor-bisacky-washington-dc-pope>.

Took a group of broadcast journalism students to Washington DC to cover Pope Francis' visit to the US.

I drove the students to the city and then had to give them technological and editorial support. At one point I was stuck in the hotel acting as a coordinator between the various video crews who were out running around the city. It was a great experience for both the students and myself even though I never saw the pope.

Development Activities Attended

WINK News, Ann Kuskowski, 12 credit hours. Fort Meyers, Florida, United States. (April 1, 2016).

"Panasonic Camera workshop," Mike Zelasny, Dept of Journalism, 8 credit hours. state college, pa. (January 7, 2016). http://https://pennstate.mediacore.tv/media/panasonic-agdvx200-training-pt1/embed_player?embed_token=rXO2hrvH0WW6uJdit__eiSqTBsSt94M8CXPL6EygPd4J37ivG_NLOZd5cjrj7C

P-ujCPpyxFUmC28KB2_gf9LA.

"Adobe Premiere Seminar/Workshop," Future Media Concepts, College of Communications.
University Park, Pa. (January 21, 2013). <http://http://www.adobe.com/products/premiere.html>.

Service

Service to the University

College

Committee Work

faculty judge, Bart Richards Journalism Award, Co-Advisor. (January 1, 2013 - Present).

Journalism faculty representative, Equipment Committee, Committee Member. (January 1, 2012 - Present).

faculty judge, Bart Richards Journalism Award, Co-Advisor. (February 18, 2016).
Part of a two-man committee that evaluates news media coverage of significant subjects or issues. The award is intended to recognize constructively critical articles, books, and electronic media reports; academic and other research; and reports by media ombudsmen and journalism watchdog groups.

Hearst Visiting Scholar, Liaison. (March 17, 2015).

Advanced Resume Workshop, Advisor. (March 16, 2015).

faculty judge, Bart Richards Journalism Award, Co-Advisor. (February 9, 2015 - February 20, 2015).

Journalism faculty representative, Equipment Committee, Committee Member. (January 1, 2014 - December 31, 2014).

ComMedia, Committee Member. (May 5, 2014).

faculty judge, Bart Richards Journalism Award, Co-Advisor. (February 15, 2014 - February 19, 2014).

Participation in Recruitment and Retention Activities

Faculty advisor, Faculty. (November 4, 2017).
Volunteered to help host an Open House for the College of Comm. I represented the broadcast faculty, talking to prospective students and their parents about the various majors as well as showing them the highlights of the CCR studio

advisor, PA School Press Association, state Championships, Judge. (March 6, 2015 - March 18, 2015).

Convocation representative, College of Communication, Faculty. (August 24, 2013).

"Majors Night" - journalism faculty representative, Contributor. (October 25, 2012).

Department

Committee Work

Journalism faculty representative, Student Learning Assessment Team Leaders. (January 1, 2013 - Present).

I am continuing in my role as the sole faculty member from the journalism department in the annual Student Learning Assessment. However, this past year the process changed. Instead of being part of the group who reviewed a variety of student work, I served the department by compiling the data. Five professionals in the field of journalism were asked to analyze our students' work and send me their SLA grids and critiques. That information was compiled by me turned into a report for Dr. Hardin

Before the system could be revised, I was part of a faculty panel that met during the summer with Assoc. Dean Marie Hardin to review the strengths/weaknesses of the SLA. We then remained in contact through Julie Evak restructuring the grid that is used to evaluate student work. Once approved it was sent to a larger group of professionals than what we've used in previous years.

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Participation in Recruitment and Retention Activities

Majors night, Faculty Advisor. (October 29, 2013).

Faculty cover topics that are aimed at freshman and sophomore students and will include an overview of Communication majors, types of courses offered, and employment/professional opportunities.

Spend A Summer Day, Faculty Advisor. (July 2013).

Spent two afternoons participating in the university-wide recruitment event called "Spend a Summer Day"

Was able to meet one-on-one with several high school students who were interested in enrolling in the college. I did have feedback from several who were impressed with our programs

faculty advisor for new construction

Faculty. (October 24, 2017).

I was part of a focus group that met with the team who is designing the new journalism space in the Willard building. As such we were asked to give our feedback on the expected needs for students and faculty in a mixed-media/multi-use space

University

Assistance to Student Organizations

Faculty advisor, Whiplash, Advisor. (August 2015 - Present).

I am the faculty advisor to the dance team Whiplash. As such I answer a variety of

questions related to university policy but my main role is to videotape, edit and then post their performances to social media

The dance team performs several times a semester including a 2 hour recital at the end of the academic year. But perhaps the event they are most proud of is their annual performance at THON in which they include a young girl from their "THON family" who dances with them.

Contribution to Programs to Enhance Equal Opportunity/Cultural Diversity

Visiting Scholar liaison, Representative. (October 2013 - December 2013).

I served as the faculty liaison to a visiting scholar from China. Zhu Yiming from International Channel Shanghai visited University Park from October through December of 2013. I introduced him to faculty and students and made connections with various members of the State College community. In addition, I set up a tour of the facilities at KDKA-TV in Pittsburgh

Participation in Recruitment and Retention Activities

PRESIDENT'S NEW STUDENT RECEPTION, Attendee. (August 23, 2014).

Faculty who participated in convocation were invited to the president's reception to welcome the students who were new to campus in the Fall 2014

convocation

Faculty representative, Attendee. (August 24, 2014).

Faculty representative from the College of Communication at the President's Convocation – a welcome to the University for the incoming class of first-years students – at the BJC on the evening of Saturday, August 24

Service to Society as a Representative of the University

Service to Public and Private Organizations

Photographic Society of America, PhotoJournalism division, Judge, Served Ex-Officio, National. State College, PA USA. (July 2005 - Present).

I am a judge for the annual Photographic Society of America competition. My specific duties are to evaluate the entries in the Photojournalism division.

In 2015 I was the sole judge of 81 photo entries. I had to make an editorial comment on each and choose a first, second and third place winner as well as 3 honorable mentions

videographer & editor, Photographic Society of America, PhotoJournalism division, Editor, Served Ex-Officio, National. State College, PA USA. (September 14, 2012 - September 19, 2012).

I was the videographer/editor for an presentation at the annual Photographic Society of America convention. The interview was between local board member Elizabeth Pennock and Centre County Court of Common Pleas judge Bradley Lunsford.

Mrs. Pennock was leading a panel discussion on the local media coverage of Jerry Sandusky's trial. She had the photographs but needed a videotaped interview with the judge. I shot it, edited and uploaded it to the web so that she could access it during the convention in San Francisco