

## **CURRICULUM VITAE**

Patrick R. Parsons

Don Davis Professor of Ethics, and  
Professor of Communications  
Department of Telecommunications  
College of Communications  
The Pennsylvania State University  
University Park, Pennsylvania  
(814) 863-5678; pp6@psu.edu

## **ACADEMIC EXPERIENCE**

Don Davis Professor of Ethics. College of Communications, Penn State University, 2005-2015.

Interim Associate Dean for Undergraduate Education. College of Communications, Penn State University, 2003-2005.

Department Head. Department of Telecommunications, Penn State University, 2000–2004.

Professor in Charge. Telecommunications (Broadcast-Cable) Program, Penn State University, 1991-1996, 1998-2000.

Professor. College of Communications, Penn State University, 2009 – date.

Associate Professor. College of Communications, Penn State University, 1992-2009.

Assistant Professor. College of Communications, Penn State University, 1985-1992.

Assistant Professor of Communications. Department of Communications, California State University, Fullerton, 1982-1985.

## **EDUCATION**

Doctor of Philosophy, 1984. University of Minnesota, School of Journalism and Mass Communication. Dissertation topic: First Amendment Models of Cable Television Regulation.

Master of Arts, 1978. California State University at Northridge, Department of Journalism. Thesis topic: Newspaper Industry Economics - A Marxian Analysis.

Bachelor of Arts, 1974. California State University at Northridge, Department of Journalism (Cum Laude).

## **BOOKS**

Patrick R. Parsons. Blue Skies: A History of Cable Television. Philadelphia, Pa.: Temple University Press, 2008. Winner of the Picard Award for Excellence in Research, Media Management and Economics Division, Association for Education in Journalism and Mass Communication, 2008.

Patrick R. Parsons and Robert M. Frieden. The Cable and Satellite Television Industries. Needham Heights, Mass.: Allyn and Bacon, 1998. Winner of the "1999 Cable Book of the Year Award," the National Cable Television Center and Museum, in association with the University of Denver, Denver, Colo.

Steven Knowlton and Patrick R. Parsons, eds. The Journalist's Moral Compass. Westport, Conn.: Praeger, 1994. (Paperback edition, 1995)

Patrick Parsons. Cable Television and the First Amendment. Lexington, Mass.: D.C. Heath & Co., 1987.

## **BOOK CONTRIBUTIONS AND ENCYCLOPEDIA ARTICLES**

Patrick Parsons. Boxed features on the development of CNN and on early cable programming in Broadcast/Cable/Web Programming, Sixth ed., Susan Eastman Tyler and Douglas Ferguson. Belmont, Ca.: Wadsworth Publishing, 2005.

Patrick Parsons, "Cable Television." Encyclopedia of International Mass Communication. Donald Johnston, ed. San Diego: Academic Press, Harcourt Publishing, 2003.

Patrick Parsons. "System Technology of Cable Television." The Macmillan Encyclopedia of Information and Communication. Jorge Schement, ed. New York: Macmillan Reference, 2002.

Patrick Parsons. "Digital Media Systems." The Macmillan Encyclopedia of Information and Communication. Jorge Schement, ed. New York: Macmillan Reference, 2002.

Patrick Parsons and Robert Frieden, "The Cable and Satellite Television Industries," in the Media and Entertainment Industries. Albert Greco, ed. Needham Heights, Mass.: Allyn & Bacon, 2000.

Patrick Parsons, "CNBC: The Cable News and Business Channel," in The Cable Programming Handbook. Robert Picard, ed. Carpelan Publishing Co., 1993.

Patrick Parsons, "The Business of Popular Music: A Short History," in Popular Music in the Twentieth Century. Kenneth Bindas, ed. Greenwood Press, 1992.

Patrick Parsons, "The Dialectic of Culture: Batman and His Audience," in The Many Lives of Batman. William Uricchio and Roberta Pearson, eds. New York: Routledge, Chapman & Hall, 1990.

Patrick Parsons, John Finnegan and William Benham, "Editors and Their Roles," in Press Concentration and Monopoly. Bob Picard, James Winter, Max McCombs and Steve Lacy, eds. Norwood, N.J.: Ablex, 1988.

### **JOURNAL ARTICLES**

Dunja Antunovic, Patrick Parsons, Tanner R Cooke. "'Checking' and googling: Stages of news consumption among young adults," *Journalism: Theory, Practice & Criticism*. First Published August 20, 2016, DOI: 10.1177/1464884916663625

Patrick Parsons. "The 'Most Thrilling Invention Since Radio Itself!': The Evolution of the Radio Remote Control in the 1920s and 1930s." Journal of Radio & Audio Media. 21:1(May 2014): 66 – 79.

Patrick R. Parsons. "The Evolution of the Cable-Satellite Distribution System." Journal of Broadcasting & Electronic Media. 47:1 (March 2003): 1-17 (lead article).

Patrick R. Parsons. "Horizontal Integration in the Cable Television Industry: History and Context." The Journal of Media Economics. 16:1(2003):23-40.

Patrick R. Parsons. "Two Tales of A City: John Walson, Mahanoy City and the 'Founding' of CATV." Journal of Broadcasting & Electronic Media, 40:3 (Summer 1996):354-365.

Herbert Rotfeld, Patrick Parsons, Avery Abernathy and John Pavlik. "Television Station Standards for Acceptable Advertising," Journal of Consumer Affairs, 24 (Winter 1990):392-410.

Patrick Parsons and Herb Rotfeld. "Infomercials and Television Station Clearance Practices," Journal of Public Policy and Marketing, 9 (1990):62-72. Reprinted in, "Consumer Protection and Infomercial Advertising," Hearings before the Subcommittee on Exports, Tax Policy and Special Problems of the Committee on Small Business, U.S. House of Representatives. 101st Cong., 2nd Sess., May 18, 1990. Serial No. 101-60, pp. 178-205.

Herb Rotfeld, Avery Abernathy and Patrick Parsons. "Self-Regulation and Television Advertising," Journal of Advertising, 19:4 (1990):18-26.

Patrick Parsons. "In the Wake of Preferred: Waiting for Godot," Mass Comm Review, 16:1 (Summer 1989):26-37.

Patrick Parsons. "Defining Cable Television: Structuration and Public Policy," Journal of Communication, 39:2 (Spring 1989):10-26 (lead article).

Patrick Parsons. "Student Values and Professional Self-Selection," Journalism Quarterly, 66:1 (Spring 1989):161-168.

Herb Rotfeld and Patrick Parsons. "Self-Regulation and Magazine Advertising," Journal of Advertising, 18:4 (Fall 1989):33-40.

Patrick Parsons. "The Changing Role of Women Executives in the Recording Industry," Popular Music and Society, 12:4 (Winter 1988):31-42.

Patrick Parsons and William Smith. "R. Budd Dwyer: A Case Study in Newsroom Decision-Making," Journal of Mass Media Ethics, 3:1 (1988).

Patrick Parsons, Herbert Rotfeld and Todd Grey. "Magazine Publisher and Advertising Manager Standards for Acceptable Advertising," Current Issues and Research In Advertising, 10:1 (1987).

### **DELIVERED CONFERENCE PAPERS & PRESENTATIONS**

“A Legacy of Fear. . . and Faith: Suggestion and Imitation Theory in Early Social Psychology and Radio Research.” Accepted for presentation at the Broadcast Education Association convention, History Division, Las Vegas, NV, April 2015. (First place winner, Open Paper competition).

“Technological Displacement and News Consumption: Generational Patterns From Radio to Twitter,” Invited presentation at the Broadcast Education Association annual convention, News Division, Las Vegas, NV, April 2015.

“ ‘And Then I Google It’: Online News Consumption Among Young Adults,” with Dunja Antunovic and Tanner Cooke, presented at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 2014.

“Television News and Repertoire Maintenance: The Dynamics of Generational Change,” with Dunja Antunovic and Tanner Cooke presented at the Broadcast Education Association annual convention, News Division, Las Vegas, NV, April 2014.

“Read, Watch and Click: A Generational Analysis of Routine News Media Repertoires,” with Dunja Antunovic and Tanner Cooke, presented at the Broadcast Education Association annual convention, Research in Progress session. Las Vegas, NV, April 2014.

Panel presentation on sources of material for teaching TC history: Invited panel presentation. “Research in the Wikipedia Era.” BEA, History Division, April 8, 2013. Las Vegas.

Panel presentation on, “Retransmission Consent Wars.” Broadcast Education Association, Law & Policy Division, April 8, 2014. Las Vegas.

“The ‘Most Thrilling Invention Since the Radio Itself!’ The Evolution of the Radio Remote Control in the 1920s and 1930s,” presented at the Broadcast Education Association annual convention, History Division, Las Vegas, NV, April 2013. (Second place winner.)

“Tipping Points, Thresholds and Critical Masses: The Nature and Types of Discontinuities in Telecommunications History,” presented at the annual convention of the Broadcast Education Association, History Division (2<sup>nd</sup> place open paper competition). Las Vegas, NV, April 2012.

“Media Content and The Ethics of Diversity and Culture,” invited panelist, the annual convention of the Broadcast Education Association, Multicultural Studies Division. Las Vegas, NV, April 2012.

“Irving Kahn: Cable Television Pioneer,” presented at the annual convention of the Broadcast Education Association, History Division (invited presentation). Las Vegas, NV, April 2009.

"Horizontal Integration in the Cable Television Industry: History and Context," presented at the annual convention of Association for Education in Journalism and Mass Communication, Media Management and Economics Division. Washington, D.C. August 5, 2001.

"Cable's Champion: John Doerfer and CATV (Non) Regulation in the 1950s," presented at the Academic Seminar, National Cable Telecommunications Association Convention. Chicago, Ill. June 10, 2001.

"Creating Cable Television: Technology, Policy and the Development of the Cable-Satellite Distribution Systems," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communications Technology and Policy Division. New Orleans, La., August 7, 1999.

“Some Notes on Cable Television Evolution: Conceptual and Technical Antecedents, 1890 – 1948,” presented at the Academic’s Seminar, National Cable Television Association annual convention. Atlanta, Ga., May 2, 1998. (invited paper)

“Demographic Trends Impacting the Cable Television Industry,” invited presentation at the annual convention of the Association for Education in Mass Communication and Journalism, Media Management and Economics Division. Chicago, Ill., August, 1997.

"Two Tales of A City: John Walson Sr., Mahanoy City and the 'Founding' of Cable TV," presented at the annual convention of the Association for Education in Journalism and Mass Communication, History Division. Atlanta, Ga., August 1994.

"Toward a History of Cable Television: The Pre-History of CATV," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communications Technology and Policy Interest Group. Boston, Mass, August 1991.

"The Cultural Curve of Meaning: The Development and Extension of the Concept of Meaning in Mass Communication Theory," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Cultural Studies Division. Minneapolis, Minn. August 9-12, 1990.

"Media Ethics and the New Technology: The Equitable Distribution of Power," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Mass Communication and Society Division. Minneapolis, Minn., August 9-12, 1990. (Invited paper)

"In the Wake of Preferred: Waiting for Godot," presented at the International Communication Association, Annual Conference, May 1989, San Francisco, California, and the Association for Education in Journalism and Mass Communication, Law Division, Annual Convention, Washington, D.C., August 1989.

"Are Heavily Advertised Products Really Better," with Herbert Rotfeld, in Proceedings of the 35th Annual Conference on the American Council of Consumer Interest. Columbia, Mo.: American Council on Consumer interests, 1989.

"Student Values and Professional Self Selection," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Mass Communication and Society Division. Portland, Oregon, July 2-5, 1988.

"Structuration and Definitional Evolution in Public Policy," presented at annual convention of the International Communication Association. Montreal, Canada, May 21-25.

"R. Budd Dwyer: A Case Study in Newsroom Decision-Making," with William Smith, presented at the annual convention of the Association for Education in Journalism and Mass Communication, Radio-TV News Division. San Antonio, Texas, August 1987.

"Magazine Clearance and Consumer Protection - Preliminary Findings," with Herbert Rotfeld, in Proceedings of the 33rd Annual Conference on Consumer Interests. Columbia Mo.: American Council on Consumer Interests, 1987, pp. 196-200.

"Toward a Theory of Cable Rights," presented at the annual convention of the Association for Education in Journalism and Mass Communication, Law Division. Norman, Oklahoma, August 1986.

"Cable Television: Public Policy and the Evolution of Constitutional Protection," presented at the annual convention of the International Communication Association, Mass Communication Division. Chicago, Illinois, May 1986.

"The Control of Emerging Communications Technologies: A Systems Theory Approach," presented at the annual convention of the International Communication Association, Mass Communication Division. Honolulu, Hawaii, May 1985.

"The Auxiliary Medium and the Courts: Judicial Consideration of Cable TV and the First Amendment." presented at the annual convention of the Association for Education in Journalism and Mass Communication, Law Division. Oregon State University, August 1983.

"The Chain-Independent Debate Reassessed: Some New Evidence and an Interpretation," with William Benham and John Finnegan, Jr., presented at the annual convention of the Association for Education in Journalism and Mass Communication, Newspaper Division. University of Georgia, July 1982.

"Cable Regulation in the Community Interest: Movies and Morals in Middle America," with Susan Strohm, presented at the annual convention of the Speech Communication Association. Louisville, Kentucky. November 1982. (Invited Paper)

## BOOK REVIEWS

Review of Alexander B. Magoun. *Television: The Life Story of a Technology*. Baltimore: The Johns Hopkins University Press, 2009, for *Enterprise & Society: The International Journal of Business History* [forthcoming].

Review of *Television in a Multichannel Age: A Brief History of Cable Television*, by Megan Mullen. (Malden: Mass.: Blackwell Publishing, 2008), in *Journal of Broadcasting & Electronic Media*..

Review of *Technologies Without Boundaries: On Telecommunications in a Global Age*, by Ithiel de Sola Pool (Eli M. Noam, ed., Cambridge, Mass: Harvard University Press, 1990), in *Journalism Quarterly* 68:4 (Winter, 1991), pp. 879-80.

Review of *The Political Economy of Information*, ed. by Vincent Mosco and Janet Wasko, (Madison, Wisc.: University of Wisconsin Press, 1988, in *Journal of Media Economics* (Spring 1989).

## **PROFESSIONAL PUBLICATIONS AND PROJECTS**

Patrick R. Parsons, Heritage Walk Milestones in cable history. A series of 21 historical narratives commissioned by the National Cable Television Center and Museum, 1999.

Patrick Parsons, Milestones in Cable Television USA, 2nd ed., National Cable Television Center and Museum, Penn State University, 1990.

Patrick Parsons, "Cable Television and the First Amendment: The Post-Preferred Cases," (a revised version of "In the Wake of Preferred: Waiting for Godot"), National Cable Television Center and Museum, Penn State University, 1989.

Irving Fang, Patrick Parsons and David Hudson, Put That In Writing: A Programmed Learning Guide to Business Communication. Minneapolis, Mn.: University of Minnesota, 1981.

Patrick Parsons, Instructors' Manual for Television, Radio News (by Dr. Irving Fang). Includes original chapter on the history of television news. St. Paul, Mn.: Rada Press, 1981.

## **SERVICE TO THE PROFESSION**

### Academic Seminar, National Cable Telecommunications Association Annual Convention

Co-founding member.

Co-organizer, 1992-2001.

Competitive Paper Organizer, 1998-2001.

Book of the Year committee member, 2000-2006.

Invited Panel Moderator. May 7, 2000, New Orleans; June 9, 2001, Chicago; May 1, 2004, New Orleans.

Invited respondent to paper presentation by Tom Baldwin, Michigan State University, on "Research Directions in Cable Television." March 19, 1997, New Orleans.

Invited speaker on "Cable Curriculum in Higher Education." June 6, 1993, San Francisco, Ca.; June 1995, Dallas, Tx.; and May 1996, Los Angeles,.



Association for Education in Journalism and Mass Communication, Mass  
Communication and Society Division

Head of Division, 1989-1990

Vice-Head, 1988-1989

Secretary-Treasurer, 1987-1988

Newsletter Editor, 1987-1988

Chair, Research Committee, 1986-1987

Chair, Prof. Freedom and Responsibility Comm., 1985-1986

Trayes Award Nominating Committee, 1996

Mass Comm Review, editor selection committee, 1995.

Nominating Committee Chair, 1990-1991

Open paper competition coordinator, 1985-1987

Open paper competition judge, 1984-1985, 1987-2003, 2005-2008.

Moeller student paper competition judge, 1989-1990.

Organizer & Chair:

MC&S National Spring Conference, "Ethics in Media Management,"  
Minneapolis, Mn., March 31-April 1, 1989.

MC&S National Convention Full Program, Washington, D.C., August,  
1989.

Invited research panel on recent trends in media theory, 1987.

Mini-Plenary on AIDS Coverage. AEJMC Annual Convention. Norman,  
Ok. August 3-6, 1986;

Invited research panel on evaluating journalism ethics. AEJMC Annual  
Convention, Norman, Ok. August 3-6, 1986.

Moderator:

MC&S Trayes Professor of the Year Award Ceremony, AEJMC Annual  
Convention, Minneapolis, Mn., August 1990.

Open Papers Panel, MC&S Spring Conference, Tuscaloosa, Al., March  
29-30, 1990.

Invited panel, "Recent Trends in Selected Research Areas," AEJMC  
Annual Convention. San Antonio, Tx. August 1-4, 1987.

Invited panel, "Perspectives in Media Economics," AEJMC Annual  
Convention. Norman, Ok. August 3-6, 1986.

MC&S open research papers session, AEJMC Annual Convention, 1985.

Association for Education in Journalism and Mass Communication, Law Division

Research Committee Vice-Chair, 1986-1987

Research Committee member, 1984-1985, 1985-1986

Co-author, "Legal Bibliography," Media Law Notes, 1983-84.

Competitive paper judge, 1985-1987, 1989-1990

Moderator:

"Current Topics in Media Law." AEJMC Annual Convention. San  
Antonio, Tx. August 1-4, 1987.

"Ad Bans: Attempts to Censor Advertising." AEJMC Annual Convention.  
Norman, Ok. August 3-6, 1986.

Association for Education in Journalism and Mass Communication, Additional Activities

Technology & Policy Division: Paper Reviewer, 1992, 1993, 2001.  
Media Ethics Interest Group: Paper Reviewer, 1999  
Graduate Student Interest Group: Paper Reviewer, 1999  
Radio-Television Journalism Division: Research Committee member, 1987-1988.  
Media Management & Economics Division: Paper Reviewer, 1993, 1997.

Western Communications Educators

Co-organizer, annual conferences. California State University at Fullerton.  
November 5, 1983, and November 17, 1984.

International Communication Association, Mass Communication Division

Chair, panel on "New Television Measurement Technologies," ICA Annual  
Convention. New Orleans, La., May 29-June 2, 1988.  
Competitive paper judge. Annual conventions, 1987, 1988, 1992, 1993.

Additional Memberships

International Association of Mass Communication Researchers  
Society of Professional Journalists, Sigma Delta Chi  
Radio-TV News Directors Association, 1984-1987.

Editorial Boards

Journal of Media Economics  
Mass Communication & Society

Manuscript Reviewer

Journalism & Mass Communication Quarterly  
Journal of Media Economics  
Journal of Broadcasting & Electronic Media  
Mass Communication & Society  
Journal of Mass Media Ethics  
Journal of Communication  
The International Journal on Media Management  
Longman Publishing  
Allyn & Bacon Publishing  
Guilford Publishing

Outside Reviewer for Tenure and Promotion

External reviewer for promotion and tenure. Shannon Bowen, Syracuse  
University, 2011.  
External reviewer for promotion and tenure. Larry Collete. School of  
Communication. University of Denver, 2000.  
External reviewer for promotion and tenure: Elizabeth Blanks Hindman,  
Department of Communications, North Dakota State University. 1999.

External reviewer for promotion and tenure. Trevor Roycroft, McClure School of Communications Systems Management, Ohio University, 1999.

External reviewer for promotion and tenure. William Smith. School of Communication. Emerson College, 1993.

### Fellowships

Named Fellow of the National Cable Television Center and Museum, Pennsylvania State University, University Park, Pa., 1993

### Selected Invited Professional Presentations and Activities

Invited Speaker on Teaching and Academic Integrity. South Hills Business School. State College, Pa., February 18, 2008.

Invited speaker on "Cable Past, Present and Future," Pennsylvania Cable and Telecommunications Association "Cable Academy" conference. Penn State University, March 30, 1999, April 18, 2000, and April 17, 2001.

Invited presentation at the Walter Kaitz Foundation, Fellows Orientation Program, on "Cable Television and the First Amendment," October, 1992, 1993 and 1994, and "Cable Television History" October, 1997, 1998, and 1999. Penn State University.

Moderator, Panel on State and Local Cable Regulation at Conference on Telecomm Act of 1996 and its impact on Pennsylvania. Penn State University, April 26, 1999.

Invited Speaker on "Emerging Broadband Distribution Systems." First Annual Communications Law Institute, Penn State University, June 10, 1996.

Invited Speaker on Journalism Ethics at the Summer Minority Journalism Workshop. College of Communications, Penn State University, Summer, 1994 and 1995.

Moderator. Panel on International Cable Trends, Cable Television Marketing Society, annual convention, San Diego, Ca., 1991.

Moderator. Panel on Television and the First Amendment, National Press Club, Washington D.C., 1989.

Attendee. Conference on Faculty Roles and Rewards, American Association for Higher Education. San Diego, Ca. Jan. 21 – 24, 1998.

Attendee. NCTA conventions, 1991-2005.

Attendee. Broadcast Education Association conventions, Las Vegas, Nev., 1992 and 1998.

## **SERVICE TO THE UNIVERSITY AND THE PUBLIC**

### Don Davis Professor of Ethics, and Coordinator, Don Davis Program in Ethical Leadership, 2005-present.

Responsibility for all program activities, including the Ethics-Across-The Curriculum speaker series, the Academic Integrity Initiative, support for College classroom instruction and liaison with related University programs.

Organizational responsibility for the annual Don Davis Symposium in Advertising Ethics.

Organizational responsibility for the Ben Bronstein Lecture in Ethics and Communication.

Support and administrative assistance for the annual Oweida Lecture in Journalism Ethics.

Support and administrative assistance for annual ethics and ethics-related seminars, conferences and workshops in the Department of Telecommunications and the Department of Film-Video and Media Studies.

Annual academic integrity presentations at: “Spend a Summer Day” sessions for prospective students and their families, new student orientation, new faculty orientation workshops, multiple sections of College First Year Student seminars, College of Communications faculty meetings and departmental faculty meetings.

Invited presentations on professional ethics in various courses across the College.

Development of print, video and online academic integrity materials.

Development, in conjunction with the Rock Ethics Institute, of a University-wide curricular Minor in Ethics, 2007-2008.

Interim Associate Dean for Undergraduate education, 2003-2005.

Responsibility for all course scheduling and staffing in consultation with Department Heads.

Overall responsibility for student advising and counseling.

Responsibility for facilities operations, equipment and space allocation.

Liaison with the Commonwealth College campuses on issues of curriculum development, course staffing, and student advising.

Oversight of facilities expansion and space renovation, including new classroom and production facilities at Innovation Park and renovation of ground floor of Carnegie building.

Development of College-wide student learning assessment process as part of new ACEJMC accreditation requirements.

Support and administrative assistance in development of Film-Video program entry-to-major portfolio review process.

Development of College of Communications recruitment, retention marketing program including oversight of marketing research, a print campaign and development of a promotional video.

Coordination with World Campus and E-Learning Cooperative in development and support of College of Communications on-line course offerings.

Department Head, Department of Telecommunications (2000 – 2004); Professor in Charge, Telecommunications (Broadcast-Cable) Program, 1991 – 1996, 1998-2000.  
(Note: In 1996-1997 the College experimented with eliminating all program heads. In 1997-1998, Rob Frieden served as PIC).

Responsibility for course scheduling, curriculum development and faculty development  
Oversight of two major curriculum revisions to keep pace with changes in program faculty and industry conditions over the course of 10 years.  
Oversight of the program's outside Telecommunications Advisory Board and the Advisory Board's "Professionals in Residence" program, 2000-2004.

#### College of Communications Committee Work

Chair, College Promotion and Tenure Committee, 2010-2011, 2011-2012.  
Chair, Department Promotion and Tenure Committee, 2006-2007.  
Department Promotion and Tenure Committee, 2005-2006.  
Chair, Programs Level Promotion & Tenure Committee, 1995-1996.  
Programs Level Promotion and Tenure Committee, 1992-1993, 1996-1997, 1998-1999.  
College Promotion and Tenure Committee, 1994-1995, 2007-2008, 2009-2010.  
Graduate Admissions Committee, 2002-2003, 2005-2006.  
College of Communications Deans Search Committee, 1998-1999.  
Executive Committee, 1992-2005.  
Chair, Academic Integrity Committee, 2007-2008, 2008-2009.  
Academic integrity Committee, 2006-2007.  
College Curriculum Committee, 1994-1995, 1996-1997, 1998-2000.  
Chair, Media Studies Search Committee, 1994-1995.  
Journalism Search Committee, 1994-1995.  
Chair, Telecomm (Broadcast-Cable) Search Committees, 1994, 1995, 1996.  
Promotion and Tenure Dossier Task Force, Spring 1993.  
Facilities Task Force, 1994-1997.  
Academic Standards Committee, 1995-1996.  
Ph.D Admissions Committee, 1995-1996.  
Sabbatical Review Committee, 1996-1997.  
Telecommunications M.A. Admissions Committee, 1994-1996.  
Commonwealth Curriculum Cooperation Committee, 1997-1998.  
Telecommunications M.A. development committee, 1994.  
Member & College Liaison, Telecommunications Advisory Board, 2000- 2003.  
Advisor to Broadcast-Cable Club, AERho, Spring 1992.  
School of Communications-PAB Liaison Committee, 1988-1992.  
School of Communications-WPSX Liaison Task Force, 1990-1992.  
School of Communication Representative for WEHR, 1989-1993.  
Faculty advisor to Women in Cable & Telecommunications, 1995-1996.  
Interim Director, Catalyst Center, 1995-1996.  
College representative to the Pennsylvania Association of Broadcasters convention. Hershey, Pa., 1992, 1993, 2004, and 2005.

#### Service to the University

Administrative Council on Undergraduate Education (ACUE), 2003-2005.  
ACUE Chair of an ad hoc committee that developed University internship liability guidelines, 2003-2004.

ACUE Chair of the Instruction and Courses Group, spearheading development of administrative policy designed to improve English language proficiency among international teaching assistants, 2004-2005.  
University Faculty Senate, Curricular Affairs Committee and Diversity sub-committee, 1994.  
University Representative to CNET, 1992-1996  
University Teaching and Learning Consortium Member, 2001-2003

#### Outreach Activities

Consultant to Commonwealth of Pennsylvania, Office of the Attorney General, Tax Litigation Unit, offering expert advice in cases involving cable company appeals of certain state taxation laws and practices. October 1988 - December 1988.  
Consultant preparing expert testimony for Primestar Partners, Inc., in an antitrust suit brought against the company by the Justice Department. October 1998 - February 1999.  
Development of an online bibliography for the National Cable Television Center and Museum in Denver. September 1998 – December 2000.  
General consulting on issues of telecommunications history and development for the National Cable Center and Museum. February 1999 - December 1999.  
  
Member of the Library Committee. National Cable Television Center and Museum. 1998 - 2000.  
Screening Judge, Bart Richards Media Criticism Competition.

### **GRADUATE ADVISING**

#### Chair or Dissertation Advisor

Margaret Diamond, Ph.D. (in progress)  
Sarah Worley, Ph.D. (in progress)  
Shannon Kennan, Ph.D. (in progress)  
Mike Horning, Ph.D. (2012)  
Kathleen Kuehn (2010)  
Sonya Miller, Ph.D. (2009)  
Young Chun Kim, Ph.D. (2006)  
Sarah Real, M.A. (2003)  
Ray Neikamp, Ph.D. (2003)  
Dave Kaszuba, Ph.D. (2003)  
Mike Taranto, M.A. (2003)  
Jo Dumas, Ph.D. (co-chair) (2002)  
Justin Brown, Ph.D. (co-chair) (2001)  
John Manigault, Ph.D. (co-chair) (1999)  
Laurie Jason, M.A. (1996)  
Joe Butcher, M.A. (1996)

### Committee Member

Cari Tindall, M.A. (2014)  
Azadeh Nazer Fassihi, Ph.D. (in progress)  
Dunja Antunovic, Ph.D. (2015)  
Katie O'Toole, Ph.D. (2010)  
Sheila Sager, Ph.D. (in progress)  
Kim Garris, Ph.D. (2009)  
Pat Farabaugh, Ph.D. (2009)  
Marsha Tate, Ph.D. (2007)  
Katie O'Toole, M.A. (2005)  
Siho Nam, Ph.D. (2005)  
Sheila Sager, M.A. (2003)  
Charu Uppal, Ph.D. (2003)  
Aaron Marshall, M.A. (2003)  
Eric Jones, Ph.D. (2002)  
Sunetra Naryan, Ph.D. (2002)  
Bob Trumpbour, P.D. (2001)  
Scott McHugh, Ph.D. (2000)  
Nelson Smith, Ph.D. (2000)  
Justin Brown, M.A. (1997)  
Jeff Kuhns, M.A. (1997)  
Gary Ratcliff, Ph.D. (1996)  
Greg Jenkins, Ph.D. (1994)  
John Delavan, M.A. (1994)  
Steve Manual, M.A. (1992)

### **PROFESSIONAL EXPERIENCE**

City News Service, Los Angeles (1975-1978). City Desk editor and general assignment reporter. (CNS is a regional wire service serving the news media in Southern California).  
Managing Editor: Sandra Gibbons.

KTLA-TV News, Los Angeles (1976-1978). Writer for evening newscasts, part-time and relief. News Director: Lew Rothbart.

Radio News West, Los Angeles (1974-1975). General assignment reporter and tape editor for RNW audio feeds serving client stations across California. News Director: Bill Morlan.

KROQ AM-FM, Burbank-Pasadena (1973-1974). News writer and feature reporter.  
News Director: Leo McElroy.

KCSN-FM, Northridge, Calif. (1972-1973). Associate News Director responsible for 40-member student news staff at public affairs format station operated by Cal State University, Northridge.