

JOHN SANCHEZ, ASSOCIATE PROFESSOR
DEPARTMENT OF JOURNALISM, COLLEGE OF COMMUNICATIONS
DISTINGUISHED PROFESSOR, SCHREYER HONORS COLLEGE
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FORMAL EDUCATION

- M.S. JOURNALISM, The Ohio State University, Columbus, Ohio, 1989.
- M.A. MASS COMMUNICATION, University of Louisiana, Lafayette, Louisiana, 1988.
- B.A. COMMUNICATION ARTS, Washburn University, Topeka, Kansas, 1985.
SECONDARY EDUCATION Teacher Certification in JOURNALISM, ENGLISH, Kansas, 1985.

TEACHING RECORD-PENN STATE ONLY:
SPRING 2018 COMM 409 (1 SECTION)

FALL 2017 Comm 409, Comm 409 H. Honors section of News Media Ethics

SPRING 2016 Comm 409 (2 sections of News Media Ethics), Comm 494 Independent Studies Student in Undergraduate American Indian studies. Schreyer Honors College Distinguished Honors Faculty

FALL 2015 Comm 409 (News Media Ethics), Comm/WMST 205 (Gender, Diversity and the Media- Special topics- American Indians and the Media), Comm 494 Independent Studies Student in News Media Ethics. Schreyer Honors College Distinguished Honors Faculty

SPRING 2015 Comm 409 (News Media Ethics), Comm/WMST 205 (Gender, Diversity and the Media- Special topics- American Indians and the Media). Schreyer Honors College Distinguished Honors Faculty

FALL 2014 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), Comm 494 Independent Studies Student in News Media Ethics,. Schreyer Honors College Distinguished Honors Faculty

SPRING 2014 Comm 409 (News Media Ethics), Comm 496 SHC Independent Honors studies (three thesis students). Comm 494 Independent Studies Student in News Media Ethics, Course Release to Administrate a Project for the University Provost. Schreyer Honors College Distinguished Honors Faculty

FALL 2013 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), Comm 496H Independent Studies Student Honor Thesis. Schreyer Honors College Distinguished Honors Faculty

SPRING 2013 Comm 205/Wmnst 205 (Women, Minorities and the Media), Comm 494 Independent Studies Student in Directed Research in News Media and Ethnicity. Course Release to Administrate a Project for the University Provost.

FALL 2012 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), Comm 494 Independent Studies Student in Undergraduate American Indian studies.

SPRING 2012 Comm 409 (News Media Ethics), Comm 494 Independent Studies Student in Undergraduate American Indian studies. Course Release to Administrate a Project for the University Provost.

FALL 2011- SABBATICAL; UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA. Comm/Anthro 459 (American Indians and the Media). Faculty advisor to the Penn Center for Native American Studies.

SPRING 2011 Comm 409 (News Media Ethics), Comm 496 Directed Studies in American Indians and the Media, Comm 496 SHC Independent Honors studies (one thesis student). Comm 494 Independent Studies Student in Undergraduate American Indian studies. Course Release to Administrate a Project for the University Provost.

FALL 2010 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), PSU 009 American Indians and the News Media, Comm 496 SHC Independent Honors studies (one thesis student, one independent studies student).

SPRING 2010 Comm 409 (News Media Ethics), Comm 496 Directed Studies in American Indians and the Media, Course Release to Administrate a Project for the University Provost.

FALL 2009 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), PSU 009 American Indians and the News Media.

SPRING 2009 Comm 409 (News Media Ethics), Comm 496 SHC Independent Honors studies (chaired one Honor's Thesis), Course Release to Administrate a Project for the University Provost.

FALL 2008 Comm 409 (News Media Ethics), Comm 409H (News Media Ethics Honors Section), PSU 009 American Indians and the News Media, Comm 496 SHC Independent Honors studies (two SHC thesis students).

SUMMER 2008 COMM 596 Directed Graduate studies in Mass Communications, SROP mentor in Journalism

SPRING 2008 Comm 409 (News Media Ethics), Comm 496 SHC Independent Honors studies (chaired two Honor's Thesis), Course Release to Administrate a Project for the University Provost.

FALL 2007 Comm 409 (News Media Ethics), Second Section of Comm 409.003, PSU 009 Mass Media, Mass Media Indians and American Indians, Comm 496 SHC Independent Honors studies (chaired two Honor's Thesis).

SUMMER 2007 Comm 409.101 (News Media Ethics). (Master's Thesis committee).

SPRING 2007 COMM 409 (News Media Ethics), Comm 409H (Honors Section News Media Ethics).

FALL 2006 Comm 409 (News Media Ethics), Comm 205/WMST 205 (Women and Minorities in the Media), PSU 009 Mass Media, Mass Media Indians and American Indians, Comm 496 Independent Honors Study- Native American Studies.

SUMMER 2006 Comm 409 (News Media Ethics).

SPRING 2006 Comm 409 (News Media Ethics), Comm 409H (Honors Section News Media Ethics), Comm 496 Independent Honors Study

FALL 2005 Comm 409 (News Media Ethics), Comm 205/WMST 205 (Women and Minorities in the Media), PSU 009 American Indians and the Media, Comm 496 Independent Honors Study

SPRING 2005 Sabbatical

FALL 2004 Comm 409 (News Media Ethics), Comm 465. (BJ-2 Television Field Reporting)

SPRING 2004 Comm 409 (News Media Ethics), Comm 465. (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in American Indians in News Media), Comm 496.02 (Directed Studies in Public Affairs Reporting)

FALL 2003 Comm 409 (News Media Ethics), Comm 465. (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in American Indians in News Media), WMST 496 (Directed Studies in American Indian Women in Film).

SPRING 2003 Comm 409 (News Media Ethics), Comm 465. (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in Public Affairs Reporting), (Directed Studies in American Indians in News Media).

FALL 2002 Comm 409 (News Media Ethics), Comm 465. (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in Public Affairs Reporting)

SPRING 2002 Comm 409.1 (News Media Ethics) and Comm 465.2 (BJ-2 Television Field Reporting)

FALL 2001 Comm 360.5, 360.6 (Broadcast Journalism 1), Comm 409.2 (News Media Ethics), Comm 496 (Directed Studies in Public Affairs Reporting)
SUMMER 2001 Comm 409.101 (News Media Ethics)

SPRING 2001 Comm 409.1 (News Media Ethics), Comm 465.2 (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in Public Affairs Reporting)

FALL 2000 Comm 409.3 (News Media Ethics) and Comm 465.2 (BJ-2 Television Field Reporting)

SUMMER 2000 Comm 205.101 (Women and Minorities in the Media), Comm 409.101 (News Media Ethics), Comm 496 (Directed Studies in Public Affairs Reporting)

SPRING 2000 Comm 409.1 (News Media Ethics), Comm 465.2 (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in Public Affairs Reporting)

FALL 1999 Comm 360.1, 360.2 (Broadcast Journalism 1) and Comm 409.1 (News Media Ethics)
SUMMER 1999 Comm 409.601 (News Media Ethics) and Comm 411.601 (Cultural Aspects of Media)

SPRING 1999 Comm 205.2, (Women and Minorities in the Media), Comm 465.1 (BJ-2 Television Field Reporting), Comm 496 (Directed Studies in Public Affairs Reporting)

FALL 1998 Comm 360.1, 360.2 (Broadcast Journalism 1) and Comm 409.2 (News Media Ethics)

SUMMER 1998 Comm 496 (Directed Studies in Public Affairs Reporting)

SPRING 1998 Comm 360.1, 360.2; (Broadcast Journalism 1)

FALL 1997 Comm 360.1, 360.2 (Broadcast Journalism 1) and Comm 409.4; (News Media Ethics)

EMPLOYMENT HISTORY

CURRENT POSITION : ASSOCIATE PROFESSOR NEWS MEDIA ETHICS: The Pennsylvania State University, College of Communications, University Park, PA 16802. Teaching: News Media Ethics, Women and Minorities in the Media (interdisciplinary with women studies), Cultural Aspects of Media, and Directed Independent Studies in Public Affairs Reporting, Women Studies-Directed Studies, Directed Studies in American Indian Studies. Undergraduate and Graduate schools. Bachelor of Philosophy Degree Program, invited/drafted as a faculty preceptor in directed studies program (2/2002-present). At Penn State 8/1997-present

ACADEMIC DIRECTOR-THE WASHINGTON INTERNSHIPS FOR NATIVE STUDENTS: The American University, Washington, D.C. Reporting directly to the Dean of International and Special Programs. The Washington Internships for Native Students is a nationally recognized American Indian leadership program with a 6 credit hour academic component. Administrative and academic duties, including the academic design and instruction of the Washington Seminar in Native American Leadership and Tribal Issues in both undergraduate and the graduate schools. 5/1996-8/1997, Returned as the Journalist in Residence at AU in June 1998 and resumed with WINS as the professor of record. Summer 1998

CONSULTANT-MULTI-COMMUNICATION ISSUES IN INDIAN COUNTRY: The Widmeyer/Baker Group, 1875 Connecticut Ave. NW Suite 800, Washington D.C. 20006. Identified, designed, and developed internal and external communication plans for American Indian Colleges and Universities through the Model Institutions for Excellence program for Science, Engineering & Math. Consulted on Native American Concerns in and out of Indian Country. Conflict Resolution. Clients included: Tribal Colleges, National Indian Telecommunications Institute, The National Science Foundation, and NASA. 5/1996-5/98

ASSISTANT PROFESSOR/BROADCAST JOURNALISM: The American University, School of Communication, Washington D.C. Teaching: Broadcast Journalism and Understanding Mass Media. Graduate courses include: Television Field Reporting,

Broadcast News II Seminar and Reporting Public Affairs. Regular committee work and advisor to undergraduate and graduate school. 8/1995-8/1997

LECTURER/BROADCAST JOURNALISM: The Ohio State University, School of Journalism, Columbus, Ohio. Teaching: 412 Reporting Television News, 422 Television News Production and supervising the student television newscast "Metrobeat," In the Graduate School teaching: 622 Reporting Public Affairs for Radio and Television including the supervision of the student public affairs program "CityJournal," and 693 Directed Studies in Investigative and Public Affairs Reporting. 3/1994 -7/1995

DIRECTOR, CAPITAL UNIVERSITY TELEVISION FACILITY/INSTRUCTOR, Department of Speech and Communication, Columbus, Ohio. Teaching: Spch/Comm 100 Pre-Professional Activities, University Core Spch/Comm 120 Oral Communication, Spch/Comm 231 Broadcast News Writing, Spch/Comm 333 Television Production w/Lab, Spch/Comm 335 Advanced Television Production w/Lab, and Spch/Comm 491 Special Topics in Broadcast Journalism. Supervised the student run television facility and television productions of over 60 episodes of Skyline Columbus. Developed City Journal. Performed all administrative duties of the position of the Director of University Television. Responsible for television facility management, facility design, development, staff management, and budgetary management. 7/1989-6/1994.

SPEECH/COMMUNICATION INSTRUCTOR: The Adult Degree Program, Capital University, Columbus, Ohio. Additional teaching duties through the Ethnic Studies Program of the (ADP) included ETS 493 Contemporary Studies in Native American Affairs, Directed Readings in Native American Issues, and UC 120 Oral Communication (core course). Also supervised the television productions, Spch/Comm 493, of several senior projects as independent studies. 1990-1994.

BROADCAST RADIO/TV INSTRUCTOR GTA: University of Southwestern Louisiana, Lafayette. Teaching Sound production/recording-broadcast radio and photojournalism. Supervised and directed the weekly television cable news program and supervised the weekly public affairs program Progressive Visuals. 1986-1988
FIELD EXPERIENCE

INDEPENDENT PRODUCER: Assignment Field Television Producer. Produced and directed public affairs television documentaries. Assignments in the political arena, cultural affairs, music concerts, and public affairs. Also served as head of research in R & D phase of public affairs docs. Production consultant/editor. Documentaries aired on PBS in Midwest, Southern States and in the Ohio Valley. Some Industrials. Grant proposal writing for project funding; PBS, NEH, NAPBC, NBPC, etc. 1985-1996.

RADIO ANNOUNCER: KTDY 99.9 FM. Lafayette, Louisiana. Ran state of the art audio consoles and sound production consoles. General announcing and production assignments. Ran audio boards for the New Orleans Saints and USL Ragin Cajun Football games. rip and read newscasts. 1987-88.

RADIO ANNOUNCER: KRVS 88.7 FM. (NPR) Lafayette, Louisiana. Hosted morning vintage jazz radio show. Allowed to program own morning show. Hosted live interview segments. some production. 1986.

RADIO ANNOUNCER: KMAJ 108 FM. Topeka, Kansas. Hosted dayparts 10am-3pm, radio show-also produced Jazz on the Rocks, a vintage jazz program, on weekends. Interviews and tape with Dizzy Gillespie, Grover Washington Jr., Woody Herman... 1982, 1984.

PRODUCER/VIDEOGRAPHER: KTWU Ch 11. (PBS) Topeka, Kansas. Wrote, produced and directed public affairs and community programs for local PBS station. Live remote truck. Tech-director, studio cameras, EFP and PA. 1981-83.

RADIO ANNOUNCER: KTPK 107 FM. Topeka, Kansas. Regular announcer duties. Ran computer assisted master control board. General production assignments and newsbreaks. weekends. 1981-82.

NEWS PHOTOJOURNALIST: WIBW Ch 13. (CBS) Topeka, Kansas. Assignment news (6 and 10 PM) videographer covering city hall and general news assignments, live remote truck and News editing operations. 1980-81.

PRODUCTION ASSISTANT: KTSB Ch 27 (NBC) now KSNT Topeka, Kansas. General Television Production assignments. Studio and master control assignments. some engineering. 1979-80.

ASSIGNMENT PHOTOGRAPHER: Assignment commercial photographer/videographer working closely with art directors & public relations depts. on brochures, slideshows, television commercials and in the political arena. Served as a media liaison and director of communications. Freelanced commercial shoots for newspapers and state agencies. Photographs published in textbooks, magazines and newspapers. Operated custom B/W photo-processing lab. 1976-80.

HONORS AND AWARDS

- RECOGNIZED: Schreyer Honors College Distinguished Honors Faculty for service. May 2018
- SELECTED: Inducted into James B. Stewart giving society/Educational Equity giving society for philanthropy to Penn State University. 2015
- SELECTED EXCELLENCE IN TEACHING AWARD, Schreyer Honors College, Penn State University 2015
- ESTABLISHED Established Endowed Scholarship, The New Faces of an Ancient People Traditional American Indian Powwow Scholarship at The Pennsylvania State University. 2014
- SELECTED Invited to assist in National PBS documentary addressing the American Indian Powwow at Penn State University. Documentary received national accolades. 2014
- APPOINTED Strategic Plan Implementation Committee, AEJMC Association for Education in Journalism and Mass Communication. International Headquarters- Columbia, SC. June 2013, 2014, 2015
- SELECTED Appointed Schreyer Honors College Distinguished Honors Faculty. May 2013, Current
- SELECTED Recipient: Outstanding Alumni Award, University of Louisiana Lafayette, Lafayette, Louisiana. April 2013
- SELECTED Faces of Penn State, A campaign recognizing the outstanding and exceptional accomplishments of members of the Penn State University community. Cited for Exceptional Academics. 2013
- INVITED Faculty Search Committee, The College of Education, American Indian Leadership Program,
New Director Search, Penn State University, University Park, PA. 2012/2013
- INVITED Keynote Speaker: “How the News Media Shapes American Indian Identity and Policy in the United States.” State of Montana 2011 Tribal Relations Summit, Office of the Governor, Governor’s Office of Indian Affairs. Helena, Montana. December 2011
- INVITED Visiting Professor. The Annenberg School of Communication, The Department of Anthropology/Archeology and the School of Arts and Sciences. University of Pennsylvania, Philadelphia, PA. Fall 2011
- INVITED Ronald E. McNair Scholar’s Mentor, Penn State University, University Park, PA Summer 2011
- INVITED Guest Editor with Carstarphen, M to a special issue of the Howard Journal of Communications addressing American Indians and the Media. Volume 21, Number 4, Fall-Winter 2010
- INVITED Keynote Speaker, Office of Graduate Educational Equity Program's annual Retention Conference. Penn State University, University Park, PA. August 2010
- INVITED Sanchez, J. “American Indian Cultural Identity in the 21st Century.” The Humanities on the Road project, the Pennsylvania Humanities Council, the Penn Museum. University of Pennsylvania, Philadelphia. June 2010 (lecture taped for release on PCT in fall 2010).

- INVITED Sanchez, J. "We Are More Than Beads and Feathers" Invited Lecture to the Media, Race & Justice Lecture Series, Center on Race, Crime and Justice. John Jay College of Criminal Justice. May 2010
- INVITED Keynote Speaker, 17th Annual Ronald E. McNair Scholar's Conference, Penn State University, University Park, PA. July 2009
- INVITED Keynote Speaker, 2009 Pennsylvania Black Conference on Higher Education, 40 Years After King: Race, Reality, and Responsibility in Education. Harrisburg, PA. March 2009
- INVITED Keynote Speaker, 2009 Martin Luther King, SCASD Corl Street School, American Indians and the Case for Equal Rights. MLK Observance Day. State College, PA. January 2009
- SELECTED Vice Chair, Educational Equity and Campus Environment committee of the Faculty Senate, Fall 2008, 2009
- SELECTED Conference Planner to the American Native Press Archives National Conference, Little Rock, Fall 2008
- SELECTED Faculty Marshal, Penn State College of Communications, Spring 2008
- INVITED Sanchez, J. Keynote Speaker, 2008 Annual Diversity Summit: "Coloring outside the lines; diversity is more than black and white." Council of Commonwealth Student Governments. Pennsylvania State University. March 2008
- INVITED Keynote Speaker, 2008 Achievement Conference: "Inspiring Greatness to the Summit and Beyond." Pennsylvania State University. February 2008
- SELECTED By University Provost as Head Administrator of American Indian Powwow, provost awards course reduction to perform service. Spring 2008
- SERVED Honors Thesis committee, Schreyer's Honor's College. Fall 2007
- INVITED One of ten American Indians nationwide invited to attend American Indian Policy and Media Initiative Roundtable, Chumash Indian Reservation, California. Fall 2007
- SELECTED Named top leading scholar in the field of intercultural studies, Communication Institute for Online Scholarship, Fall 2007
- SELECTED Faculty Marshal, Penn State College of Communications, Dept. of Journalism, Summer 2007
- INVITED One of ten American Indians nationwide invited to attend American Indian and Media Policy Initiative Summit, Washington, DC Spring 2007
- SELECTED Master's thesis committee, Journalism/ Women Studies grad school, Spring 2007
- SELECTED Chair, Honors Thesis committee, Schreyer's Honor's College. Fall/Spring 2007
- SELECTED Chair, Accreditation Program Review team for a PA School of Communication. PA. 2006
- SELECTED To perform ancient American Indian songs at The Museum of the American Indian, Washington DC. 2006
- SERVED Honors Thesis committee, Schreyer's Honor's College. Fall 2006
- SELECTED Pennsylvania Humanities Council, Commonwealth Distinguished Speaker series, Fall 2005/06,07

- SELECTED Faculty Marshal, Penn State College of Communications, Dept. of Journalism, Spring 2005
- ELECTED Penn State Faculty Senate, College of Communications representative 2005, 2006, 2007, 2008
- APPOINTED Opinion Page Writer. The Centre Daily Times Newspaper, State College, PA Winter, 2004, 2005, 2006, 2007, 2008
- APPOINTED National Humanities Scholar, Who's Who in Social Scientists, 2004, 2005, 2006, 2007
- APPOINTED Diversity Task Force, Broadcast Education Association, 2004, 2005, 2006
- SELECTED Faculty Marshal, Penn State College of Communications, Dept. of Journalism, Winter 2004
- APPOINTED Committee on Institutional Cooperation, Library of the American Indian, Graduate Fall Workshop Instructor. The Newberry Library, University of Chicago, Chicago. Fall 2004
- APPOINTED Director/coordinator, The Traditional American Indian Powwow at Penn State. Coordinated first Traditional American Indian powwow celebration at Penn State and in central Pennsylvania. 2003, 2004, 2005, 2006, 2007
- APPOINTED: Director, The American Indian Speaker Series, Penn State University. 2003, 2004
- APPOINTED: Executive Board Committee on Institutional Cooperation, Library of the American Indian, The Newberry Library, University of Chicago, Chicago. 2003, 2004, 2005, 2006, 2007
- APPOINTED: Charter Member, Board of Directors: Jimirro Center for the Study of Media Influence. Penn State 2003, 2004, 2005, 2006, 2007
- APPOINTED: First President of the Board of Directors, American Native Press Archives. Sequoyah Research Center Symposium, University of Arkansas, Little Rock. 2002, 03, 04.
- APPOINTED: Penn State Faculty Senate, Intercultural and International Competence Subcommittee on Diversity Curriculum. Appointed by the Assoc. Provost of Undergraduate Edu. 2002, 2003
- RECIPIENT: AEJMC/ASJMC, Freedom Forum's Diversity Leadership Fellowship for Journalism Administrators. Journalism Leadership in Diversity Fellow. Pacific Coast Freedom Forum. San Francisco. 2000-2002
- SELECTED Faculty Marshal, Penn State College of Communications, Dept. of Journalism, 2002
- RECRUITED: Director of Dow Jones Minority Journalism Workshop. Penn State University 2000, 2001
- SELECTED: Faculty Marshal, Penn State College of Communications, Dept. of Journalism, 1999
- RECIPIENT: Freedom Forum Journalism Fellowship. Journalism workshop for Writing, Reporting, and Editing. AEJMC Teaching Fellow. Indiana University Indianapolis, Indiana 1999
- RECIPIENT: Excellence in Teaching Award: College of Communications, Penn State University 1999
- INDUCTED Into the Archives of Native Writers of the American Native Press Archives. University of Arkansas, Little Rock, Arkansas. 1998
- NOMINATED Excellence in Teaching Award: Penn State University, College of Communications. 1998
- AWARDED Journalist in Residence, Academic Director/Professor American Indian Leadership Program, The Washington Internships for Native Students. The American University, Washington, DC 1998

- RECIPIENT: Kiplinger Midcareer Journalism Fellowship in Public Affairs Reporting, The Ohio State University, Graduate School of Journalism, Columbus, Ohio. 1988, 89
- RECIPIENT: Corporation for Public Broadcasting Scholarship, The Ohio State University, Graduate School of Journalism, Columbus, Ohio. 1988, 89
- RECIPIENT: Graduate Teaching Associateship. The Ohio State University, Graduate School of Journalism, Columbus, Ohio 1988, 89
- RECIPIENT: Graduate Teaching Assistantship. University of Louisiana, Lafayette, 1986-88
- RECIPIENT: Wiseman Scholarship, Washburn University, Topeka, Kansas. 1984, 85
- RECIPIENT: Chapman Scholarship, Washburn University, Topeka, Kansas. 1984
- RECIPIENT: Award, Public Affairs Program. Kansas Association of Broadcasters: Kansas. 1983

RESEARCH AND SCHOLARSHIP

ARTICLES IN PRESS IN REFEREED JOURNALS

ARTICLES PUBLISHED IN REFEREED JOURNALS

Carstarphen, M., and Sanchez, J. (2010) "The Binary of Meaning: Native/American Indian Media in the 21st Century" *The Howard Journal of Communications*. Vol. 21, (#4): 319-327.

Sanchez, John. (2010). Native American-themed Mascots: American Indians are Human Beings...Not Mascots for Team Sports. In *The American Mosaic: The American Indian Experience*. Retrieved October 18, 2010, from <http://americanindian.abc-clio.com/>

Baldasty, G., Bramlett-Solomon, S., Dueze, M., Guterrez, F., Leibler, C. and Sanchez, J., (2003) "Has the Dream Stalled?" an assessment of the centrality of diversity in journalism and mass communication education. Educator Symposium. *Journalism and Mass Communication Educator*. Spring 2003. Vol. 58. (#1): 7-25.

Sanchez, J., (2003) "How American Public Schools Using Down-Linked News Media Shape American Indian Identity." *The Howard Journal of Communications*. Vol. 14, (#1): 39-48.

Sanchez, J., and Stuckey, M. (2000). "The Rhetoric of Indian Activism in the 1960's and 1970's." *Communication Quarterly*. Vol.48, (#2): 120-136.

Sanchez, J., and Stuckey, M. (1999). "Communicating Culture Through Leadership: One Perspective from Indian Country." *Communication Studies*. Vol. 50, (#2): 103-115.

Sanchez, J., and Stuckey, M. (1999). "From Boarding Schools to the Multicultural Classroom: The Intercultural Politics of Education, Assimilation, and American Indians." *Teacher Education Quarterly*. Vol.26, (#2): 83-96.

Sanchez, J., Stuckey, M, & Morris, R. (1999). "The Governments Case Against American Indian Activists, The American Indian Movement, Leonard Peltier." *American Indian Journal of Culture and Research*. Vol.23, (#2): 27-52.

Sanchez, J., and Stuckey, M. (1998). "Distance Learning in Indian Country: Becoming the Spider on the Web." *Journal of American Indian Education*. Vol. 37. (#3): 1-17.

Sanchez, J., Stuckey, M, & Morris, R. (1998). "E Pluribus Unum: American: Education and Native American Values." *Transformations: A Resource for Curriculum Transformation and Scholarship*. Vol.9. (#1): 1-20.

BOOK REVIEWS FOR ACADEMIC JOURNALS

Sanchez, J. (2012). Book Review. Owings, Alison. *Indian Voices, Listening to Native Americans*. New Brunswick, N.J.: Rutgers University Press, 2011. *American Indian Quarterly*, Volume 36, Number 3, Summer 2012

Sanchez, J. (2005). Book Review. Dennis Banks with Richard Erdoes "Ojibwa Warrior: Dennis Banks and the Rise of the American Indian Movement." *Journal of American Indian Culture and Research*. Spring 2005

Sanchez, J. (2000). Book Review. John M. Coward's "The Newspaper Indian: Native American Identity in the Press, 1820-90." *Journal of Rhetoric and Public Affairs*. Vol.3. #4. Winter 2000

ARTICLES PUBLISHED IN NON-REFEREED PUBLICATIONS

Sanchez, J. (2011). Op-ed column, "Tribal Schools benefit from Happy Valley's Generosity." *The Centre Daily Times Newspaper*. March 29, 2011. State College, PA

Sanchez, J. (2010). Op-ed column, "Veterans of all Cultures Honored." *The Centre Daily Times Newspaper*. April 6, 2010. State College, PA

Sanchez, J. (2009). Op-ed column, "Who Will Carry on the Traditions of the Many American Indian Cultures?." *The Centre Daily Times Newspaper*. April 14, 2009. State College, PA

Sanchez, J. (2008). Op-ed column, "Dancing to Keep Native Traditions Alive." *The Centre Daily Times Newspaper*. April 10, 2008. State College, PA

Sanchez, J. (2007). Op-ed column, "Stories Blend Ancient Wisdom, Today's Culture." *The Centre Daily Times Newspaper*. April 12, 2007. State College, PA

Sanchez, J. (2006). Op-ed column, "We Come From Brave People." *The Centre Daily Times Newspaper*. March 23, 2006. State College, PA

Sanchez, J. (2005). Op-ed column, "Learning the Lesson of the Thunder Eagle." *The Centre Daily Times Newspaper*. July 28th, 2005. State College, PA

Sanchez, J. (2005). Op-ed column, "Practice Makes Perfect in Preserving American Indian Culture." *The Centre Daily Times Newspaper*. April 5th, 2005. State College, PA

Sanchez, J. (2005). Op-ed column, "Remembering the Teachers." *The Centre Daily Times Newspaper*. January, 2005. State College, PA.

Sanchez, J. (2004). "Second Chances are Hard to Come By, Marking 40 years of the Civil Rights Act of 1964" *Newsletter of the Minorities and Communication Division, AEJMC*. North Carolina. July 2004

Sanchez, J. (2004). "The New Faces of an Ancient People" *Centre Daily Times*, State College, PA. March 30th, 2004.

Sanchez, J. (2004). Article on American Indian powwows. State College Magazine. State College, PA. March, 2004.

Sanchez, J. (2004). “Professional Freedom and Responsibility” Newsletter of the Minorities and Communication Division, AEJMC. North Carolina. Winter 2004

Sanchez, J. (2004). “Remembering Brown vs. Topeka School Board.” Newsletter of the Commission on Minorities, AEJMC. North Carolina. Winter 2004

Sanchez, J. (2000). “American Indians in the Newsroom?” Pennsylvania Newspaper Association, THE PRESS July/August 2000 Harrisburg, PA. Summer 2000

Sanchez, J. (1999). “Teaching Media Ethics for the New Millennium: A View from Indian Country.” Reflections on Teaching and Learning in Penn State’s College of Communications. A Culture for Learning. Jeremy Cohen, Editor. Pennsylvania State University, University Park, PA. Spring 1999

Sanchez, J. (1997). “Diversifying America’s Classroom: A Perspective from Indian Country.” Proceedings of the 1997 NCA Summer Conference on Racial and Ethnic Diversity in the 21st Century: A Communication Perspective. NCA, Annandale, VA. Fall 1997.

BOOK CHAPTERS

Sanchez, J. (2012), “Mass Media, Mass Media Indians and American Indians” In Race/Gender/Class/Media 3rd Edition. Rebecca Lind Ed. Pearson Press

Sanchez, J. (2012), “Examining the American Indian News Frames in Public Occurrences Both Foreign and Domestic: America’s First Newspaper.” In M. Carstarphen, J. Sanchez, Eds. American Indians and the Mass Media. Oklahoma Press

Sanchez, J. (2003). “An American Indian in Journalism: A dream maker for others.” In Edgar I. Farmer, Jay W. Rojewski, Barbara W. Farmer, Eds. Diversity in America: Visions of the Future: Real Issues of Real People. Kendall/Hunt Publishing Co. Dubuque, Iowa.

Morris, R., Sanchez, J., and Stuckey, M. (1999). “Why Can't They Just Get Over It?” In Lustig, M. & J Koestler, eds. Among US: Essays in Intercultural Communication. New York: Addison Wesley Longman.

Sanchez, J. (1999). “Teaching Media Ethics for the New Millennium: A View from Indian Country.” Reflections on Teaching and Learning in Penn State’s College of Communications. A Culture for Learning. Jeremy Cohen, Editor. Pennsylvania State University, University Park, PA. Spring 1999

BOOKS- PUBLISHED

Sanchez, J. (2012), M. Carstarphen, Eds. American Indians and the Mass Media. University of Oklahoma Press, Norman, OK

RESEARCH PAPERS AND PROFESSIONAL PRESENTATIONS:

Sanchez, J. “Examining national trends facing the challenges of diverse faculty in reaching or failing to reach academic leadership roles across the academy.” Moderator/Panel Presentation, National Convention of the AEJMC. San Francisco, California. August 2015

Sanchez, J. “The Traditional American Indian Powwow” Invited Speaker, Penn State University Alumni Association. March 2015

Sanchez, J. "American Indian Imagery in Contemporary Media" invited speaker, The Carlisle Indian School, Cumberland Historical Society, Carlisle, PA. October, 2014

Sanchez, J. "American Indian Genocide from 1492 to 2014" invited speaker, Bucknell University, Lewisburg, PA. September, 2014

Sanchez, J. "Minority Scholars Forging Ahead In Academia: Guidance for Success from Communication Theories, Research Findings and Personal Experiences, American Indians in Academe" Panel Presentation, National Convention of the AEJMC. Montreal, Canada. August 2014

Sanchez, J. "American Indian Media in the United States" Panel Presentation, National Convention of the AEJMC. Montreal, Canada. August 2014

Sanchez, J. "Examining American Indian Identity in the American Press from Public Occurrences to Wounded Knee" invited speaker, The University of New Mexico, Institute for American Indian Research. Albuquerque, New Mexico. February, 2014

Sanchez, J. "Challenges and Opportunities in Native American Journalism" invited speaker, Society of Professional Journalists, Sigma Delta Chi Foundation, University of Louisville, Louisville, KY. February, 2014

Sanchez, J. "Examining Mainstreamed News Media Coverage of Women and Underrepresented Underserved Communities in the ABC, CBS, and NBC Evening News Programs" Moderator/Presiding Panel Presentation, National Convention of the AEJMC. Washington, DC. August 2013

Sanchez, J. "Health Disparities among Marginalized Communities, American Indian Health Issues" Panel Presentation, National Convention of the AEJMC. Washington, DC. August 2013

Sanchez, J. "How Indigenous Ways of Knowing Can Inform How We Teach and Research Science, Environmental, Health and Risk Communication" Panel Presentation, National Convention of the AEJMC. Washington, DC. August 2013

Sanchez, J. "Examining American Indian Identity in the 21st Century: American Indian Facts 101" Invited: University of Louisiana Lafayette, Lafayette, LA. April 2013

Sanchez, J. "Mass Media, Mass Media Indians and American Indians in the 21st Century" Invited National Scholar Lecturer, George Tseo Memorial Lecture Series. Penn State University Hazleton, Hazleton, PA Feb 2013

Sanchez, J. "American Indians in the 21st Century, Examining the Facts." Invited Faculty Scholar, Lecture. Office for Research Protections' Scholarship and Research Ethics Brownbag Series. Penn State University, University Park, PA Feb 2013

Sanchez, J. "American Indian Identity at the Intersection of Sports Media." Invited guest lecturer to Sports Information Journalism class, Penn State University, University Park, PA. Nov. 2012

Sanchez, J. "American Indians in the 21st Century, Examining the Facts." Invited Faculty Scholar, Lecture. Office for Research Protections' Scholarship and Research Ethics Brownbag Series. Penn State University, University Park, PA Feb 2013

Sanchez, J. "American Indians and the American Mass Media in the 21st Century." Invited Lecturer, Office of Student Affairs, Penn State University, Brandywine, Philadelphia, PA. October, 2012

Sanchez, J. "Examining the Effects of ABC's *Children of the Plains* on American Indian Identity." Panel Presentation, National Conference of the AEJMC. Chicago, IL. August 2012

Sanchez, J. Keynote Speaker: "How the News Media Shapes American Indian Identity and Policy in the United States." State of Montana 2011 Tribal Relations Summit, Office of the Governor, Governor's Office of Indian Affairs. Helena, Montana. December 2011

Sanchez, J. Moderator/Speaker; Race and Representation in the Media "Reel Injuns" Lecture on American Indian Representation in the Media. University of Pennsylvania. Philadelphia, PA. November 2011

Sanchez, J. Moderator/Speaker; "We Still Live Here as Nutayunean" a film by Anne Makepeace. University of Pennsylvania Museum of Archeology and Anthropology, WHYY- TV Philadelphia, PA. November 2011

Sanchez, J. "How The News Media Frames American Indian Cultures." Office of Multicultural Student Services, Bucknell University, Lewisburg, PA. November 2011

Sanchez, J. Invited Lecturer: "Contemporary American Indian Cultures-How to Work with American Indian Children" Teacher Professional Development Learning Academy. Helena Public Schools. Helena, Montana October 2011

Sanchez, J. "American Indian Cultures in the 21st Century-Examining How the Media Shapes American Indian Identity." Carroll College, Helena, Montana October 2011

Sanchez, J. "Negotiating Race Relations; American Indians Are Not Mascots for Sports Teams." Freire Charter School, Philadelphia, PA. Hosted by the Greenfield Intercultural Center, University of Pennsylvania, Philadelphia, PA. October 2011

Sanchez, J. Featured speaker at a 2011 panel to mark the 40th anniversary of the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication. "The State of Scholarly Research As It Addresses American Indian Cultures." National Conference of the AEJMC, St. Louis, MO. August 2011.

Sanchez, J. Moderator, "Reel Injuns" Screening. Commission on Racial Equity and Diversity. Lecture on American Indian Identity. Penn State University, University Park, PA. March 2011.

Sanchez, J. Keynote Speaker, Office of Graduate Educational Equity Program's annual Retention Conference.
Penn
State University, University Park, PA. August 2010

Sanchez, J. "American Indian Cultural Identity in the 21st Century." The Humanities on the Road project, the Pennsylvania Humanities Council, the Penn Museum. University of Pennsylvania, Philadelphia. June 2010
(lecture
taped for release on PCT in fall 2010).

Sanchez, J. "Reporting on Indian Country: The Ethics of Framing American Indian Identity in the New Media: The Sedona Sweat Lodge Deaths." Panel Presentation, National Conference of the AEJMC. Denver, CO August 2010

Sanchez, J. "American Indian Cultural Identity in the 21st Century." The Humanities on the Road project, the Pennsylvania Humanities Council, the Penn Museum. University of Pennsylvania, Philadelphia. June 2010

Sanchez, J. "Carlisle Indian School and American Indian Identity from 1878-2010." Penn State University College of Education. University Park, PA June 2010

Sanchez, J. "Examining American Indian News Frames at the Entrance of the 21st Century." Conference of the Native American Indigenous Studies Association. Tucson, AZ May 2010

Sanchez, J. "We Are More Than Beads and Feathers" Invited Lecture. Race & Justice Lecture Series, Center on Race, Crime and Justice. John Jay College of Criminal Justice, NYC. May 2010

Sanchez, J. "Examining the Ethical Issues Surrounding Backpack Journalism and the New Tools of the Trade" The Annual Conference of the Pennsylvania Associated Press Broadcaster's Association, Harrisburg, PA March 2010

Sanchez, J. "News Media Framing of American Indians: A Study of Ten Years of American Indian News Reports From The ABC, CBS, and NBC Broadcast Evening Network News Programs." Lecture to the 40th Anniversary of the American Indian Leadership Program at Penn State University, Penn State University, November 2009.

Sanchez, J. "The Last of his Tribe; Contemporary American Indian Identity and DNA testing" The 9th Annual National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2009

Keynote Speaker, Sanchez, J. "Growing Up Indian In America: The Case Study of Johnny Left No Horses." The 17th Annual Ronald E. McNair Scholar's Conference, Penn State University, University Park, PA. July 2009

Keynote Speaker, Sanchez, J. "The New Faces of an Ancient People" 39th Annual Pennsylvania Black Conference on Higher Education Annual Convention, 40 Years After King: Race, Reality and Responsibility in Education. Harrisburg, PA. March 2009

Sanchez, J. "A Question of Blood; American Indian Identity and DNA Testing" The National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2008

Sanchez, J. "After 500 Years of First Contact: Exploring Contemporary American Indian Identity" Penn State University "Huddle Series" Selected Faculty Academic Presentation. PSU Alumni Association, September 2008

Sanchez, J. "From Public Occurrences to HBO: Examining American Indian Indians as part of the American Mass Media Culture" Invited paper to the American Indian Identity Panel. AEJMC National Convention. Chicago, IL August 2008

Sanchez, J. "Ethnocentric Images: The Portrayal of American Indians in the News Media and Education System." Invited Workshop to the National Conference of The National Education Association 2008, NEA Human and Civil Rights Joint Conference on Concerns of Minorities and Women. Washington, DC June 2008.

Sanchez, J. "The News Media Framing of American Indians: A Study of Ten Years of American Indian News Reports From The ABC, CBS, and NBC Broadcast Evening Network News Reports" Invited paper/presentation to Buffalo State College. April 2008

Sanchez, J. Ninth Annual CIC American Indian Studies Consortium Graduate Student Conference Chair: Juried Paper Session; Media Representations of Native Americans. Purdue University. April 2008

Sanchez, J. Diversity Brown Bag Lunch Series, Penn State Alumni Association: "A Gathering of Nations... The Traditional American Indian Powwow." Pennsylvania State University. April 2008

Sanchez, J. Keynote Speaker, 2008 Annual Diversity Summit: "Coloring outside the lines; diversity is more than black and white." Council of Commonwealth Student Governments. Pennsylvania State University. March 2008

Sanchez, J. Keynote Speaker, 2008 Achievement Conference: "Inspiring Greatness to the Summit and Beyond." Pennsylvania State University. February 2008

Sanchez, J. "Framing American Indian Cultures: Examining the American Indian in the American News Media" Invited paper in juried paper competition and panel presentation. The National Communication Association's National Convention. Chicago November 2007

Sanchez, J. "The News Media Framing of American Indians: A Study of Ten Years of American Indian News

Reports From The ABC, CBS, and NBC Broadcast Evening Network News Reports” Invited paper and research presentation to the American Indian Policy and Media Initiative Summit. Chumash Indian Reservation, California. November 2007

Sanchez, J. “American Indian Identity in the American News Media: The New Faces of an Ancient People” Invited University wide presentation as a guest in the distinguished speaker series, The University of Louisiana, Lafayette, LA. November 2007

Sanchez, J. “Examining American Indian Identity in the 21st Century.” Invited lecturer as a part of the Pennsylvania Humanities Council Lecturer Series. Academic lecture open to the public. Keystone College, La, Plume, PA. October 2007

Sanchez, J. “Using Contemporary Media to Teach Native Children Traditional Ancient Native Languages.” Panel Moderator. The National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2007

Sanchez, J. “Taking Control: How To Be A Proactive Graduate Student.” Invited Panelist to the annual conference of the Penn State Retention Conference, Penn State University, University Park, PA. September 2007

Sanchez, J. “News Media Framing of American Indians: A Study of Ten Years of American Indian News Reports From The Big Three US Television Broadcast Evening Network News Programs.” Invited paper in juried paper competition. AEJMC National Convention. Washington, DC August 2007

Sanchez, J. “Examining American Indian Identity at The Intersection of The American News Media.” Lecture and presentation to the 57th Annual Penn State University Alumni Institute. University Park, PA June 2007

Sanchez, J. “American Indian Identity and Culture in the 21st Century.” Invited lecturer to The Lancaster Historical Society, Indians Along the Susquehanna Project. Lancaster Historical Society, The North Museum, Lancaster, PA April 2007

Sanchez, J. “Mini-Symposium: The Enduring Effects of American Indian Stereotypes.” National Association of Multicultural Educators, 9th Annual Conference. Harrisburg, PA March 2007

Sanchez, J. “American Indian Identity; A case study of self-identified Indians and Native Policy.” Paper invited to the National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2006

Sanchez, J. “The News Media Framing of American Indians.” Invited Paper to The CIC American Indian Studies Consortium Annual Research Conference: Emerging Research in American Indian Studies. The Newberry Library, Chicago. September 2006

Sanchez, J. Program Moderator: Tribal Colleges Summit. The CIC American Indian Studies Consortium Annual Research Conference, The University of Chicago, Chicago. September 2006

Sanchez, J. “News Media Framing of American Indians: A Study of Ten Years of American Indian News Reports From The Big Three US Television Broadcast Evening Network News Programs.” Invited paper in paper competition. Broadcast Education Association. Las Vegas, NV April 2006

Sanchez, J. “American Indians from Public Occurrences to the ABC Evening News, the history of American Indians in the American News Media.” Invited Lecturer, The University of Louisiana. Lafayette, Louisiana. March, 2006

Sanchez, J. “News Media Framing of American Indians: A Ten Year Study of American Indian News Reports in the US Broadcast News Media.” Invited to the National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2005. (Invited Presenter).

Sanchez, J. Moderator—Panel on American Indian Film. American Indian Feature-Film Script Writing. The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2005. (Moderator).

Sanchez, J. Moderator—Broadcast Education Association Diversity Task Force. National Convention of the BEA. Las Vegas, NV. April 2005

Sanchez, J. American Indians in the 21st century, the intersection of News Media and American Indian cultures. The University of Illinois, Springfield. Invited Lecturer. Springfield, IL. March 2005

Sanchez, J. “Brown vs. Topeka School Board: Seeing Red Through the Black and White.” Invited to the National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2004.

Sanchez, J. The USC Annenberg Institute for Justice and Journalism’s Public Relations Inquiry Project: National Communication Association. Invited Panelist. Chicago. November 2004

Sanchez, J. “Brown vs. Topeka School Board: Seeing Red Through the Black and White.” Invited to the National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. October 2004.

Sanchez, J. “The New Faces of an Ancient People: Researching the Intersections of American Media, American News Media, American Public Schools and American Indians.” Invited 3-day National Workshop presentation for the Committee on Institutional Cooperation, the D’Arcy McNickle Library of the American Indian, and the Newberry Research Library. September 2004

Sanchez, J. “Pressing Issues in Teaching Diversity and Multiculturalism in Journalism.” Invited Panelist. International conventions of the AEJMC. Toronto, ON August 2004

Sanchez, J. Invited Discussant to the Paper: A New Path for Native American Tribal Media: Perceptions of Development Communications. AEJMC. Toronto, ON August 2004

Sanchez, J. “Bias and Objectivity in TV News?” Reporting Outside the Box.” Invited paper/panel presentation. Broadcast Education Association. Las Vegas, NV April 2004

Sanchez, J. Invited Discussant and Moderator to the Panel on Indigenous Foods. Indigenous Knowledge Conference. Penn State University, State College, PA May 2004

Sanchez, J. “The Intersection of News Media and American Indians.” Invited speaker to the Native American House, University of Illinois, Champaign. March 2004

Sanchez, J. “Media Culture and American Indian Cultures: The Identity Crisis of Contemporary American Indians.” Invited Panelist. Dee Brown and Media Depictions of Native Americans, a symposium honoring Dee Brown and the Brown vs. Topeka Board of Education Decision. Distinguished Speaker. University of Illinois, March, 2004.

Sanchez, J. “The Brown Decision and the Topeka Public Schools, Growing Up Indian in the 1950s.” Commutation of Martin Luther King. Penn State University. January, 2004

Sanchez, J. “American Indians and Public Schools: Examining the Intersection of Media and Public Schools on American Indian Children.” Guest Lecturer to Law and Policy class: The American Indian in American Society, University of Arkansas, Little Rock. November 2003

Sanchez, J. “News Media Indians: We are More Than Beads and Feathers” Invited paper to the National conference of the American Native Press Archives, The Sequoyah Research Center Symposium, University of Arkansas, Little Rock. November 2003.

Sanchez, J. Education, Ethics, and the “Cult of Efficiency” Implications for Values and Leadership. The Eighth Annual Values and Leadership Conference, The UCEA Center for Study and Leadership and Ethics. Invited Panel Moderator and Discussant for All American Indian Ethics Academic Presentation. Penn State University, October 2003

Sanchez, J. "The New Faces of an Ancient People, 21st Century American Indians." Invited paper presentation. The Ohio State University. Columbus, Ohio. August 2003.

Sanchez, J. AEJCM- Tenure and Promotion Strategies. Invited panelist for P&T Workshop presentation AEJMC. Kansas City, Missouri. August 2003

Sanchez, J. "21st Century News Media Indians: A Perspective from Indian Country." Invited panelist presentation AEJMC. Kansas City, Missouri. August 2003

Sanchez, J. "Teaching the Next Generation about Cultural Diversity Issues and the Media- Covering Indian Country." Invited paper/panel presentation. Broadcast Education Association. Las Vegas, NV April 2003

Sanchez, J. "News Media Indians: A Visibility Study of American Indians in American Television News Media Between 1990 and 2000." Invited paper/panel presentation. American Native Press Archives, Sequoyah Research Center Symposium, University of Arkansas, Little Rock. November 2002.

Sanchez, J. "Winds of Change...Still Waiting for a Breeze; A ten year study of American Broadcast News Reports on Indian Country." Guest Lecturer, William Allen White School of Journalism, University of Kansas, Lawrence, KS. October 2002

Sanchez, J. (2002) "Seeing Red through all the Black and White; American Indians Teaching Non-Indians How to Think in a Multicultural Society." Invited panelist presentation AEJMC. Miami FL. August 2002.

Sanchez, J. "American Indians and the American News Media: Examining News Media and the Truth in Reporting on American Indian Cultures from American Indian Perspectives." Invited paper/panel presentation AEJMC. Miami, FL. August 2002.

Sanchez, J. "Mass Media, Mass Media Indians, and American Indians: Examining the Role of Media and Public Schools as They Shape American Indian Cultures in the 21st Century." Dealing with Difference Summer Institute. Western Illinois University. Macomb, IL. Invited paper. May 2002

Sanchez, J. "Exposing the myth of the Liberal News Media: Finding an American Indian Voice in the American Broadcast News Media." Invited paper/panel presentation. Broadcast Education Association. Las Vegas, NV April 2002

Sanchez, J. "American Indian Issues in the American Broadcast News Media: Effects on American Indian Identity." American Native Press Archives Conference, Sequoyah Research Center Symposium, University of Arkansas, Little Rock. Invited Paper. November 2001.

Sanchez, J. "American Indians in the 21st Century American News Media." Invited panelist, paper. Native American Press Association. Buffalo, NY June 2001

Sanchez, J. Native American Electronic Media: Current Trends and a Forecast for the Future. Invited panel paper presentation. Broadcast Education Association, Invited Panelist. April 2001

Sanchez, J. "Examining the Role of Ethnocentric Mass Media in American Public Schools and the Effects on American Indian Children." National Gathering of American Indian Scholars for the Research in Indian Education Conference, Albuquerque, New Mexico. Invited. Paper. April 2001

Sanchez, J. Workshop: "American Indian Leadership: Remembering Ancient American Indian Cultural Traditions for Leadership Decisions in the 21st Century. National Conference of the National Indian Education Association, Sioux Falls, South Dakota. Invited. October. 2000

Sanchez, J. Session Title: "Science, Myths & Vortices in the West: Sedona Meets Yucca Mt." Co-sponsors: Science Interest Group and Religion Interest Group. Invited Panelist. AEJMC National Conference. Phoenix, AZ August/2000.

Sanchez, J. Session Title: "The New Faces of an Ancient People: American Indian Cultures, The American Mass Media and the New Millennium." Invited and sponsored by the Minorities and Communication Division. AEJMC National Convention. Phoenix, AZ August/2000.

Sanchez, J. Session Title: "Native American Images: forbidden snapshots and formal portraits." Co-sponsors: Visual Communication Division and the Minority and Communication Division. Invited Panelist. AEJMC National Convention. Phoenix, AZ August/2000.

Sanchez, J. "The New Faces of an Ancient People: How the News Media Shapes American Indian Cultures for the New Millennium" Panel and Paper presentation, National Convention of the Broadcast Education Association, Las Vegas, NV. April 2000

Sanchez, J. "Identifying Diversity Issues and Concerns for Multicultural People in the American Dominant Culture for the New Millennium." Keynote Address. The First Conference on Diversity. The Penn State University, Smeal College of Business, START Program. The American Assembly of Collegiate of Schools of Business. State College, PA. March 2000

Sanchez, J. "American Indian Identity and Media Effects on American Indian Children." Seminar paper on American Indian Identity and how the media shapes contemporary Indian perspectives. National Conference of the National Indian Education Association. Oklahoma City, Oklahoma. Invited October, 1999

Sanchez, J. "American Indian Leadership Through Education for the New Millennium." Paper and workshop the National Conference of The National Indian Education Association. Oklahoma City, Oklahoma. October, 1999

Sanchez, J., "Special Effects: Exploring How News Portrayals of Race and Class Impact Children" Invited Panelist on the American Indian perspective. The Quarterly-Annual International Meeting of the four minority professional journalism associations at the Unity99 Conference, Seattle, WA. July, 1999

Sanchez, J. "Educators and the Media: Examining the Way American Indians are Portrayed." Invited Paper. Fostering Diversity: From the Talk to the Walk. The Pennsylvania State University, The Commission on Racial/Ethnic Diversity, and the Office for Civil Rights; U.S. Department of Education. State College, PA, June, 1999

Sanchez, J. "American Indian Cultures and the American Mass Media; How The Dominant Culture Defines American Indian Nations." Invited Lecturer : Race and Gender Issues. The University of Wisconsin, Madison, Madison, Wisconsin. February, 1999

Sanchez, J. and Stuckey, M. The Rhetoric of Indian Activism: Negotiating Between Worlds, Educating Across Cultures. Invited Paper and Panel for the International Convention of the National Communication Association, NY. Nov. 1998

Sanchez, J. "Examining The Role of America's Public Classrooms in Shaping Contemporary American Indian Cultures; A View From Indian Country" University Distinguished Speaker Series. Keynote Speaker. Invited. The University of Mississippi, Oxford. November, 1998.

J, Sanchez. "American Indian Cultures: How the Media Shapes Them for America's Public Classrooms" One of four top papers in peer reviewed paper competition. National Conference of the National Indian Education Association. Nashville, TN. October, 1998

Sanchez, J. and Stuckey, M. "Indian Activism after Wounded Knee." Paper presented at the 1998 convention of the American Political Science Association. Boston. September, 1998

Sanchez, J. National Convention of the Native American Journalists Association. Paper: "Mass Media Representations of American Indian Cultures: Consequences for American Indian Children." Workshop on Media Protocol for American Indian Cultures. Tempe, Arizona. Invited. June, 1998.

Sanchez, J., Stuckey, M, & Morris, R. "Against The Horizon: Distance Learning in Native America." Top Paper in peer reviewed paper competition, Multicultural Division. National Convention of The Broadcast Education Association, Las Vegas, Nevada. April, 1998.

Sanchez, J., and Stuckey, M. "From Boarding Schools To The Multicultural Classroom: Education, Assimilation, and American Indians." Presented at the 15th Annual Conference On Multicultural Education, University of Miami. Miami, FL. February, 1998

Sanchez, J. "Ethnocentric Perceptions of Contemporary American Indian Cultures By The American Mass Media." The First Conference on Racism: The Native American Experience. Invited Paper and Seminar. Springfield College; Springfield, MA. Invited. Jan, 1998.

National Communication Association National Convention. "To Steal The Land: The American Indian Movement, Leonard Peltier And The Social Construction Of Guilt." Paper/ presentation. Sanchez, J., M. Stuckey, & R. Morris. Chicago, Nov. 1997.

American Political Science Association, National Conference. "Alternatives Of The Heart: Models of Native American Leadership." Paper/presentation. Sanchez, J., M. Stuckey, & R. Morris. Washington, DC. Aug. 1997.

National Communication Association: Conference on Racial and Ethnic Diversity. "Diversifying America's Classroom: A Perspective From Indian Country." paper published in a collection of conference presentations on racial and ethnic diversity. Invited. J. Sanchez. Washington, DC. July, 1997.

The Second Washington Conference for The Hispanic Association of Colleges and Universities. Leadership Forum, The Washington College of Law at The American University. Native American Leadership. "Through the Lens...What Is Non-Native America Learning About Native American Cultures In The American Mass Media?" Lecture. Washington D.C. June, 1997.

The Conference on Native American Values: For a New Millennium. "E Pluribus Unum: American Education and Native American Values." Sanchez, J., M. Stuckey, & R. Morris. Paper/presentation. The University of Southern Mississippi, Hattiesburg, MS. April, 1997.

The Conference on Native American Values: For a New Millennium. "Contemporary American Television Ethnocentric Perceptions of Contemporary American Indian Cultures And Their Affects On American Indian Children." paper/presentation. The University of Southern Mississippi, Hattiesburg, MS. April, 1997

The National Science Foundation, "Current Cross Cultural Pedagogical Trends and Their Effect On Contemporary Native American Cultures." Panel and Presentation. Arlington, Virginia. Nov. 1996.

The National Indian Education Association, National Conference, "Ethnocentric Perceptions of Contemporary Native American Cultures in the American Mass Media: The Effects Upon Native Children." Presentation and Interactive Media Forum. Rapid City, South Dakota. Oct. 1996.

The Washington Conference for The Hispanic Association of Colleges and Universities. Leadership Forum, The Washington College of Law at The American University. Native American Leadership. Lecture. Washington D.C. July, 1996.

The Broadcast Education Association/National Association of Broadcasters, National Conference, "Multicultural Research, Does It Include Native America?" Panel and Presentation. Las Vegas, Nevada. April, 1996.

The Ohio State University, The Graduate School of Education, Department of Diversity. "Multicultural Influences in Early Childhood Education: Ethnocentric Perceptions of Contemporary Native American Cultures In The American Mass Media and Popular Culture." Lecture. Columbus, Ohio. Feb. 1996.

The Ohio State University, Office of Minority Affairs, Conference on Native America, Native American Identity. Traditional and Contemporary Aspects of American Indian Identity. Panel and Presentation. Columbus, Ohio May, 1995.

Pedagogical Approaches to Inter-cultural Communication and Education of Traditional Native American Indians. Presentation and Panel. Annual Conference of the Central States Communication Association. Oklahoma City, Oklahoma. 1994.

Media, Race, and Crime. The Kiplinger Public Affairs Reporting in Journalism National Conference, 20th Anniversary National Conference. Panel and Presentation. The Ohio State University, Columbus, Ohio. 1994.

Native America and the Media. Seminar. National Scholastic Press Association, National Conference, Los Angeles, California. 1993

“Peyote, Native America and The First Amendment.” Freedom of Expression, Morality, and the First Amendment. A National Symposium on the Bicentennial of the Bill of Rights, Panel & Presentation. Columbus, Ohio. 1992.

“Don’t Celebrate 1992, Mourn it. The Traditional Native American Perspective of the Quincentennial.” National Conference of Newspaper Writers and Editors. Columbus, Ohio. 1992.

The Survival of Traditional Native America and The Next 500 Years. Peace Studies Conference, Seminar. Wright State University, Dayton, Ohio. 1992.

Stereotyping Native America...Media Perceptions of Modern Native America. Journalism Educators Association, National Conference, Columbus, Ohio. Lecture and Workshop Panel. 1992.

Multicultural Education...Does It Include Native America? Department of Education, State of Ohio and Columbus Public Schools, Conference on Multicultural Education, Keynote Address, Seminar. Columbus, Ohio. 1991.

MEMBERSHIP AND DIRECTORY LISTINGS

- Native American Indigenous Studies Association. 2009, 2010, 2012, 2013
- Penn State University: University Faculty Senate; Educational Equity and Campus Environment Committee-2007, Vice Chair 2008, 2009, University Curriculum Committee-2004-2007
- Penn State University: Commission for Race and Diversity. 2008
- Association for Educators of Journalism and Mass Communications. 2000-Present
Professional Freedom and Responsibility Chair, MAC Div. 2003,04
Associate Chair/Faculty Research Paper Competition, MAC Div. 2000,2001.
Minorities and Communication Div. Membership Task Force 1999,2000
Commission on Minorities, 2002,03,04
- Broadcast Education Association Washington D.C.
Chair-Multicultural Division, 2004, 2005, 2006
BEA Diversity Task Force 1004, 2005, 2006
Vice-Chair, Multicultural Division, 2002, 2003
Newsletter editor Multicultural Div, 1999/2002
Chair, Paper Competition Multicultural Div. 1998/99
- Native American Journalists Association, Minneapolis, MN 2000- Present
Peer Review Judge, Broadcast radio and television 2001

- American Native Press Archives, Little Rock 2002-current
President, Board of Directors, 2002, 2003, 2004
Member, Board of Directors, 2004, 2005, 2006, 2006, 2007, 2008, 2009
- National Indian Education Association, Washington D.C.

DEPARTMENT AND UNIVERSITY ACTIVITIES:

Penn State Commission on Racial/Ethnic Diversity 2008.09
 Penn State Faculty Senate, Educational Equity Committee, Vice Chair 2008,09
 College of Communications, Faculty Senator, Curriculum committee, Diversity committee 2006,07,08
 College of Communications, Broadcast faculty search committee, 2004,05,06, 07
 Martin Luther King Observation Presentation, State College School District. 2006. 07
 Martin Luther King Observance Lecturer. Penn State University/Penn School Assoc 2004
 Penn State University: Coordinator, PSU/SCASD American Indian Teacher Workshop 2004
 Penn State University: Coordinator, Penn State Univ. American Indian Powwow 2003,04,05,06, 07
 Penn State University: Coordinator, American Indian Speaker Series. 2003, 04, 05, 06, 07
 Penn State University: Coordinator, American Indian Teacher Education Workshop, State College Area School District and the American Indian Leadership Program, College of Education. 2003, 2004
 Penn State University: The Diversity Support and Education Center, a system within the Affirmative Action Office, member of a focus group addressing retention of minority faculty at Penn State University, March 2002
 Penn State University: Coordinator, American Indian Leadership American Indian Powwow Celebration. Coordinated first traditional American Indian Celebration at Penn State University. Working through the College of Education and the Office of the Vice-Provost of Educational Equity. Fall 2000, Spring 2001
 Penn State University: Diversity Symposium, Division of Undergraduate Education, Student Affairs and the College of Education. The Color of Fear: An Open Dialogue on Race. Panel on Images and ethnocentric stereotypical perceptions of American minorities in the United States. April 2001
 Penn State University: Diversity Workshop, Penn State Leadership Development, ATT Center for Service Leadership, "American Indians: Identity, Stereotypes & the Media." Penn State University, October 2001
 Penn State University, Dept. of Journalism: Good Offices Committee, 2000, 2001, 2002
 Penn State University, Dept. of Journalism: Hearst Writing Award Committee, 1999,2000
 Penn State University, Dept. of Journalism: Representative on the Academic Standards Committee, 1998,99
 Penn State University, Dept. of Journalism: Journalism Curriculum Committee, 1998
 Penn State University, Dept. of Journalism: Faculty/Staff Student Assessment committee, 1998
 Penn State University, Dept. of Journalism: Willard Design Team for Gannett News Room, 1997, 98
 Penn State University, Multicultural Affairs, SROP Minority Graduate Student Mentor. Center for Minority Graduate Opportunities and Faculty Development. Mentor. Summer 1999,2000,2001,2002, 2003
 Penn State University, Dow Jones Multicultural Journalism Workshop, Director, 2000,2001
 Penn State University, First Year Freshman Seminars, College of Communications, Guest Lecturer, American Indians and the ethics of broadcast media.1999, 2000
 Penn State Summer Research Opportunities Program. In collaboration with the Provost's Office, the Graduate The Pennsylvania Governor's School for Information Technology. Mentor- Ethics/New Media Summer 1999
 Penn State University, American Indian Cultures- Presentation. West Halls Cultural Committee. Winter 1999
 Penn State University, Dept. of Special Programs, The Governor's School of Technology, summer 1999
 Penn State University, College of Communications, Multicultural Journalism Workshop, summers 1998, 1999
 Penn State University, College of Communications, Journalism Curriculum Design Committee, 1997/98
 Penn State University, College of Communications, Design Committee, Gannett News Facility 1997/98
 Penn State University, College of Communications, Design Committee for the Broadcast News Facility, 1997/98
 American University, School of Communication Accreditation Committee 1995/96
 American University, Graduate Admissions Committee 1996/97
 American University, Graduate Affairs Committee 1996
 American University, Faculty Diversity Committee 1996
 American University, Digital Technology Committee 1995
 American University, Nominations Committee 1996
 American University, Mentor, Office of Multicultural Affairs, 1995/96
 Hispanic Association of Colleges and Universities & American University/MOU Planning Committee 1997

The American Mosaic Ethnic Series, Native Voices: The American Indian Educational Experience. Planning Committee, Washington, DC 1996

CONSULTING ACTIVITIES

Penn Center for Native American Studies, University of Pennsylvania, Philadelphia, PA 2011, 2012, 2013
 Montana Office of Indian Affairs, Office of the Governor, 2011 Tribal Relations, Helena, Montana
 Helena Public Schools, Helena, Montana 2011
 Consultant, to the State College Area School District on American Indian Education. 2002-2014
 Consultant, The Widmeyer-Baker Group, Inc. Native American Concerns, working with The National Science Foundation and NASA on the MIE project-designed to identify and raise the number of underrepresented college and graduate students (specifically American Indian students) in Science, Engineering, and Mathematics. Design internal and external communication plans for American Indian Tribal Colleges with the goal being one that can be replicated as a national model. Indian Country, Washington, D.C. 1996-98
 Consultant, The National Science Foundation, Research on Education, Policy, and Practice. Proposal and Project case panel reviewer, Science, Mathematics and Technology arena. Washington, D.C. 1997
 Consultant, The National Science Foundation, National Indian Telecommunications Institute. Field project investigator. Santa Fe, New Mexico. 1997
 Consultant, The McKenzie Group. Native American Issues, Conflict Resolution. Indian Country and in Washington, D.C. 1996.
 Consultant, Faculty Facilitator, Washington, D.C. City Government and American University Partnership in Diversity. Washington, D.C. 1996.
 Consultant, American Indian Candidate for US Congress, Montana, Washington, D.C. 1996.
 Consultant/Textbook Reviewer (journalism, communication), Houghton Mifflin Co. New York, NY. 1996.
 Board of Advisors, Faculty Facilitator, Washington Internships for Native Studies, Washington, D.C. 1996.
 Consultant, The United States Dept. of Education, Office of Indian Education, Washington, D.C. 1995.
 Board of Trustees, The Ohio Center for Native American Affairs, Columbus, Ohio. 1992-2000

ADDITIONAL ACTIVITIES

The Coalition of Alaska Natives and Alaskan Tribes, Washington. D.C.
 Washington Coordinator: American Indian Movement, Washington, D.C.
 National Judge, Hometown Video Competition, Public Affairs Programming, Ohio
 Judge, International Communication Association, Public Speaking Competition, Ohio
 Minority Grant Proposal Workshops, Ohio Arts Council, Cleveland, Ohio
 Chairman, Board of Directors, Native American Indian Center, Columbus, Ohio
 Legislative Advisor, Ohio Traditional Indian Rights Council, Dayton, Ohio
 Charter member, Ohio State American Indian Council, Ohio State University, Ohio
 President, Founder, The Ohio Center for Native American Affairs, Columbus, Ohio
 Member, State of Ohio, Department of Education Bias Review Panel for Proficiency Examinations. Columbus
 The Ohio Council of Churches, Native American Task Force, Columbus, Ohio
 Consultant, The United States Department of Education, Office of Indian Affairs, Washington D.C.
 Mentor, Office of Multicultural Affairs, The American University, Washington D.C.
 Board of Advisors, Washington Internships for Native Students, The American University, Washington D.C.
 Member, World Congress on the Family International Advisory Board
 Member, The Columbus Commission on Ethics and Values
 Member, Columbus Public Schools Multicultural Education Committee
 Charter, Board member, The Ohio State University Native American Advisory Board
 Board member, The Ohio State University Advisory Council on Minority Recruitment
 Board member, The Ohio Arts Council, cultural arts project review committee
 Project Reviewer, The Columbus Foundation, philanthropy, Columbus, Ohio
 National Humanities Scholar, The Ohio Department of The Humanities
 Faculty Advisor: Pi Phi Epsilon Sorority, Capital University
 Faculty Advisor:
 Alpha Chi Ro Fraternity Penn State University, 2012/2013

Chi Theta Pi Sorority, Capital University
Zata Tau Zata Sorority, Capital University

MEDIA INTERVIEWS - pertaining to issues in Traditional American Indian Communication/Education:

Indian Country Today Newspaper/online

Montana Public Radio

"National Native News" Alaska

"USA Today Newspaper" Washington, DC

"Boston Globe" Mass.

"Philadelphia Inquirer" Penn

"The Cleveland Plain Dealer"

"The Toledo Blade"

"The Lakota Times" Rapid City, SD

"The Columbus Dispatch"

"The Cincinnati Enquirer"

WCBE FM NPR Columbus

WTVN AM Radio Columbus

WCSB FM Cleveland

WSYX TV Columbus

WHIO TV Dayton

"The Press Democrat" Santa Rosa, Calif.

"The United Daily News" TAIWAN R.O.C.

"Gannett News Service" Washington, DC

"The Oregonian" Portland

"The Springfield News, Springfield, Mass

"Race Matters, PBS PSU. PA

Indian Country Today

"The Independent Record" Newspaper Helena, MT.

The Ohio State University School of Journalism

The OSU Department of Black Studies

The OSU American Indian Council

The Ohio State Department of Rehabilitation

The Columbus Comm. on Ethics and Values

The Columbus Department of Public Safety

The World Congress of the Family

ABC Radio Network

Ohio Public Radio

WOSU AM Radio, Columbus

WERE FM Cleveland

WCMH TV Columbus

WBNS TV Columbus

WRC TV Washington, D.C.

"The New London Day Newspaper" Hartford, Conn.

The Turkish News Agency, Print and Broadcast, Turkey

"Lee News Service" Nebraska

"News From Indian Country" Minneapolis

Gannett News Service- American Indian Leadership. DC

Centre Daily Times, State College PA

News From Indian Country