Table 1. Students

List below each of the separate programs of study in the unit. These may be called emphases, concentrations, sequences, or majors; please identify each program with a separate set of requirements.

Give the number of students by class (year in school) in each of these programs at the end of the 2017–2018 academic year. If all of your students technically come under one major but you subdivide those majors into sequences or tracks, please list students by those

sequences or tracks. Please be sure to list separately all subsidiary programs of study, even if not formally identified by computer or register codes.

Show the number of undergraduate degrees conferred during academic year 2017–2018. Please include all semesters or quarters. If the unit has a formal pre-major status, list the number of such students*.

Add or delete lines as needed.

| Undergraduate | Number of Students | | | | <u>Degrees Conferred 2017-18</u> Total | |
|------------------------------------------|--------------------|------|-----|-----|----------------------------------------|------------|
| ograms of study | frsh | soph | jr | sr | students | bachelor's |
| Advt/Publ Relations(BA) Advertising | 0 | 17 | 117 | 112 | 246 | 141 |
| Advt/Publ Relations(BA) Public Relations | 0 | 15 | 159 | 148 | 322 | 184 |
| Advt/Publ Relations(BA) Strategic Comm | 14 | 21 | 42 | 80 | 157 | 50 |
| Communications(PMAJ) | 421 | 267 | 15 | 0 | 703 | 0 |
| Film-Video(BA) | 0 | 25 | 63 | 47 | 135 | 46 |
| Journalism(BA)/Broadcast | 0 | 72 | 138 | 122 | 332 | 126 |
| Journalism(BA)/Digital & print | 1 | 51 | 81 | 74 | 207 | 81 |
| Journalism(BA)/Photo | 0 | 7 | 12 | 13 | 32 | 19 |
| fledia Studies(BA)Film/TV studies | 3 | 9 | 22 | 5 | 39 | 7 |
| .Media Studies(BA)Internat'l Comm | 11 | 6 | 20 | 14 | 41 | <u> 16</u> |
| Media Studies(BA)/Media Effects | 0 | 20 | 26 | 21 | 67 | <u> 16</u> |
| Media Studies(BA)Society and Culture | 0 | 8 | 12 | 17 | 37 | <u>15</u> |
| .Telecommunications(BA) | 1 | 65 | 140 | 115 | 321 | 160 |
| al students | 441 | 583 | 847 | 768 | 2,639 | 861 |