

For more than a decade, the College of Communications' strategic plan has called for "developing a curriculum that fosters intercultural and international competences by offering courses in each major that incorporate diversity modules where relevant." As a result, faculty members in the College go to great means to ensure a curriculum that helps to prepare students to live and work in a multicultural society. There has emerged a genuine desire on the part of faculty to incorporate, whenever appropriate, diversity issues into their courses. As a testament to this fact: Since our first Framework to Foster Diversity report in 2001, instructors have incorporated diversity components into 61 additional course sections, bringing the total number of sections that incorporate diversity issues to 117. Here is the list of Comm courses with a diversity component:

DIVERSITY CONTENT OF THE CURRICULUM COLLEGE OF COMMUNICATIONS 2009

Comm 100 (Mass Media & Society)

Instructor: McAllister

Diversity Component: Minority ownership issues. Race and the development of popular music. Gender issues in media violence. Effects of globalization on diversity in films.

Comm 110 (Media and Democracy)

Instructor: Elavsky

Diversity Component: The relationships between class, identity politics, and the processes for enacting social justice, emphasizing the media's role in facilitating cultural sensitivity and fostering and sustaining democratic ideals, institutions and practices in society.

Comm 118 (Introduction to Media Effects)

Instructor: Oliver

Diversity Component: Effects of stereotypical portrayals of race/ethnicity/gender/sexual orientation on viewers' perceptions.

Comm 150 and 150H (Art of the Cinema)

Instructor: Hall

Diversity Component: Representations of race, class, gender, ethnicity and LGBT sexual orientation in film.

Comm 180 (Survey of Telecommunications)

Instructor: Jackson

Diversity Component: Media coverage/programming and underrepresented groups, media regulation and minorities, global media and diverse ethnic groups, gender and racial stereotyping, inclusive access to communication technologies.

Comm 205 (Women, Minorities and Media)

Instructor: Dumas

Diversity Component: The entire course examines diversity issues of gender, ancestry, culture, sexual preference and conditions of ability in media portrayals, creative production and ownership with particular focus on underrepresented populations. Communications theory, critical cultural theory and analyses are used to research historical and current environments of gender, ancestry, culture, sexual preference and conditions of ability in media representation.

Comm 205 (Women, Minorities and Media)

Instructor: Sanchez

Diversity Component: The entire course examines issues of gender, race and ethnic representation, including disability and sexual preference in media portrayals, creative production and ownership. Critical theory and cultural studies analysis are used to research historical and present day environments of underrepresented groups depicted in media. Last part of the semester is a concentrate on American Indian cultures in the American media and the effects of media on them.

Comm 242 (Basic Film/Video Production)

Instructor: Elliot

Diversity Component: Class screenings include films by and about people from different racial, LGBT sexual preference, and economic groups.

Comm 260W (News Writing and Reporting)

Instructor: Curley

Diversity Component: The importance of including minorities in stories is stressed repeatedly on how to cover a Community. Dean Anderson's textbook covers these points well. Students also discuss the range of material in the chapter on multicultural reporting.

Comm 260W (News Writing and Reporting)

Instructor: Dillon

Diversity Component: Specific class devoted to reporter's obligation to learn about and report on a wide spectrum of the community; guest speaker from the Muslim Students Association; chapter in textbook was assigned reading and tested on the semester's last exam.

Comm 260W (News Writing and Reporting)

Instructor: Hardin

Diversity Component: Reporting and writing about sensitive cultural issues; seeking diverse perspectives for news stories, using sensitivity to stereotypes in reporting and writing.

Comm 260W (News Writing and Reporting)

Instructor: Heffentreyer

Diversity Component: Discuss diversity in reading audience and sensitivity in reporting; emphasize diversity in topics and speakers for story assignments; long-range assignment is to write a news feature on a campus topic that involves diversity.

Comm 260W (News Writing and Reporting)

Instructor: Ritchie

Diversity component: Emphasize need for diversity of sources when reporting stories as a way to fully explore the issue. Accomplished through in-class discussion and external reporting assignments.

Comm 260W (News Writing and Reporting)

Instructor: Zeigler

Diversity Component: Diversity is covered in the textbook; we touch on it in class through discussions on the importance of using a diversity of sources. Sometimes I bring a former demographics writer in to discuss stories concerning race and ethnicity. Some semesters, on-campus speakers offer different perspectives as well, so the class is assigned to cover those speeches.

Comm 269 (Introduction to Photojournalism)

Instructor: Beale

Diversity Component: Ethical decision-making relative to multicultural issues involving the assigning and selection of photographs for publication.

Comm 269 (Introduction to Photojournalism)

Instructor: Manuel

Diversity Component: Black women who changed America. Ethical decision-making relative to multicultural issues when it comes to choosing photographs to print.

Comm 320 (Introduction to Advertising)

Instructor: Dardis

Diversity Component: Demonstrate an understanding of the diversity of audiences and implications for advertising and marketing communications.

Comm 337 (Alternative Film)

Instructor: McCormack

Diversity Component: Class screenings focus on productions by non-mainstream filmmakers creating stories from diverse, ethnic, economic and gender points of view and highlights issues of immigrant and outsider aesthetic production.

Comm 337 (Intermediate Documentary Production)

Instructor: Shea

Diversity Component: Screening and discussion of the representation of race, class, gender, ethnicity and LGBT sexual orientation in documentary.

Comm 337 (Experimental and Documentary Production)

Instructor: Sherman

Diversity Component: Screen and discuss films by and about people from different racial, sexual preference, and economic groups.

Comm 345 (Directing I)

Instructor: Bingaman

Diversity component: Discuss the work of underrepresented directors and writers. Discuss story issues in a variety of areas, including ethnicity, religion, feminism and the portrayals of these individuals on screen.

Comm 346 (Beginning Screenwriting)

Instructor: Bird

Diversity Component: Analysis of racial, gender, age representation in film/TV.

Comm 347 (Film and Video Producing)

Instructor: McCormack

Diversity Component: The entire course teaches the history and current practice of film production from an outsider angle, focusing on the production of diversity and LGBT sexual preference in film content, financing, distribution and audience. Course text written by LGBT producer Christine Vachon.

Comm 347 (Intermediate Film/Video Production)

instructor: Shea

Diversity Component: Screening and discussion of the representation of race, class, gender, ethnicity and LGBT sexual orientation in narrative film.

Comm 347 (Narrative Production)

Instructor: Sherman

Diversity Component: Screen and discuss films by and about people from different racial, sexual preference, and economic groups.

Comm 360 (Broadcast Journalism I)

Instructor: Mannion

Diversity Component: Addressing diverse audiences in radio news reporting. Newsroom editorial policy in the coverage of specific issues and events where race and diversity are a focal point. Avoiding reporter and producer conflicts of interest when covering issues of race and diversity.

Comm 381 (Telecommunications Regulation)

Instructor: Jackson

Diversity Component: Minority and female employment and ownership issues, underrepresented groups and universal service/digital divide, programming aimed at underrepresented groups.

Comm 381 (Telecommunications Regulations)

Instructor: Schejter

Diversity Component: The need for diversity is discussed in the course component on freedom of expression and the first amendment; in the course component on public broadcasting and in the course component on ownership.

Comm 383 (Production Administration)

Instructor: Yorks

Diversity Component: Class screenings and critical viewing exercises include content by and about people from different racial, LGBT sexual preference, and economic backgrounds. Class discussions often open up exploration of diversity issues within the field. Encouragement for achieving a balance of diversity within student work and appreciation for production techniques for working with people of all backgrounds.

Comm 384 (Broadcast/Cable Sales and Promotions)

Instructor: Martin

Diversity Component: Gender and racial stereotyping in salesperson/client relationships.

Comm 385 (Broadcast/Cable Programming)

Instructor: Jackson

Diversity Component: Representations of minorities and women in the media, programming aimed at minorities and women, media effects and minorities, ethics and race, ethics and sex, diversity of content.

Comm 386 (Telecommunications History)

Instructor: Parsons

Diversity Component: Issues of diversity, especially race and ethnicity, are explored in some detail in the context of radio programming in the 1920s and 1930s using the then leading radio program Amos and Andy. Those issues are followed through to the development of the 1950s Amos and Andy television program. Issue of diversity are further explored in the 1980s and 1990s through the lens of emerging telecom technology and the debate over an information rich-information poor society.

Comm 387 (Introduction to Telecommunications Management)

Instructor: Jayakar

Diversity Component: Equal employment opportunity in the broadcast/cable industry; FCC Equal Employment Opportunity guidelines; laws against workplace discrimination; gender equity and sexual harassment laws.

Comm 401 (Mass Media in History)

Instructor: Risley

Diversity Component: The history of the African-American press.

Comm 403 (Mass Media Law)

Instructor: Richards

Diversity Component: Hate speech, including: harm caused by hate speech; reasons for and against protecting hate speech under the First Amendment; and the legality of so-called "speech codes" at public universities.

Comm 404 (Research Methods)

Instructor: Davis

Diversity Component: Research on representation of race, gender and ethnicity in media; gender and race stereotyping research; influence/effects of gender representation (ideal body images).

Comm 405 (Political Economy)

Instructor: Bettig

Diversity Component: How economic factors affect access to media based on class, race, gender and ethnicity.

Comm 405 (Political Economy of Communications)

Instructor: Elavsky

Diversity Component: How economic factors affect media content, ownership and access, impeding the construction and development of social justice as it relates to issues of class, race, gender and ethnicity and their representation in the media.

Comm 409 (News Media Ethics)

Instructor: Zhong

Diversity Component: Ethical perspectives, considerations and practices in reporting news involving those who are cultural, ethnic and racial minorities. How to report and recognize cultural influence and stereotypes on minorities in the news media. The importance of a diverse newsroom in fulfilling conception of journalistic imperative of "giving voice to the voiceless".

Comm 409 (News Media Ethics)

Instructor: Ritchie

Diversity Component: Explore ethical decision making in journalism using the framework of the Society of Professional Journalists Code of Ethics. Particular aspects include: giving "voice" to the voiceless by respecting official and unofficial sources; telling the magnitude of diversity, even when unpopular to do so; avoiding cultural bias in reporting; eliminating stereotypes from writing/reporting.

Comm 409 (News Media Ethics)

Instructor: Frank

Diversity Component: The importance of a diverse newsroom in fulfilling journalistic imperative of "giving voice to the voiceless"; problems of fairness in the treatment and depiction of ethnic and racial minorities, gays and lesbians by the press (stereotyping); when, if ever, should racial and ethnic slurs be used; importance of covering hate crimes.

Comm 409 (News Media Ethics)

Instructor: Sanchez

Diversity Component: Ethical considerations in reporting race in the news. Reporting of women and minorities in the news media and recognizing the effects of news media on these cultures. How to report and recognize hate in the news media- the KKK, Aryan Nation, and issues of terrorism. Islam and terrorism issues in the news media. The impact of news media on American Indian cultures and identity. Much time is devoted to these issues throughout the semester with a heavy concentrate in the second part of the semester.

Comm 409H Honors (News Media Ethics)

Instructor: Sanchez

Diversity Component: Directed studies in the ethical considerations in reporting of race in the news and exploring the impact of news media on ethnic cultures in the United States. How to report and recognize hate in the news media- researching news media on white supremacy groups in the United States and issues of terrorism. Islam and terrorism issues in the news media. The impact of news media on American Indian cultures and Identity. Much time is devoted to these issues throughout the semester with a heavy concentrate in the second part of the semester.

Comm 410 (International Mass Communication)

Instructor: Elavsky

Diversity Component: How economic and cultural factors impact media content, flows, and ownership transnationally, and how this constrains the development of social justice as it relates to representing class, race, gender and ethnicity in international

information streams. How cultural imperialism is manifested in new forms, shaping and impeding cultural autonomy in economically-emerging nations (“third world” or “developing” nations).

Comm 410 (International Mass Communication)

Instructor: J. Nichols

Diversity Component: Fostering greater international understanding. Students study communication within and between different nations and cultures in the world.

Comm 410 (International Mass Communication)

Instructor: Zhong

Diversity Component: The impact of political, social and cultural factors on media flow, content and ownership. How to identify and analyze social and cultural constraints on journalistic practice in an increasingly globalized world as it relates to representing class, race, gender and ethnicity in international information streams.

Comm 411 (Cultural Aspects of the Mass Media)

Instructor: McAllister

Diversity Component: Discussions of representations of race, gender and sexual orientation in different media forms, including advertising, movies and television. Effects of globalization on diversity in films.

Comm 412 (Sports, Media & Society)

Instructor: Hardin

Diversity Component: Focus on gender, racial and LGBT sexual stereotyping, with an emphasis on social power. Career issues for women and minorities in sports journalism are discussed.

Comm 413 (Media and the Public)

Instructor: Davis

Diversity Component: Course reviews theories that deal with representation of race, gender and ethnicity in the media, stereotyping theories, theories/research that examines effects of images of gender and race.

Comm 413 (Media and the Public)

Instructor: Dumas

Diversity Component: Media and gender, race and ethnic representation in the contexts of Social Responsibility Theory, Social Learning Theory and the Code of Ethics of the Society of Professional Journalists. Diversity issues in media concentration of ownership. Critical Theory and Cultural studies analysis of race, gender and class in media.

Comm 417 (Ethics and Regulation for Advertising and Public Relations)

Instructor: Strohm

Diversity Component: Using both historic and contemporary cases, students develop a professional framework for evaluating ethical dilemmas, including ethical dilemmas involving diversity issues. Perspectives of advertisers, public relations practitioners, agencies, government, media, clients and advocacy groups, including advocacy groups working in diversity issues, are examined.

Comm 419 (World Media Systems)

Instructor: Elavsky

Diversity Component: Fostering greater international understanding and cultural sensitivity by exploring and comparing how select media systems from various countries reflect and embody different cultural values and perspectives.

Comm 419 (World Media Systems)

Instructor: J. Nichols

Diversity Component: Fostering greater international understanding. Students study communication within and between different nations and cultures in the world.

Comm 420 (Research in PR/ADV)

Instructor: Anghelcev

Diversity Component: Cultural diversity in the US: understanding ethnicity, culture, bicultural and multicultural consumer segments. The role of cultural values in consumer decision-making. Culture and ethnicity as segmentation and sampling criteria. Theoretical and methodological issues in cross-cultural survey design.

Comm 420 (Research in ADV/PR)

Instructor: Dardis

Diversity Component: Class chosen to participate in university-wide race relations project; discuss how shared meaning differs across ethnicities and cultures; explore sensitivities of researching audiences and groups that are unlike self (and document infamous studies that have failed to do so); discuss necessary respect and protocol for all human subjects regardless of background.

Comm 420 (Research in PR/ADV)

Instructor: DiStaso

Diversity Component: Discuss the importance of understanding your audience and conducting research with diverse groups.

Comm 421W (Advertising Communication Strategies)

Instructor: Yednock

Diversity Component: Occasional content analysis of current advertising regarding stereotypes.

Comm 421.W (Advertising Communications Problems)

Instructor: Smith

Diversity Component: Devote part of one lecture to designing creative for gays/lesbians, women, senior citizens, physical disabilities, ethnic groups such as Asian Americans, blacks, Hispanics.

Comm 422 (Advertising Media Planning)

Instructor: Connolly-Ahern

Diversity Component: Discussion of constructed markets and the ability of consumers to “opt in” or “opt out” of ethnic or lifestyle markets. Case studies of well executed and poorly executed diversity media plans and lifestyle-targeted media are also discussed.

Comm 422 (Advertising Media Planning)

Instructor: Dardis

Diversity Component: Relay importance of understanding target audiences and groups that are unlike self; elucidate changing ethnic patterns in US population and impact thereof; discuss global/multicultural advertising issues; examine demographic and other people-driven trends indicating shifts in social and economic environment.

Comm 422 (Advertising Media Planning)

Instructor: Shen

Diversity Component: Discussing the need to understand different ethnic groups in marketing communications, and the benefits of using multicultural media to reach diverse target groups in promoting products and services.

Comm 424 (Strategic Advertising Campaigns)

Instructor: Baukus

Diversity Component: Underrepresented target groups in advertising and the design and assessment of appropriate message and creative strategies. Avoiding negative images and connotative meanings that offend and therefore diminish advertising effectiveness.

Comm 424 (Strategic Advertising Campaigns)

Instructor: Strohm

Diversity Component: Underrepresented target groups in advertising and the design and assessment of appropriate message and creative strategies. Avoiding negative images and connotative meanings that offend and therefore diminish advertising effectiveness.

Comm 424 (Strategic Advertising Campaigns).

Instructor: Shen

Diversity component: Discuss the importance of understanding consumers from diverse backgrounds regarding race, gender and lifestyles. Discuss opportunities to reach target audience using a variety of media, including multicultural media.

Comm 437 (Narrative Film)

Instructors: Hetzel, Shea, Bingaman

Diversity Component: Pay special attention to women screenwriters and issues of gender in screenplays; address masculinist stereotypes in technical and narrative conventions. Guide students away from fashion in contemporary film of casual violence toward more human-centered stories, drawing on culturally diverse, alternative perspectives.

Comm 438 (Advanced Non-Fiction Production)

Instructor: Bird

Diversity Component: Analysis of racial, gender, age representation in film/TV.

Comm 440 (Advanced Production Techniques)

Instructor: Bingaman

Diversity Component: Discuss the work of directors and cinematographers from a variety of cultural and ethnic backgrounds.

Comm 440 (Advanced Production Techniques)

Instructor: Sherman

Diversity component: Discuss the work of cinematographers from a variety of cultural and ethnic backgrounds.

Comm 445 (Advanced Directing)

Instructor: Bingaman

Diversity Component: Discuss the work of multicultural directors and writers. Discuss story issues in a variety of areas, including ethnicity, religion, feminism and the portrayals of these individuals on screen.

Comm 446 (Advanced Screenwriting)

Instructor: Hetzel

Diversity Component: Through a focus on international film, address issues not highlighted in main line American film. Through assigned readings and writing exercises attend to issues of "race", gender and difference in an integrated way; teach an approach that explores human values in situations of war, conflict and oppression.

Comm 449 (Advanced Film Projects)

Instructors: Hetzel, Shea, Bingaman

Diversity Component: Women and multicultural filmmakers.

Comm 451 (American Film)

Instructor: Hagopian

Diversity Component: History and theory of Black cinema and Black political movements. Portrayal of race and history of Black production companies in the silent era; portrayal of immigrants in silent cinema; changing representation of women in silent cinema and in film production. Representation and writings of African Americans. Race and ethnicity in the cinema. Position of women in on-screen representation.

Comm 451 (American Film)

Instructor: Hall

Diversity Component: Representations of race, class, gender, ethnicity and LGBT sexual orientation in film.

Comm 454 (Documentary Film and Television)

Instructor: Hagopian

Diversity Component: The role of documentary filmmaking in promoting public interest in race, gender, and class issues.

Comm 455 (Advance Film Theory and Criticism)

Instructor: Hall

Diversity Component: Representations of race, class, gender, ethnicity and LGBT sexual orientation in film.

Comm 460W (Reporting Methods)

Instructor: Dillon

Diversity Component: Reporter's obligation to learn about and report on a wide spectrum of the community was stressed. Guest speakers on two occasions: one from Catholic Charities speaking about poverty and working with impoverished people.

Comm 460W (Reporting Methods)

Instructor: Russ Eshleman

Diversity Component: Recognizing diversity of readers, writing "inclusive" stories that deal with members of all races, avoiding racist language.

Comm 460W (Reporting Methods)

Instructor: Maltz

Diversity Component: The need to approach issues pertaining to minorities with sensitivity as well as the importance of avoiding stereotyping. The importance of including a wide variety of voices in stories. Some course readings also relate to these topics.

Comm 461.4 (Specialty Reporting)

Instructor: Curley

Diversity Component: One class is primarily devoted to multi-cultural and diversity issues and their importance to newspapers and broadcast stations both in hiring and making sure stories include different types of people. We also have about a dozen topics for presentations and the list includes reporting on the civil rights movement.

COMM 462 (Feature Writing)

Instructor: Frank

Diversity Component: Role of feature writing in facilitating dialogue, breaking down barriers of misunderstanding in diverse communities.

Comm 464W (Editorial Analysis)

Instructor: Russ Eshleman

Diversity Component: Recognizing diversity of readers, writing "inclusive" editorials that deal with members of all races and recognize race as an issue, avoiding racist language.

Comm 465 (Broadcast Journalism II)

Instructor: Mannion

Diversity Component: Addressing diverse audiences in reporting. Fair hiring practices in the newsroom and the importance of a diverse reporting staff. Newsroom editorial policy on the coverage of specific issues and events where race and diversity are a focal point.

Comm 465 (Broadcast Journalism II)

Instructor: Wasbotten

Diversity Component: Definitions of diversity. Fair hiring practices in the newsroom. Reporting suspect and other descriptions based on various indicators. Selecting stories to appeal to diverse audiences (topic, experts, interviews, video).

Comm 465 (Broadcast Journalism II)

Instructor: Zhong

Diversity Component: Newsroom editorial policy on the coverage of specific issues and events where race, diversity and culture are a focal point. Addressing diverse audiences in news reporting. Reporting crime suspect and other descriptions based on various indicators. Fair hiring practices in the newsroom.

Comm 466 (Public Affairs Broadcasting)

Instructor: Mannion

Diversity Component: Addressing diverse audiences in reporting. Fair hiring practices in the newsroom and the importance of a diverse reporting staff. Producing news and public affairs programs that regularly address diversity issues through special studio interviews or reporter packages from the field.

Comm 467 (News Editing and Evaluation)

Instructor: Hardin

Diversity Component: Using taste and sensitivity to racial, cultural and social diversity in the editing of stories.

Comm 467 (News Editing and Evaluation)

Instructor: Maltz

Diversity Component: Avoiding bias, stereotyping and charged language, especially when referring to people or groups of people who have been the victims of discrimination.

Comm 467 (News Editing and Evaluation)

Instructor: Ritchie

Diversity Component: Becoming alert to and adept at editing copy to eliminate Stereotypes based on race, gender, LGBT sexual orientation and physical and mental disabilities in coverage and determining whether coverage is adequately inclusive. Using taste and sensitivity to racial, cultural and social diversity in the editing of stories.

Comm 471 (Public Relations Methods)

Instructor: Bortree

Diversity Component: In class discussion and exercises on engaging with diverse audiences and avoiding stereotyping in communication.

Comm 471 (Public Relations Media and Methods)

Instructor: DiStaso

Diversity Component: Discuss communicating to a diverse audience. Students look at case studies that require them to think through all the different groups and how to communicate with each.

Comm 471 (Public Relations Media and Methods)

Instructor: Haigh

Diversity Component: Understanding diverse publics; being sensitive to diversity issues in public relations communications. How to use diverse media to target multicultural groups, how to segment publics, and how language can be interpreted differently.

Comm 471 (Public Relations Media and Methods)

Instructor: R. Nichols

Diversity Component: Avoiding stereotypes in writing; understanding diverse publics; being sensitive to diversity issues in public relations communications. Some writing assignments and exercises are geared toward diverse publics.

Comm 471 (Public Relations Methods)

Instructor: Major

Diversity Component: Exposing students to diverse voices and issues through case studies and examples.

Comm 473 (Public Relations Problems)

Instructor: Bortree

Diversity Component: Case studies of campaigns targeting diverse audiences. In class exercises on communicating with diverse audiences and avoiding stereotyping.

Comm 473 (Public Relations Problems)

Instructor: Haigh

Diversity Component: The history of campaigns (including the programs that promoted educating women, the suffrage movement, and the Underground Railroad). Social action campaign examples that targeted diverse groups.

Comm 473 (Public Relations Problems)

Instructor: Major

Diversity Component: Diversity is incorporated into all aspects of the course including the clients that are selected for the course; the examples of campaign materials included in the course; the audiences included in primary and secondary research in the course; the history of public relations in civil rights and social movements; and the application of EEOC, Affirmative Action, and ADA as they apply to public relations.

Comm 473 (Public Relations Problems)

Instructor: R. Nichols

Diversity Component: Avoiding stereotypes in writing; understanding diverse publics; being sensitive to diversity issues in public relations Communication. Some lectures and exercises focus on developing communication strategies for racial/ethnic populations. Case studies involving racial/ethnic populations are also discussed.

Comm 475 (Issues for Newsroom Managers)

Instructor: Curley

Diversity Component: The opening overview includes material based on the importance of covering diverse groups and other segments include material on attracting younger and diverse readers. Training material on diversity and women managers from ASNE and other organizations is used in class.

Comm 476 (Sports Writing)

Instructor: Poorman

Diversity Component: Assessing the difference in media coverage between women and men's sports. Gender and racial stereotyping in the reporting of sports. Sensitivity to geographic regions' interests in different sports.

Comm 479 (Telecommunication Networks)

Instructor: Jayakar

Diversity Component: Universal access to telecommunications services, "digital divide."

Comm 480 (Television News)

Instructor: Wasbotten

Diversity Component: Instruction on reporting suspect and other descriptions based on various indicators. Selecting stories to appeal to diverse audiences (topic, experts, interviews, video).

Comm 484 (Emerging Telecommunications and Information Processing Technologies)

Instructor: Taylor

Diversity Component: Differences in access and use of new technologies; reasons for unequal access to new telecommunications and information processing technologies known as the "digital divide."

Comm 485 (Advanced Telecommunications Regulation)

Instructor: Taylor

Diversity Component: Ways of advancing multicultural role in telecommunications ownership and operations; the "Digital Divide"; minorities and the Internet.

Comm 487 (Telecommunications Administration)

Instructor: Hoag

Students study international media management issues including specific cases of an African mobile phone company, the Keitai market in Japan, a videogame business in Vietnam, the international basketball industry and an Asian-American female executive at an American cable company.

Comm 489W (Media and Information Industries)

Instructor: Taylor

Diversity Component: Extensive consideration of the roles of gender and ethnicity in videogames (production, content and use).

Comm 490 (Issues in Electronic Commerce)

Instructor: Taylor

Diversity Component: The impacts of globalization and information technology on poverty, the digital divide, and development in the least developed countries, as well as economic impacts on underserved groups in the U.S.

Comm 492 (Internet Law and Policy)

Instructor: Frieden

Diversity Component: This course addresses many legal, political and social issues raised in Internet-mediated transactions affecting diversity, e.g., hate speech, promoting First Amendment values versus protecting victims of threats.

Comm 493 (Entrepreneurship in the Information Age)

Instructor: Feltman

Diversity Component: Explain/outline the various small business programs available to women and minorities such as Pennsylvania's Minority Business Enterprise and Women Business Enterprise certification programs, the SBA minority programs, etc.

Comm 495 (Mass Media & Society)

Instructor: Martin

Diversity Component: Continuing to develop relationships with recruiters pursuing diversity in the workplace (Ex. Gannett Newspapers; Katz Media Group).

Comm 497B (Ethnic Communications)

Instructor: Nichols-Nash

Diversity Component: The class focuses on understanding diverse audiences and crafting messages and PR campaigns to diverse (racial/ethnic groups as well as hard to reach publics such as seniors, LGBT and those living in rural communications). Case studies, speakers and developing a campaign for a diverse populations are required.

Comm 498D (Convergence Journalism)

Instructor: Chandler

Diversity Component: Discuss examples of cross-cultural reporting with specific focus on how multimedia tools can be used to give voice to under-represented communities.

Comm 498 (Sports, Media & Society)

Instructor: Hardin

Diversity Component: Focus on gender, racial and LGBT sexual stereotyping, with an emphasis on social power. Career issues for women and minorities sports journalism.

Comm 498F (Public Scholarship and Communication Policy)

Instructor: Schejter

Diversity Component: Minority ownership and representation in media. Students are offered research opportunities in these areas among others.

Comm 501 (Proseminar)

Instructor: Bettig

Diversity Component: Issues of class, race, gender and ethnicity.

Comm 505 (International Communications Problems)

Instructor: J. Nichols

Diversity Component: Fostering greater international understanding. Students study communication within and between different nations and cultures in the world.

Comm 510 (International Telecommunications)

Instructor: J. Nichols

Diversity Component: Fostering greater international understanding. Students study communication within and between different nations and cultures in the world.

Comm 510 (International Telecommunications)

Instructor: Schejter

Diversity Component: Diversity issues from an international perspective. The media systems it covers span the globe; a unit is devoted to public broadcasting; a unit is devoted to "culture" and a unit is devoted specifically to models of minority rights.

Comm 518 (Media Effects)

Instructor: Oliver

Diversity Component: Portrayals of minorities and gender in media, including advertising, news, and entertainment. Examination of theories concerning how such portrayals may contribute to stereotyping.

Comm 518 (Media Effects)

Instructor: Schmierbach

Diversity Component: Portrayals of minorities and gender in media, including advertising, news, and entertainment. Examination of theories concerning how such portrayals may contribute to stereotyping.

Comm 520 (Seminar in Advertising Problems)

Instructor: Dardis

Diversity Component: Study cultural and normative effects on attitude development, persuasion, and belief/opinion change.

Comm 521 (Advertising Perspectives)

Instructor: Shen

Diversity Component: One week's readings focus on cultural psychology. Class discussions serve to explore the implications of values, norms, and beliefs within different cultures and ethnic groups for designing effective communication messages.

Comm 553 (Special Topics in Film and Television)

Instructor: Hall

Diversity Component: Representations of race, class, gender, ethnicity and LGBT sexual identity in film.

Comm 581 (Telecommunications History)

Instructor: Parsons

Diversity Component: Issues of diversity, especially race and ethnicity, are explored in some detail in the context of radio programming in the 1920s and 1930s using the then leading radio program Amos and Andy. Those issues are followed through to the development of the 1950s Amos and Andy television program. Issue of diversity are further explored in the 1980s and 1990s through the lens of emerging telecom technology and the debate over an information rich-information poor society.

Comm 582 (Ethics and Emerging Technology)

Instructor: Parsons

Diversity Component: Issues of identity including gender identity on the Internet and gender issues associated with the use of and facility with computers and the Internet.

Comm 583 (Seminar on U.S. Telecommunications Policy)

Instructor: Frieden

Diversity Component: Universal service; impact of changing demographics; multicultural households and telecommunications; minorities and the internet.

Comm 585

Instructor: Jayakar

Diversity Component: Content diversity in broadcast media (economic models); minority media; universal access to telecommunications services; international trade in audiovisual programming and cultural autonomy; "digital divide."

Comm 597A (Communications Pedagogy Seminar)

Instructor: Hoag

Diversity Component: This required doctoral seminar includes about a dozen topics related to teaching and learning in mass communications higher education, all of which include discussion around creating a teaching and learning environment that fosters diversity. However, one specific topic treated in depth is multiculturalism in communications higher education, focusing on administration's philosophy and strategy, the role of the teacher and how diversity fosters better learning for all students.