



PennState
 Donald P. Bellisario
 College of Communications

TELECOMMUNICATIONS AND MEDIA INDUSTRIES

Intern & Work Opportunities



Students in the major benefit from a mix of hands-on, professional work and theoretical approaches as they explore core competencies and current industry practices. They develop the skills to become leaders in all forms of electronic media, including broadcast and cable TV, the internet, radio and telephony.

Students plan and complete projects such as webcasts of the annual Penn State Dance Marathon (THON) and the Homecoming parade. Students may specialize in management and entrepreneurship, audio and video production, law and policy, or international telecommunications. In the rapidly evolving telecommunications field, students are prepared to work in the industry in a variety of capacities.

Course Topics

- Advanced Management and Leadership
- Digital Media Analytics
- Emerging Technologies
- Internet Law
- Entrepreneurship in the Information Age
- Survey of Electronic Media
- Television Studio Production

Personal Qualifications

- ✓ Ability to meet deadlines and work under pressure
- ✓ Assertive
- ✓ Analytical and creative problem-solving skills
- ✓ Creativity
- ✓ Excellent verbal and written communications skills
- ✓ Observant
- ✓ Strong organizational skills
- ✓ Strong technical interests/skills

Career Possibilities

- Cable, TV Networks
- Digital Satellite Industry
- Internet Companies
- Production Companies
- Promotion and Sales
- Radio, TV Stations
- Mobile Communications Companies
- Social Media Companies

Job Titles

- Analyst
- Director
- Editor
- Manager
- Post-Production
- Producer
- Programmer
- Sales Person