Monday Memo  November 10, 2014

Calendar

November 11: Honor Code Signing, 5:30-8:30 p.m., Carnegie Building Lobby
November 12: Digital Journalism Panel, 7 p.m., HUB Auditorium
November 17: Marketing Campaigns for Start-Ups, 6 p.m., Carnegie Cinema
November 18: How to Start Your Own Creative Agency, 5:30 p.m., Carnegie Cinema
November 19: Women Entrepreneurs in Film, 5:30 p.m., State Theatre
November 23-29: Thanksgiving Holiday
December 20: Commencement

Announcement

The college has scheduled seven events bridging disciplines as part of Global Entrepreneurship Week. A complete schedule can be found at http://gewpennstate.org

Visitor

Asif Khan, founder and president of the Location Based Marketing Association, will give a lecture, “Why Location is the Next Cookie,” on Thursday at 7:30 p.m. at the Nittany Lion Inn. He also will be speaking to advertising and public relations classes. His visit is part of the Arthur W. Page Center Professional-in-Residence Series.

Publication


Alumni

Michael Horning (’12 Ph.D.) is an assistant professor at Virginia Tech.

Alison Shapiro (’14 Journ) is an e-commerce assistant at National Geographic.