



Executive Committee Meeting Minutes
Wednesday, September 23, 2015
8:30 a.m. – 10:00 a.m.
24 Carnegie Building

Marie Hardin gave the following updates:

We will conduct one new hire search this year for an open rank tenure-track Journalism faculty member. We will conduct the Don Davis Professor of Ethics search next year.

Carryforward money from last fiscal year will be allocated to renovate the Media Effects Lab. The lab will be complete in the fall of 2016.

Administration is working on building a new development campaign. The new campaign will run for 6 years. We have several external advisory boards coming to campus in the near future. These boards are important as we ramp up our campaign.

Jamey Perry gave an update on recruitment.

He has a goal to increase the student yield rate to 35% in the coming year and up to 40%. He discussed several initiatives with the group that involve scheduled visits and tours, online visits, visiting college fairs, attending conferences, and hosting an open house and the accepted student program.

Marie Hardin and Joe Selden are co-chairing the new Diversity Committee.

The first meeting is in October. The group will generate ways to help us meet our Strategic Plan goals. Marie and Joe are looking for new ideas and to discuss a way to document all of the diversity activities in the college. Also keep in mind that 2017-18 is a self-study year for accreditation and diversity is key.

Steve Sampsell gave an update on Strategic Communications.

A new version of our Annual Report is now online at <http://comm.psu.edu/annualreport> and printed copies will be used for various functions in the college.

Ford Risley followed up on the recent faculty meeting.

He asked that department heads share the information presented by Anne Hoag in their faculty meetings. Send feedback on the minors and General Education discussion to Ford.

Shannon Kennan gave an update on the University's transition from ANGEL to Canvas.

The transition will be complete in Spring of 2017. Contact Shannon with questions.