

PART II

Standard 8. Professional and Public Service



PennState
Donald P. Bellisario
College of Communications

bellisario.psu.edu | [@PSUBellisario](https://twitter.com/PSUBellisario)

Part II, Standard 8. Professional and Public Service

Executive summary:

- The College holds several endowed lectures annually; it celebrates Native American culture; and it sponsors news partnerships and an award for media criticism.
- Faculty members in the College are engaged in numerous professional and public service activities at all levels.
- The College has regular contact with alumni and professionals to help keep its curriculum current. Alumni and professionals serve on advisory boards, assist with student learning assessment, and help secure internships.
- The College communicates with alumni across a variety of print and electronic platforms throughout the year.
- The College assists scholastic journalism by holding three high school workshops, hosting the state scholastic press association competition, and co-sponsoring a summer multimedia workshop.

Please respond to each of the following instructions:

1. Describe the unit's contact with alumni, professionals and professional organizations to keep curriculum and instruction current and to promote the exchange of ideas. Contact may include alumni and professional involvement in advisory boards, curriculum development, guest speaking, placement, internships and fundraising. Provide advisory board members' names and contact information.

Bellisario College has four major alumni-related boards, comprising more than 50 alumni and affiliated industry professionals, who are supported administratively by the Office of Development and Alumni Relations. Bellisario College's director of alumni relations manages three of the boards and assists administratively in the management of the fourth. The boards typically meet on campus one or two times per year, with additional monthly board calls via Zoom. The College supports an Alumni Interest Group comprised of Penn State alumni from all Penn State colleges who worked on Penn State's newspaper, The Daily Collegian.

In an effort to promote the exchange of ideas, provide updates on industry trends and facilitate alumni and professional input, the College is committed to reaching out to alumni who may not be connected due to geography or for other reasons. Therefore, outreach programs are held in cities with a large concentration of Bellisario College alumni, such as Philadelphia, New York City, Los Angeles and Washington, D.C. In addition, alumni recognition programs honor professional contributions and achievements and also create an opportunity for alumni to return to campus to interact with and impact students, faculty, staff and administration.

In addition, the Alumni Society Board and the Advertising/Public Relations Alumni Network Board work with faculty from the Bellisario College to complete a Student Learning Assessment (SLA). It is part of the duty of the board members, plus additionally recruited alumni professionals, to help facilitate this exercise and act as reviewers for the assessment. The Student Learning Assessment is a formal process that the College uses to measure the effectiveness of its teaching by linking student performance to learning objectives. This process, findings and the resulting improvements to curriculum and teaching are further described in Standard 3, Assessment of Learning Outcomes

A. Advancement Council

The Advancement Council meets in-person on campus twice per academic year and holds occasional council meetings by Zoom as well. Its mission is to exceed annual and long-term fundraising goals through personal support and by working to engage alumni philanthropically. The approximately 15-member council is a think-tank both for the dean and the College's director of development as they seek to continue to build the college's impact and generate the revenue to make that vision a reality. The council is managed by Allison Saras, director of development, who holds regular telephone calls with each Council member.

The council works in conjunction with and under the direction of the College's Development Office to reach annual development and long-term campaign goals. This includes personal support; active involvement in identifying and meeting prospective donors; and making introductions and thanking donors for their contributions to the College. The council also serves as an ambassador for the College and is familiar with its academic programs and its development goals. Members champion these initiatives and share funding opportunities with prospective donors.



Council members:

Marc Brownstein ('81 Ad/PR)
Brownstein Group, president & CEO (council chair)
marc@brownsteingroup.com

Liz Fetter ('80 Comm),
Abundance Hill Enterprises LLC,
founder/managing partner
lizfetter2902@gmail.com

Dan Hartman ('85 SPCM),
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dmhartman317@gmail.com

Jessica Kartalija ('01 Journ),
6abc/Philadelphia, news anchor
j_kartalija@mac.com

Mike Marcus ('67 Econ),
Echo Lake Productions, head of management
mike@cornice.org

Mary Meder ('84 Ad/PR),
Harmelin & Associates Inc., president
mmeder@harmelin.com

Terry Mutchler ('87 Journ),
Mutchler Lyons, partner
terry.mutchler@obermayer.com

Link: bellisario.psu.edu/alumni/advancement-council

Eric Rabe ('68 Journ),
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Jordan Rednor ('75 Fin),
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Carolyn Xu ('08 Telcm),
Media Fortitude Partners, co-founder
carrie@mediafortitude.com

B. Advertising/Public Relations Alumni Network Board

The Advertising/Public Relations Alumni Network Board, founded in 2005, is comprised of 15-20 alumni and two non-voting student members. It is chartered by the Alumni Society Board and focuses on the networking of alumni and professionals in the fields of advertising, public relations, community and media relations, and marketing. The group serves as a resource for the Bellisario College and its Department of Advertising/Public Relations and College-affiliated student organizations. The board also provides mentorship to students; establishes a regular program of seminars involving alumni guest speakers; works with PRSSA and the Ad/PR Club to establish communications and beneficial programs; promotes enhanced communication and provides a formal system for networking among alumni, organizations and students; enhances student internship and career opportunities; establishes opportunities for regular and ongoing student tours and visits at alumni workplaces; and encourages the contribution of funds for academic scholarships and activities for students in the Advertising/PR program.

Each year, board members return to campus for a formal meeting, during which they visit classrooms to serve as guest lecturers, observe instruction, and participate in on-campus mentoring programs. In addition, the board convenes monthly via conference call to ensure ongoing engagement and collaboration. Beyond campus, members host alumni events in cities such as Washington, D.C., and New York City to strengthen connections between the College and its graduates. The board also partners with the College's administration to review and assess the quality of student work, monitor progress, and evaluate its relevance and application to the professional world.

The board maintains the following active committees: Events, Nominating, Professional Liaison and Student Activities.



Advertising/Public Relations Alumni Network Board members:

[Jeanmarie Biemer](#) ('17 Journ)

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Richard Frank ('94 Eng)

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[Kelly Gallagher](#) ('14, Ad/PR)

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Anne Sparkman Glassmyer ('04, Ad/PR)

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[Alexandra Piscitelli](#) ('13, Ad/PR)

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Suzanne Schulner ('08 Ad/PR), *past vice president*

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Tara L. Smith ('06, Ad/PR), *president*

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Evan Spector ('95 Econ)

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Heather Wagner ('18, Ad/PR)

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Allison Wulfhorst ('20 Ad/PR)

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Holly Semanchick Xhema ('15 Ad/PR), *vice president*

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Jasper Abrahams ('26, Journ), *student rep.*

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Lucy Bickel ('26, Ad/PR), *student rep.*

lmb6576@psu.edu

Link: bellisario.psu.edu/alumni/adpr

C. Alumni Society Board

The College's Alumni Society Board, founded in 1988, has a 25-member board of directors that meets twice a year on campus. The board also has three student non-voting members. Its mission is to: help elevate the stature of the College through objective review of its programs and dialogue with faculty, students, dean and associate deans; support the College through fund-raising and development efforts; assist the Dean, faculty and staff in helping students obtain internships and employment upon graduation; foster a sense of pride in and a commitment to the College while enhancing its reputation and prestige; provide the vehicle by which alumni may be involved in the affairs of the College and university and to provide opportunities for connection; and to ensure the ongoing recognition of outstanding achievements by faculty, alumni and friends of the College.

The board hosts mentoring sessions with students; hosts and sponsors events with and for alumni on and off campus; recognizes outstanding alumni and faculty with an annual awards luncheon; and hosts an annual working breakfast with faculty. Annually, the board hosts a mentoring program for students in the College that features a variety of panels, presentations, resume review workshops and roundtable discussions. Attendance is typically between 100 and 150. Annually, board members also visit classrooms, serving as guest lecturers and observers. The board also works with the College's administration to review, assess and report on the quality of student work, its progress and its application to the professional world.

The Alumni Society Board maintains the following active committees: Awards; College Marketing Liaison; Development; Membership; Outreach; Professional Liaison; Student Activities/Mentoring; Student Learning Assessment; University Liaison; and Young Alumni Council. Committees typically meet monthly, via conference call. In addition, the Executive Committee of the board (president, president-elect and secretary) holds a quarterly conference call, and the board's Leadership Group (Executive Committee and all committee chairs) holds a monthly conference call.

The president of the Alumni Society Board has a seat on the overall Penn State Alumni Association (PSAA) Council. The PSAA Council meets twice a year on the University Park campus to direct activities of the Alumni Association.



Alumni Society Board members:

Michael Appleman ('15, Journalism)
mjapple12@gmail.com

Felicia Bray ('07, Journalism)
fdb112@psu.edu

Emily Chambers ('16, Public Relations)
eac5439@gmail.com

Brian DiTullio ('10, Telecommunications)
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Alex Gilliland ('14 Journalism)
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Sean Hudson ('22, Public Relations)
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Jack Hirsh ('20 Journalism/Political Science)
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Madeliene Maggs ('16 Journalism), *secretary*
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Autumn (Shannon) Pethe ('08, Advertising/PR)
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Link: bellisario.psu.edu/alumni/alumni-board

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Nancy Rosenberg ('19 Advertising/PR)
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Tanya Scalisi ('08, Advertising/PR)
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Anne Marie Toccket ('06, Journalism, Spanish,
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Jolie Wehrung ('15 Journalism)
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Abbey Clifford ('26, Telecommunications), *student rep.*
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Madison Landau ('28, Advertising), *student rep.*
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D. Young Alumni Council

The Young Alumni Council (YAC) is comprised of one graduate from each of the College's five majors, whenever possible, who is aged 30 years old or younger at the start of his/her term. The purpose of the Young Alumni Council is to increase the engagement of young Bellisario College graduates by fostering a sense of pride and engagement through effective execution of in-person and virtual programs and events, and also provide the perspective of younger alumni. The Young Alumni Council focuses on a variety of programming: career preparation webinars for third- and fourth-year students; podcasts; feature articles about young alumni in their first or second jobs; and young alumni-focused events. In June 2025, a young alumni (graduation 2013-25) networking event in New York City drew 124 Bellisario College alumni.

Young Alumni Council members:

Kelsey Bell ('20 Advertising/PR)
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Adrea Cope ('17 Advertising/Public Relations)
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Francesca Molen ('22, Public Relations)
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Link: bellisario.psu.edu/alumni/alumni-board

Joey Niedziejko ('18, Public Relations)
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George Stockburger ('18, Journalism)
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E. Outreach Programs

Through a series of ongoing off-campus events and programs, the College is committed to engaging alumni who may be less connected due to geography or other circumstances. These initiatives include panel discussions, lectures, addresses by the Dean, and TED-style presentations, as well as networking and mentoring opportunities.

Events are held in regions with the highest concentration of Bellisario College alumni, such as New York City, Philadelphia, Pittsburgh, Los Angeles and Harrisburg. Often, these events are held at venues closely aligned with the mission of the College. Invitations are sent to alumni who are targeted through Penn State and College databases, social media, regional Penn State alumni chapters and the College's LinkedIn group.



In addition, alumni serve as site hosts for the College's three-credit Maymester in Manhattan program. Annually, for a week in early May, a select group of Bellisario College students visit 7-9 companies/organizations in the communications industry. Hosts are always alumni of Bellisario College, and programming includes tours, presentations, panels and Q&A. Venues over the past four years have included: AMEX, Major League Baseball, The New York Times, Google, GALE Agency, Meredith Dotdash, The Ad Council, NBCUniversal, BCW Global, BBD) and Verizon.

A similar for-credit program, Career Exploration in Philadelphia, occurs in March, featuring visiting students and host alumni. Venues have included Brownstein Group, Audacy, Harmelin Media, Accenture and Subaru.

F. Alumni Recognition Programs

Alumni recognition programs honor the professional contributions and achievements of graduates while also providing opportunities for them to return to campus and engage with students, faculty, staff, and administration. The College participates in two primary recognition initiatives. The first is administered through the Penn State Alumni Association, with the College nominating alumni and coordinating recipients' on-campus visits throughout the academic year. The second is led by the College's Alumni Society Board, which annually confers awards to distinguished alumni, communications professionals, and faculty. Together, these programs create meaningful opportunities for industry leaders to connect with students and faculty, enriching the academic and professional community.

A listing of College recipients of Penn State Alumni Association Awards:

bellisario.psu.edu/alumni/alumni-association-awards

A listing of recipients of the College's Alumni Society Board Awards and Advertising/Public Relations Alumni Network Board:

bellisario.psu.edu/alumni/alumni-awards

Distinguished Alumni

The Distinguished Alumni Award, established by the Penn State Board of Trustees in 1951, is the highest honor the university bestows upon its graduates. It recognizes alumni "whose personal life, professional achievements, and community service exemplify the objectives of The Pennsylvania State University." Recipients spend several days on campus engaging with students, faculty, and university leaders through classroom lectures and other interactions. The award is highly selective, with only 10 to 12 alumni recognized each year across the entire university. Recent Bellisario College honorees include Tom Verducci (Sports Illustrated, FOX Sports, MLB Network), Diane Salvatore (former editor-in-chief of Prevention, Consumer Reports, and Ladies' Home Journal), and Linda Yaccarino (CEO of X Corp. and former Chair of Global Advertising & Partnerships at NBCUniversal).

Alumni Fellows

The Alumni Fellow Award, established in 1973, is administered in partnership with each of Penn State's academic colleges and has earned significant prestige and visibility within the university community. The award is presented to distinguished alumni who have demonstrated leadership in their professions. Honorees are nominated by an academic college and invited by the university president to return to campus, where they share their expertise with students, faculty, and administrators. By engaging directly with the academic community, recipients provide a valuable dimension to the curriculum that extends beyond the traditional classroom experience. Recent Bellisario College Alumni Fellow Award recipients include Tom Ortenberg, executive producer of the Oscar-winning film "Spotlight;" Ben Feller, former White House correspondent for the Associated Press; and Terry Mutchler, founding executive director of Pennsylvania's Office of Open Records.

Alumni Achievement Fellows

Established in 2005 by the Penn State Alumni Association, this award honors alumni 35 years of age and younger who have demonstrated extraordinary professional accomplishments. Honorees are nominated by their academic college and return to campus to share their expertise with students and faculty. Since the award's inception, the Bellisario College has been the only academic unit at Penn State to have a recipient every year – a distinction that underscores the success of its graduates. Recent Bellisario College honorees include Mikel Jones, senior vice president of marketing and content at Citi; Shannon Furman, producer/director for NFL Films; and Bjorn Trowery, a communications executive with leadership roles at Yelp, Meta, and Heineken.



Alumni Society Board Awards Program

The Alumni Society Board confers five annual awards. They are:

- **The Outstanding Alumni Award** is presented to a graduate of the College who has demonstrated excellence in the field of communications, contributed significantly to their profession and gained an exemplary reputation among colleagues and students within their community.
- **The Achievement Award** is given to a College graduate or friend of the College whose significant contributions to the College and/or university, in terms of time and talent, have brought distinction to themselves, the College and university.
- **The Emerging Professional Award** is presented to recent alumni (10 years or less since graduation) for professional achievements and/or distinguished community service.
- **Douglas A. Anderson Communications Contributor Award** acknowledges the contributions and/or achievements of an individual(s) in the field of communications as they relate to the College, Penn State and/or the Commonwealth. The recipient may not be a graduate of the College (as there are other awards to recognize alumni achievement). The recipient could, however, still be a Penn State graduate.
- **Excellence in Teaching Award** recognizes College faculty who have demonstrated excellence in teaching, contributed significantly to the growth of students' learning, and gained an exemplary reputation among colleagues, students, and alumni. Nominees will be judged on their ability to inspire students and improve the classroom environment, their breadth and depth of knowledge of their subject, and their dedication outside the classroom. Nominations may be submitted by undergraduate and graduate students.

Advertising/Public Relations Alumni Network Board Awards Program

The Advertising/Public Relations Alumni Network Board confers three annual awards. They are:

- **The Outstanding Advertising Alumni Award** is presented to a Bellisario College graduate whose contributions to the field reflect excellent work and an ability to adapt and shift to new needs in Advertising. Nominees will be judged on their professional work, their involvement in the broader industry, and their desire to be engaged with the Bellisario College.
- **The Outstanding Public Relations Alumni Award** is presented to a Bellisario College graduate whose contributions to the field reflect excellent work and an ability to adapt and shift to new needs in Public Relations. Nominees will be judged on their professional work, their involvement in the broader industry, and their desire to be engaged with the Bellisario College.
- **The Ad/PR Lifetime Achievement Award** is presented to a Bellisario College graduate with a notable long-term career in the Advertising and/or Public Relations fields and a reputation of excellence among colleagues in the industry. Nominees will be judged both on their professional career and their desire to pass down their knowledge to students and other Bellisario College Alumni.

2. List examples of professional and public service activities undertaken by members of the faculty during the review period. Limit to five examples per faculty member. The unit has the option of providing a complete list in a separate digital file. Do not include service to the unit or institution; this information should be presented in Standard 1.

Faculty members in the College are engaged in a wide range of [professional and public service](#) activities. A sample of the current and past activities includes the following:

ACEJMC Committee Member

ACM Conference on Human Factors in Computing Systems, Associate Chair

AEJMC Professional Freedom & Responsibility, Committee Chair

Bellefonte Art Museum, Underground Railroad, Board Member

Centre Film Festival, Director

Centre County Historical Society, President

Centre Peace/Penn State Restorative Justice Initiative, Instructor to Prisoners



Federal Communications Commission, Workstream 2, Council on Equity and Diversity, Director
International Communications Association, President
Journal of Broadcasting & Electronic Media, Editor
Journal of Information Policy, Co-Editor
Journalism & Mass Communication Quarterly, Associate Editor
National Press Foundation, Board Member
National Society of Newspaper Columnists, Education Chair
Online News Association, Student Newsroom Chair
Peabody Awards, Public Service Category, Judge
Pennsylvania Association of Press Media Editors, Vice President
Pennsylvania Broadband Research Institute, Organizer
Pittsburgh Public School District, Communications Advisor
Public Relations Review, Editor
Science Communication, Co-Editor
Spotlight PA-North Central Region, Community Chair
Telecommunications Policy, Associate Editor
354th Mobile Public Affairs Detachment, Instructor
U.S Government Accountability Office, Consultant

3. Summarize the professional and public service activities undertaken by the unit. Include short courses, continuing education, institutes, press meetings; judging of contests; sponsorship of speakers addressing communication issues of public consequence and concern; and similar activities.

Annual Endowed Lectures. The College has four endowed lectures: Bronstein Lecture in Ethics and Public Relations, Donald W. Davis Symposium in Advertising Ethics, N.W. Oweida Lecture in Journalism Ethics, and Pockrass Memorial Lecture. All lectures are open to the public.

Bart Richards Award for Media Criticism. [The award](#) honors work that evaluates news media coverage of significant subjects or issues. Presented for many years at the National Press Club in Washington, D.C., future presentations will take place on the Penn State campus. Recent winners include Katie Thornton, “Jesus Take the Dial,” Rolling Stone, and “Network of Lies,” Brian Stelter.

Centre County Report. [CCR](#) is an award-winning weekly newscast that airs on WPSU-TV, Penn State’s public television station (serving 27 counties in Pennsylvania) and campus cable. Students write, produce and direct each 30-minute broadcast and broadcast specials.

CommAgency. [CommAgency](#) is a student-run production agency, overseen by a full-time faculty member. It gives students experience working with real-life clients in the Penn State community. Using professional equipment, the students produce documentary-style videos and branded content.

Foster-Foreman Conference of Distinguished Writers. The annual [Foster-Foreman Conference of Distinguished Writers](#) brings outstanding writers to campus for free public lectures and sessions with students. The conference has hosted more than 40 Pulitzer Prize winners, including Anna Wolfe, Lisa Falkenberg, John Branch, Sara Ganim and Dean Baquet.

News Partnerships. Every year since 2016, except 2020 (COVID-19), as part of journalism classes, Penn State students have produced sports photos and/or sports stories for The Associated Press, which serves hundreds of millions of news consumers, from the Little League World Series to the Paralympics. Centre County Report broadcasts are now streamed by stations in Philadelphia, Pittsburgh and Baltimore, and News Lab news stories have been published by more than 70 news organizations. This fall, Bellisario students are producing a high school football newsletter for the Centre Daily Times, the local newspaper.



Penn State Powwow. The [Powwow](#), held in the spring each year, celebrates Native American culture with dancing, food and other customs. Co-sponsored by the College, the Powwow is coordinated by a Native American faculty member, recently emeritus, in the College. It attracts thousands of visitors from several states and Canadian provinces.

46 Live. 46 Live is a live broadcast of Penn State’s annual 46-hour dance marathon held at the Bryce Jordan Center. The student-run broadcast attracts viewers from virtually every state and several countries. “[Thon](#),” as it is popularly known, is the largest student-run philanthropy in the country.

Arthur W. Page Center. Each year, the Arthur W. Page Center honors icons of public communications with the [Foster Award for Integrity in Public Communication](#) for demonstrating a commitment to the concept of “truth well told.” Honorees include communications professionals, journalists, and public leaders. The awards are given at a public event that features interviews with the candidates about the importance of integrity in communication.

Holocaust, Genocide and Human Rights Education Initiative. Founded in the Bellisario College, the [Holocaust, Genocide and Human Rights Education Initiative](#) has expanded at Penn State University to offer curriculum to K-12 teachers across the commonwealth of Pennsylvania. It provides program participants with strategies and considerations for enhancing their teaching practice to foster the student development of crucial skills, including critical thinking, active listening, civic discourse and empathy.

Centre Film Festival. The [Centre Film Festival](#), established in 2019 by Bellisario College faculty, is a weeklong celebration of film and conversation connecting local voices with global ones through media arts, workshops and master classes. The film festival has risen to national prominence, drawing some top names in the film industry.

4. Describe the unit’s methods for communicating with alumni, such as newsletters or other publications. Provide the web link(s) for communication during the previous academic year or provide print copies in the workroom.

The Communicator: Alumni Magazine

Bellisario College communicates with alumni and reinforces a sense of community and transparency through an annual, printed report that is direct-mailed to more than 30,000 Bellisario College alumni and the home addresses of its current students. Also [available online](#), it is filled with news, updates, profiles, features and numbers — all of which are wholly focused on Bellisario College and its stakeholders. This is in addition to the bi-monthly printed Penn Stater alumni magazine, which is published by the Penn State Alumni Association and is direct-mailed to more than 150,000 dues-paying PSAA members.

LinkedIn: Eight Groups + 13,000 Members

The Bellisario College alumni relations department owns and manages eight groups with almost 13,000 members, ranging in group size from 140 to nearly 7,500. We encourage alumni and students to join these to stay in touch with Bellisario College and to network with fellow alumni and students; promote engagement opportunities; share professional news; and post job opportunities. These are “gated” online communities that permit only Penn State students, alumni, faculty and affiliates; while logged on to a LinkedIn account, potential group members must request permission to join. All are owned and managed by the Bellisario College director of alumni relations. The groups are (membership numbers are as of June 17, 2025):

Donald P. Bellisario College of Communications, Penn State – Alumni (7,465)
[linkedin.com/groups/93327/](https://www.linkedin.com/groups/93327/)

Donald P. Bellisario College of Communications, Penn State – Ad/PR Network (3,3419)
[linkedin.com/groups/3877559/](https://www.linkedin.com/groups/3877559/)

Penn State Women in Sports, Media & Entertainment (718)
[linkedin.com/groups/12383252/](https://www.linkedin.com/groups/12383252/)

Penn Staters in the Sports Industry (339)
[linkedin.com/groups/12564634/](https://www.linkedin.com/groups/12564634/)

Donald P. Bellisario College of Communications, Penn State – Broadcast Network (292)
[linkedin.com/groups/13068042/](https://www.linkedin.com/groups/13068042/)

Donald P. Bellisario College of Communications, Penn State – Entrepreneurship & Innovation (175)
[linkedin.com/groups/13973516/](https://www.linkedin.com/groups/13973516/)

Penn State Washington Program (150)
[linkedin.com/groups/6707482/](https://www.linkedin.com/groups/6707482/)

Donald P. Bellisario College of Communications, Penn State – Film Production Alumni Network (140)
[linkedin.com/groups/13104198/](https://www.linkedin.com/groups/13104198/)

Penn State News: Bellisario College Headlines

In conjunction with Penn State’s Strategic Communications office and the Bellisario College Strategic Communications department, weekly and daily Bellisario College-specific news headline packages are sent via email to hundreds of subscribers — mostly alumni, stakeholders, independent news organizations and current students’ families. This is a subscriber opt-in and is also promoted via several social media channels (all @PSUBellisario).

Subscription link: headlines.psu.edu

Social Media: 7 Platforms, 20 Sites

Bellisario College strives to connect with its many audiences, constituents and stakeholders across a variety of appropriate social media platforms. In all, Bellisario College supports more than 20 social media sites across seven platforms: Facebook, X, Instagram, YouTube, Vimeo, TikTok and LinkedIn (these include the aforementioned LinkedIn groups).

Facebook

[Donald P. Bellisario College of Communications](#)

[Graduate Education](#)

[John Curley Center for Sports Journalism](#)

[The Page Center](#)

Instagram

[PSUBellisario](#)

[Penn State Filmmakers](#)

LinkedIn

For specifics and links, please see section about LinkedIn.

TikTok

[@psubellisario](#)

Vimeo

[Penn State Film](#)

X

[@PSUBellisario](#)

[@PSUBellisarioGradEd](#)

[@PSUCurleyCenter](#)

[@ThePageCenter](#)

YouTube

[Bellisario College of Communications](#)

5. Describe the unit’s support of scholastic (high school) journalism and communications, including workshops, visiting lectures, critiques of student work, etc.

The Donald P. Bellisario College of Communications actively supports scholastic journalism through multiple initiatives, including summer media camps for high school students, an annual Adviser Workshop for journalism educators, and hosting the Pennsylvania School Press Association’s statewide student journalism competition. These programs leverage the College’s faculty, facilities, and partnerships to strengthen high school journalism and media education across Pennsylvania.

Each summer, the College hosts four immersive, five-day residential camps for high school students focused on key areas of media and communications: Broadcast Journalism, Film Production, Social Media & Content Creation, and Visual Storytelling. These camps are designed and led by Bellisario College faculty and utilize the College’s cutting-edge labs, studios, and facilities in the Bellisario Media Center. These programs annually attract



60-80 students from across the region, offering them hands-on experience and mentorship in media production and storytelling.

More info: bellisario.psu.edu/departments/summer-camps

The Bellisario College also supports student journalism across the Commonwealth through its collaboration with the Pennsylvania School Press Association (PSPA). The College hosts the PSPA's annual statewide journalism competition, which brings together top high school journalists who have advanced from regional contests to compete in writing, design, and visual storytelling categories. Bellisario faculty members provide instructional breakout sessions during the event and serve as judges for competition entries. In addition, the College hosts the PSPA board of directors for biannual planning meetings, reinforcing its support of student journalism at the organizational level.

More info: paschoolpress.org/compete.html

In further support of scholastic journalism, the Bellisario College has launched a partnership with PSPA to host an annual Adviser Workshop each summer. Held in the Bellisario Media Center, this professional development event offers high school journalism teachers and media advisers access to expert-led sessions on journalism education, digital storytelling, and media program management. Faculty and staff from the College contribute their expertise to help strengthen the quality and sustainability of journalism programs in Pennsylvania high schools.

More info: bellisario.psu.edu/adviser-workshop

Through these workshops, competitions, and partnerships, the Bellisario College of Communications provides robust and meaningful support to the next generation of media creators, reporters, and educators.

