

## Collins, Marina Avery

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**From:** Bortree, Denise Sevick  
**Sent:** Wednesday, April 12, 2023 10:55 AM  
**To:** Collins, Marina Avery  
**Subject:** FW: Teaching Tuesdays - Embedded program

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**From:** Bortree, Denise Sevick  
**Sent:** Tuesday, April 5, 2022 2:40 PM  
**To:** L-COMM-FACULTY@LISTS.PSU.EDU  
**Cc:** McVerry, Jonathan Fairbanks <jfm171@psu.edu>; Harris, Danielle <dvh5685@PSU.EDU>  
**Subject:** Teaching Tuesdays - Embedded program



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## BELLISARIO BULLETIN

– By [Denise Bortree](#)

Welcome to Teaching Tuesdays! This week's issue shares a few photos from the embedded courses that traveled overseas during spring break. It was an exciting time, and we look forward to seeing the outcomes of their work. Thanks to the faculty who helped make these trips happen.

### Upcoming Events

**Tonight, 7:00pm - 8:30pm**

**Oweida Lecture in Journalism Ethics**

Location: Freeman Auditorium, HUB-Robeson Center

Speaker: Glenn Proctor, former editor/vice president of the Richmond Times Dispatch

**April 4-8, 2022**

**Startup Week**

Learn more at the website: <https://startupweek.psu.edu/>

**April 12, 4:30pm - 6:30pm**

**Student Awards Reception**

Location: Bellisario Media Center

Come join us in the Media Center to celebrate our students' successes.

## TEACHING TIP

### A Spring Break Spent Studying Abroad

You may recall a PSU News article shared in early March, titled [Bellisario College students embrace work during spring break international trips](#). It was announced that four dozen Penn State communications students would be embarking on a different kind of spring break this year and traveling to well-known tourist destinations to advance their careers, develop skills, and work.

Travelers included advertising/public relations students to Ireland, film students to Spain, and depth and international reporting students to Scotland. Students were registered for courses COMM 437A Advanced Documentary Production Abroad, led by Catie Grant, Maura Shea, and Rod Bingaman; Comm 402 International Reporting, led by Katie O'Toole, Steve Kraycik, Will Yurman, and Russ Eshleman; Comm 498 Journalism Projects, led by John Affleck and Martha Irvine from the AP; and COMM 450A Search Engine Marketing led by Lee Ahern and Colleen Connolly-Ahern.

The film students, like those in all four of the courses from the Donald P. Bellisario College of Communications who made spring break trips, put in a lot of preparation and research prior to their trip.

"All the students wanted to find stories that they couldn't tell here, and that's what we pressed them to do," said Catie Grant, a lecturer of film production who is one of three faculty members leading 10 film students to Barcelona, Spain. "Barcelona has a rich history, an artist culture and great architecture. It was a place that seemed perfect for students to find interesting stories."

They focused on filming and built contacts for films about the world's oldest magic shop, a winery that's been owned by the same family for 500 years, and a 20-year-old aspiring Formula 1 driver.



*Maria Morris, Genna Zagoren, and Julia Parker (L-R) film magic tricks with the owners of El Rei de la Màgia, the oldest magic shop in the world in Barcelona, Spain. Photo by Reilly Burton.*



*Ben Stupak captures audio while Chris Alderfer films David Martinez's karting practice in hopes of making it back to competitive racing in Barcelona, Spain. Photo by Reilly Burton.*

Twenty-five depth reporting and international reporting students traveled to Edinburgh, Scotland with five faculty members and one professional partner from The Associated Press.



*Kelly Warner, Jake Starr and Eric Fenstermaker recording anchor standups in St. Andrew Square, Edinburgh Scotland (March 2022). They were part of a Curley Center for Sports Journalism group reporting on sports in Scotland.*



*Renata Daou shooting video in Glasgow Scotland (March 2022) for her story on immigration. She was part of a COMM 402 (International Reporting) group that traveled to Scotland to report on news issues there. Their stories will air later this Spring in a Centre County Report in Scotland special program.*



*Bellisario student Renata Daou reporting from Scotland*



*Students spent the week capturing photos and videos as part of their study abroad experience in Scotland.*

In other travels, fourteen Bellisario College students in a search engine marketing class worked with an online company that aggregates information and inventory for thrift stores in Dublin. They met with company leaders, visited a few

stores, and pulled together a proposal to pitch while there helping the nonprofit organization enhance its bottom line and impact.



*COMM 450A meeting with Google Ad Grants client Thriftify, an Irish non-profit that helps charity stores expand their markets online.*



*Bellisario students visit the Guinness Advertising archive during their week-long trip to Ireland.*

This is the first time in three years students from the Bellisario College have been able to make these international trips, all part of “embedded” courses that stretch throughout the semester on campus and include the spring break week for travel and work. Faculty members reported that students were enthusiastic about these amazing opportunities, ones made possible by University support. Congratulations to the faculty who were able to offer these life-changing experiences to Bellisario students.

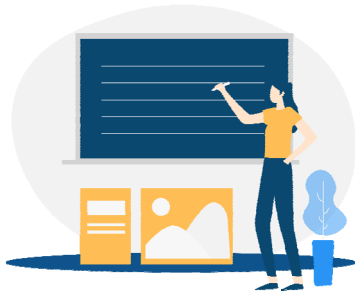
## CANVAS CUE

### Canvas ePortfolios

This is a location within the Canvas platform where students can display and discuss significant submissions and experiences that are happening during the learning process. ePortfolios can be used to:

- Display the papers students are proud of and would like for a wider audience to view
- Talk about all the thought and work that went into class submissions
- Gather an overview of educational experience as a whole
- Share work with friends, future employers, etc.

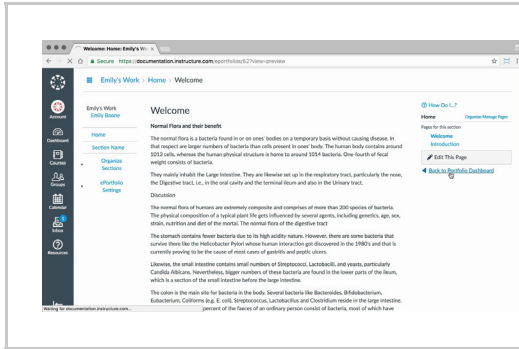
ePortfolios can be public for everyone to see, or private so only those who are allowed can see, and that setting can be changed at any time.



### What are ePortfolios?

ePortfolios are tied to the student's PSU Canvas profile and not to a specific course. Students who are enrolled in a course can build an unlimited number of ePortfolios in which to collect and document educational projects, submissions, experiences, and other work products. ePortfolios can be kept private, allow public access, or shared with other students, instructors, and/or future employers.

In Canvas, ePortfolios remain active as long as the student is in the institution's SIS and maintains a school login. Canvas also allows students to export ePortfolios to a zip file, just in case they want to save that information or use it to design an online portfolio in an alternate location. For more details, check out the tutorial video series linked below.

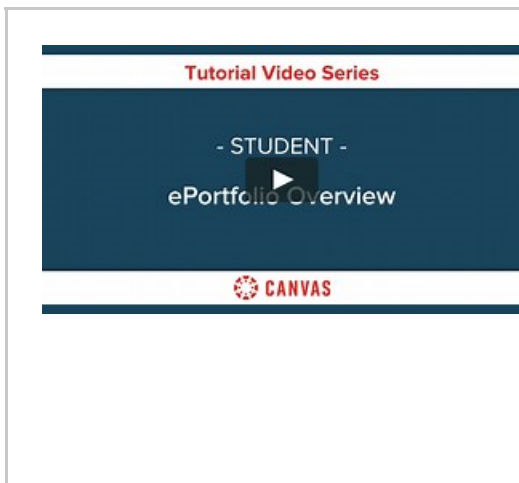


## ePortfolios Canvas Tutorial Video Series

youtu.be

### How Can Students Get Started on an ePortfolio?

Penn State students can begin building their ePortfolio as soon as they are enrolled in courses and have access to the PSU Canvas platform.



### 211 - ePortfolio Overview

In this video you will learn how to create and manage ePortfolios in Canvas. (Last updated 2019-06-13) To view subtitles for this video, click the CC button in the toolbar. View the script for this video: <http://bit.ly/2EGeNev> Video overviews reflect current feature functionality in Canvas; they are updated based on workflow changes, not on ...

vimeo.com

As always, reach out with questions or to schedule a quick zoom session!

## SHARE A TEACHING STRATEGY

Share something fabulous that you have been doing in your classroom! Do you have a teaching technology or strategy that you've seen succeed and would like to share it in the *Teaching Tuesdays* newsletter? If so, please share your idea for an upcoming issue.