



ALEXANDRA L. PALACIOS

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Pursuing a career in television production:

- » Two years experience working with cameras, Final Cut Pro and audio editing software
- » Experience with news writing and broadcasting
- » Skillful with social media and online storytelling
- » Experienced in management
- » Creative, outside the box thinker with a passion for digital media and current events

education

The Pennsylvania State University
University Park
B.A. Broadcast Journalism
B.A. Political Science
GPA: 3.1

Westwood Regional Jr./Sr. High School
Washington Township, NJ

technical skills



interpersonal skills



journalism experience

College Associate for Watters' World
Fox News
June-August 2019

Video Divison, CommAgency
Pennsylvania State University
August 2019-Present

News Reporter, CommRadio
Pennsylvania State University
November 2018

Staff Writer, The Underground
Race & Identity Section
Pennsylvania State University
November 2018

Editor-in-Cheif, CardinalChronicle.com
Westwood Regional Jr./Sr. High School
September 2017

Head Publicist, C.A.T.S Club
Westwood Regional Jr./Sr. High School
September 2017

Staff Writer, Online Magazine
www.GrrlPunch.com
March 2017

achievements in journalism

Washington Journalism & Media Conference
George Mason University
July 2017

The Bergen Record Diversity in Journalism Workshop
S.I. Newhouse School of Public Communications
Syracuse University
November 2016

Summer Scholars Program for Creative Writing
Centenary College
July 2015

work experience

Writing Tutor- Penn State Learning Practicum
The Pennsylvania State University
August 2019 - present

Campaign Canvasser, Phil Murphy for Governor
Bergen County, NJ
Spring 2017

Part-Time Employee/Manager, Westwood Theaters
Westwood, NJ
August 2016 - August 2018

TV production on show: wrote scripts and produced segments for on-air content
Assisted TV production team in finding/editing footage

Producing videos for real-world clients
Working with team to brainstorm ideas and create content
Assisting filming process

- Wrote and recorded news stories
- Edited audio files
- Anchored for newscast

- Wrote features and event coverage articles
- Participated in special projects
- Helped in brainstorming creative new ideas

- In charge of managing field reporters
- In control of all social media accounts
- Edited all news stories and postings on site

- In charge of all social media accounts
- Participated in pet adoption events
- Responsible for advertising and promotions

- Wrote articles for year and a half
- Worked closely with artists to produce content

- Chosen to represent state of NJ at the conference
- Heard multiple journalism professionals give lectures
- Met April Ryan of CNN and Brian Lamb of CSPAN!!!

- Exclusive journalism opportunity for north NJ students
- Worked with Syracuse professors to write news article

- Taught course by writing professor at Pace University
- Produced portfolio of creative writing pieces

- Teach students how to better their essays
- Expand the scope of learning through tutoring techniques
- Show students their potential to be great writers

- Knocked on doors to talk to people about Phil Murphy's campaign
- Handed out pamphlets and answered prospective voter's questions

- In charge of calculating profits made after each showing
- Manage employees, inventory and food
- Customer Service