



PennState

Donald P. Bellisario College of Communications

The Pennsylvania State University
201 Carnegie Building
University Park, PA 16802-5101

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CommAgency
213 Lubert Building
University Park, PA 16802

Dear Catie and CommAgency Team,

I am writing to recommend Imani Carter for Production Staff roles at CommAgency. Given her interest in production, her coursework in Telecommunications and overall grit, I think Imani would be a great fit for the agency.

Imani recently completed the change of campus process and moved to University Park after completing two years at Penn State Altoona. While attending the Altoona campus, Imani completed COMM 283: TV Studio Production, where she built skills in production and using Premier Pro. Completing this course also confirmed her interest in the production side of broadcasting. She is planning to enroll in COMM 282: TV Field Production in the Spring 2020 semester to continue to build her skills in this area. In addition, Imani recently declared the Digital Media Trends and Analytics (DMTA) Minor with the intention of developing key skills in digital metrics and digital campaigns. The skills she continues to build from her telecommunications and DMTA coursework will help her to be an asset on the production staff of CommAgency.

In addition to bringing her production skills to the team, Imani will also contribute her grit and determination to the team. Imani has been working 15-20 hours per week during her entire college career to support herself financially in college. In her current job, she was selected to assist in opening a new location of the restaurant. The transition to University Park can be a challenging one, but Imani continues to balance her job and academics as she works to find her fit on campus. As her academic adviser, I feel strongly that gaining skills and experience through CommAgency will allow her to become more competitive in the summer internship market and hopefully take on progressively larger roles within our Bellisario agency as well.

Thank you for your consideration of Imani for your team. If you have any questions about her qualifications, please contact me at nmg122@psu.edu or 814-865-8313.

Sincerely,

Nikki DiOrio
Academic Adviser, Bellisario College of Communications