

CHARLES FLETCHER

ADVERTISING STUDENT & PHOTOGRAPHER

PROFESSIONAL SKILLS

Adobe Creative Cloud
Apple Platforms
Content Publishing
Digital Photography
Google Drive
Microsoft Office
Social Media
Squarespace

PERSONAL TRAITS

Analytical Artist
Avid Golfer
Collaborative Nature
Controlled Foodie
Creative Spirit
Detail Oriented
Reliable & Professional
Spotify Dependent

CONTACT

Portfolio Link:
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Email:
charliefletcher35@gmail.com

Instagram:
[@cfletch_](https://www.instagram.com/cfletch_)

PAST

COMMUNITY COLLEGE OF
ALLEGHENY COUNTY
January 2016 - July 2016

FOX CHAPEL AREA HIGH SCHOOL
March 2013 - December 2015

UPPER ST. CLAIR HIGH SCHOOL
August 2012 - March 2013

THE PENNSYLVANIA STATE UNIVERSITY

Double Major

BACHELOR OF ARTS IN INTEGRATIVE ARTS

College of Arts and Architecture | Aug 2016 - May 2019 | GPA: 4.0

Multidisciplinary, student-designed degree program

- Primary Focus: Photography
- Supporting Focus: The Smeal College Business Fundamentals Certificate

BACHELOR OF ARTS IN ADVERTISING

College of Communications | Aug 2016 - May 2019 | GPA: 3.85

EXPERIENCE

OWLS NEST PARTNERS

Business Operations Intern | Philadelphia, PA | Jun 2017 - Aug 2017

- Prepared marketing materials to be sent to potential investors and business partners
- Collaborated daily with team leaders, assisting with a multitude of startup operations
- Improved business operations by assisting in the refinement of the marketing processes

Reference available upon request

ADWAP

Brand Liaison | State College, PA | Sep 2017 - Present

- Scheduling meetings with student organizations, promoting the implementation of the AdWap service
- Assisting in the provision of an innovative charitable outlet
- Created promotional content, to increasing website traffic & interaction

Reference available upon request

THE SECRET HISTORY OF KGB AND GRU SUBMINIATURE SPY CAMERAS

Published Photographer | Schiffer Publishing | Exp. Fall 2018

- Collaborated with lead author to identify accurate, creative, solutions for depicting models and materials
- Worked directly with the Schiffer publishing guide to standardize image quality for multiple print platforms
- Oversaw & revised design work completed by a third-party

EXTRA CURRICULAR

PHI GAMMA NU PROFESSIONAL BUSINESS FRATERNITY

Public Relations Chair (Spring 2018) | Jan 2017 - Present

- Engaging in professional development workshops, in preparation for a career in advertising
- Participating in philanthropic events helping individuals with a variety of needs
- Creating content for social media platforms affiliated with the organization