

Elizabeth Friel

Phone: (215) 688-0479

E-mail: esf5107@psu.edu

Current Address:

711 Pacific Coast Hwy, Unit 324
Huntington Beach, CA 92648

Permanent Address:

102 Pendulum Way
North Wales, PA 19454

SUMMARY:

Pursuing the opportunity to participate in the Bellisario Hollywood Program with:

- Active involvement in the communications field, both professionally and on campus
- Thorough experience with team leadership in the media workplace, and ability to guide team success
- An avid ambition to experience communications relations firsthand, and uphold the program's remarkable reputation.

EDUCATION:

THE PENNSYLVANIA STATE UNIVERSITY

UNIVERSITY PARK, PENNSYLVANIA

Donald P. Bellisario College of Communications

Declared Major: Digital/Print Journalism

Start Date: August 2018 / Expected Graduation Date: May 2022

COMMUNICATIONS

EXPERIENCE:

CALIBLU SURF SCHOOL - SOCIAL MEDIA

JANUARY 2021 - PRESENT

Social Media Intern

- Construct appealing posts for various social media sites, monitor analytics and follower engagement
- Collaborate with photography team to plan posts for the upcoming week, respond to follower inquiries

THE DAILY CALLER

JUNE 2020 - SEPTEMBER 2020

Editorial Intern

- Pitched and wrote national news stories, then promoted the stories on several social media platforms
- Assisted Daily Caller editors, correspondents and reporters in efficiently constructing stories
- Conducted interviews, transcribed for senior reporters, and engaged in weekly AP Style classes

COLLEGE MAGAZINE

OCTOBER 2019 - JUNE 2020

Intern: Editorial Leadership Program

- Lead a team of five student-writers, bolstering their writing skills through constructive criticism
- Guided weekly meetings with the writing team, built team trust, verified articles, and confronted editorial obstacles. Taught weekly social media promotion classes to the writing staff to boost readership.
- Assisted the College Magazine executive board in writing/editing intensive pieces

PENN STATE CommRadio

JANUARY 2020 - PRESENT

News Department On-Air Personality

- Accurately research events, develop stories, and report newsworthy stories on air
- Use various pieces of technological equipment to produce a broadcast for listeners

HER CAMPUS MEDIA

AUGUST 2019 - DECEMBER 2020

Writer/Secretary: Penn State Chapter / Campus Trendsetter Social Media

- Write engaging articles about a variety of topics for female college students
- Use promotional skills on social media to advertise products that are useful for our audience

SKILLS:

- Microsoft Office/ WordPress, Photoshop, Trello, Adobe Audition, and numerous social media sites
- Writing and editing, social media, team leadership, adaptability, communication, creativity

EMPLOYMENT:

Chick-Fil-A Montgomeryville

FALL 2017 - SUMMER 2019

ADDITIONAL ON-CAMPUS

INVOLVEMENT:

- Penn State THON committee member, PSU Ski and Snowboard Clubs, PSU Cross Country Club