

## Jenni Castoe

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## Catie Grant

Director  
CommAgency  
213P Lubert Building  
University Park, PA 16802

Dear Catie Grant,

Nov. 1, 2019

My name is Jenni Castoe. Thank you again for meeting with me on Monday to chat about the opportunities at Comm Agency. After contemplating the positions, I have decided to apply for the production position. Of course, I would also be interested in the social media position if a production spot is unavailable. Both positions appeal strongly to my interests in creating content for clients and seeing the effects of a strong message on people's thoughts and behaviors. I would appreciate gaining this experience at Comm Agency and the ability to contribute to the growing body of student-run media productions.

After three and a half years at Penn State, I have gained valuable skills through my double majors in Journalism and Political Science, such as the necessary communication, writing, research, and storytelling skills for a media production agency. With these skills and more, I believe that I can be a valuable asset to you and your mission of creating quality media content for Penn State clients.

My time at Penn State has consisted of various valuable experiences and responsibilities. For example, I am a member of the Schreyer Honors College and have managed to achieve a 3.90 GPA with the higher standards the SHC requires. Currently, I am a teaching assistant for BiSci003, an entry level Environmental Science course, which involves conducting two labs of 12 students each week and grading their work. Some of my other current projects consist of writing an Honors Thesis on how the media covers the #MeToo movement, drafting two manuscripts for qualitative research on a tabloid newspaper in South Africa, and writing a profile on Kevin Cirilli, a Penn State alum who is now the Washington Correspondent for Bloomberg TV. Previously, my experiences include being accepted into the Stanley E. Deglar Washington Program through the Bellisario College of Communications and spending the fall semester of 2018 interning for C-SPAN's Washington Journal in Washington D.C. This involved a high amount of research, social media promoting, and interacting with high-level Washington elite. This past summer, I interned with the Indiana Democratic Party as a Communications Intern, where my responsibilities included filming and editing videos for local candidates, posting on social media about Party events and candidates, writing email blasts, and manning the front desk and answering phone calls. Finally, I have also reported for the Daily Collegian as a Men's Volleyball reporter, writing an average of three articles per week.

While these experiences have been immensely valuable to me and have provided me with useful and necessary skills, I want to expand the horizon of my knowledge and experience to include work in media production at Comm Agency. I look forward to speaking with you further about how my skills might be useful to you. Thank you for your consideration.

Sincerely,



Jenni Castoe