

Jenni Castoe

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Professional Summary

Self-driven undergraduate student looking for more experience in the field of communications with the purpose of solidifying and narrowing post-graduate goals.

Education

Pennsylvania State University, Schreyer Honors College – GPA: 3.90 ; Dean’s List ; Expected Graduation Date: May 2020

- Bachelor of Arts in Digital and Print Journalism
 - Bachelor of Arts in Political Science
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Experience

College of Communications - Undergraduate Research Assistant **05/2017 – Current**

- Traveled to South Africa, the first time for an embedded study abroad program and the second to interview people who work for, read, or interact with the tabloid newspaper, the Daily Sun
- Collected literature, designed and administered a questionnaire, transcribed interviews, and developed thematic categories; coauthoring two manuscripts for publication in academic journals.

Teaching Assistant for Environmental Science Course **08/2019 – Current**

- Plan and conduct two weekly labs of 12 students each, grade 24 written journal assignments every two weeks, and assist students with any issues they are having with the course

Indiana Democratic Party - Communications Intern **05/2019 - 08/2019**

- Created graphics for the Party's social media using Canva and Adobe Spark
- Storyboarded, filmed, and edited around a dozen videos such as vlog material, candidate profiles, and other social media content
- Manned the front desk once a week, answering phones, and assisting people who reached out
- Helped run events such as fundraisers and dinners

C-SPAN - Washington Journal Intern **09/2018 - 12/2018**

- Promoted guests of the show on Twitter, greeted and assisted them with their C-SPAN experience, and helped with the production and promotion of the show

The Daily Collegian - Men's Volleyball Reporter **01/2017 - 05/2018**

- Covered the Penn State Men's Volleyball team, averaging three articles per week abiding by AP-Style
 - Conducted interviews, held press conferences, and coordinated with fellow reporters and editors on how to best cover the team
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Skills

- Adobe Photoshop, Lightroom, and Premiere Experience
- Basic Excel Proficiency
- Data Collection and Analysis
- Professional Social Media Experience
- Qualitative and Quantitative Research Skills