

# Kelly Bench

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## Summary

Smart, determined public relations student seeking Spring 2021 internship, with:

- Strong writing, editing, and interpersonal skills (AP and APA style); high proficiency with social media platforms (Instagram, Twitter, Facebook, Snapchat, YouTube)
  - 3+ years audio/video and on-camera experience
  - Ability to work in teams and individually to meet deadlines and solve problems
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## Education

The Pennsylvania State University, University Park, PA  
Donald P. Bellisario College of Communications  
BACHELOR OF ARTS IN PUBLIC RELATIONS  
MINOR IN ART HISTORY  
SMEAL COLLEGE BUSINESS FUNDAMENTALS CERTIFICATE

Expected Graduation: May 2023  
GPA: 3.42

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## Communications Experience

YOUTUBE CONTENT CREATION AND COMMUNICATIONS INTERN (Colleen Cavolo) Spring 2021

- Research viewer demographics and apply information to content creation methods
- Research and plan social media content
- Write and edit scripts and blog posts

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA: PENN STATE CHAPTER Present  
Digital Media and Events Committee Team Member

THON DANCER RELATIONS – LARGEST STUDENT-RUN PHILANTHROPY Present  
Public Relations Chair – interviewing dancers and running other media relations

AUDIO/VISUAL PRODUCTIONS 2016-2019  
Write and Broadcast Morning Announcements

PENN STATE THESPIAN SOCIETY Present  
Events Manager, Assistant Producer, Vocal and Music Director for Main Stage Performances On-Stage Performer

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## Leadership and Other Campus Involvement

RINCE NA LEON IRISH DANCE TEAM Present  
Treasurer, performer

A-7 THON ORGANIZATION Present  
Raise money year-round for pediatric cancer through fundraisers and dance-a-thon

THON RULES AND REGULATIONS 2019-2020  
Committee Member

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## Additional Skills

- Exceptional public speaking abilities
- Ability to effectively organize and manage multiple tasks
- Proficient skill in CAD and SolidWorks programming