



PennState

Donald P. Bellisario College of Communications
The Pennsylvania State University
201 Carnegie Building
University Park, PA 16802-5101

Catie Grant
Director, CommAgency
213L Lubert Building
University Park, PA 16802

Ms. Grant,

I write to you today in support of Allyson Lippock's application to become a member of CommAgency. Allyson is currently a student in my COMM 242 class and I believe she has the right set of skills to excel and grow through work with your motivated team of students.

In COMM 242 Allyson is learning the fundamental skills of video production including camera operation, lighting, audio recording and editing and these are, no doubt, essential for her potential work with CommAgency. She also has two other necessary, and harder to teach, skills in her repertoire: communication and an understanding of logistics. She knows how to manage time and resources to get a job done and respects people's time by clearly communicating with them about her production needs. Her attention to these kinds of details will serve the clients of CommAgency well.

Please feel free to contact me if you have any questions or would like to talk more about Allyson or her work in COMM 242.

Sincerely,

Chris Maurer
Bellisario College of Communications