

ALLYSON LIPPOCK

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Skills

- Video promotions
- Studio and field production experience
- Strong writing skills
- Highly organized
- Deadline-driven
- Digital video production process
- Team collaboration and leadership
- Familiar using Adobe Premiere and Final Cut Pro

Education

Bachelor Of Arts: Communications Pre-Major, 2022
Penn State University - University Park, PA

Awards and Accomplishments

2019

"**VALLEY Video | Fashion Spread Spring '19**" Filmed fashion shoot for VALLEY Magazine and created teaser video for advertising

2018

"**Wake Up Warriors**" Best in Category (Live Daily Broadcast) National Academy of Television Arts and Sciences Student Production Awards

"**How to Tack Up a Horse**" Best in Category (Instructional Video) DMAC competition

"**Wake Up Warriors**" Best in Category (Daily News Show) DMAC competition

Creative Work Experience

2019

VALLEY Magazine Video Staff- filming and editing short videos to accompany stories on the website, promote the newest issue, and build up the magazine's online presence

2018

PSN News Production Crew- camerawork and working stations in the control room during live broadcasts

"**How to Tack Up a Horse**" An instructional video made for local competitions following a competitive horseback rider as she gets her horse ready for practice.

ROLE: Writing, Directing, Camerawork, Editing, Sound Production/Voiceovers

"Pop" A recurring Weekend Update-style series discussing Pop Culture broadcasted on the "Wake Up Warriors" daily show

ROLE: On-Camera Talent, Writing, Filming, Editing

"Wake Up Warriors" Sports Coverage I covered the Penn-Trafford High School Varsity Field Hockey team throughout the 2017-2018 season. Segments aired on the daily show include:

- Senior interviews
- Game highlights
- Senior Night coverage
- Pre-Recorded and edited news packages
- WPIAL Championship coverage