

REQUEST FOR PROPOSALS

The Arthur W. Page Center for Integrity in Public Communication & The Don Davis Program in Ethical Leadership

M.A. and doctoral students in the College of Communications are invited to apply for the following research available for Summer 2015.

The Arthur W. Page Center for Integrity in Public Communication

The Center will award up to \$2,500 for individual research projects that further its mission, which centers on the study and advancement of ethics and responsibility in corporate communication and other forms of public (organizational) communication.

Topics of special interest include the following:

- Application of the Page Principles to strategic communication practice
- Examination of sustainability communication or corporate social responsibility communication
- Studies that explore the ethics of digital strategic communication

Applications (see general requirements, below) should explicitly address how the research project will further the mission of the Page Center. They should also include a plan for how elements of the findings could be shared with practitioners through the Page Center, such as through its blog, through podcasts or through videos. Only one proposal per student will be considered; \$2,500 is the maximum award for any project, regardless of the number of students on the proposal. Award recipients will be asked to write two blog posts for the Page Center, as well as submit a written report of their findings. For more information about the Center, visit <http://thepagecenter.comm.psu.edu/>.

The Don Davis Program in Ethical Leadership

The Don Davis Program in Ethical Leadership will award up to \$2,500 for research projects that include important components designed to study or promote social and/or professional ethics, integrity and responsibility. Both empirical and normative projects will be considered, as will proposals from all theoretical perspectives.

Applications should be no longer than five pages and must explicitly address the ways in which the project will advance the stated goals. Applications must also include a proposed budget and a short biography or vita for each of the investigators. Only one proposal per student will be considered; \$2,500 is the maximum award for any project, regardless of the number of students on the proposal.

General requirements

Only students currently enrolled in the College of Communications graduate program are eligible. The same proposal cannot be submitted to both calls. All proposals must have the name of a faculty member who has agreed to supervision on the project and contain the following components in the order given:

1. **Coversheet:** include the name of the scholarship you are applying for; title of proposed project; name(s) of individual or group members; name of the guiding faculty member; requested funding amount.
2. **Narrative:** describe the proposed project and how it fits with the mission of either the Page or Davis programs, up to 5 pages.

**Applications should be submitted to
Elaine Files (efs2@psu.edu) by January 12, 2015.
Please state Grad RFP Page/Davis in the subject line.**