

HALLE SZUMIGALA

PUBLIC RELATIONS
STUDENT

PERSONAL PROFILE

I am a second-year public relations student at the Donald P. Bellisario College of Communications at Penn State University where I have been awarded Dean's List honors every semester. I am pursuing a Bachelor of the Arts in Public Relations and a minor in Digital Media Trends and Analytics.

As a hardworking, passionate and eager to learn student, the fast-moving world of communication has always seemed like a good fit for me.

CONTACT DETAILS

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ADDITIONAL LEADERSHIP

Pennsbury High School Prom Committee

May 2017-May 2018

- Nationally recognized as the "Best Prom in America"
- Prom Committee Chairperson
- Managed a group of 20 volunteers in creating decorations for the 2018 prom

Soles4Souls Club

September 2017-June 2018

- Co-founder and Vice President of Soles4Souls at Pennsbury High School
- Organized fundraisers and shoe drives to create sustainable jobs and provide relief for the impoverished
- Coordinated and promoted Christmas shoe drive that collected over 200 pairs of shoes that were donated

WORK EXPERIENCE

INTERN

Burnt Rose Studio | May 2019 - August 2019

- Created posts and administered Burnt Rose Studio's Instagram and Facebook accounts
- Designed graphics using Canva for various events and social media posts
- Assembled and shipped products to customers

TWITTER/SNAPCHAT ADMINISTRATOR

VALLEY Magazine Public Relations Division
Aug. 2019- Present

- Posts various photos, memes and articles related to VALLEY Magazine on Twitter account 2-3 times a day- Created Snapchat account and exponentially grew Snapchat following- Posts on Snapchat account daily

LEADERSHIP AND ACTIVITIES

STRATEGIC PLANNING COMMITTEE MEMBER

Penn State PRSSA | August 2018-present

- Active member of Strategic Planning committee of Lawrence G. Foster Chapter of the Public Relations Student Society of America at Penn State University- Help organize fundraisers with local businesses to raise money for the club- Attends weekly meetings to learn about the public relations field- Attended regional conference about technology in public relations and networked with various professionals in the field

RULES AND REGULATIONS COMMITTEE MEMBER

Penn State THON | October 2019-present

- Largest student-run philanthropy in the world with the goal of raising money and enhancing the lives of children with childhood cancer and their families
- Committee member on the Rules and Regulations Event Safety team
- Training throughout the year to ensure the safety of all THON participants and spectators
- Interacting with participants, community members and more throughout the year at various events that support THON

SKILLS AND INTERESTS

- Knowledgeable in Instagram, Facebook, Twitter, Snapchat, LinkedIn
- Basic German language skills
- Proficient in Microsoft Word, Powerpoint and Excel
- Photography skills (DSLR camera)
- Basic knowledge of Adobe Photoshop and Adobe Illustrator
- Proficient use of Canva to design graphics
- Proficient use of Later to schedule social media posts