

# SPRING POWER HOUR

The Best Two Hours in  
Student-Alumni Networking

Sunday, April 3, 2022  
5:00PM until 7:00PM  
Hintz Alumni Center



The mission of the Alumni Society Board is to foster a sense of pride in and a commitment to the Bellisario College while enhancing its reputation and prestige; and to provide the vehicle by which alumni may be involved in the affairs of the Bellisario College and of the University and to provide fellowship.



# YOUR ASSIGNMENT

# TIPS FOR SUCCESS

**We want the next two hours to be fun, informative, and most importantly impactful on your personal and professional growth! Here is how the event will flow.**

**5:00pm** Grab some food from the buffet and choose any table. Alumni will be spread out at the tables. There is no assigned seating, and you will move around throughout the event, so don't worry about where you choose to sit right now.

**5:25pm** Brief event program where you will learn something interesting about every alum in attendance. Pay attention as this will help you engage in discussion later!

**6:00pm** The real networking begins! Get to know the alumni at your table. Use their information in this program to guide your questions. This is your chance to ask your most burning questions!

*Students will be instructed to rotate tables every so many minutes throughout the evening.*

**6:45pm** Final remarks. You are welcome to stay and network until 7pm.

# 1

## **Relax, be yourself, and have fun!**

This is not a job interview. You're not expected to come perfectly polished or to know what to do or say. That's the point! This is a safe space to open up, ask absolutely anything, and simply be exactly who you are – right now.

# 2

## **Keep an open mind!**

Some of the best advice will be found from alumni who don't share your major or career aspirations. Don't get too laser-focused on seeking only those who you think are on the same path you wish to be on. Speak with as many people as possible – including other students.

# 3

## **Ask about life experiences, not just career experiences!**

Be thoughtful and creative with your questions. You can learn a lot about the alumni here tonight from their online profiles ([bellisario.psu.edu/alumni/alumni-board](http://bellisario.psu.edu/alumni/alumni-board)), but you'll learn so much more by asking about their biggest life lessons, what a typical day looks like, or what they wish they knew when they were a student.

# 4

## **Find, connect, and follow-up!**

Tonight is just the start of a conversation and relationships. The real value you'll gain from the alumni in this room is directly related to the ongoing relationship you build. Follow-up by email or by connecting on social media. All board member information is available in their online profiles. See the link above!



# ALUMNI EXPERTISE GUIDE



These are the alumni expected to be in attendance tonight. A complete listing of Alumni Society Board members can be found at [bellisario.psu.edu/alumni/alumni-board](http://bellisario.psu.edu/alumni/alumni-board).



**Ron Balasco**, General Arts and Sciences (1981)  
Executive Director, Hearst Consumer Health  
*I can tell you: How to pivot in your career to adapt to the changing landscape of media.*



**Pat Bunting**, Telecommunications (2013)  
Vice President/Communications, NBCUniversal  
*I can tell you: Why the TV business is more interesting than it ever has been before!*



**Amanda Cramer**, Film-Video (2015)  
Video Producer  
*I can tell you: What's been most influential to my career path and how that's changed over time.*



**Kevin Flintosh**, Journalism (2006)  
Data Analytics Manager, Accenture  
*I can tell you: Job options that are available outside the normal newspaper, TV station, Ad/PR agency.*



**Alex Gilliland**, Journalism (2014)  
Sports Anchor/Reporter, WKYT-TV  
*I can tell you: How the sports broadcasting industry has evolved, and how to evolve with it.*



**Carol Gosser**, Journalism (1987)  
Director of Communications, Everest Global Services  
*I can tell you: How to land a job in corporate communications with a Journalism or PR degree.*



**Katherine Hansen**, Media Studies (2005)  
Internal Communications Manager, Verisk Financial  
*I can tell you: How to align your passion and interests with the right comms field.*



**Pam Hervey**, Journalism (1994)  
Owner & President, Fuel  
*I can tell you: What it's like to transition from television to corporate communications.*



**Ali Ingersoll**, Journalism (2012)  
Investigative Data Journalist, WRAL-TV  
*I can tell you: The importance of journalism in the television news business.*



**Willie Jungels**, Journalism (2014)  
Account Executive, fuboTV  
*I can tell you: How to make the transition from sports to sales, and from Philadelphia to New York City.*



**Madeliene Maggs, Journalism (2016)**  
Special Projects & Operations Manager / Assistant to the CEO, fuboTV  
*I can tell you: How to be resilient and proactive while trying to land your first professional experiences.*



**Maddy Pryor, Advertising/Public Relations (2013)**  
Social Media Specialist, Princeton University  
*I can tell you: What a typical day looks like working in social media.*



**Stephanie Shirley, Advertising/Public Relations (2009)**  
Entrepreneur and Public Relations Consultant  
*I can tell you: How to apply your comms degree toward creating your own job or business.*



**Dan Solomon, Advertising/Public Relations (2004)**  
Senior Manager of Business Development, Penn State Sports Properties/Learfield IMG College  
*I can tell you: How the industry of your first job might not be the industry you end up in.*



Large lined area for taking notes, styled as a 3D notepad with a green top and teal sides.

# THANK YOU

## Donald P. Bellisario College of Communications Alumni Society Board

### Student Engagement Committee

#### Members:

Stephanie Shirley (Chair)  
Maddy Pryor  
Linsey Shea  
Dan Solomon  
Erin Stranges  
Ron Wagner

#### Student Representatives:

Kaitlin Jean-Noel  
Abby Johnson  
Sebastien Kraft

### Our Charter

**Support** To support the College (faculty, staff, students, and student-run organizations) by keeping an open channel of communication and regularly assessing its needs and challenges.

**Activate** To activate the resources of the Board by making direct asks for time, talents, and treasures that aim to meet the needs of the College.

**Recruit** To recruit high-quality, engaged mentors within and beyond the Board by communicating clear expectations, maintaining accountability, and monitoring progress.

