

April 4, 2012

CURRICULUM VITAE

Douglas A. Anderson
College of Communications
The Pennsylvania State University

PERSONAL

Born: Superior, Nebraska
Marital Status: Married; two daughters
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EDUCATION

Ph.D. Journalism, 1977, Southern Illinois University
M.S. Educational Administration, 1972, Kearney (Neb.) State College
(now the University of Nebraska at Kearney)
B.A. Journalism-English, 1970, Hastings (Neb.) College, *magna cum laude*, with distinction in journalism

TEACHING/ADMINISTRATIVE EXPERIENCE

Dean and Professor (1999-)
College of Communications
The Pennsylvania State University
University Park, PA 16802-5101

Director and Cronkite Endowment Board of Trustees Professor;
Executive Director of the Walter Cronkite Endowment (1994-1999)
Walter Cronkite School of Journalism and Telecommunication
Arizona State University
Tempe, Arizona 85287-1305

Director and professor; Executive Director of the Walter Cronkite
Endowment (1987-94)
Walter Cronkite School of Journalism and Telecommunication
Arizona State University
Tempe, Arizona

Professor of Journalism (1985-87)
Arizona State University
Tempe, Arizona

Associate Professor of Journalism (1981-85)
Director of Graduate Studies in Mass Communication
Arizona State University
Tempe, Arizona

Assistant Professor of Journalism (1979-81)
Arizona State University
Tempe, Arizona

Assistant Professor of Journalism (1977-79)
The University of Nebraska at Omaha
Omaha, Nebraska 68182

SUPPLEMENTAL ACADEMIC EXPERIENCE

Inaugural Fellow, The Freedom Forum Pacific Coast Center; San Francisco, Spring
1997. (Primary research project: "The Leaders: Guiding Journalism Education
Into the 21st Century." Primary service project: co-director of The
Freedom Forum Leadership Institute for Journalism Education
Administrators.)

PROFESSIONAL EXPERIENCE

Stringer, The Associated Press, Phoenix, Arizona, 1979-80 (coverage of Arizona
State University basketball).

Managing Editor, *Hastings (Neb.) Daily Tribune* (circulation: 18,000 during
tenure), 1973-75 (supervised newsroom staff and served also as editor of the
editorial page).

City Editor, *Hastings Daily Tribune*, 1972-73.

Staff Writer, *Hastings Daily Tribune*, 1971-72.

Assistant Sports Information Director, Emporia State, Kan., University, half-time,
spring semester, 1971.

Sports Editor, *Hastings Daily Tribune*, 1969-70.

Sports Writer (part-time), *Hastings Daily Tribune*, 1967-69.

PROFESSIONAL HONORS

Recipient, editorial writing awards in the daily newspaper category from the Nebraska Press Association, 1974 and 1975.

While serving as managing editor of the *Hastings Daily Tribune*, the newspaper received a national award in the best special edition category from the National Newspaper Association and numerous state awards from the Nebraska Press Association, 1974 and 1975.

President, Nebraska Associated Press Managing Editors, 1973-74; Vice President, 1972-73.

INDIVIDUAL ACADEMIC HONORS AND GRANTS

In recognition for leadership as dean, the Penn State chapter of Kappa Tau Alpha, the national honor society for journalism and mass communication, was renamed the Douglas A. Anderson Chapter of Kappa Tau Alpha in 2010.

Recipient, Honorary Doctor of Journalism (D. Journ., *Honoris Causa*) degree, Hastings (Neb.) College, 2003.

Recipient, Freedom Forum Journalism Administrator of the Year, AEJMC / ASJMC convention, Anaheim, Calif., 1996.

Recipient, Alumni Achievement Award, College of Mass Communication and Media Arts, Southern Illinois University-Carbondale, 1996.

Recipient, Advising Advocate Award, Arizona State University Council of Academic Advisers, 1993.

Recipient, Morris Berman National Press Photographers Association Citation for special contributions advancing the interests of photojournalism, NPPA convention, Colorado Springs, Colo., 1992.

Recognized nominee, Arizona State University Classified Staff Council Supervisor of the Year, 1992.

Recognized nominee, Arizona State University Faculty Women's Association Certificate of Achievement for Affirmative Action, 1989.

Named to list of country's 50 "most productive" mass communication

researchers based on articles published in refereed journals for period from 1980 through 1985, according to article in *Journalism Quarterly* (Summer 1988, p. 483).

Recipient, "One of the Best" Award, 1986. The award was presented in conjunction with a university program that honors outstanding ASU faculty members at selected home football games.

Nominated by the School of Journalism for the Burlington Northern Foundation Faculty Achievement Award at Arizona State University, 1985.

Nominated by the School of Journalism for the Distinguished Teaching Award given by the Arizona State University Alumni Association, 1984-85.

Recipient, National Teaching Award (one of 10 awarded to university journalism professors across the country). The award was made by the Modern Media Institute (now the Poynter Institute for Media Studies), St. Petersburg, Fla., 1983.

Named to a list of 10 outstanding journalism teachers by the Associated Press Managing Editors in the organization's annual report presented at its national meeting in Louisville, Ky., in November, 1983.

Recipient, Arizona State University College of Public Programs Outstanding Achievement Award for Teaching, 1982-83.

Recipient, Arizona State University College of Public Programs Outstanding Achievement Award for Research, 1980-81.

Recipient, grant from Arizona State University College of Public Programs Dean's Research Incentive Fund, 1987, for a study of opinions of daily newspaper managing editors about recent Supreme Court appointments.

Recipient, grant from Arizona State University College of Public Programs Dean's Research Incentive Fund, 1980, for a study of newspapers' handling of sensitive "Washington Merry-Go-Round" syndicated newspaper columns.

Recipient, grant from Arizona State University College of Public Programs Dean's Research Incentive Fund, 1980, for a study of the effects of communication law decisions by the U.S. Supreme Court on daily newspaper editors.

Recipient, grant from the University of Nebraska at Omaha Faculty Senate Research Committee, 1978, for a news editing textbook.

Recipient, grant from the Mellett Fund for a Free and Responsible Press, Washington, D.C., 1976, for a study of libel suits involving "Washington Merry-Go-Round" syndicated newspaper columnists.

Recipient, graduate fellowship from Southern Illinois University (school terms

1975-76 and 1976-77).

Recipient, athletic scholarship as undergraduate at the University of Nebraska-Lincoln (basketball, 1966-67) and academic-athletic scholarships at Hastings (Neb.) College (basketball and track), 1967-69.

FUNDED INSTITUTIONAL GRANT PROPOSALS

Recipient, grant from the Philip L. Graham Fund, Washington, D.C. (\$58,000), 1988, for television instructional studio equipment.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$4,000), 1988, for a high school journalism institute for minority students (with Department of Student Publications).

Recipient, grant from the Gannett Foundation, Rochester, N.Y. (\$60,000), 1988, for a program for the merging of social science research methods, journalists and computers.

Recipient, grant from the Gannett Foundation, Rochester, N.Y. (\$5,000), 1989, for desktop publishing software.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$4,000), 1989, for a high school journalism institute for minority students (with Department of Student Publications).

Recipient, grant from the Honeywell Foundation, Minneapolis, Minn. (\$2,000), 1989, for desktop publishing software.

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$10,000), 1989, for enhancement operating needs.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$6,500), 1990, for a high school journalism institute for minority students (with Department of Student Publications).

Recipient, grant from KPNX-TV / Gannett Foundation, KTSP-TV, KPHO-TV and KNXV-TV (\$5,000), 1990, for CNN Newsource video service.

Recipient, grant from the Gannett Foundation, Arlington, Virginia (\$42,500), 1990, for a program and workshop on electronic news gathering.

Recipient, grant from the James M. Cox Foundation, Atlanta, Georgia (\$30,000 spread over two years), 1990, for computers for reporting and editing labs.

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$10,000), 1990, for enhancement operating needs.

Recipient, grant from the Philip L. Graham Fund, Washington, D.C. (\$30,000 spread over three years), 1991, for telecommunication studio equipment.

Recipient, grant from The Freedom Forum, Arlington, Va. (\$51,000), 1991, for a program and workshop on electronic news gathering.

Recipient, grant from the William Randolph Hearst Foundation, San Francisco (\$200,000), 1991, for a permanent endowment for a visiting professionals program.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$6,500), 1991, for a high school journalism institute for minority students (with Department of Student Publications).

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$10,000), 1991, for enhancement operating needs.

Recipient, grant from the Times Mirror Foundation, Los Angeles (\$30,000 spread over three years), 1992, for telecommunication equipment.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$10,000), 1992, for a high school journalism institute (with Department of Student Publications).

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$15,000), 1992, for enhancement operating needs.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$10,000), 1993, for a high school journalism institute (with Department of Student Publications).

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$15,000), 1993, for enhancement operating needs.

Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$6,500), 1994, for a high school journalism institute (with Department of Student Publications).

Recipient, grant from The Freedom Forum, Arlington, Va. (\$75,000), 1994, for a journalism professional-in-residence.

Recipient, grant from the James M. Cox Foundation, Atlanta, Georgia (\$50,000), 1994, to equip a newspaper editing lab.

Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$20,000), 1994, for enhancement operating needs.

- Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$6,500), 1995, for a high school journalism institute (with Department of Student Publications).
- Recipient, endowment grant from the John S. and James L. Knight Foundation, Miami, Fla. (\$1,500,000), 1995, for a Knight Chair in Computer-Assisted Journalism.
- Recipient, grant from The Freedom Forum, Arlington, Va. (\$7,800), 1995, to enable a Bulgarian to attend the Cronkite School for one semester as part of the Freedom Forum International Student Journalism Program.
- Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$20,000), 1995, for enhancement operating needs.
- Recipient, grant from *The Arizona Republic/Phoenix Gazette* (\$6,500), 1996, for a high school journalism institute (with Department of Student Publications).
- Recipient, matching challenge grant from *The Arizona Republic/Phoenix Gazette* (\$20,000), 1996, for enhancement operating needs.
- Recipient, grant from Phoenix Newspapers, Inc. (\$6,500), 1997, for a high school journalism institute (with Department of Student Publications).
- Recipient, matching challenge grant from Phoenix Newspapers, Inc. (\$20,000), 1997, for enhancement operating needs.
- Recipient, grant from the Philip L. Graham Fund, Washington, D.C. (\$30,000 spread over three years), 1997, for telecommunication studio equipment.
- Recipient, grants from the Arizona Chapter of the National Academy of Television Arts and Sciences and the Arizona Broadcasters Association (\$15,000), 1997, for a high school broadcasting institute.
- Recipient, grant from Phoenix Newspapers, Inc., (\$6,500), 1998, for a high school journalism institute (with Department of Student Media).
- Recipient, grant from the John S. and James L. Knight Foundation, Miami, Fla. (\$12,000), 1998, for a Newspaper-in-Residence program with the *Miami Herald*.
- Recipient, matching challenge grant from Phoenix Newspapers, Inc., (\$20,000), 1998, for enhancement operating needs.
- Recipient, grant from Phoenix Newspapers, Inc., (\$6,500), 1999, for a high school journalism institute (with Department of Student Media).
- Recipient, grant from the William Randolph Hearst Foundation, San Francisco

(\$200,000), 2001, for a permanent endowment for visiting professionals program.

Recipient, grant from the John S. and James L. Knight Foundation, Miami, Fla. (\$250,000), 2001, for Knight Diversity Scholars Program.

Recipient, grant from the James M. Cox Foundation, Atlanta, Ga. (\$25,000), 2001, for television studio equipment.

Recipient, grant from the Robert Wood Johnson Foundation, Princeton, N.J. (\$50,000), 2002, for a conference designed to enhance reporting of health and medical news by journalists.

Recipient, grant from the John S. and James L. Knight Foundation, Miami, Fla. (\$225,000), 2005, for Knight Diversity Scholars Program.

Recipient, endowment grant from the John S. and James L. Knight Foundation, Miami, Fla. (\$1,500,000), 2005, for a Knight Chair in Sports Journalism and Society.

Recipient, endowment grant from the Robert Wood Johnson Foundation, Princeton, N.J. (\$750,000), 2006, for an ethical leadership program in the Arthur W. Page Center for Integrity in Public Communication.

Recipient, grant from the James M. Cox Foundation, Atlanta, Ga. (\$25,000), 2007, for television studio equipment.

Recipient, grant from the Gannett Foundation (\$50,000 spread over four years), 2007, for a multimedia scholars program.

Recipient, grant from the William Randolph Hearst Foundation, San Francisco (\$100,000), 2010, for multimedia newsroom hardware and software.

**Plus more than \$25 million from alumni, friends and other benefactors of university programs.

ADMINISTRATIVE INITIATIVES AT ARIZONA STATE (SELECTED)

Formalized Working Relationship Between Cronkite School and ASU's Office of Development, 1987-1999. Prepared, for first time, a series of School grant proposals for submission to a number of targeted foundations and individuals, thus bringing about a significant increase in financial support for School.

Office Reorganization, 1987. Through a series of staff reclassifications and organizational changes, decentralized and streamlined office procedures to allow for more efficient support service to faculty and students.

On-Going Computerization of School, 1987-1999. Coordinated with key faculty the on-going computerization of the School. In addition, through a targeted faculty hire and existing faculty expertise, the Cronkite School emerged as a leader in the instruction of computer-assisted reporting.

ASU Journalist, 1987-1999. Provided leadership for development of the first regularly published newsletter for the School. The newsletter, which is published twice a year, is sent to all graduates of the School.

Enhanced Scholarship Program, 1988-1999. Worked to increase endowments and annual gifts to make possible more substantial scholarship aid to the School's students. In the 10-year period after 1988, the level of yearly scholarship awards increased more than eight fold.

Summer Journalism Institute for High School Students, 1988-1999.

Wrote proposal for two-week program designed to bring to ASU talented high school students interested in careers in journalism. Ongoing program is sponsored by Cronkite School, ASU's Department of Student Publications and *The Arizona Republic*, which provides funding.

Media Research Program, 1988-1999. Worked out details for new faculty member to join Cronkite School to direct the program that conducts public opinion polls and trains students in the design and interpretation of polls.

"Friends of the J-School Board," 1988-1999. Formed board, which consists primarily of graduates of the Cronkite School, to serve as a "Kitchen Cabinet." The board, which supplements the Cronkite Endowment Board of Trustees as a support mechanism for the School, helps provide direction on how the School can enhance its strengths and meet its future needs.

Cronkite School Spring Banquet, 1988-1999. Organized annual dinner to honor outstanding full-time and part-time faculty members and to unite faculty with various professional constituencies.

"Trustee Days," 1989-1999. Coordinated program where Cronkite Endowment trustees spend quality time on campus visiting with faculty and appearing in classes.

Increased Use of Professionals in the Classroom, 1991-1999. Sought and secured private funding to fortify the full-time faculty and faculty associates with additional working professionals. The Cronkite School was among the first 10 journalism programs in the nation to receive the William R. Hearst Foundation's Visiting Professionals Program endowment (\$200,000 in 1991); among the first nine to be selected for the \$75,000 Professional-in-Residence grant from The Freedom Forum (1994); and among the first eight to receive the \$1.5 million Knight Chair from the John S. and James L. Knight Foundation (1995).

Selective Undergraduate Admissions Program, 1996. Initiated efforts that eventually gained approval to allow the Cronkite School to implement a separate selective admissions procedure for undergraduates already accepted to the university who seek to major in journalism or broadcasting.

Minor in Mass Communication, 1996. Initiated efforts that eventually gained approval to establish a minor in mass communication, thus enabling the Cronkite School to better serve the university's student body at large.

ADMINISTRATIVE INITIATIVES AT PENN STATE (SELECTED)

Office of Career Placement and Internships, 1999. Created office, headed by a full-time assistant dean, to facilitate job and internship placement of College students and to expand on-campus interviewing and job fairs.

Continuing and Distance Education Programs, 1999- . Appointed College's first director of continuing and distance education, who greatly expanded the program's online offerings, outreach programs, and programmatic relationships with high schools and media outlets. Developments are ongoing.

System for student contest participation, 1999- . Emphasized importance of systematically selecting and submitting entries to appropriate state, regional and national competitions to ensure that student excellence is acknowledged and that the College's reputation is simultaneously enhanced. The College's students consistently are among the nation's award recipient leaders.

Departmentalization, 2000. In an effort to better meet the needs of its growing numbers of students and faculty, initiated efforts, ultimately approved, to adapt the College's administrative structure to create four departments: Advertising/Public Relations; Film/Video and Media Studies; Journalism; and Telecommunications.

Capital Projects, 2000- . Facilitated external and internal funding for a variety of major building, classroom and laboratory enhancements while concurrently facilitating the expansion of the College's space by nearly 50 percent.

Curricular Adjustments, 2001- . Initiated efforts, which ultimately were successful, to reduce to 120 the hours required for baccalaureate degrees in each of the College's five majors and to streamline requirements. Also advocated and supported efforts to create curricular tracks built around pockets of faculty expertise in the Ph.D. program. Curricular adjustments are ongoing.

Establishment of Centers, 2002- . Facilitated establishment and funding of three major special programs—the Jimirro Center for the Study of Media Influence, the Arthur W. Page Center for Integrity in Public Communication, and the John

Curley Center for Sports Journalism, the latter for which I served as founding co-director.

ComRadio, 2003- . Secured funding and worked with others, including the Department of Intercollegiate Athletics, to establish a 7-days-a-week, 24-hours-a-day webcasting and campus cable College radio station that provides a news, public-affairs and sports programming format.

Expanded student programming, 2004- . Appointed College's first general manager of television operations in 2004 and College's first assistant dean for student media and online operations in 2010. ComMedia, Centre County Report and ComRadio continue to evolve.

PUBLICATIONS

Books:

Anderson, Douglas A. *Contemporary Sports Reporting*. Chicago: Nelson-Hall, 2nd edition, 1994 (first edition was published in 1985).

_____. *A "Washington Merry-Go-Round" of Libel Actions*. Chicago: Nelson-Hall, 1980.

Anderson, Douglas A. and Bruce D. Itule. *Contemporary News Reporting*. New York: Random House, 1984.

_____. *Writing the News*. New York: Random House, 1988.

Itule, Bruce D. and Douglas A. Anderson. *News Writing and Reporting for Today's Media*. New York: McGraw-Hill, 7th edition, 2007 (first edition was published in 1987; second edition was published in 1991; third edition was published in 1994; fourth edition was published in 1997; fifth edition was published in 2000; sixth edition was published in 2003).

Stonecipher, Harry W., Edward C. Nicholls and Douglas A. Anderson. *Electronic Age News Editing*. Chicago: Nelson-Hall, 1981.

Workbooks:

Anderson, Douglas A. and Bruce D. Itule. *Workbook for Writing the News*. New York: Random House, 1988

Itule, Bruce D. and Douglas A. Anderson. *Workbook for News Writing and Reporting for Today's Media*. New York: McGraw-Hill, 7th edition, 2007. (first edition was published in 1987; second edition was published in 1991; third edition was published in 1994; fourth edition was published in 1997; fifth edition was published in 2000; sixth edition was published in 2003).

Book Chapters:

Anderson, Douglas A. "Changing Thrusts in Daily Newspaper Sports Reporting," in Susan J. Bandy, ed., *Coroebus Triumphs: The Alliance of Sport and the Arts*. San Diego: San Diego State University Press, 1988, pp. 175-190.

Hoag, Anne and Douglas Anderson. "Enhancing Diversity: It's the People, the Systems and the Infrastructure," in Ralph Izard, ed., *Diversity that Works*. Louisiana State University, Manship School of Mass Communication, 2008, pp. 17-24.

Monographs:

Anderson, Douglas A. "The Leaders: Guiding Journalism Education Into the 21st Century." *The Freedom Forum*, 1997.

Articles in Refereed Journals:

Anderson, Douglas A. "Administrators and Endowments: Fundraising as Leadership." 49 *Journalism Educator* 70-75 (Spring 1994).

_____. "Drew Pearson: A Name Synonymous With Libel Actions." 56 *Journalism Quarterly* 235-42 (Summer 1979).

_____. "Handling of Controversial 'Merry-Go-Round' Columns." 59 *Journalism Quarterly* 295-98 (Summer 1982).

_____. "Helpful Manuscript Reviewers Give Thoughtful Assessments: A Commentary." 46 *Journalism Educator* 74-77 (Spring 1991).

_____. "How Managing Editors View and Deal with Ethical Issues." 64 *Journalism Quarterly* 341-45 (Summer-Autumn 1987).

_____. "How Newspaper Editors Reacted to *Post's* Pulitzer Prize Hoax." 59 *Journalism Quarterly* 363-66 (Autumn 1982).

_____. "Liability for Publishing Syndicated and Free-Lance Material." 10 *Newspaper Research Journal* 75-89 (Spring 1989).

_____. "The Muckraking Books of Pearson, Allen, and Anderson." 2 *American Journalism* 5-21 (No. 1, 1985).

_____. "Sports Coverage in Daily Newspapers." 60 *Journalism Quarterly* 497-500 (Autumn 1983).

Anderson, Douglas A. and Claudia J. Anderson. "Weather Coverage in Daily Newspapers." 63 *Journalism Quarterly* 382-85 (Summer 1986).

Anderson, Douglas A. and Frederic A. Leigh. "How Editors View Coverage of

Minority Affairs and Multicultural Issues." 9 *Southwestern Mass Communication Journal* 76-82 (No. 2, 1994).

_____. "How Newspaper Editors and Broadcast News Directors View Media Ethics." 13 *Newspaper Research Journal* 112-22 (Winter-Spring 1992).

Anderson, Douglas A. and Bruce D. Merrill. "The First Amendment: How the People of Arizona Viewed It in Its Bicentennial." 7 *Southwestern Mass Communication Journal* 154-62 (No. 2, 1992).

Anderson, Douglas A., Joe W. Milner and Mary-Lou Galician. "How Editors View Legal Issues and the Rehnquist Court." 65 *Journalism Quarterly* 294-98 (Summer 1988).

Anderson, Douglas A. and Marianne Murdock. "Effects of Communication Law Decisions on Daily Newspaper Editors." 58 *Journalism Quarterly* 525-28, 534 (Winter 1981).

_____. "External and Publisher Influences on News-Editorial Decisions." 1 *Graduate Communication Studies* 12-16 (Spring 1977).

Anderson, Douglas A. and Dan Pingelton. "Examination of the Content of the 'Washington Merry-Go-Round.'" 3 *Newspaper Research Journal* 45-51 (April 1982).

Francke, Warren T. and Douglas A. Anderson. "Expectations and Experience in Conversion to VDTs." 57 *Journalism Quarterly* 652-55 (Winter 1980).

Leigh, Frederic A. and Douglas A. Anderson. "A Balance of Study and Teaching In Tenure and Promotion Cases." 47 *Journalism Educator* 74-79 (Spring 1992).

Russell, Dennis, Kyu Ho Youm and Douglas A. Anderson. "Litigation and Legal Issues as Seen Through the Eyes of Editors." 11 *Southwestern Mass Communication Journal* 73-80 (No. 2, 1996).

Articles in Law Journals:

Youm, Kyu Ho and Douglas A. Anderson. "Media Countersuits in Libel Law: A Statutory and Judicial Framework." 17 *Hastings Communications and Entertainment Law Journal* 383-413 (University of California) (Winter 1995).

Academic Articles in Professional and Non-Refereed Publications:

Anderson, Douglas A. "Creating Effective Headlines Becomes Frustrating Art of Careful Word-Doctoring." 32 *Nebraska Newspaper Magazine* 22, 62, 63 (April 1980).

_____. "Editors Applaud Electronic Editing." *APME News* 11 (March 1979).

- _____. "Efforts to Mutilate Freedom of Information Arouses Journalists." 33 *Nebraska Newspaper Magazine* 2, 3, 15 (November 1981).
- _____. "Exam Proposed When Hiring for Small Newspapers." 115 *Publishers' Auxiliary* 6 (March 24, 1980).
- _____. "Fairness, Objectivity Top List of Ethical Issues Facing Journalists." 38 *Nebraska Newspaper Magazine* 14-16 (March / April 1986).
- _____. "Fight for Free Press on Firmer Ground." 30 *Nebraska Newspaper Magazine* 14, 15 (March 1978).
- _____. "The Good Life of Small Town, Family Tradition, Incentives for Entering Weekly Field." 30 *Nebraska Newspaper Magazine* 7 (December 1978).
- _____. "Grab Good Students in Your Introduction Course." 8 *Community College Journalist* 27-29 (Winter 1980).
- _____. "High Court to Decide Key Libel Case." 30 *Nebraska Newspaper Magazine* 1, 20 (November 1978).
- _____. "The Importance of Obits." 27 *Grassroots Editor* 13-14 (Winter 1986).
- _____. "J-Schools Strive for Teaching Balance." 30 *Nebraska Newspaper Magazine* 1, 20 (February 1978).
- _____. "Knowledge of Basic Journalism Law Enables Students to Function Well." 9 *Community College Journalist* 6 (Winter 1981).
- _____. "Less Cheerleading is Goal as Editors Seek Better Writing for Today's Sports Pages." 34 *Nebraska Newspaper Magazine* 4, 5, 23 (September 1982).
- _____. "Letters to the Editor: 90% Printed." 29 *Nebraska Newspaper Magazine* 4-6 (July 1976).
- _____. "Libel Laws Must Allow Robust Debate." 29 *Nebraska Newspaper Magazine* 4, 27-28 (October 1977).
- _____. "Managing Editors Perceive Little Pressure." 28 *Nebraska Newspaper Magazine* 4-5 (March 1976).
- _____. "Nebraska Daily Press Attempts to Print a Variety of News." 29 *Nebraska Newspaper Magazine* 28-29 (May 1977).
- _____. "Nebraska Publishers Place Need for Language Skills at Top of Priority List." 30 *Nebraska Newspaper Magazine* 12, 23 (October 1978).
- _____. "Nebraska Publishers Want Language Skills Taught." 114 *Publishers' Auxiliary* 10 (Jan. 29, 1979).

_____. "Preparing Students for the Changing Media Landscape." 41 *Gateway Journalism Review* 12-13 (Spring 2011).

_____. "Promising Beginning as U.S. Supreme Court Opens Public Trials." 32 *Nebraska Newspaper Magazine* 6, 7, 21 (September 1980).

_____. "Right of Privacy--New Law's Effect on Media Not Yet Clear." 31 *Nebraska Newspaper Magazine* 4-5, 20-21 (August 1979).

_____. "School Superintendents Say Reporter Representation at Board Meetings a Must." 28 *Nebraska Newspaper Magazine* 9, 22 (February 1976).

_____. "Sports Reporting: Getting into the Action." 11 *Community College Journalist* 14-15 (Winter 1982-83).

Anderson, Douglas A. and Richard Cole. "Perceptions of the Accrediting Process Through the Eyes of Administrators Whose Programs Were Reviewed in 1991-92." *ASJMC Insights* 6-8 (Spring 1994).

Leigh, Frederic A. and Douglas A. Anderson. "Tenure and Promotion in Schools of Journalism and Mass Communication." *ASJMC Insights* 1-5 (Spring 1994).

Stonecipher, Harry W. and Douglas A. Anderson. "Staff, Time and Money." 21 *Grassroots Editor* 6, 18 (Summer 1980).

**Plus hundreds of daily newspaper editorials, signed columns, news articles, feature articles and sports articles, in addition to scores of articles and columns in various academic unit magazines and newsletters at Arizona State and Penn State.

Papers:

Anderson, Douglas A. "Candid Comments Better than Spirited Harangues: A Commentary." Southwest Symposium for Journalism/Mass Communications, October 1990, Dallas, Texas.

_____. "Changing Thrusts in Daily Newspaper Sports Reporting." Sport Literature Association, July 1984, La Jolla, California.

_____. "Drew Pearson: A Name Synonymous With Libel Actions." Law Division, Association for Education in Journalism, August 1978, Seattle, Washington.

_____. "How Managing Editors Deal with and View Ethical Issues." Southwest Symposium for Journalism/Mass Communications, October 1986, Lubbock, Texas.

- _____. "Liability for Publishing Syndicated and Free-Lance Material." Southwest Symposium for Journalism/Mass Communications, October 1988, Abilene, Texas.
- _____. "The Muckraking Books of Pearson, Allen, and Anderson." West Coast Journalism Historians Conference, March 1980, Berkeley, California.
- _____. "Muckraking Drew Pearson: The Plaintiff." Law Division, Association for Education in Journalism Southeastern Regional Colloquium, April 1980, Atlanta, Georgia.
- _____. "Processing Obituaries at Daily Newspapers." Southwest Symposium for Journalism/Mass Communications, October 1985, Las Cruces, New Mexico.
- _____. "A Series of Controversial 'Merry-Go-Round' Columns: How Daily Newspaper Editors Dealt With the Dilemma." Newspaper Division, Association for Education in Journalism Southeastern Regional Colloquium, March 1981, Memphis, Tennessee.
- _____. "Sports Coverage in Daily Newspapers." Newspaper Division, Association for Education in Journalism Southeastern Regional Colloquium, March 1983, Baton Rouge, Louisiana.
- Anderson, Douglas A. and Claudia J. Anderson. "Weather Coverage in Daily Newspapers." Southwest Symposium for Journalism/Mass Communications, October 1985, Las Cruces, New Mexico.
- Anderson, Douglas A. and Frederic A. Leigh. "How Editors View Coverage of Minority Affairs and Multicultural Issues," Southwest Symposium for Journalism/Mass Communications, October 1993, Lubbock, Texas.
- _____. "How Newspaper Editors and Broadcast News Directors View Media Ethics." Southwest Symposium for Journalism/Mass Communications, October 1991, Corpus Christi, Texas.
- Anderson, Douglas A. and Bruce D. Merrill. "The First Amendment: 'How The People' View It in its Bicentennial." Southwest Symposium for Journalism/Mass Communications, October 1991, Corpus Christi, Texas.
- Anderson, Douglas A., Joe W. Milner and Mary-Lou Galician. "How Editors View Legal issues and the Rehnquist Court." Southwest Symposium for Journalism/Mass Communications, October 1987, Arlington, Texas.
- Anderson, Douglas A. and Marianne Murdock. "Effects of Communication Law Decisions on Daily Newspaper Editors." Law Division, Association for Education in Journalism Southeastern Regional Colloquium, March 1981, Memphis, Tennessee.

Anderson, Douglas A. and Dan Pingelton. "An Examination of the Content of the 'Washington Merry-Go-Round.'" Newspaper Division, Association for Education in Journalism Southeastern Regional Colloquium, March 1982, Gainesville, Florida.

Leigh, Frederic A. and Douglas A. Anderson. "Tenure and Promotion in Schools of Journalism and Mass Communication: A Box Score." Southwest Symposium for Journalism/Mass Communications, October 1991, Corpus Christi, Texas.

Russell, Dennis, Kyu Ho Youm and Douglas A. Anderson. "Litigation and Legal Issues as Seen Through the Eyes of Editors." Southwest Symposium for Journalism/Mass Communications, October 1995, San Angelo, Texas.

Youm, Kyu Ho and Douglas A. Anderson. "Media Countersuits in Libel Law: A Statutory and Judicial Framework." Law Division, Association for Education In Journalism and Mass Communication, August 1994, Atlanta, Georgia.

SERVICE ACTIVITIES (Selected)

ACADEMIC SERVICE (AT ARIZONA STATE FROM 1979-1999):

School--Graduate Committee (chair), 1979-85; Coordinator, William R. Hearst Foundation Journalism Awards Program contest, 1980-99; Personnel Committee, 1981-82, 1983-84 (co-chair), 1984-87; numerous miscellaneous School standing committees, 1979-87.

Doctoral dissertation committees

Frederic Leigh (member, 1989)

Master of Mass Communication (M.M.C.) research project (thesis) committees

Elaine Adrian (member, 1992)
Laurie Andersen (member, 1986)
Thomas Bauer (member, 1988)
Danny Ben-Gigi (chair, 1993)
Wendy Black (chair, 1988)
John Boyle (member, 1991)
Linda Britt (member, 1987)
Matt Burdick (chair, 1999)
Vicki Cabot (chair, 1989)
Colin Ceperich (member, 1996)
Tracy Chmielewski (member, 1992)
Brent DeRaad (member, 1991)
Kathleen Dove (member, 1987)
Kelly Moore Frost (member, 1988)
Jim Fickess (member, 1995)

Chris Godley (member, 1986)
Bill Harrison (member, 1998)
Beverly Hart (member, 1994)
Brian Herres (chair, 1985)
William Kennedy (chair, 1992)
Cindy Marshall (member, 1993)
Marilyn Mason (chair, 1990)
Karen McCowan (chair, 1988)
Stefanie Mueller (chair, 1996)
Shelley Murphy (member, 1991)
Christine Nackino (member, 1993)
Gayle Noyes (member, 1991)
Julie Philipsen (member, 1996)
Zeenat Potia (member, 1999)
Holly Rea (member, 1995)
Barry Reichenbaugh (member, 1989)
Hobart Rowland (chair, 1992)
Dennis Russell (chair, 1983)
Donna Rutkowski (member, 1988)
James Simon (member, 1992)
Conrad Storad (member, 1984)
Eliza Tanner (member, 1994)
Gary Ulik (chair, 1996)
Barb Wissmann (member, 1991)
Yvonne Woytowich (member, 1995)

Undergraduate honors thesis committees

Jake Batsell (chair, 1996)
Catherine Creighton (chair, 1987)
Lisa Eskey (chair, 1998)
Mary Lou Fulton (member, 1986)
Lisa Gonderinger (chair, 1994)
Jessica Kreimerman (member, 1985)
Patricia Mah (chair, 1994)
Joan McKenna (chair, 1989)
Lisa Phillips (member, 1984)
Meredith Steer (member, 2004)
Carol Stevens (member, 1987)
Kathi Trestain (member, 1988)

College--Fast Track Master's Degree Program Committee, 1984-85; Rules and Standards Committee, 1983-84; Graduate Curriculum Committee, 1979-80, 1980-81 (chair), 1982-83, 1984-85 (chair); Research Evaluation Committee, 1980-81; Research and Human Subjects Committee, 1986-87.

University--Advisory Panel, Research and Scholarship, Arizona State University

Program for Faculty Development, 1981-85; Humanities Review Panel, Faculty Grant-in-Aid Proposals, 1981-82; Promotion and Tenure Committee, 1986-87; Presidential Commission on the Place of Teaching at Arizona State University, 1991-92; Chair, Parents Association Professorship Committee, 1993-94; Chair, Killer Course Committee, 1994-95; Various search committees, 1979-1999.

Discipline--*Various ASJMC committees*, 1987-present (for example: chair, goals and mission committee, 1990-91); *various AEJMC committees*, 1987-present (for example: member of Task Force on Alliances Between Journalism Education and the Professions, 1992-93).

ACADEMIC SERVICE (AT PENN STATE FROM 1999-)

University—Chair, Search Committee for Vice President for Research/Dean of the Graduate School, 1999; member, University Council on Continuous Quality Improvement, 1999-2000; chair, Working Group on University Part-Time Faculty, 2001; member, Standing Joint Committee on Tenure, 2001-2002; member, selection committee, President's Award for Excellence in Academic Integration, 2002, 2003; chair, Search Committee for Dean and CEO, Penn State Erie, 2003; chair-elect, Penn State University Academic Leadership Council, 2003-2004; member, University Advisory Committee on Naming Facilities, 2003-2004; chair, Penn State University Academic Leadership Council, 2004-2005; chair, Search Committee for Vice Provost for International Programs, 2007; chair, academic integrity subcommittee for Penn State Division I Athletics Certification Self-Study Instrument, 2007; chair, Penn State United Way campaign committee, 2006-2007; chair, Search Committee for Dean, Smeal College of Business, 2011.

Accrediting Council on Education in Journalism and Mass Communications

Pre-Accreditation Site Evaluator:

Brigham Young University, 1990
University of Montana, 1991
Texas Woman's University, 1993
Cal Poly-San Luis Obispo, 1994
Ohio University, 1994
Southern Illinois University-Carbondale, 1995
New Mexico State University, 1996
University of Kentucky, 1996
University of Nebraska-Lincoln, 1997
St. Cloud State, 1998
University of Nebraska-Lincoln, 2003
Quinnipiac University, 2004
Edinboro University, 2006

Accreditation Site Re-Visit:

Southern University, 1995
Cal State, Fullerton, 1998

Accrediting Site Team Member:

Cal State, Fullerton, 1990
Cal State, Northridge, 1991

Accrediting Site Team Chair:

Murray State University, 1991
Texas Tech University, 1992
Colorado State University, 1993
University of Georgia, 1993
Auburn University, 1994
Penn State University, 1994
University of Illinois, 1995
Indiana University, 1996
University of Washington, 1997
University of North Carolina at Chapel Hill, 1997
Catholic University, Santiago, Chile, 1997
University of North Texas, 1998
University of Kansas, 1998
University of Oregon, 2000
Columbia University, 2001
San Francisco State University, 2002
American University, 2002
University of Texas at Austin, 2003
Louisiana State University, 2003
University of Maryland, 2003
University of Missouri, 2004
Virginia Commonwealth University, 2005
Savannah State University, 2007
University of New Mexico, 2008
Florida International University, 2009
Syracuse University, 2009
Drake University, 2011
Elon University, 2011

Professional Service (selected presentations, talks and addresses since 1978):

Speaker, hundreds of miscellaneous school, college, university, alumni and development receptions, programs and functions, 1978- .

Panelist, Association of Schools of Journalism and Mass Communication,
“Accreditation Issues,” Las Vegas, Nev., February 2012.

Panelist, Association for Education in Journalism and Mass Communication, "Standards Review Process," St. Louis, Mo., August 2011.

Panelist, Association for Education in Journalism and Mass Communication, "So Many Projects, So Little Time: Faculty Concerns Over Balancing Teaching, Research, Service and Life," Boston, August 2009.

Presenter, ACEJMC Training Workshop, "How to be a Good Team Chair . . . and How Team Members Can Do their Jobs While Simultaneously Relating to the Chair," Portland, Ore., November 2008.

Panelist, Association for Education in Journalism and Mass Communication, "Mentoring/Diversity in Journalism Administration," Chicago, August 2008.

Panelist, Association for Education in Journalism and Mass Communication, "Accreditation: How to Make the Right Decision," Chicago, August 2008.

Panelist, Association for Education in Journalism and Mass Communication, "Teaching Sports Communication Courses: A Roundtable for Educators," Chicago, August 2008.

Panelist, Association of Schools of Journalism and Mass Communication, "Diversifying Our Faculties," New Orleans, La., February 2008.

Panelist, Association of Schools of Journalism and Mass Communication, Accreditation Workshop, "Prep: 101: Preparing for the Self-Study and Site Visit," New Orleans, La., February 2008.

Speaker, Pennsylvania Newspaper Association, "The Challenges Facing Journalism Schools and Newspapers," Hershey, Pa., October 2007.

Presenter, Big Ten Fund Raisers Institute, "Expectations in the Relationship Between Deans and Development Officers," Mackinac Island, Mich., August 2007.

Convocation speaker, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, "Giving Thanks to Great Teachers," Tempe, Ariz., December 2005.

Presenter/Panelist, Association for Education in Journalism and Mass Communication, "Bouncing Back: Life After Not Getting Tenure and Strategies for Selecting the Right School," San Antonio, Texas, August 2005.

Presenter/Panelist, ACEJMC Workshop, "Accrediting Tips for Administrators Whose Programs are Being Reviewed," Association for Education in Journalism and Mass Communication, San Antonio, Texas, August 2005.

Presenter, ACEJMC Training Workshop, "Challenges Facing Site-Visit Teams Under New Accrediting Standards," Portland, Ore., March 2004.

Commencement speaker, Hastings (Neb.) College, "Paying Homage to Dedicated Teachers and Free Speech," Hastings, Neb., May 2003.

Commencement speaker, Penn State University Graduate School ceremonies, "Free Speech: The Foundation of Teaching and Learning," University Park, Pa., August 2002.

Presenter, ACEJMC Training Workshop, "The Role of the Accrediting Committee" and "What Works and What Does Not Work on an Accrediting Visit," Arlington, Va., November 2001.

Presenter, ACEJMC Training Workshop, "The Role of the Accrediting Committee" and "What Works and What Does Not Work on an Accrediting Visit," Arlington, Va., October 2000.

Moderator/Panel, Grand Destiny Weekend, "Real-Time Ethics in a Virtual Media Environment," Penn State University, April 1999.

Presenter, Senior Scholars Day, "Combining Classwork and Media Opportunities," Arizona State University, September 1998.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Workshop," Baltimore, Md., August 1998.

Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, June 1998.

Presenter, The Freedom Forum Leadership Institute for Journalism Education Administrators, "Cementing Meaningful Ties with Media Outlets," San Francisco, June 1998.

Presenter, The Freedom Forum Leadership Institute for Journalism Education Administrators, "Creation and Effective Use of Professional Advisory Boards," San Francisco, June 1998.

Presenter/Panelist, The Freedom Forum Leadership Institute for Journalism Education Administrators, "The Accreditation Process," San Francisco, June 1998.

Presenter, Junior Honors Day, "Journalism Education," Arizona State University, April 1998.

Presenter, Broadcast Education Association, "Guiding Journalism Education into the 21st Century," Las Vegas, April 1998.

Presenter, Association of Schools of Journalism and Mass Communication, "Guiding Journalism Education into the 21st Century," New Orleans,

December 1997.

Presenter/Panelist, Association for Education in Journalism and Mass Communication, "Fairness in the Media: Starting the Conversation," Chicago, August 1997.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Workshop," Chicago, August 1997.

Presenter, The Freedom Forum Leadership Institute for Journalism Education Administrators, "Challenges and Opportunities Facing Journalism-Mass Communication Administrators," San Francisco, June 1997.

Presenter, The Freedom Forum Leadership Institute for Journalism Education Administrators, "Creation and Effective Use of Professional Advisory Boards," San Francisco, June 1997.

Presenter, The Freedom Forum Leadership Institute for Journalism Education Administrators, "Role of the Unit Administrator in Accreditation Reviews," San Francisco, June 1997.

Facilitator, The Freedom Forum Technology Conference for Journalism Educators, "Lessons for Curriculum," San Francisco, April 1997.

Speaker, Arizona Interscholastic Press Association, "Choosing a Journalism School," Arizona State University, October 1996.

Presenter, Association of Schools of Journalism and Mass Communication, "Strategic Planning," Anaheim, Calif., August 1996.

Panelist, Association for Education in Journalism and Mass Communication/ Association of Schools of Journalism and Mass Communication, Reaction to AEJMC/ ASJMC Joint Committee on Missions and Purposes of Journalism-Mass Communication Education, Anaheim, Calif., August 1996.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Workshop," Anaheim, Calif., August 1996.

Moderator, Association for Education in Journalism and Mass Communication, Accreditation Standards Review Public Hearing, Anaheim, Calif., August 1996.

Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, June 1996.

Presenter, Office of Undergraduate Admissions Program for Arizona High School Juniors, "Journalism Education," Arizona State

University, April 1996.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Developing Criteria for Accreditation of Professional Master's Programs: A Dialogue on the Process," Austin, Texas, December 1995.

Presenter/Facilitator, Association of Schools of Journalism and Mass Communication, "Discussion of Proposed ACEJMC Standards," Austin, Texas, December 1995.

Presenter, Hemisphere Conference on Modernizing Journalism Education, (Inter American Press Association and Robert R. McCormick Tribune Foundation), "Accreditation Procedures," Chicago, September 1995.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Roundtable," Washington, D.C., August 1995.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Caucus," Washington, D.C., August 1995.

Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, July 1995.

Speaker, Association of Schools of Journalism and Mass Communication, "Building Diversity and Inclusivity Issues into the Curriculum," New Orleans, December 1994.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Roundtable," New Orleans, December 1994.

Speaker, "Journalism Education," Arizona Interscholastic Press Association, Arizona State University, October 1994.

Speaker/Master of Ceremonies, ASU Parents Association Fiesta Banquet to honor first recipient of the ASU Parents Association Professorship, October 1994.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Roundtable," Atlanta, August 1994.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Caucus," Atlanta, August 1994.

Speaker, *State Press* orientation session, Arizona State University, August 1994.

Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, July 1994.

Speaker, *State Press* libel seminar, Arizona State University, January 1994.

Speaker, Association of Schools of Journalism and Mass Communication, "Journalism/Mass Communication Fundraising: Moving Beyond the Embryonic Stage," Atlanta, December 1993.

Panelist, Association of Schools of Journalism and Mass Communication, "Accreditation Roundtable," Atlanta, December 1993.

Panelist, Arizona Broadcasters Association, "When is News News?" Tempe, Ariz., November 1993.

Presenter, Student Stars Awards for Maricopa County high school students, sponsored by *The Arizona Republic/The Phoenix Gazette*. Phoenix, Ariz., October 1993.

Speaker, Arizona Interscholastic Press Association, "Choosing a Journalism School," Tempe, Ariz., October 1993.

Panelist, Journalism Scholarship Weekend, "Charting a Career in Journalism," The Freedom Forum, Arlington, Va., October 1993.

Panelist, Journalism Scholarship Weekend, "The Writing Doctor is In," The Freedom Forum, Arlington, Va., October 1993.

Speaker, *State Press* libel seminar, Arizona State University, August 1993.

Panelist, "Accreditation Roundtable," Association for Education in Journalism and Mass Communication, Kansas City, Mo., August 1993.

Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, July 1993.

Panelist, Arizona Press Women, "New Horizons in Journalism Education," Tempe, Ariz., February 1993.

Speaker, Pursuing Excellence/Honors College, "Careers in Media," Arizona State University, February 1993.

Speaker, *State Press* libel seminar, Arizona State University, January 1993.

Presenter/Panelist, Association of Schools of Journalism and Mass Communication, "Perceptions of the Accrediting Process Through the Eyes of Administrators Whose Programs Were Reviewed in 1991-92," Washington, D.C., December 1992.

Speaker, *State Press* libel seminar, Arizona State University, August 1992.

- Presenter/Panelist, Association for Education in Journalism and Mass Communication, "Teaching Sports Journalism," Montreal, August 1992.
- Co-director/instructor, Summer Journalism Institute for High School Students, Arizona State University, July 1992.
- Speaker/Presenter, "Authors' Week," Curry Elementary School, Tempe, Ariz., May 1992.
- Speaker, Ex-Press, "Issues and Developments in Journalism Education," Sun City, Ariz., March 1992.
- Presenter, ASU Office of Development Dessert and Conversation Series, "First Amendment Freedoms: The Bedrock of our Constitutional Entitlements," Paradise Valley, Ariz., February 1992.
- Speaker, Application for Excellence/Honors College, "Preparing for Careers in Media," Arizona State University, February 1992.
- Speaker, *State Press* libel seminar, Arizona State University, January 1992.
- Moderator, Association of Schools of Journalism and Mass Communication, "Cooperative Ventures for Multi-cultural Communications," Washington, D.C., December 1991.
- Speaker, Arizona Attorney General's Continuing Legal Education Seminar, "Eroding First Amendment Freedoms: The People Speak," Phoenix, Ariz., December 1991.
- Presenter, Student Stars Awards for Maricopa County high school students, sponsored by *The Arizona Republic/The Phoenix Gazette*, Phoenix, Ariz., October 1991.
- Speaker, *State Press* libel seminar, Arizona State University, August 1991.
- Presenter/Panelist, Association for Education in Journalism and Mass Communication, "Creating a Warm Environment for Women and Minorities," Boston, August 1991.
- Co-director/instructor, Summer Journalism Institute for High School Minority Students, Arizona State University, July 1991.
- Speaker, Summer Orientation for New Students, "The ASU Collegiate Experience," Arizona State University, July 1991.
- Speaker, First Amendment Congress, "Historical Roots of the First Amendment," Arizona State University, April 1991.

Speaker, Excellence at Every Turn/Honors College, "Journalism Education," Arizona State University, February 1991.

Speaker, National Merit Semifinalists/Honors College, "Journalism Education," Arizona State University, December 1990.

Speaker, Arizona Interscholastic Press Association, "High School Press Freedoms," Phoenix, Ariz., October 1990.

Moderator/Speaker, Family Weekend at Arizona State University, "Journalism Education," October 1990.

Presenter/Panelist, Newspaper Division, Association for Education in Journalism and Mass Communication, "Required Text?: An Academic Publishing Primer," Minneapolis, Minn., August 1990.

Speaker, *State Press* libel seminar, Arizona State University, August 1990.

Co-director/instructor, Summer Journalism Institute for High School Minority Students, Arizona State University, July 1990.

Speaker, KAET-TV workshop, "Media Ethics and Law," Tempe, Ariz., February 1990.

Speaker, Tempe Leadership Media Issues Day, "Media Ethics," Tempe, Ariz., November 1989.

Panelist, Arizona Newspapers Association, "Relationship Between Newspapers and Journalism Schools," Tucson, Ariz., November 1989.

Speaker, Writers' Seminar for High School Students in Mesa Public Schools, "Qualities of Good Writing," Mesa, Ariz., October 1989.

Moderator, Arizona Associated Press Newspapers Workshop, "Broadcast vs. Newspaper: 'What Are We Doing Better Than You?'" Tempe, Ariz., October 1989.

Moderator, paper session on legal topics, Southwest Symposium for Journalism and Mass Communications, Tempe, Ariz., October 1989.

Speaker, *State Press* libel seminar, Arizona State University, August 1989.

Co-director/instructor, Summer Journalism Institute for High School Minority Students, Arizona State University, July 1989.

Speaker/presenter, *Casa Grande Dispatch*, libel and journalist's privilege seminar, Casa Grande, Ariz., May 1989.

Panelist, Arizona AP Newspapers, "Journalism Education," Prescott, Ariz., April 1989.

Moderator, Law/Media Seminar sponsored by Maricopa County Bar Association, panel discussion on privacy ramifications of AIDS reporting, Tempe, Ariz., February 1989.

Speaker, Tribune Newspapers, precision journalism seminar, Mesa, Ariz., February 1989.

Speaker, Arizona State University College of Public Programs Alumni Association Board, "Journalism Education," February 1989.

Speaker, Public Policy Study Group, "The Media, the Government and the Constitution," Phoenix, Ariz., January 1989.

Speaker, ASU Alumni Association/Phoenix Union High School District Advisers, "Journalism Education," Phoenix, Ariz., December 1988.

Speaker, Arizona Interscholastic Press Association, "Student Press Rights," Phoenix, Ariz., October 1988.

Speaker, *State Press* libel seminar, Arizona State University, August 1988.

Speaker, Devillusions Workshop for Sun Devil Spark Yearbook, "Qualities of Good Copywriting," Tempe, Ariz., August 1988.

Co-director/instructor, Summer Journalism Institute for High School Minority Students, Arizona State University, July 1988.

Speaker, *State Press* libel seminar, Arizona State University, August 1987.

Speaker, The Institute of Bill of Rights Law, The Marshall-Wythe School of Law, College of William and Mary, "Liability for Syndicated Columns on the Editorial Pages," Williamsburg, Virginia, November 1987.

Luncheon speaker, Valley of the Sun Chapter of the Society of Professional Journalists, "Journalism Ethics," Tempe, Ariz., November 1987.

Speaker, Hastings College Faculty Warmup Workshop, "Roles and Goals of Mass Communication Programs in Liberal Arts Colleges," Hastings, Neb., August 1987.

Speaker, *State Press* libel seminar, Arizona State University, August 1987.

Panelist, Arizona Newspaper Association meeting, "Newspaper Ethics," Sedona, Ariz., June 1987.

Luncheon speaker, Shadow Mountain High School Journalism Awards Luncheon,

"Studying Journalism in College and Practicing It as a Profession," Phoenix, Ariz., May 1987.

Luncheon speaker, Maricopa County Bar Association and Media Seminar, "Journalist's Privilege," Phoenix, Ariz., January 1987.

Speaker, *State Press* libel seminar, Arizona State University, August 1986.

Keynote speaker, Arizona Center for Law-Related Education, "Ideas of Liberty: First Amendment Freedoms," Carefree, Arizona, October 1985.

External Examiner in Mass Communication, University of Lagos, Lagos, Nigeria, July 1985.

Panelist, Access to Information, Society of Professional Journalists-sponsored high school conference, Tempe, Arizona, December 1982.

Coordinator, Maricopa County Bar Association/Department of Journalism and Telecommunication Media Law Seminar, Tempe, Arizona, November 1982.

Speaker, Arizona Interscholastic Press Association, "Sports Reporting and Editing," Coolidge, Arizona, October 1982.

Coordinator/Panelist, Maricopa County Bar Association/Department of Journalism and Telecommunication Media Law Seminar, Tempe, Arizona, November 1981.

Panelist, Maricopa County Bar Association/Department of Journalism and Telecommunication Seminar--Freedom of Press vs. Right to Fair Trial--Tempe, Arizona, November 1980.

Panelist, Arizona Associated Press Newspaper Editors Spring Meeting, "Newspaper Packaging: Makeup and Design," Mesa, Arizona, March 1980.

Speaker, Arizona State University College of Public Programs Research Colloquia, "Contributions of Jack Anderson and Drew Pearson to American Press Freedom," December 1980.

Panelist, Midwestern Regional Sigma Delta Chi Conference, "Ramifications of Privacy Statutes," Lincoln, Nebraska, April 1979.

Panelist, Freedom of the Press Colloquium, Creighton University, Omaha, Nebraska, September 1978.

Speaker, Northeastern Nebraska Press Association, "First Amendment Overtones of the Adversary Press-Government Relationship," Columbus, Nebraska, February 1978.

Evaluator of manuscripts, Random House, Inc., New York, College Department;

West Publishing Co., St. Paul, Minn., College Department.

Attended and participated in scores of workshops and meetings of the Mid-America Press Institute, the Arizona Associated Press Newspaper Editors Association, Arizona Newspaper Association, Nebraska Press Association, Nebraska Associated Press Managing Editors Association, Pennsylvania Newspaper Association and Pennsylvania Society of Newspaper Editors.

PROFESSIONAL DEVELOPMENT ACTIVITIES (SELECTED)

Selected participant, Leadership Institute for Journalism and Mass Communication Education, Gannett Center for Media Studies, New York, June 1988.

Selected participant, Writing Seminar for Journalism Educators, Modern Media Institute (now the Poynter Institute), St. Petersburg, Fla., June 1983.

ASSOCIATION MEMBERSHIPS

American Journalism Historians Association

Association for Education in Journalism and Mass Communication
(Law, Mass Communication and Society, Newspaper and History divisions)

Association of Schools of Journalism and Mass Communication

- *Chair, accredited programs committee, 1992-93*
- *Vice President, 1993-94*
- *President-Elect, 1994-95*
- *President, 1995-96*
- *Past President, 1996-97*

Phi Kappa Phi, scholastic honorary

Arthur W. Page Society

Society of Professional Journalists

Southwest Education Council for Journalism/Mass Communications

- *Vice President, 1988-89*
- *President-Elect, 1989-90*
- *President, 1990-91*
- *Past President, 1991-92*

LONG -TERM BOARD/COMMITTEE MEMBERSHIPS

Accrediting Council on Education in Journalism and Mass Communications

(representing ASJMC from 1991-94)

- *Chair, long-range planning committee, 1992-94*
- *Chair, standards-review committee, 1994-96*

Accrediting Council on Education in Journalism and Mass Communications
(representing ASJMC from 1997-99 and from 2002-04)

Accrediting Council on Education in Journalism and Mass Communications
(representing ASJMC from 2009-)

- *Vice president, 2010-*
- *Chair, standards-review committee, 2010-*

National Accrediting Committee of the Accrediting Council on Education in
Journalism and Mass Communications (1990-97)

- *Vice chair, 1993-94*
- *Chair, 1994-97*

National Accrediting Committee of the Accrediting Council on Education in
Journalism and Mass Communications (2000-06)

- *Vice chair, 2002-04*
- *Chair, 2004-06*

Journalism Advisory Committee, The Freedom Forum Pacific Coast Center
(1996-99)

Media Studies Center National Advisory Committee, The Freedom Forum
(1999-01)

ASJMC Steering Committee, Journalism Awards Program, William
Randolph Hearst Foundation (1991-)

- *Vice Chair, 2003-04*
- *Chair, 2005-*

Board of Directors, Pennsylvania Newspaper Association (2006-2011)

Foundation Board of Trustees, Pennsylvania Newspaper Association (2011-)

WPSX/WPSU Board of Representatives, Penn State University (2001-03)

First Amendment Coalition of Arizona (1987-99)

Freedom Forum National Scholarship Committee (1993-95) (chair, 1995)

Journal Development Board, *Southwestern Mass Communication
Journal* (1987-1999)

Maricopa County Bar Association Media/Law Steering Committee (1989-92)

EDITORIAL BOARDS

American Journalism, the publication of the American Journalism Historians Association (1985-89)

Journalism and Mass Communication Educator (1994-01)

Southwestern Journal of Minorities and Media (1989-91)

CLASSES TAUGHT

Depth Reporting
Introduction to Mass Communication
Mass Communication Law (graduate and undergraduate)
Newspaper Editing
Newspaper Reporting
Newspaper Writing
Press Freedom Theories and Philosophies (graduate)
Sports Reporting

RESEARCH INTERESTS

Journalism-mass communication education
First Amendment impact on the media
Newspaper editing processes
Newspaper writing processes
Technological effects on the media

REFERENCES

Richard R. Cole, Dean Emeritus
School of Journalism and Mass Communication
University of North Carolina
Chapel Hill, North Carolina 27599-3365
(919) 962-1204

Rodney A. Erickson, President
The Pennsylvania State University
201 Old Main
University Park, PA 16802
(814) 865-2505

Will Norton, Jr., Dean
Meek School of Journalism and New Media
University of Mississippi

University, MS 38677
(662) 915-7146

Susanne Shaw, Executive Director
ACEJMC
School of Journalism
University of Kansas
Lawrence, Kansas 66045
(785) 864-3973

Graham B. Spanier, Former President
The Pennsylvania State University
201 Old Main
University Park, PA 16802
(814) 865-7611