

September 26, 2012

Prior Learning Assessment

PROJECT BACKGROUND

Thank you! We appreciate the opportunity to work with you to develop an online presence for Prior Learning Assessment. We recognize your need to provide students and faculty with the ability to find information regarding your policies and processes. We believe that we can create a great user experience for visitors of your site.

PRELIMINARY BUDGET

Based on our current understanding of your project requirements and work that we have completed that are similar in scope we estimate a budget range of \$6,000 – \$8,500.

PROJECT PHASES

- **Benchmarking.** Our staff will review sites that you provide as benchmarks and/or research similar sites in order to establish an understanding of the expected sophistication of site content, quality, and functionality.
- **Graphic Design.** The design phase would likely consist of a mixture of static (flat) designs and some simple prototyping for testing user interface and interaction.
- **Web Accessibility Specifications.** The site will be tested for compliance with web accessibility specifications as stated in Penn State Policy AD54 (Web Page Design and Image) and Penn State Policy AD69 (Accessibility of Penn State Web Pages)

CREATIVE GROUP

PENN STATE PUBLIC BROADCASTING

- **Standards Compliant.** We strive to deliver clearly commented code and stylesheets and make every effort to provide W3C compliant standards for HTML, CSS, and Javascript. This includes testing/implementation of valid (or nearly valid) markup and CSS.
- **Browser Testing.** Based on current usage statistics for platforms (Windows/MAC, etc.) and web browsers (Internet Explorer, Firefox, etc.), we will provide cross-browser testing.