

1. Describe your objectives in applying to this program, and explain what you hope to gain from your experience in Washington as well as what unique qualities or skills you bring to an internship sponsor. Please discuss internships that you would be interested in, emphasizing type rather than a specific organization.
2. Submit a short writing sample from a course you have taken recently. OR, assess a current sociological, political, cultural, environmental or economic issue that is of particular interest to you.

1.) Recently, I read the definition of a visionary. It is someone who is “able to differentiate between opportunities of the moment and sustainable opportunities for the future.” And I knew that I read the most accurate description of myself in a while. Since coming to college, and even before, I’ve been able to pair my discernment with my drive to seize and take advantage of the plethora of opportunities education has offered me. When I read the description of The Washington Program, I was filled with the same confidence I felt when I first explored Penn State for the first time- the confidence that it would be an opportunity to propel myself into my future career as a top-notch competitor. By spending the summer in D.C, I am confident that I would not only gain exposure to the ever-changing world of politics that I hope to work in one day, but I know I would have new eyes for my future. I am an incredibly driven, hard working and task oriented student who has a passion for interpersonal relationships. I have always been an asset in workplaces and teams, and have confidence I would be a beneficial member in my internship. I see deep value and privilege in opportunities such as this, and consequently I work hard to respect the honor such a program is. As a minority, I’m very interested in internships with partners that work to protect and advocate for oppressed groups of people. I ideally want to go into immigration or family law, therefore I am also interested in internships that are focused on legal and political logistics.

2.) This is the introductory paragraph of a paper I wrote that argued the way in which PETA and the ASPCA use commonplaces and civic artifacts to persuade audiences to support their agenda.

What would you do if your science teacher told you the lesson plan today called for a dissection of a classmate? Although this is a sickening idea, controversial animal rights group, PETA, has come up with many civic artifacts, namely one starring Noah Cyrus, who in recent time has become a household name. Another PETA artifact that evokes pathos is a depressing commercial that was run, showing a contained orangutan in a lab, reflecting on the worth of his life while being narrated by a man, implying the "how would you feel if..." strategy to attract attention to the issue at hand. Kairos is clearly invoked with the Noah

Cyrus ad, as in the midst of her rising fame, PETA jumped at the opportunity to use her to advance their agenda. Kairos, pathos, logos, tone and visual innuendos all play into the success of these artifacts in conveying, as well as challenging commonplaces within our society. Similarly, the ASPCA, utilizes things such as celebrity endorsement and strong emotional appeal to encourage the success of their artifacts. Specifically, an infamous commercial campaign that features Sarah McLaughlin, a famous singer, begging for viewers to donate to the ASPCA to prevent the senseless abuse and euthanization of innocent pets is an unforgettable artifact that the ASPCA is most famous for. These three artifacts are strong examples of the role emotions and endorsement play in our society, and by comparing them, we see why they are successful tools that shape commonplaces that many people hold. Both utilize kairos, pathos, and logos in an attempt to persuade audiences

in their favor. By arguing and aligning with commonplaces, while making logical and emotional claims, the ASPCA and PETA's artifacts are successful in conveying their missions to audiences. Conclusively, although ASPCA and PETA have similar methodology for their advertising, PETA tugs at their target audience to be shocked into taking action against the things they believe should be categorized as a heinous crime.