

A five (5)-sentence statement (ideally a typed PDF file) discussing why you desire an internship, what you hope to get from an internship, and your career aspirations. This question must be answered in order to be approved for a for-credit internship:

I really want to utilize my last semester to work on building up my resume, expertise, and knowledge on various aspects in my field before entering into the full-time workforce. I've had previous public relations internships where I worked with various financial, agriculture, and B2B clients but I would really like an opportunity to see the ins and outs of working with different types of clients in different realms. Red Light Public Relations has a host of fashion clients, individual book author clients, and event/festival clients where I can get a better understanding of influencer marketing and packaging, event preparation, sponsorship and shipping logistics that I have not had previously. This will allow me to feel more well-rounded and like I have experienced all bases and aspects of PR before choosing which area I would like to embark on a career in. My career aspirations would include working to produce creative campaigns and sponsorship/partnership and executing them accordingly, so completing this internship would allow me to understand the planning and tasks going into these things.