



PennState

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April 8, 2025

To whom it may concern:

I'm writing to give my full support to Danielle Harris receiving a Dean's Excellence Award. She's fully deserving of an honor that recognizes her creativity, initiative and collegiality.

I've worked with Danielle on building an online version of COMM 372: Digital PR, one of the most demanding projects of my career. I looked forward to my regular check-ins with Danielle, who was always encouraging, organized and in good spirits. I specifically remember two instances when I envisioned features for the course that required motion graphics. This idea entailed a brand wheel that could be "spun" by the students to assign them a discussion focus and quote cards featuring insights from professionals that flipped. Danielle explored software, gained new skills and happily notified me when she nailed the request! I later worked with Danielle to create an online module on diversity, equity and inclusion topics for the in-person versions of COMM 372. I knew I'd be in good hands with Danielle at the helm.

I look forward to Danielle's visits to University Park. I'm not alone among the faculty who are excited to interact with her in real life. This is my letter advocating that she leaves with an award next time she comes to campus.

Sincerely,

William Zimmerman

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