

I am currently an intern for Penn State Athletics as a Strategic Communication intern. I am hoping to learn the inner workings of how a company or business uses strategic communications to enhance the experience of their customers or in this case fans and media. I had no idea what I wanted to do when I got to college but I wanted to be able to read, write, and speak to the best of my abilities and use it in the workforce. One idea for my career aspirations is to work for a university in strategic communications or for an athletic department, why not in one of the biggest and most successful in the country.