

AVA CUMBERBATCH

202.710.2566 | avacumber27@gmail.com

March 15, 2025

Deepak Sethi
Isabelle Carasso
The Pennsylvania State University
Donald P. Bellisario College of Communications
University Park, PA 16802

RE: Hollywood Program Application

I am excited to apply for the PSU Hollywood Program and eager to bring my diverse background in performing arts, STEM, and communications to your esteemed program.

My journey into the entertainment world began with two transformative summers at a performing arts camp, where I honed my skills in live theatre, set design, and production. A couple years later I was able to use my knowledge in school which gave me the confidence to tackle a STEM capstone project, where I designed and presented a product at an event inspired by Apple's annual product launch event. Additionally, through a communications and journalism internship with a nonprofit, I gained hands-on experience in media outreach and storytelling.

I was inspired to pursue a minor in Spanish after my immersion experiences in Costa Rica and Nicaragua. That experience deepened my appreciation for cultural diversity and the need for a global perspective as I develop in my professional career. I will be continuing my studies abroad in Mexico this summer which will delay the start of my summer internship. However, I am confident that this experience will enhance my adaptability and creativity; key assets for the PSU Hollywood Program.

Having the opportunity to learn from industry professionals and gain experience through interning and living in the entertainment capital of the world will be a crucial step in my future in entertainment.

You will see from my resume that I am a versatile, tenacious, flexible, and dedicated individual eager to further develop my creative skills. Thank you for your time and consideration, I look forward to the opportunity to contribute and grow within this program. Please find enclosed my resume and photographic proof of my passion and commitment to succeeding in the Hollywood Program.

Sincerely,

Ava Cumberbatch (PSU '27)

AVA CUMBERBATCH

*The Pennsylvania State University
Donald P. Bellasario College of Communications
Class of May 2027*

+202-710-2566

avacumber27@gmail.com

Washington, DC

www.linkedin.com/in/ava-cumberbatch

SUMMARY

Ambitious Public Relations student seeking a Summer 2025 internship. Experience in digital media, customer service, and photography. Eager to expand professional skills and gain hands-on industry knowledge.

EXPERIENCE

McLanahan's Student Store

Cashier, State College, PA

January 2025 - Present

- Checkout and guide patrons shopping for groceries and store merchandise.
- Stock and sort incoming products.

STEAMTree Camps

Digital Designer, Arlington, VA

April 2024 - August 2024

- Created graphics and designed camp flyers and brochures.
- Updated, edited, and maintained website with real time camp information.
- Created lawn signs, banners, and feather flags.
- Designed and implemented daily activity schedules for children to foster educational and inspirational growth.

DC Department of Parks and Recreation

Lifeguard, Washington, DC

May 2022 - August 2022

- Monitored and verified pool safety by implementing rules, identifying risks, and providing first aid services as needed.
- Conducted routine deck checks with co-workers to maintain a safe environment for swimmers.

Marion Barry Summer Youth Employment Program

Smoothie King Team Member, Washington, DC

June 2021 - August 2021

- Greeted guests warmly and ensured a friendly and welcoming experience.
- Blended smoothies and prepared other menu items according to company recipes and standards.
- Maintained a clean and organized workspace, including the dining area and equipment.
- Collaborated with other team members to ensure smooth operations, especially during busy times.
- Operated the cash register, processed payments, and handled transactions accurately.

Marion Barry Summer Youth Employment Program

Media Intern, Washington, DC

June 2019 - August 2019

- Observed lectures and took notes on media relations; video skills, photography, and writing.
- Created iMovies and videos to supplement classroom observations and learnings.

SKILLS

Graphic Design | Preschool
Curriculum Development | Film
Photography | Digital
Photography | Social Media
Platforms |

APPLICATIONS

- Microsoft Office
- Google Applications
- Canva
- BuildASign

MAJOR / MINOR

B.A. in Public Relations
Major - Public Relations
Minor - Sports Studies
Minor - Spanish

First Professional Headshot



Ava Cumberbatch

"THE PASSION"

