
Parker Riley

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PROFESSIONAL SUMMARY

Enthusiastic student who's eager to contribute team success, through hard work, attention to detail, and excellent organizational skills. Motivated to learn, grow, and excel in the entertainment industry. I will represent any company with pride and work to make it the best it can be.

WORK HISTORY

Public Relations Intern

American Red Cross - State College, PA - August, 2021 to December, 2022

- Create strategies that engage the donors and encourage new donors
- Write press releases that educate others on the significance behind the American Red Cross's mission as well as keep the community in the loop with any upcoming events

Marketing Intern - October, 2021 to January, 2022

The Snack App - State College, PA

- Worked closely with the marketing team to conceptualize marketing campaigns
- Promoted The Snack App at Penn State
- Launched media activations

Student - April, 2022 to Present

Maymester in Manhattan - New York City, New York

- Network with business professionals in desired career field
- Learned more about the high speed lifestyle in a major city
- Represent the Donald P. Bellisario College of Communications

Variety of Customer Service Positions - December, 2018 to February, 2022

Tri-Community Family Branch YMCA, Annie's Country Kitchen, The Barn, Escape the Pike - Sturbridge and Southbridge, MA

- Learned and maintained proficiency in first responder skills such as CPR and First Aid
- Provided exceptional customer service and directed group activity
- Provided valuable swim lessons in a positive atmosphere to patrons of all ages to help them gain confidence, strength, and skills
- Used communication and problem-solving skills to resolve customer complaints and promote long-term loyalty

ACCOMPLISHMENTS

- Owner of a patent for a keyboard designed for individuals with dyslexia
- Hugh O'Brian Youth Leadership Program

AFFILIATIONS

- Lion Scouts (Penn State tour organization)
- Student Film Organization
- THON
- Ad/Pr club
- PRSSA/PRSA (Public Relations Society of America)
- Alpha Delta Pi Sorority
- Blue and White Society (student member of alumni association)