

Caitlin Johnston

PSU ID: 9 3427 6640

Digital/Print Journalism

Advisor: Jamey Perry

Internship Personal Statement

I would like to complete this internship for credit because I feel it aligns directly with my career aspirations. I have done a lot of networking and emailing to receive this internship offer. This was not an internship that was being advertised, but was offered to me because I emailed them and inquired about the position. The internship will allow me to gain valuable experience in player/athlete marketing, event logistics, social media content creation and graphic design, all of which I am passionate about. I feel that having this experience on my resume will help me in my future career by showing that I have a desire and passion for advocating and helping athletes. Following the lockout this past off season and the recent request by minor leaguers to be represented by a union, the relations between MLB front offices and the players/MLBPA have been very unstable. I feel that this experience will help me gain trust from the baseball players I will work with in my future career of player development/baseball operations. I already talked to Bob about my desire to diversify my resume, and since opportunities in hockey are extremely limited, I've decided to take advantage of this offer. The offer is from Success With Honor, one of Penn State's first NIL collectives.