

Ava Crist

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Summary

I am a self-motivated, passionate sophomore majoring in Public Relations at Penn State University, with a passion for all things social media. I am driven to uphold a reputation where people know me to have made a positive impact everywhere I have put my work into. I pride myself on my optimistic nature and determination for my future endeavors towards my career.

Highlights

- Was a service industry worker for 5 years
- Strong proficiency in many social media platforms such as: Instagram, Snapchat, TikTok, etc.
- Member of the Association for Women in Sports Media (AWSM), ED2010, THON Entertainment Committee, and Special Interest THON Organization *Eclipse*

Experience

01/2023 to current

Communications Intern

Center for Safe & Healthy Children, University Park, PA 16802

- Increase visibility and engagement to website and media pages
- Website deep dive/editing
 - Looking for any issues, loose-ends, any potential content additions
 - Introduced and worked with Drupal
- Social media proposals
 - Put together ideas for potential media pages on Twitter, Facebook, Instagram, etc.
 - Used Canva to create media posts

Education

2021 to Current

Majoring in Public Relations, Minor in Digital Media Trends and Analytics

Bellisario College of Communications, Penn State University

Expected Graduation: June 2025