

# Kyle Raynor

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Los Angeles, CA | (610) 731 - 7319 | kyler0412@gmail.com |

## Education

**PENNSYLVANIA STATE UNIVERSITY, SCHREYER HONORS COLLEGE | MAY 2024 | GPA: 3.86 |**

Bachelor of Arts, Film Production; Bachelor of Science, Finance

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## Work Experience

**CONTENT CREATION INTERN | WALLIS ANNENBERG GENSPACE | JUN '22 - AUG '22 |**

*Los Angeles, CA*

- Designed a comprehensive, summer-long social media strategy to promote the goals of the business.
- Delivered weekly video pitches to branch Director to be created throughout that week.
- Filmed & edited content documenting events, delivering information, and entertaining an audience.

**SCRIPT WRITER | HALLHUB LINK | JAN '22 - MAY '22 |**

*University Park, PA*

- Developed a semester plan of three commercial scripts that were filmed throughout that semester.
- Wrote all three commercial scripts ranging from 1 - 2 minutes to target a student audience.
- Worked on set for production to advise & ensure adhesion to the needs of the vision.

**DIRECTOR | COMMAGENCY | AUG '22 - PRESENT |**

*University Park, PA*

- Coordinating a team of 5-6 students to create high quality video content for Penn State clients.
  - Developing & executing a creative vision based on the needs of the client.
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## Involvement

**SERGEANT-AT-ARMS | DELTA KAPPA ALPHA | OCT '22 - PRESENT |**

- Educating members on risk management protocols through four presentations delivered as a team.
- Mediating disputes between members to maintain a healthy, professional fraternal environment.

**PRODUCTION CHAIR | DELTA KAPPA ALPHA | JAN '22 - OCT '22 |**

- Produced a semesterly short film while providing alternative opportunities to develop content.

**PRODUCTION ASSISTANT | VARIOUS | SEP '21 - PRESENT |**

- Completed wide range of tasks over several months of filming to compensate for tiny crew size.

## Skills & Interests

Basketball, Hiking, Photography, Adobe Premiere, Microsoft Office