

Payton Fremer

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Student at Pennsylvania State University
Public Relations & Journalism

412-759-7700

Psfremer@gmail.com

Skills

-Oral & Written Communication

-Graphic Design & Social Media

Experience

Penn National Gaming / Marketing Intern

May 2022-August 2022, GRANTVILLE, PA

Planned and executed promotions at The Hollywood Casino at Penn National Racecourse, tracked player development data, and wrote press releases and social media posts.

Barstool Sports/ Viceroy

February 2021- Present, STATE COLLEGE, PA

Runs Barstool- affiliated social media accounts, creates original and relatable content to be posted daily, tracks the news, and creates merchandise. Works with Barstool HQ and the main CHICKS Instagram account.

ATO x ZTA Benefitting THON/ Overall THON Chair

May 2022- Present, STATE COLLEGE, PA

Leading an organization that raises money for pediatric cancer and creates and maintains relationships with families that are dealing with cancer. Leads weekly meetings, plans and executes fundraisers, and will dance for 46 hours during THON 2023. weekend. Ran my organizations social media accounts to promote fundraisers.

Education

Pennsylvania State University / Bachelor's Degree

August 2019 - May 2023, STATE COLLEGE, PA

Public Relations degree with a Journalism Minor

Extracurriculars:

Penn State THON, Zeta Tau Alpha Sorority, Advertising & Public Relations Club

