

# RACHAEL DAVID

*Permanent Address*  
6206 Crosswick Circle  
Mechanicsburg, PA 17050

(717) 802-5081  
[rcd5147@psu.edu](mailto:rcd5147@psu.edu)  
[www.linkedin.com/in/rachaeldavid](http://www.linkedin.com/in/rachaeldavid)

*Current Address*  
320 E. Beaver Ave #606  
State College, PA 16801

## SUMMARY:

Dedicated student interested in gaining relevant work experience in the field of communications

- Knowledgeable background in multiple aspects of media
- Strong organizational, written and communication skills
- Self-motivated and organized

## EDUCATION:

### *The Pennsylvania State University*

B.A. in Public Relations, College of Communications  
Minor in Spanish, College of Liberal Arts  
Minor in Psychology, College of Liberal Arts

*August 2012 – Present*  
University Park, PA

Cumulative GPA: 4.0

## EXPERIENCE:

### *Penn State Undergraduate Admissions Office*

Social Media Intern

*January 2014 – Present*  
University Park, PA

- Generate content for the office's website through weekly blog posts and video projects
- Gain experience with social media through maintaining multiple accounts
- Learn to work with media programs such as WordPress and Final Cut Pro
- Serve as a representative for the office and Penn State University as a whole
- Experience the responsibilities and deadlines of a full-time internship

### *Her Campus*

*Penn State chapter of a national online magazine*

Secretary/Writer /Fundraising Chair

*September 2013 – Present*  
University Park, PA

- Produce blog posts for multiple aspects of the website
- Plan events and raise funds for charitable organizations
- Work weekly with others to create new content
- Help promote the site/events through various social media outlets

### *PSN-TV*

*Penn State Television Network*

Studio Technician

*September 2013 – Present*  
University Park, PA

- Gain hands-on experience with real studio equipment
- Experience leadership roles such as floor managing and tech director

## ACTIVITIES:

*The Lawrence G. Foster Chapter of the Public Relations Student Society of America* *January 2014 – Present*

*The Donald W. Davis Chapter of the American Advertising Federation* *September 2013 – Present*

*Penn State IFC/Panhellenic Dance Marathon* *October 2012 – Present*

Communications Committee

*October 2012 – February 2013*

- Helped promote THON and THON-related events through social media
- Educated students as well as the community on all aspects regarding THON

Morale Committee

*October 2013 – Present*

- Provide physical and emotional support for the dancers during THON
- Aid in executing THON-related events and activities

## SKILLS:

- Relevant experience with various forms of media including written and visual forms
- Proficient in use of Microsoft Word, PowerPoint and Final Cut Pro
- Excellent people skills and ability to work with others

## HONORS:

Penn State Freshman Year Award for 4.0 GPA

*April 2013*

## EMPLOYMENT:

### *The Caddy Shack Restaurant*

Hostess/Server/Event Helper

*March 2009 – Present*

- Served the needs of customers while working with a variety of other employees
- Aided in the execution of local events including banquets and weddings

