

# Annalise Mara

15 Surrey Place  
Swedesboro, NJ 08085  
(856) 535-7673  
aam62@psu.edu

---

Summary: Pursuing a position with CommAgency to employ motives of creativity and dedication combined with learnt and expanding skills to aid content creation.

## EDUCATION

### **Pennsylvania State University**, University Park, PA — *Intended Major: AD/PR*

September 2018 - Present

Intended Minors: Spanish, Digital Media Trends and Analytics

GPA: 3.59 // Dean's List

### **Archmere Academy**, Claymont, DE – High School

September 2014–May 2018

## RELATED EXPERIENCE

### **46 LIVE** — *Package Team and Crew Member*, Penn State

September 2018–present

- Filming and livestreaming THON

### **Happy Valley Communications** – *Consulting Team*, Penn State

January 2019–present

- Meeting with companies to give brand expansion advice
- Creating a social media guide for companies to use
- Examining how to reach the target audience

### **Global Entrepreneurship Week** — *Event Team Member*, Penn State

Fall 2018

- Aiding in the running of events during GEW at Penn State

### **KYW Newsradio 1060 Internship** – *Intern*, Philadelphia, PA

Fall 2017

- Attend weekly meetings at KYW studios
- Create broadcasted radio report

### **Video Announcements** — *Chief Video Editor*, Claymont, DE

September 2017–May 2018

- Write, edit and produce segments for weekly announcements
- Organize interviews

### **Publicist** — *Drama Club*, Claymont, DE

September 2017–May 2018

- Create and promote all Drama Club social media accounts
- Take and edit headshots for each show

## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator and Premiere Pro)
- Microsoft Office (Word, Excel, Powerpoint)
- Final Cut Pro
- Sites.psu.edu
- CastPak Live Streaming

## VIDEO CONTENT

- 35 Weekly Announcement Videos
- Senior Video
- Alumni Advice Video
- Archmere Promotional Fundraiser Video

## EMPLOYMENT

- Lifeguarding at Valleybrook Swim Club, Wilmington, DE
- Swim Coach at Valleybrook Swim Club, Wilmington, DE
- Theatre Apprentice at Delaware Theatre Company, Wilmington, DE